

PROFESSOR NATHAN BERG

University of Otago
Otago Business School and the Department of Economics
PO Box 56, Dunedin 9054, New Zealand
Email: Nathan.Berg@otago.ac.nz

DEGREES AWARDED

Ph.D., Economics, May 2001, with Honors, University of Kansas
Dissertation: Essays in Applied Behavioral Economics

M.A., Mathematics, May 2001, with Honors, University of Kansas
Thesis: The No-Decision Classification Procedure: An Alternative to
Testing for Statistical Significance

B.A., American Studies, May 1995, with Distinction, Phi Beta Kappa, University of
Kansas

RESEARCH FIELDS

Entrepreneurial Decision Making, Medical and Health Decision Making, Financial
Economics, Behavioral Economics, Experimental Economics, Psychology and
Economics, Economic Demography, Urban Economics, Entrepreneurial Capital

ACADEMIC POSITIONS

2019- Professor, DCC Chair in Entrepreneurship, Otago Business School and the
Department of Economics, University of Otago

2012-2019 Associate Professor, Department of Economics, University of Otago

2016-2017 Academic Leader, Doctor of Business Administration (DBA) Program,
University of Otago

2008-2012 Director of Research for the Center for Urban Economics (Institute for
Urban Policy Research); Associate Program Head; Graduate Advisor and
Director of Graduate Studies for the Economics Program; and Associate
Professor, University of Texas at Dallas, School of Economic, Political,
and Policy Sciences

2008, 2009 Visiting Foreign Scholar (June-August, 2008; May-August, 2009), Osaka
University, Japan, Institute for Social and Economic Research

2005-2008 Associate Professor (with tenure), University of Texas at Dallas, School of
Economic, Political, and Policy Sciences

2005 Senior Research Scientist and Visiting Research Scientist, Max Planck
Institute for Human Development, Berlin, Adaptive Behavior and
Cognition Group

- 2001-2005 Cecil and Ida Green Assistant Professor, University of Texas at Dallas, School of Social Sciences
- July 2001 Guest Researcher, Max Planck Institute for Human Development, Berlin, Adaptive Behavior and Cognition Group
- 1998 Research Assistant, Kansas University Institute for Policy and Social Research
- 1996-1998 Teaching Assistant, University of Kansas, Department of Mathematics

PUBLICATIONS (WITH AUSTRALIAN BUSINESS SCHOOL DEANS' LIST RATINGS IN [.])

- Berg, N., Kim, J.Y. (2021) Why is Parochialism Prevalent?: An Evolutionary Approach, *Journal of Economic Interaction & Coordination*.
<https://doi.org/10.1007/s11403-021-00328-3> [B]
- Berg, N., Kim, J.Y. and Park, J. (2021), Why do firms sell gift cards although consumers prefer cash? *Economic Modelling* 96, 379-388. [A]
- Berg, N., Kim, J.Y., Seon, I. (2021), A performance-based payment: Signaling the quality of a credence good, *Managerial and Decision Economics*.
<https://doi.org/10.1002/mde.3295> [B]
- Akhtaruzzaman, M., Berg, N., Lien, D. and Wu, Ying (2021), News coverage of Confucius Institutes in the pre-Trump Era. *Economic and Political Studies*.
 10.1080/20954816.2020.1870025
- Berg, N., Boyle, Z., Clink, R., Cummings, S., Pirini J. (2020), Entrepreneurship Nurturing Organisations (ENOs) foster business growth and well-being [with foreword by the Minister of Economic Development]. *NZ Entrepreneur* (Sept. 11, 2020).
<https://nzentrepreneur.co.nz/entrepreneurship-nurturing-organisations-enos-foster-business-growth-and-well-being/>
- Berg, N. and Kim, J.Y. (2020), Should refusal to sell be illegal? *Australian Economic Papers* 59(1), 1–12. [B]
- Berg, N. and Watanabe, Y. (2020), Conservation of behavioral diversity: Nudging, paternalism-induced monoculture, and the social value of heterogeneous beliefs and behaviors. *Mind and Society* 19, 103–120.
- Berg, N. (2020), Against nudging: Simon-inspired behavioral law and economics founded on ecological rationality. In Viale, R. (Ed.) *Routledge Handbook of Bounded Rationality*. London: Routledge. <https://doi.org/10.4324/9781315658353>
- Berg, N. and Kim, J.Y. (2019), A good advisor. *Bulletin of Economic Research* 71(3), 558-572. [B]

Berg, N. (2018), Decentralization mislaid: On New Paternalism and skepticism toward experts. *Review of Behavioural Economics* 5(3-4), 361-387.

<http://dx.doi.org/10.1561/105.00000099> [new journal edited by Barkley Rosser, as of 2017, in the top 14.5% of journals (#329 out of 2262) using RePEc's recursive-discounted measure]

Berg, N. and Kim, J.Y. (2018), Plea Bargaining with multiple defendants and its deterrence effect. *International Review of Law and Economics* 55, 58-70. [B]

Berg, N. and Kim, J.Y. (2018), Free expression and defamation. *Law, Probability and Risk* 17(3), 201–223. [new journal, Oxford University Press]

Berg, N. and Kim, J.Y. (2018), Price discrimination in public healthcare. *Australian Economic Papers* 57(2), 181-192. [B]

Berg, N. and Preston, K. (2017), Willingness to pay for local food?: Consumer preferences and shopping behavior at Otago Farmers Market. *Transportation Research Part A: Policy and Practice* 103, 343-361. [A*].

Akhtaruzzaman, A., Berg, N. and Lien, D. (2017), Confucius Institutes and FDI flows from China to Africa. *China Economic Review* 44, 241-252. [A]

Akhtaruzzaman, A., Berg, N. and Hajzler, C. (2017), Expropriation risk and FDI in developing countries: Does return of capital dominate return on capital?. *European Journal of Political Economy* 49, 84-107. [A]

Berg, N., Prakhya, S., and Ranganathan, K. (2017), A satisficing approach to eliciting risk preferences. *Journal of Business Research* 82, 127-140. [A]

Berg, N. and Gabel, T. (2017), Who Was Affected by New Welfare Reform Strategies?: Microdata Estimates from Canada. *Applied Economics* 49(14), 1395-1413. [A]

Berg, N and Gabel, T. (2017), Did tax cuts on earned income reduce Social Assistance participation in Canada?. *Australian Tax Forum* 32(1). [A]

Kim, J.Y. and Berg, N. (2017), Reexamining the Schmalennsee Effect. *Economics: The Open-Access, Open-Assessment E-Journal* 11(2017-5), 1-12. [B]

<http://dx.doi.org/10.5018/economics-ejournal.ja.2017-5>

Berg, N. (2017), Smart people's rational mistakes. In Altman, M. (ed.) *Handbook of Behavioral Economics and Smart Decision-Making: Rational Decision-Making Within the Bounds Of Reason*, Edward Elgar Publishing, pp 43-67. [formerly titled *Behavioral Economics for Smart People*.]

