



BUSINESS SCHOOL

Master of Entrepreneurship Graduate Profile

Our University of Otago Master of Entrepreneurship enables students to apply newly acquired multidisciplinary knowledge, entrepreneurial skills and resourcefulness as they create and grow successful new entrepreneurial ventures.

Graduates of the Otago Master of Entrepreneurship will:

1. Think creatively, resourcefully and strategically about new value creation opportunities, whether creating new ventures or managing innovation in existing businesses, not-for-profit, or government organisations.
2. Demonstrate the ability to generate and develop a business idea through feasibility analysis to a full business start-up plan.
3. Integrate interdisciplinary knowledge, skills and experience involving the creation and success of new ventures.
4. Develop and demonstrate entrepreneurial skills including creative problem solving and strong interpersonal and communication skills including pitching a new venture idea to potential investors.
5. Be able to adopt a global perspective and where appropriate, contribute to Māori development aspirations, when identifying and exploiting new business opportunities.
6. Demonstrate the ability to apply ethical reasoning when making decisions.