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Promoting Health in Aotearoa NZ

Edited by Louise Signal
and Mihi Ratima

KEY POINTS

- First NZ text on health promotion
- Essential for health policy makers and practitioners

PUBLICATION DETAILS

Promoting Health in
Aotearoa New Zealand
Eds Louise Signal and Mihi Ratima

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The health of the planet – and all of us who live on it – is under dire threat from factors such as climate change, obesity and new infectious diseases. Progressive health promotion is an approach that can counterbalance these threats with practice, policy and advocacy for health, well-being and equity.

Promoting Health in Aotearoa New Zealand provides a rich scan of the health promotion landscape in New Zealand. It explores ways in which Māori, and other, perspectives have been melded with Western ideas to produce distinctly New Zealand approaches.

In doing so it addresses the need for locally written material for use in teaching and practice, and provides direction for all those wanting to solve complex public health problems.

The integration of an indigenous analysis throughout this text makes it a unique contribution that will be of great value to scholars, practitioners and all of those working in health promotion in New Zealand, Australia and beyond. – Professor Emeritus Sir Mason Durie, Massey University, New Zealand

... a valuable contribution to promoting health and wellbeing in Aotearoa NZ and the Pacific region. – Dr Colin Tukuitonga, Director-General, Secretariat of the Pacific Community, New Caledonia

... a must read for all health promoters, policy-makers and those seeking new solutions to public health problems. – Professor Fran Baum, Director, Southgate Institute, Flinders University

EDITORS

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