

Trenton G. Smith

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EDUCATION	University of California, Santa Barbara , Santa Barbara, California USA Ph.D., Economics “Toward a Unified Theory of Choice: Case Studies in Dietary Preference” Advisor: Ted Bergstrom September 2002 M.A., Economics June 1997 Stanford University , Stanford, California USA M.S., Civil Engineering June 1993 B.A.S., Biological Sciences & Economics (double major) March 1990	
EMPLOYMENT HISTORY	U. Otago Department of Economics , Dunedin, New Zealand Associate Professor 2018–present Director of Philosophy, Politics, and Economics 2025–present Senior Lecturer 2011–2017 <i>Courses Taught (2011–present):</i> BSNS102: Quantitative Analysis for Business ECON206: The World Economy ECON308: Public Economics ECON318: Behavioural Economics ECON351: Game Theory ECON407: History of Economic Thought ECON407: Economics of the Global Financial Crisis ECON410: Advanced Microeconomic Theory PHPE201: Political Economy WSU School of Economic Sciences , Pullman, Washington USA Assistant Professor 2004–2011 <i>Courses Taught:</i> ECONS501: Ph.D. Microeconomic Theory ECONS600: Behavioral Economics Workshop ECONS527: M.A. Mathematics for Economists ECONS351: Food & Agricultural Markets ECONS101: Principles of Microeconomics AGEC370: Agricultural Prices UCLA International Institute , Los Angeles, California USA Global Fellow & Visiting Assistant Professor 2003–2004 <i>Courses Taught:</i> COM STD 197R: Television Advertising University of Bonn, Department of Economics , Bonn, Germany Postdoctoral Research Fellow 2002–2003	

Smith, T.G., S. Stillman, and S. Craig (2024): “‘Rational Overeating’ in a Feast-or-Famine World: Economic Insecurity and the Obesity Epidemic,” *Southern Economic Journal*, 3, 634–655.

Smith, T.G. (2023): “Endocrine State is the Physical Manifestation of Subjective Beliefs,” *Journal of Economic Psychology*, 96, 102620.

Clyne, D.V., and **T.G. Smith** (2022): “Economic insecurity during the COVID-19 pandemic: Insight from the Great Recession,” *New Zealand Economic Papers*, 56(1), 81–89.

Ehmke, M.D., A. Bonanno, K. Boys, and **T.G. Smith** (2019): “Food fraud: economic insights into the dark side of incentives,” *Australian Journal of Agricultural and Resource Economics*, 4, 685–700.

Smith, T.G. (2017): “Household-level financial uncertainty could be *the* primary driver of the global obesity epidemic,” *Behavioral and Brain Sciences* 40, e128.

Hawkes, C., **T.G. Smith**, J. Jewell, J. Wardle, R.A. Hammond, S. Friel, A.M. Thow, and J. Kain (2015): “Smart food policies for obesity prevention,” *The Lancet*, 385, 2410–2421.

Smith, T.G., and A. Tasnádi (2014): “The Economics of Information, Deep Capture, and the Obesity Debate,” *American Journal of Agricultural Economics*, 96(2), 533–541.

Barnes, M.G., **T.G. Smith**, and J.K. Yoder (2013): “Effects of Household Composition and Income Security on Body Weight in Working-Age Men,” *Obesity*, 21(9), E483–E489.

Smith, T.G. (2012): “Economic Stressors and the Demand for ‘Fattening’ Foods,” *American Journal of Agricultural Economics*, 94(2), 324–330.

Tasnádi, A., **T.G. Smith**, and A.S. Hanks (2012): “Quality Uncertainty as Resolution of the Bertrand Paradox,” *Pacific Economic Review*, 17(5), 687–692.

McCullough, M., T. Marsh, and **T.G. Smith** (2012): “Intertemporal Dependence in Alcohol Consumption Data: Evidence of Rational Addiction?” *Enometrika*, 5(1).

Smith, T.G., H. Chouinard, and P. Wandschneider (2011): “Waiting for the Invisible Hand: Novel Products and the Role of Information in the Modern Market for Food,” *Food Policy*, 36, 239–249.

Smith, T.G. (2011): “*All* foods are habit-forming—what I want to know is which will kill me! (Commentary on Gearhardt et al. (2011)),” *Addiction*, 106, 1218–1219.

Hanks, A.S., **T.G. Smith**, and A. Tasnádi (2010): “Opportunity Knocks: An Economic Analysis of Television Advertisements,” *Washington State University Working Paper 2010-18*, in review.

Smith, T.G., and A. Tasnádi (2009): “Why (and When) are Preferences Convex? Threshold Effects and Uncertain Quality,” *The B.E. Journal of Theoretical Economics*, 9(1) (Topics), Article 3.

Barnes, M.G., and **T.G. Smith** (2009): “Tobacco Use as Response to Economic Insecurity: Evidence from the National Longitudinal Survey of Youth,” *The B.E. Journal of Economic Analysis & Policy*, 9(1) (Contributions), Article 47.

Smith, T.G., C. Stoddard, and M.G. Barnes (2009): “Why the Poor Get Fat: Weight Gain and Economic Insecurity,” *Forum for Health Economics & Policy* 12(2), Article 5.

