Business Administration

QUALIFICATIONS
Master in Business Administration (Online)
Postgraduate Diploma in Business Administration (Online)

PROGRAMMES OF STUDY

There may be good reasons students are not able to attend on-campus classes on a regular basis - be it work, commitments at home or distance from an MBA school. With the Otago Online MBA, we are bringing the full-time MBA curriculum to the students over the Internet.

Students will attend live weekly lectures, share interactive discussions with their classmates and participate in break-out sessions. Should they miss a class, they can catch up with the recordings and be back on track.

The curriculum comprises two phases and will be completed in 2 ½ years. In phase one, students take 12 core subjects. Phase Two is a business project which involves 600 hours of work. Alternately, online electives will be available.

The following 15-point core papers are offered:

**BMBA 502: Marketing**

Fundamental principles of marketing: understanding consumer-learning and decision-making processes, and how these may be influenced by marketing activities.

**BMBA 503: Organisational Leadership**

Contemporary leadership and organisational behaviour theories and how they are applied in real situations.

**BMBA 504: Statistics and Decision Tools**

Fundamentals of the research process, and the statistical analysis and modeling of data, based on real-world business and management situations. Equip students with tools that will help them to make better, data-based decisions.

**BMBA 505: Economics**

Apply key economic concepts to make sense of the world: especially the business world. It covers theories in macroeconomy, microeconomy, multi-criteria decision-making, conjoint analysis, economic psychology and game theory.

**BMBA 506: Human Resource Management**

Learn how good human resource management can contribute to the survival, adaptation and growth of organisations, and to evaluate and make judgements about HRM policies and strategies.

**BMBA 507: Accounting**

Analyse and interpret financial statements, understand basis of measurement and valuation accountants use in preparing conventional general purpose financial statements, and the limitations of these statements for decision making.

**BMBA 508: Investment and Global Financial Markets**

International financial markets, corporate governance, time value of money, valuation methods, financial derivatives and instruments.

**BMBA 509: Strategic Planning for International Markets**

Apply theories, models and paradigms of strategic planning. Understand macro environment and internal factors impacting businesses in international markets.

**BMBA 510: Leading Sustainable Enterprises**

Understand key current environmental issues and future possibilities. Concepts and approaches to sustainability in relation to business.
BMBA 511: Operational Excellence
Understand concepts such as Operations Strategy, Supply Chain Management, Quality Management and Innovation Management within an operational context. To identify, analyse and resolve typical problems that arise in an operations environment.

BMBA 512: International Business
Look at organisations in a global context and recognise the opportunities and risks associated with operating in international markets. Critically evaluate the diverse approaches individuals, companies, industries and countries have taken in specific situations.

BMBA 513: Strategy Implementation
The success factors relating to strategy implementation, the importance of sales and cash flow management, and the steps and skills required to effectively execute a strategic plan.

Click for the Otago Online MBA calendar.

Further information
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