

## SEMINAR Department of Public Health



University of Otago, Wellington | 23A Mein Street | Newtown | Wellington

## The world from a child's perspective! Kids Cam: innovative research to improve the lives of New Zealand children

Associate Professor Louise Signal, Dr Moira Smith & Tim Chambers

Kids'Cam, new research led by University of Otago, Wellington in collaboration with Auckland University opens up a whole new world of data and research based on how our children see the world. Using automatic wearable cameras and GPS units, 168 children between the ages of 11 and 13, took part and recorded photos every seven seconds and locations every five seconds over four days. The children were randomly selected and recruited from 16 randomly selected schools in the Wellington region.





In this seminar the Health Promotion and Policy Research Unit (HePPRU) researchers present key findings from Kids'Cam and explore their implications for policy and practice. We explain where children go and what happens when they get there. We discuss their exposure to junk food and alcohol marketing, screen time use and sun protection. We reflect on the importance of understanding children's world views and the joys of working with child researchers.

Friday 10 November 2017 12.30 to 1.15

Small Lecture Theatre, Level D, University of Otago Wellington

To join by web-conference go to: <a href="https://otago.ac.nz/zoom/ph seminars">https://otago.ac.nz/zoom/ph seminars</a>

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**ALL WELCOME!**