Berg, N., El-Komi, Mohammad, and Kim, Jeong-Yoo (2016), The puzzle of uniform standards and market segmentation among Islamic banks. *Journal of Economic Behavior and Organization* 132, 39-49. [A*]

Berg, N., Biele, G. and Gigerenzer, G. (2016), Consistent Bayesians are no more accurate than non-Bayesians: Economists surveyed about PSA. *Review of Behavioral Economics (ROBE)* 3(2), 189-219. <http://dx.doi.org/10.1561/105.00000034>

Berg, N. and Nelson, T. (2016), Pregnancy and dropout: Effects of family, neighborhood and high school characteristics on girls' fertility and dropout status. *Population Research and Policy Review* 35(6), 757-789. [A]

Kim, J.Y., Lee, M.H. and Berg, N. (2016), Peak-load pricing in duopoly. *Economic Modelling* 57, 47-54. [A]

Berg, N. and Kim, J.Y. (2016), Harsh norms and screening for loyalty. *Bulletin of Economic Research* 68(3), 205-217. [B]

Berg, N. and Kim, J.Y. (2016), Equilibrium national border and its stability. *Prague Economic Papers* 25(6), 637-654.

Bento, P., Nikolaeva, R., Simaens, A., Berg, N. and Lengler, J. (2015), Time for a pause. *Global Economics and Management Review* 21(1), 1. [Editorial]

Berg, N. and Kim, J.Y. (2015), Quantity restrictions with imperfect enforcement in an over-used commons: Permissive regulation to reduce over-use?. *Journal of Institutional and Theoretical Economics* 171(2), 308-329. [A]

Berg, N. and Gabel, T. (2015), Did Canadian welfare reform work?: The effects of new reform strategies on Social Assistance participation. *Canadian Journal of Economics* 48(2), 494-528. [A]

Lim, Y., Kim, J.Y., and Berg, N. (2015), Price asymmetry revisited from a marketing perspective. *Economic Modelling* 49, 314–319. [A]

Berg, N. (2015), Gerd Gigerenzer. In Altman, M. (ed.), *Real World Decision Making: An Encyclopedia of Behavioral Economics*. Santa Barbara: Praeger, ABC-CLIO.

Berg, N. and Hamill, D. (2015), What determines academic performance in introductory economics?. *EcoNZ* 35, 11-13.

Berg, N. and Kim, Jeong-Yoo (2014), Prohibition of Riba and Gharar: A signaling and screening explanation?. *Journal of Economic Behavior and Organization* 103, 146-159. [A*]

Berg, N. (2014), Success from satisficing and imitation: Entrepreneurs' location choice and implications of heuristics for local economic development. *Journal of Business Research* 67(8), 1700-1709. [A]

Monti M., Pelligra V., Martignon L., and Berg N. (2014), Retail investors and financial advisors: New evidence on trust and advice taking heuristics. *Journal of Business Research* 67(8), 1749-1757. [A]

Berg, N. (2014), The consistency and ecological rationality schools of normative economics: Singular versus plural metrics for assessing bounded rationality. *Journal of Economic Methodology* 21(4), 375-395. [B]

Bento, P., Nikolaeva, R., Simaens, A., Berg, N. and Lengler, J. (2014), Why Global Economics and Management Review?. *Global Economics and Management Review* 19(1), 1-2. [Editorial]

Berg, N., Abramczuk, K., and Hoffrage, U. (2013), Schelling's neighborhood segregation model with FACE-Recognition. In Hertwig, R., Hoffrage, U., & The ABC Research Group. *Simple Heuristics in a Social World*. New York: Oxford University Press, pp. 225–257.

Hertwig, R., Hoffrage, U., & The ABC Research Group* (2013), *Simple Heuristics in a Social World*. New York: Oxford University Press. (*includes N Berg)

Bennis, W., Katsikopolous, K., Goldstein, D. and Dieckmann, A., and Berg, N. (2012), Designed to fit minds: Institutions and ecological rationality. In Todd, P.M , Gigerenzer, G. and ABC Research Group, *Ecological Rationality: Intelligence in the World*. New York: Oxford University Press, pp. 409-427.

Todd, P. M., Gigerenzer, G., & the ABC Research Group* (2012), *Ecological Rationality: Intelligence in the World*. Oxford University Press. (*includes N Berg)

Monti, M., Martingon, L., Gigerenzer, G., and Berg, N. (2012), How do common investors behave? Information search and portfolio choice among bank customers and university students. *Mind and Society* 11(2), 203-233.

Berg, N., Jha, N., and Murdoch, J. C. (2012), Risk in housing markets. In Smith, S. (Ed.) *International Encyclopedia of Housing and Home*, Elsevier, pp. 193-203.

Kameda, T., Tsukasaki, T., Hastie, R., and Berg, N. (2011), Democracy under uncertainty: The wisdom of crowds and the free-rider problem in group decision making. *Psychological Review* 118, 76-96. [A*]

Berg, N., Hoffrage, U., and Abramczuk, K. (2010), Fast Acceptance by Common Experience: FACE-recognition in Schelling's model of neighborhood segregation. *Judgment and Decision Making* 5(5), 391-410.

Berg, N. and Hoffrage, U. (2010), Compressed environments: Unbounded optimizers should sometimes ignore information. *Minds and Machines* 20(2), 259-275.

Berg, N. and Gigerenzer, G. (2010), As-if behavioral economics: Neoclassical economics in disguise?. *History of Economic Ideas* 18(1), 133-166. [B] [Cited in *Financial Times*, January 28, 2011, and *Slate*, January 30, 2011.]

Berg, N. (2010), Behavioral Economics. In Free, R. C. (Ed.) *21st Century Economics: A Reference Handbook, Vol. 2*. Los Angeles: Sage, pp. 861-872.

Berg, N. and Lien, D. (2009), Sexual orientation and self-reported lying. *Review of Economics of the Household* 7(1), 83-104. [B]

Berg N. (2009), Experiments to generate new data about school choice. *Journal of School Choice* 3(4), 397-413.

Berg N. and Merrifield, J. (2009), Illusive competition in school reform: Comment on Merrifield's 'Imagined Evidence and False Imperatives' and Merrifield Reply. *Journal of School Choice* 3(3), 290-306.

