

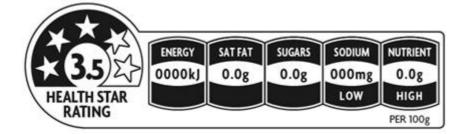
University of Otago, Wellington 23A Mein Street Newtown Wellington

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## The Health Star Rating System

Jenny Reid (MPI) & Dr Mary-Ann Carter (HPA)

Health Star Ratings are a voluntary front-of-pack labelling system for packaged foods. They are intended to take the guesswork out of reading food labels and give shoppers information to make healthier choices quickly and easily. Jenny Reid from the Ministry for Primary Industries will explain how the Health Star Rating System works, including the algorithm for star allocation, and Dr Mary-Ann Carter from the Health Promotion Agency will talk about the associated consumer campaign.



Jenny Reid is the Manager Food Science and Risk Assessment for the Ministry for Primary Industries (MPI).

Mary-Ann is the Manager of the Nutrition and Physical Activity Team at the Health Promotion Agency (HPA).

Friday 19 August, 12.30 to 1.15

Small Lecture Theatre, Level D, University of Otago Wellington

To join by web-conference go to: <a href="https://connect.otago.ac.nz/ph\_seminar/">https://connect.otago.ac.nz/ph\_seminar/</a>

For more information, see <a href="http://otago.ac.nz/UOWevents">http://otago.ac.nz/UOWevents</a>

ALL WELCOME!