Smith, T.G. (2009): “Reconciling Psychology with Economics: Obesity, Behavioral Biology, and Rational Overeating,” *Journal of Bioeconomics*, 11(3), 249–282. Formerly circulated (before major revision) as “Obesity and Nature’s Thumbprint: How Modern Waistlines Can Inform Economic Theory,” U.C. Santa Barbara Economics Working Paper 18-02.

Lee, Y.H., and **T.G. Smith** (2008): “Why Are Americans Addicted to Baseball? An Empirical Analysis of Fandom in Korea and the U.S.,” *Contemporary Economic Policy*, 26(1), 32–48.

Smith, T.G., and A. Tasnádi (2007): “A Theory of Natural Addiction,” *Games and Economic Behavior*, 59, 316–344.

Smith, T.G. (2004): “The McDonald’s Equilibrium: Advertising, Empty Calories, and the Endogenous Determination of Dietary Preferences,” *Social Choice and Welfare*, 23(3), 383–413.

BOOK CHAPTERS

Smith, T.G. (2015): “Descartes’s Error and the Emotional Brain,” pp. 88–89 in Altman, M. (editor), *Real-World Decision Making: An Encyclopedia of Behavioral Economics*, Greenwood.

Smith, T.G. (2015): “Emotions and Phineas Gage,” pp. 117–118 in Altman, M. (editor), *Real-World Decision Making: An Encyclopedia of Behavioral Economics*, Greenwood.

Smith, T.G. (2015): “Evolutionary Mismatch,” pp. 132–133 in Altman, M. (editor), *Real-World Decision Making: An Encyclopedia of Behavioral Economics*, Greenwood.

Smith, T.G. (2015): “Expected Utility and Behavioral Economics,” pp. 135–137 in Altman, M. (editor), *Real-World Decision Making: An Encyclopedia of Behavioral Economics*, Greenwood.

Smith, T.G. (2015): “Subjective Expected Utility,” pp. 422–423 in Altman, M. (editor), *Real-World Decision Making: An Encyclopedia of Behavioral Economics*, Greenwood.

Smith, T.G. (2012): “Behavioural Biology and Obesity,” Ch. 4 in Offer, A., R. Pechey, S. Ulijaszek (editors), *Insecurity, Inequality, and Obesity in Affluent Societies*, Oxford University Press/British Academy (*Proceedings of the British Academy* 174, 69–81).

Drewnowski, A., A.S. Hanks, and **T.G. Smith** (2010): “International Trade, Food and Diet Costs, and the Global Obesity Epidemic,” Ch. 5 in Hawkes C., C. Blouin, S. Henson, N. Drager, L. Dubé (editors), *Trade, Food, Diet and Health: Perspectives and Policy Options*, Oxford: Wiley-Blackwell.

BOOK REVIEWS

Smith, T.G. (2016): “Is Behavioural Economics Ready to Save the World?,” review of *Behavioral Economics & Public Health* by C.A. Roberto and I. Kawachi, eds., Oxford University Press 2015. *The Lancet: Diabetes & Endocrinology*, [http://dx.doi.org/10.1016/S2213-8587\(16\)30060-2](http://dx.doi.org/10.1016/S2213-8587(16)30060-2)

Smith, T.G. (2012): Review of *Obesity and the Economics of Prevention: Fit Not Fat* by Franco Sassi, OECD 2010. *American Journal of Agricultural Economics* 94(3), 815–817.

Smith, T.G. (2010): Review of *Spent: Sex, Evolution, and Consumer Behavior* by Geoffrey Miller, New York: Viking 2009. *American Journal of Human Biology*, 22(4), 569–570.

INVITED PUBLIC LECTURES “The Economics of Information, Deep Capture, and the Obesity Debate,” sponsored by the Student Association for Law and Mind Sciences, Harvard University [invited public lecture] September 2014

“Behavioral Biology and Obesity,” delivered to British Academy workshop *Obesity: the Welfare Regime Hypothesis*, University of Oxford, England [invited public lecture & keynote address] November 2009

“Nothing About the American Diet Makes Sense Except in the Light of Evolution: An Interdisciplinary Perspective on Dietary Choice,” delivered in conjunction with lecture series *Evolution, Diversity, and Change*, Indiana University, Bloomington [invited public lecture] November 2009

“The McDonald’s Equilibrium,” Spring 2004 Communication Studies Forum, UCLA [invited semi-annual lecture; discussants Martie Haselton & Tim Groeling] May 2004

ELECTED LEADERSHIP POSITIONS Past President, AAEA Food Safety & Nutrition Section 2020–2021
Chair, AAEA Food Safety & Nutrition Section 2018–2019

President-Elect, AAEA Food Safety & Nutrition Section 2017–2018

Board Member, AAEA Food & Agricultural Policy Section 2016–2018

Past President, AAEA Institutional & Behavioral Economics Section 2015–2016

Chair, AAEA Institutional & Behavioral Economics Section 2014–2015

President-Elect, AAEA Institutional & Behavioral Economics Section 2013–2014

Academic Board, Department of Economics, University of Otago 2013, 2015, 2016

Board Member, AAEA Institutional & Behavioral Economics Section 2010–2012

PERSONAL Citizenship: U.S.A. & New Zealand
Married (Valeri Schillberg), daughter (Semolina, born 1999)
Hobbies include backcountry adventure, fermentation, and backyard chickens.