Finin, T., Joshi, A., Kargupta, H., Yesha, Y., Sachs, J., Bertino, E., Ninghui Li, Clifton, C., Spafford, G., Thuraisingham, B., Kantarcioglu, M., Bensoussan, A., Berg, N., Khan, L., Jiawei Han, Cheng Xiang Zhai, Sandhu, R., Shouhuai Xu, Massaro, J., and Adamic, L. (2009), Assured information sharing life cycle. *Intelligence and Security Informatics*, ISI '09 IEEE International Conference on 8-11 June 2009, pp. 307- 309.

Monti, M., Martignon, L., Gigerenzer, G., & Berg, N. (2009), The impact of simplicity on financial decision-making. In N. A. Taatgen & H. van Rijn (Eds.), *Proceedings of the 31st Annual Conference of the Cognitive Science Society* (pp. 1846-1851). Austin: Cognitive Science Society.

Berg, N. and Hoffrage, U. (2008), Rational ignoring with unbounded cognitive capacity. *Journal of Economic Psychology* 29, 792-809. [A]

Berg, N. and Faria, J. (2008), Negatively correlated author seniority and the number of acknowledged people: Name-recognition as a signal of scientific merit. *Journal of Socio-Economics* 37, 1234-1247. [B]

Berg, N. and Murdoch, J. (2008), Access to grocery stores in Dallas. *International Journal of Behavioural and Healthcare Research* 1(1), 22-37.

Berg, N. (2008), Review of *Microeconomics: Behavior, Institutions, and Evolution*, by Bowles, S. In *Journal of Socio-Economics* 37(1), 444-447.

Berg, N. and Gigerenzer, G. (2007), Psychology implies paternalism?: Bounded rationality may reduce the rationale to regulate risk-taking. *Social Choice and Welfare* 28(2), 337-359. [A]

Berg, N. and Maital, S. (2007), Tailoring globalization to national needs and wellbeing: One size never fits all. *Global Business and Economics Review* 9(2/3), 319-334.

Berg, N., Gu, A. and Lien, D. (2007), Dynamic correlation: A tool for hedging house-price risk?. *Journal of Real Estate Portfolio Management* 13(1), 17-28. [B]

- Berg, N. (2007), Behavioural economics, business decision making and applied policy analysis. *Global Business and Economics Review* 9 (2/3), 123-125.
- Berg, N. (2007), It shouldn't take a road trip to shop. *Dallas Morning News*, November 15, p. 21A.
- Berg, N. (2006), A simple Bayesian procedure for sample size selection in an audit of property value appraisals. *Real Estate Economics* 34(1), 133-155. [A]
- Berg, N. and Lien, D. (2006), Same-sex sexual behavior: U.S. frequency estimates from survey data with simultaneous misreporting and non-response. *Applied Economics* 38(7), 757-769. [A]
- Berg, N. and Gigerenzer, G. (2006), Peacemaking among inconsistent rationalities?. In Engel, C. and Daston, L. (Eds.), *Is There Value in Inconsistency?*, Baden-Baden: Nomos, pp. 421-433.
- Berg, N. (2006), Behavioral labor economics. In Altman, M., ed., *Handbook of Contemporary Behavioral Economics*, M.E. Sharpe, New York, pp. 457-478.
- Berg, N. and Lien, D. (2005), Does society benefit from investor overconfidence in the ability of financial market experts?. *Journal of Economic Behavior and Organization* 58, 95-116. [A*]
- Berg, N. (2005), Decision-making environments in which unboundedly rational decision makers choose to ignore relevant information. *Global Business and Economics Review* 7(1): 59-73.
- Berg, N. (2005), Non-response bias. In Kempf-Leonard, K. (ed.), *Encyclopedia of Social Measurement* vol. 2, pp. 865-873, London, Academic Press.
- Berg, N. (2005), Finance, psychology, economics and the design of successful institutions. In W. Jingping (Ed.), *Shanghai Forum 2005, Economic Globalization and the Choice of Asia: Finance* (pp. 502-509). Shanghai: Fudan University Press.
- Berg N. (2005), Psychological economics and the size of government: On anti-, anti-anti-, ... , (anti-)ⁿ. In Yasin, Y. (ed.), *Economic Modernization and Cultivation of Institutions* (Proceedings of the 6th Annual Conference of the State University - Higher School of Economics, Moscow), HSE Publishing House, pp. 367-375.
- Berg, N. and Hoffrage, U. (2005), Environmental determinants of simple decision rules: No cognitive limitations needed. In Opwis, K. and Penner, I. (eds.) *Proceedings of KogWis05: The German Cognitive Science Conference 2005*, Schwabe, Basel, pp. 9-14.
- Berg, N. (2005), Book Review: *Conflict and Cooperation: Institutional and Behavioral Economics*, by Schmid, A. *Journal of Socio-Economics* 34(6), 866-868.
- Berg, N. (2004), No-decision classification: An alternative to testing for statistical significance. *Journal of Socio-Economics* 33(5), 631-650. [B]

Berg, N. and Lien, D. (2003), Tracking-error decision rules and accumulated wealth. *Applied Mathematical Finance* 10(2), 91-119. [B]

Berg, N. (2003), Normative behavioral economics. *Journal of Socio-Economics* 32, 411-427. [B]

Berg, N. (2003), Hedging housing risk and the new economy: Is there a connection, and should firms care?. *Global Business and Economics Review* 5(1), 10-36.

Berg, N. (2003), Sometimes we have to choose between freedoms. *Dallas Morning News*, February 21, p. 23A.

Berg, N. (2003), We must discuss who gets what. *Dallas Morning News*, January 10, p.21A.

Berg, N. (2003), Review of *Nigger: The Strange Career of a Troublesome Word*, by Kennedy, R. In *Magill's Literary Annual 2002: Essay-Reviews of 200 Outstanding Books Published in the United States During 2002*, pp. 586-589, Pasadena, CA, Salem Press.

Berg, N. (2003), Review of *Soros: The Life and Times of a Messianic Billionaire*, by Kaufman, M.T. In *Magill's Literary Annual 2002: Essay-Reviews of 200 Outstanding Books Published in the United States During 2002*, pp. 794-798, Pasadena, CA, Salem Press.

Berg, N. and Lien, D. (2002), Measuring the effect of sexual orientation on income: Evidence of discrimination?. *Contemporary Economic Policy* 20, 394-414. [B] [Cited in *Business Week*, April 21, p.30, Canada's *National Post*, April 28, 2003, and *Atlantic Monthly*, October 2003.]

Berg, N. (2002), Coping with journal-price inflation: Leading policy proposals and the quality-spectrum. *Economics Bulletin* 4(14), 1-8.

Berg, N. (2002), Behavioral cost-benefit economics: Toward a new normative approach to policy. In Kantarelis, D. (ed.), *Global Business & Economics Review-Anthology*, pp. 132-141.

Berg, N. (1998), Review of *Logical Dilemmas: The Life and Work of Kurt Gödel*, by Dawson, J.W. Jr. In *Magill's Literary Annual: Books of 1997*, pp. 517-521, Pasadena, CA, Salem Press.

TEACHING HONORS

OUSA 2015 Top-10 Teacher, Otago University Students' Association (OUSA), 2015.
Nominated by UTD's Dean of Undergraduate Education (based on 24 student-written letters of support) for a UT-System Regents' Outstanding Teaching Award, 2012.
Golden Apple Award (awarded to one among more than 80 faculty at UT-Dallas' School of Economic Political and Policy Science), 2011.

Florence Black Award for Excellence in Teaching (awarded to one of more than 30 graduate students teaching in the mathematics department), University of Kansas, 1999.

FUNDED RESEARCH AND AWARDS

2021 Mackenzie Charitable Foundation: The Mackenzie Study of Rural Leaders Programmes, \$29,000.

2020 Ministry of Business, Innovation and Employment: Entrepreneurial Capital (EC): Conceptualisation, Measurement and EC Network Startup, \$15,000.

2020 Dunedin City Council: Octagon Experience and Dunedin Business Owners \$28,000.

2020 The Salvation Army: Financial analysis of the Family Store Network, \$25,000.

2019 Visiting Scholar Travel Grant from Griffith Criminology Institute (GCI) Visiting Scholars Scheme.

2019 UORG Is glycaemic response associated with economies of scale in food production? \$21,560.

2018 UORG Measuring effects of business performance in China (with Associate Investigators Sarah Carr and Raymond Xia), \$5,709.

2018 AI (with PI Jon Cornwall's funded project), 'R.I.P. in Cyber-World: Rest in Peace, or Re-use In Perpetuity? A project to examine the use of posthumous healthcare data in New Zealand', NZ Law Foundation, \$88,698.

2014-2018 Pathologies of moral cognition, with Toby Handfield (Monash University), Australian Research Council, 154,000 AUD. Award Number (Project ID) DP150100242, Discovery Projects Scheme.

2017 OBS Impact Research Initiative staff member, with PI Rob Aitken's Research Network for Sustainable Enterprise team, \$5,000.

2017 OBS Impact Research Initiative staff member, with PI Michael Winikoff's Autonomous Systems and Society team, \$5,000.

2016 Japan Society for the Promotion of Science (JSPS) Invitation Fellowship, S17529 (co-administered by the Royal Society of NZ), \$14,000.

2013- International Social Science Council (United Nations) Food Futures Network: Competition and international research initiative bringing together 28 scholars from different countries and disciplines, \$11,100.

2010-2011, "Predicting academic success: A contest between simple and complex statistical models," Undergraduate Research Scholar Award Recipient (Faculty Advisor), with Tanushree Jhunjhunwala.

2010, UTD GIS Day Poster Contest Winner, "An Initial Inquiry into the Demographics Along Streets Named After Martin Luther King," with Eric Katzenberger.

2010, Fatma Sardina won admission and funding to attend the Summer School for Bounded Rationality, Max Planck Institute for Human Development-Berlin, presenting our joint work, "Choosing To Be Physically Active: Non-Compensatory Decision Trees Versus Linear Regression".

2009 "Repairing damaged exchange relationships in repeated interaction," Visiting Foreign Scholar Program, Institute of Social and Economics Research, Osaka University, Japan.

2008 National Science Foundation: Publicly-Driven Investment, Neighborhood Change, and Household Behavior, with PI Jim Murdoch, \$1,000,178.

2008 Air Force Office of Scientific Research Program for Assured Information Sharing: A Framework for Managing the Assured Information Sharing Lifecycle, with PI Bhavani Thuraisingham, \$1,000,000.

2008 Institute of Social and Economics Research, Osaka University, Japan: "Value in inconsistency?: Non-Bayesian forgiveness in repeated interaction," Visiting Foreign Scholar Program.

2008 UT-Dallas Center for Urban Economics: Research on the Southern Sector GAP Project, with PI Tim Bray, \$35,000.

2003 Fulbright Award: "Demographic Challenges." Granting Agency: Fulbright Scholars Program.

2002-2003 Smith Richardson Foundation (Domestic Public Policy Research Fellowship Program): The Academic Performance of Immigrant and Native-Born Schoolchildren in Texas, \$60,000.

2002-2003 National Academy of Sciences (HUD Urban Scholars Fellowship Program): "Perceptions and Housing Prices: A Longitudinal Study of Scattered-Site Public Housing in North Dallas", \$53,000.

2002 Society of Self Fellows: A Proposal to Evaluate Strategies for Dealing with Missing Survey Data Using Texas School Data, \$10,000.

CONSULTING

2020 Behavioural Insights Aotearoa Academic Advisory Board, Ministry of Justice
2020 Entrepreneurship Nurturing Organisation Network (ENO-Net), MBIE
2019 BioHeritage National Science Challenge, Scoping Group
2012-2016 Kersh Health
2001-present: business advisor, expert witness, behavioural economist, law and economics, statistician/econometrician

MEDIA APPEARANCES

August 18, 2020, live radio interview, Magic Talk Drive Show (Graeme Hill)
March 28, 2020, *Stuff.co.nz*,
<https://www.stuff.co.nz/national/health/coronavirus/120627425/coronavirus-why-we-do-what-were-told-when-our-society-is-shut-down>
January 12, 2019, *Stuff.co.nz*, "These tiny houses are cheaper to rent-to-buy than renting a room in Auckland"
<https://www.stuff.co.nz/business/property/109845468/these-tiny-houses-are-cheaper-to-rentto-buy-than-renting-a-room-in-auckland>
January November 14, 2018, "Meat tax in New Zealand?", *Stuff.co.nz*
November 8, 2017, *Newstalk ZB*, "Grant Spencer's Review of the Reserve Bank Act."
August 18, 2015, "On TPPA and the Democratic question: Is it possible to build an economy that enhances New Zealand's sovereignty and promotes democracy and equality?," Community or Chaos with Marvin Hubbard, Community Access Radio in Otago
August 15, 2015, "Panellists warn TPP a big threat to democracy," *Otago Daily Times*
<http://www.odt.co.nz/news/dunedin/352589/panellists-warn-tpp-big-threat-democracy>
August 14, 2015, Public Lecture "Another Trade Deal is Possible," a Panel Discussion organized by The Department of Sociology, Gender & Social Work (SGSW)
May 17, 2013 "Exploring economics of jazz " <http://www.stuff.co.nz/southland-times/culture/8671811/Exploring-economics-of-jazz>
December 1, 2012, *Science News*, "Too little money leads to too much borrowing and bad financial choices" (by Bruce Bower)
January 31, 2011, *Slate*, Behavioral Economics Under Attack,
http://www.slate.com/articles/life/ft/2011/01/why_we_do_what_we_do.html
January 31, 2011, <http://economiclogic.blogspot.com/> No evidence of economic harm from purported instances of irrationality
January 28, 2011, *Financial Times* "Why we do what we do" (by Tim Harford) on Berg and Gigerenzer's work regarding behavioral economics applied to public policy
<http://www.ft.com/cms/s/2/76e593a6-28eb-11e0-aa18-00144feab49a.html#ixzz1CgS9HvnG>
January 17, 2011, MSNBC national broadcast (TV), Streets Named After Martin Luther King
January 16, 2011, *Dallas Morning News*, "A look at streets named for Martin Luther King Jr. shows we're still far from the Promised Land" (by James Ragland)
January 5, 2011, Fox News Channel 4 (TV), Streets Named After Martin Luther King
January 4, 2011, Matt McGill Morning Show, WVON (Chicago radio)
September 18, 2008 Fox News Channel 4 (TV): Economic Crisis and Behavioral Finance
October 3, 2006, NBC Channel 5 (TV): Residential real estate in Dallas
June 2004, *Village Voice*: "Rock The Cashbox": Behavioral Economics and the Arts

June 17, 2004, RTE National Radio (Ireland): Interview with Marian Finucane (with guest Christy Moore)
October, 2003, *Atlantic Monthly*: Earnings and sexual orientation
April 28, 2003, Canada's *National Post*: Earnings and sexual orientation
April 21, 2003, *Business Week* (p.30): Earnings and sexual orientation
November 9, 2002, Univision, regarding the effects of immigrant public school students in Texas on native-born students

PRESENTATIONS

February, 2021, "Entrepreneurial Capital (EC) and the Entrepreneurial Capital Assessment Tool (ECAT)", Global Entrepreneurship Network, Wellington

October, 2020, "Boosting your Entrepreneurial Capital", UoO Maori Business Bootcamp.

August, 2020, "Entrepreneurial Capital", MBIE, Wellington

August, 2020, "Entrepreneurial Insights for the Family Store Network", The Salvation Army, Wellington

April, 2020, "Measuring Entrepreneurial Capital (EC) to Measurably Grow Productivity, Standards of Living and Wellbeing in Aotearoa", MBIE, ENO-net.

October, 2019, "Market Outlook" panelist, Property Council of New Zealand, Dunedin

June, 2019, "What can behavioural economics offer criminology?", Griffith Criminology Institute, Griffith University, Brisbane, Australia.

June, 2018, "Heuristics that change environments: Cases with positive *and* negative potential effects on aggregate wellbeing ," Adaptive Behavior and Cognition Group Retreat, Val d'Illeiez, Switzerland (Lausanne School of Management and Max Planck Institute-Berlin)

April, 2018, "Decentralization Mislaid: On New Paternalism, Skepticism toward Experts and (Praise for) Conspiracy Theories", Invited Speaker, Behavioral Economics and New Paternalism invitation-only mini-conference organized by Richard Epstein and Mario Rizzo, New York University.

September, 2017, "Guessing others' preferences from own experiences", Invited Speaker, Pan Pacific Game Theory Conference 10, Waseda University, Tokyo

August, 2017, "Information sharing, falsification and accuracy: Model and Experiment," Monash University, Behavioural, Experimental, and Theory Seminar

May, 2017, "A Good Advisor," International Forum on Silk Road Economy: Cooperation and Sharing, One Belt One Road invitation only conference, Xi'an University of Finance and Economics, Xi'an, China

April, 2017, "A Satisficing Approach to Eliciting Risk Preferences," Marco Biagi School of Economics, University of Modena (Unimore), Italy

January, 2017, Invited talk: "Financial markets with bounded rationality," TAPMI, Manipal, India

January, 2017, Invited talk: "Bounded Rationality: Logical consistency and normative behavioral economics." TAPMI, Manipal, India.

December, 2016, Invited talk: "A good advisor," Korea Institute for Advanced Study (KIAS) Transdisciplinary 2016 Annual Theme Research Group, *Applying Game Theory To Humanities, Social Science and Natural Science*

October, 2016, Invited talk: "Neuroeconomics and normative behavioral economics?" 2nd Neuroeconomics Workshop, Hunter Medical Institute and Newcastle Business School, Newcastle, Australia

March, 2016, "The effect of leadership experience on individual public goods contributions: Toward a theory of multiple simultaneous public goods games and free-ride robustness" (with Ben Dolman, Keigo Inukai, and Tatsuya Kameda), seminar talks at University of Tokyo, Kochi University of Technology and Waseda University

January, 2016, "The puzzle of the Islamic Finance premium," Annual Meeting of the Business and Economics Society International (BESI), Queenstown, NZ

November, 2015, "Physical Activity and Total Healthcare Expenditure: A Dose-Response Curve", Physical activity, health, and well being symposium 25th November 2015, School of Physiotherapy, University of Otago

November, 2015, "Empirical Links Between Cortisol, Impulsiveness and Risk Taking", Musculoskeletal Session, School of Physiotherapy, University of Otago

November, 2015, "Gay, Straight and In-Between: The Science of Sexual Orientation," Panelist and invited speaker, Science Teller 2015: Sex and Science!, hosted by The Centre for Science Communication, University of Otago

June, 2015 Information sharing, falsification and accuracy: Model and Experiment, ISCTE-University Institute of Lisbon, Portugal

June, 2015, Behavioral Economics' Greatest Hits, Center for Adaptive Behavior and Cognition (ABC) and Center for Adaptive Rationality (ARC), Max Planck Institute for Human Development, Berlin

January, 2015, Hedonic aspiration control, Western Economic Association International Conference, Wellington, NZ

October, 2014 Information sharing, falsification and accuracy: Model and Experiment, University of Auckland, New Zealand

May, 2014, Consistency and Ecological Rationality Approaches to Normative Bounded Rationality, Monash University, Australia

August, 2013, The dynamics of costly information sharing, falsification and accuracy, University of Waikato, New Zealand

November, 2013, Measurement Problems in Linking Sexual Orientation to Labor Market Earnings, Center for European Studies conference on Sexual Citizenship and Human Rights: What Can the US Learn from the EU and European Law?, Austin, Texas

May, 2013, Physical activity, healthcare expenditure and public policy, University of Victoria of Wellington, New Zealand

April, 2013, Access to food, physical activity and determinants of healthcare expenditures, Food Futures Network Conference, United Nations and International Social Science Council, Villa Vigoni, Italy

April, 2013, Entrepreneurs' Choice of Location, Austrian Economics Research Conference, Auburn, Alabama

August, 2012, IMPRS Summer School Lecture, Max Planck Institute for Economics, Jena, Germany

March, 2012, Increasing the Possibilities in Economics and Beyond, Invited keynote speaker for the Annual Society of Self Fellows Spring Symposium, Lawrence, Kansas

January, 2012, Re-Thinking Rationality Workshop (One of 14 invited speakers, including three Nobel Laureates, Daniel Kahneman, Reinhardt Selten, and Robert Aumann, and Ariel Rubinstein and Ran Spiegler), Center for Rationality, Hebrew University

December, 2011, New Frontiers in Normative Economics: Towards Behaviorally Informed Policy Making (Robert Sugden, Ulrich Witt, Gerhard Wegner), Freiburg, Germany

September, 2011, The Consumer's New World, National Association for Business Economics, Dallas.

July, 2011, Unlocking the Urban Food Chain: Food Access, Food Deserts, and Community Health, UT Southwestern Medical Center, Dallas

June 2011, Inconsistency Pays, Max Planck Institute for Human Development, Berlin [Summer School on Bounded Rationality, with Nassim Taleb and Gerd Gigerenzer]

January 2011, Inconsistency Pays, ASSA Meetings, Denver

November 2010, An Initial Inquiry into the Demographics Along Streets Named After Martin Luther King, with Eric Katzenberger, UTD GIS Day, University of Texas-Dallas

October 2010, Rationality Wars and Normative Behavioral Economics, University of Kansas

July 2010, Inconsistency Pays, Summer School for Bounded Rationality, Max Planck Institute-Berlin, Germany [Summer School on Bounded Rationality, with Ariel Rubinstein, Werner Guth, and Gerd Gigerenzer]

June 2010, Time-Inconsistency and Heterogeneous Action-Profile Equilibria, University of Queensland, Australia

August 2009, Demand for Moderation of Desire, Kyung Hee University, Seoul, Korea

August 2009, Behavioral Economics: Neoclassical Economics in Disguise?, 6th Annual Conference on Logic, Game Theory and Social Choice (Limited Cognitive-Inferential Abilities and their Social Consequences), University of Tsukuba, Tsukuba, Japan

May 2009, Normative Behavioral Economics, Renmin University, Beijing

May 2009, Behavioral Economics and Social Scientists' Rationality Wars, Jiaotong University, Beijing

May 2009, Behavioral Urban Economics, Chinese Academy of Social Sciences, Beijing

March 2009, Choice Without Trade-Offs: Better Prediction with Less Information, Keynote for the Advertising Research Foundation, New York City

February 2009, Behavioral Economics: A Report from the Front Lines in the Rationality Wars, DFW Association of Business Economics, Dallas

January 2009, Inconsistency Pays?: Time-inconsistent subjects and EU violators earn more, ASSA meetings, San Francisco

December 2008, Value in Inconsistency, Stanford-CASBS, Stanford

November 2008, Fast Acceptance by Common Experience: FACE-Recognition in Schelling's Model of Neighborhood Segregation, 5th Pan-Pacific Conference in Game Theory, Auckland, New Zealand

August 2008, Normative economics without consistency axioms?: Three empirical examples using food prices, lab experiments with time tradeoffs, and non-Bayesian cancer-risk beliefs among economists, Hokkaido University, Japan

July 2008, Normative economics without consistency axioms?, Tsukuba University, Japan

May 2008, Forget optimal – Do better economics: Bounded rationality and the frontier of empirical economic science, Winton Capital Management, London

April 2008, Report from the front lines in the rationality wars, Society of Self Fellows, University of Kansas, Lawrence, Kansas

December 2007, Interdisciplinary approaches to inequality: How to overcome limits of neoclassical economics, Sixth annual meeting of the Japan Economic Policy Association, Hosei University, Tokyo, Japan

December 2007, Bounded rationality applied to the real world, Waseda University, Tokyo, Japan

December 2007, Consistency and accuracy of beliefs, Tokyo Tech, Tokyo, Japan

November 2007, Consistency and accuracy of beliefs, University of Kansas, Lawrence, Kansas

October 2007, Imitation and Location Choice, J. McDonald Williams Institute's Third Annual Conference, Dallas, Texas.

August 2007, Consistency and accuracy of beliefs, Annual meeting of Subjective Probability, Utility and Decision Making (SPUDM), Warsaw, Poland

May 2007, Economists surveyed about PSA: Consistency versus accuracy of beliefs, Conference of the French Economic Association (Behavioral Economics and Experimental Economics), Lyon, France

May 2007, Micro heuristics and macro behavior in the recognition-augmented Schelling Model, Annual meeting of the Society for the Advancement of Behavioral Economics, New York, NY

April 2007, Economists surveyed about PSA: Consistency versus accuracy of beliefs, Max Planck Institute for Strategic Interaction, Jena, Germany

March 2007, Simplicity in institutional design, Michigan State University, East Lansing, Michigan

February 2007, Empirical links between logical consistency and accuracy of beliefs: PSA survey of AEA attendees, Asian Economic Science Association meeting, Osaka, Japan

July 2006, Micro-heuristics and macro behavior, Summer School on Bounded Rationality, Berlin

July 2006, Behavioral economics, business decision-making and applied policy analysis, Annual meeting of Business and Economics Society International, Florence, Italy (Outstanding Conference Participant Award)

June 2006, Two thirds of economists don't weigh costs and benefits, Annual meeting of the Society for the Advancement of Behavioral Economics, University of Paris/Sorbonne

May 2006, Empirical links between logical consistency and accuracy of beliefs: PSA survey of AEA attendees, University of St.Gallen, Switzerland

November 2005, Psychology implies paternalism? Annual meeting of the Southern Economics Association, Washington, DC

September 2005, Environmental determinants of simple decision rules: No cognitive limitations needed, Society for Cognitive Science Meeting, Basel, Switzerland

July 2005, Empirical fit versus theoretical over-determination of lexicographic decision rules, International Conference on Cognitive Economics, Sofia, Bulgaria

July 2005, What is bounded rationality?, Summer Institute on Bounded Rationality in Economics and Psychology, Max Planck Institute of Economics—Strategic Interaction Group, Jena, Germany

May 2005, Finance, psychology, and the design of successful institutions, Shanghai Forum: Economic Globalization and the Choice of Asia, Shanghai, China

April 2005, Psychological economics and the size of government: On anti-, anti-anti-,..., (anti-)ⁿ paternalism, Sixth Annual International Scientific Conference, State University--Higher School of Economics, Moscow, Russia

September 2004, Behavioral economics, Ohio State University, Columbus, Ohio

July 2004, Ignoring information, Business and Economics Society International 2004 Rhodes, Greece

July 2004, Ignoring information, Max Planck Institute for Human Development, Berlin

July 2003, Self-reported race: Inconsistencies and explanations, Society for the Advancement of Behavioral Economics, Lake Tahoe, Nevada

April 2003, Race switching in Texas: New statistical tests of constructionist theory, W.E.B. DuBois Lecture Series, Harvard University, Cambridge, Massachusetts

November 2002, The academic performance of immigrant and native-born schoolchildren in Texas, Fall Meeting of the Association for Public Policy Analysis and Management, Dallas, Texas

July 2002, invited panelist, Behavioral economics, Business and Economics Society International 2002 Conference, Montreal

July 2002, Behavioral cost-benefit economics, Business and Economics Society International 2002 Conference, Montreal, Canada

October 2001, The no-decision procedure, Midwest Econometrics Group, Federal Reserve Bank, Kansas City, Missouri

July 2001, A heterogeneous-belief securities market equilibrium in which overconfidence makes everyone better off, Econometric Society Meeting, College Park, Maryland

July 2001, A heterogeneous-belief securities market equilibrium in which overconfidence makes everyone better off, Society for the Advancement of Behavioral Economics, Washington, DC

July 2001, Does society benefit from overconfidence in the ability of financial market experts?, Max Plank Institute, Adaptive Behavior and Cognition Group, Berlin, Germany

April 2000, Tracking error decision rules and accumulated wealth, Max Planck Institute, Adaptive Behavior and Cognition Group, Berlin, Germany

October 1999, Measuring the effect of sexual orientation on income: Evidence of discrimination?, Midwest Econometrics Group, Chicago, Illinois

REVIEWER

Journal of Economic Behavior and Organization, Psychological Review, American Sociological Review, Organizational Behavior and Human Decision Processes, Psychological Bulletin, British Food Journal, American Statistician, World Economy, Australian and New Zealand Journal of Statistics, Journal of Evolutionary Economics, Journal of Policy Analysis and Management, Contemporary Economic Policy, Industrial Labor Relations Review, Economics and Philosophy, Journal of Economic Methodology, Managerial and Decision Economics, Review of Behavioral Economics (ROBE), International Journal of Opinion Research, Journal of Behavioral and Experimental Economics (formerly Journal of Socio-Economics), Japanese Economic Review, Global Business and Economics Review, Quantitative Finance, Theory and Psychology, Social Science Quarterly, Journal of Applied Social Psychology, Psychonomic Bulletin and Review, Industrial Relations, Education Economics, The Williams Review, Journal of School Choice, Bulletin of Economic Research, Review of Economics of the Household, Geographical Analysis, Social Science Computer Review, Economic Inquiry, Journal of Economic Dynamics and Control, Journal of Economic Psychology, Advances in Complex Systems, Medianz, Global Economics and Management Review, Oeconomia, Erasmus Journal for Philosophy and Economics, Social Science History, Computers & Industrial Engineering, Asian Journal of Law and Economics, Entropy — Open Access Journal, Andrologia, Cleaner Environmental Systems, Sage Open Journal, Elsevier, Macmillan, Palgrave, Wiley, Taylor and Francis, U.K.'s Economic and Social Research Council, European Science Foundation, National Science Foundation.

UNIVERSITY SERVICE

Guest Lecture, PPE Program Recruitment, for Visiting Year-13 students from Wellington (w/ AProf Lisa Elis and Dr. Chris Rudd, Aug, 2016, 2017, 2018)

Doctorate of Business Administration (DBA) Academic Advisory Group, (2015-)

College Fellow, Te Rangi Hiroa Residence College (2015-)

University Working Party on the use of Calculators in Final Examinations (2014-)
 NZ Treasury visit to U Otago to discuss opportunities for careers and research for post-graduate macroeconomics students at Treasury (Oct. 27, 2016)
 Update Day, presenting to Christchurch and Canterbury Regional High School Career Counselors (Christchurch, NZ, July 1, 2016)
 Internal Examiner, Luca Uberti's Ph.D. Thesis, Dept. of Politics, (Advisors Prof Philip Nel and Dr James Headley, 2016)
 Panel member for HEDC Workshop: Planning for your academic career (Nov. 5, 2015)
 External Marking of MBA exams for U Otago MBA program (2015)
 Recruitment as co-Ph.D. Advisor with Principal Advisor, Prof. Robert Patman, L. S. Milani (wound up not accepting our scholarship offer), 2015
 Talk to Selwyn College, (July 2015)
 Panel member for HEDC Workshop: Planning for your academic career (Nov. 5, 2015)
 Organising Team Member, Business School Orientation Day Event (2014-2016)
 Commerce Division Representative to the Humanities Divisional Board (2012- 2015)
 Economics Department Academic Board (2013)
 Essay competition advisor to student, Jeffrey de Jong, who competed in the Treasury University Challenge (Treasury New Zealand) and was honored as Finalist (2013)
 Masters Thesis Marking (2013, 2014, 2017, 2018, 2019)
 Associate Editor (one of three) and Editorial Board Member for *Global Economics and Management Review* (2013-2017), Elsevier
 Editorial Board for *Review of Behavioral Economics (ROBE)* (2013-)
 Editorial Board for *Journal of Behavioral and Experimental Economics* (2013-)
 Elected board member of the Society for the Advancement of Behavioral Economics (2006-2010), re-elected (2010-2014)
 Editorial Board, *Global Business and Economics Review* (2006-)
 Editorial Board, *Journal of School Choice* (2009-2013)
 Editorial Board and Associate Editor, *International Journal of Economics and Business Research* (2008-2014)

Program Head and Graduate Advisor for Economics Program (2008-2012)
 Faculty Advisor, Student Investment Club of UTD (2011-2012)
 Member of 3rd-year-review Committee for Asst. Prof. Jessica Murphy (2011)
 Recruitment talk, Richland College (to economics students at community college about UTD research and the benefits of completing 4-year degrees in the social sciences), Dec. 5, 2011
 Member of 3rd-year-review Committee for Asst. Prof. Jonathan Frome, EPPS (2010)
 EPPS Scholarship Committee, (2010-)
 Member of 3rd-year-review Committee for Asst. Prof. Sherry Li, EPPS (2009)
 UTD-Ericsson talk, with Stan Liebowitz, organized by Tricia Barnett (Dec. 18, 2008)
 Committee for the Support of Diversity and Equity (2008-)
 Faculty Advisory Committee (elected 2008)
 Credit Crisis Forum panelist (Sept 30, 2008)
 AEP Scholar Guest Speaker (Sept. 15, 2008)
 Ad hoc member of 3rd-year-review Committee for Asst. Prof. Valery Polkovnichenko, School of Management (2008)
 Ad hoc member of 3rd-year-review Committee for Asst. Prof. Alejandro Zentner, School of Management (2007)

Editorial Board, *Journal of Socio-Economics* (2006-2013)
McDermott Scholar Interviewer (2007)
Guest Editor for special issue, "Behavioral economics, business decision making and applied policy analysis," *Global Business and Economics Review* (2006-2007)
University Committee on Student Fees (2006-2008)
Hiring Committee (2001-2003, 2005-2006, 2010-2011)
Computing Resources Committee (2001-2003)
Judge, Passport to the World International Week, UTD, (2006-2012)

Honors Dissertation Advisor at University of Otago: Will Cheyne (2013), George Milne (2013), Kate Preston (2015), Daniel Hamill (2015), Shanae Sheriff (2015)

Masters Advisor at University of Otago: Chris Purdie (2016-2017), Ben Dolman (2016-2017), Joe Ascroft (2017-2019), Louis Bellugue (2020-2021), Tahu Andrell (2020-2021), Amy Waqawai (2020-2021).

Ph.D. Advising at University of Otago: Akhtar Akhtaruzzaman (2015, Economics, Lecturer at Toi Ohomai Institute of Technology [formerly Waiariki], Rotarua, NZ); Saeideh Babashahy (2016 -2017, Economics); Dreux Richard (2016-2018, Anthropology); Samuel Oladipo (2017-2018, Economics); Chaz Forsyth (2017-2021, Geography); Tsani Rakhmah (2018-2021, Geography); Koha Trinh (2019-2021, Economics); Song Han (2020-2023, Information Science).

DBA Advising at University of Otago: Lucy Bo Sun (2017-2021); Yu Cheng (2017-2021); Sue Kistanna (2019-2022); Binod Archarya (2019-2022); Chami Jayasinghe (2019-2022).

Ph.D. Dissertation (Thesis) Chair: Chunyu Chen (2013 completed), Brian Buckles (2012 completed), Todd Gabel (2011 completed; Assistant Professor, Middle Tennessee State; U Texas-Arlington), Terri Nelson (2009 completed)

Ph.D. Dissertation Co-Chair: Twinemanzi Tumubweinee (2009)

Ph.D. Dissertation Committee Member: Ruth Badru (2018), Luca Uberti (2017, political science), Corey Hendon (2013), Logan Lokenathan Palanisamy (2013), Lisa Anderson (2012), Oksana Zhuk (2011), Ngo Giang (2010), Yu Xue (2010), Mohammed El Komi (2010), Ozge Ozden (2010), Tammy Leonard (2009), Jielai Ma (2009), Angela de Oliveira (2008), Lisa Anderson (2008), David Hanson (2007), Shilpi Bihari (2006), Kalpana Pai (2004), Yonghua Ji (2003)

TEACHING

Graduate: Microeconomic Theory II, Microeconomic Theory for Applications, Financial Economics 1, Financial Economics 2, Financial Economics 3, Special Topics: Introduction to Financial, Statistics for Economists, Public Sector Economics, Econometrics II, Research in Economics, Business Economics BMBA 505 (2015); Globalization and International Trade, BDBD 903 (2017-2019)

Undergraduate: BSNS 102; BSNS 104; ECON 318 Behavioural Economics; ECON 371 Microeconomic Theory; ECON 351 Special Topics: Behavioural Economics and Public Policy (2018); ECON 202 Macroeconomics (2015), Principles of Microeconomics, Intermediate Microeconomic Theory, Psychology and Economics, Intermediate Macroeconomic Theory, Investments, Corporate Finance, Mathematical Economics.

HEDC Training:

Te tiriti o Waitangi (Treaty of Waitangi) (May 24, 2019)
Māori Culture (May 20, 2019)
Authors' rights for authors who write to be read (Oct 24, 2018)
Forum: PG Cert in Researcher Development (May 12, 2017)
Engaging students in large lecture courses: A panel of award winning Otago teachers (Sept. 2, 2016);
Using evaluations to improve your teaching (Aug. 28, 2016)
Pooling teaching tips #14 Student-led Classes (June 14, 2016)

WORKING PAPERS

Berg, N., Boyle, Z., Clark, G. and Clink, R. (2020), Entrepreneurship is Hard to Spell, Working Paper.

Berg, N., Kim, J.Y. and Yoon, Sueng Bi (2020), Is the mixed economic system of North Korea sustainable in the long run?: An evolutionary approach. Working Paper. University of Otago (under review).

Berg, N., Gurrieri, A. R. and Petruzzellis, L. (2020), How Do Networks Enable SMEs to Internationalize?: The Case of Apulian Textile Producers, Working Paper, University of Otago (under review).

Wei, Y. and Berg, N. (2019), Effects of population aging on married women in rural China.

Berg, N. (2017), Imitation in location choice.

Buckles, B, Giraldo, M., and Berg, N. (2017), A robustness check of the spatial hedonic difference-in-differences methodology.

Berg, N. and Cheyne, W. (2017), Normative behavioral economics revisited: Convergence or divergence with respect to neoclassical welfare economics? Under review.

Berg, N. and Milne, G. (2017), Electronics prices and burglaries: Evidence on the economic model of crime, Working Paper, University of Otago.

Berg, N. and Chen, Chunyu, Kantarcioglu, M. and Sequeira, K. (2017), information sharing among subsidiaries: New evidence from lab experiments.

Berg, N., Chen, Chunyu, and Kantarcioglu, M. (2017), The Dynamics of Costly Information Sharing, Falsification and Accuracy.

Berg, N., Berg, C., and Ungor, M. (2017), Hedonic aspiration control.

Berg, N., Hamill, Daniel, and Jhunjhunwala, Tanushree (2017), Predicting business students' success in economics class: Non-compensatory information-frugal classification trees outperform OLS.

Berg, N., Eckel, C. and Johnson, C. (2014), Inconsistency Pays?: Time-inconsistent subjects and EU violators earn more.

Berg, N. and Buckles, B. (2013), Do residential real estate values over-react to the announcement of court-ordered scattered-site public housing?: Dallas case study.

Berg, N., and Buckles, B. (2012), Utility-controlled power grids Versus Independent System Operator (ISO)s: Measuring the effect of ISOs on electric transmission line capacity.

Gigerenzer, G. and Berg, N. (2007) [German language] Kommentar zum Vortrag von Klaus M. Schmidt.

MUSIC RECORDINGS

(as leader)

2010, Julian Band, *Patisserie Coin de Rue Soundtrack*, Universal Japan.

1991, *Fish with No Fins*, Time Is Records, PI 9803 (with pianist Alan Broadbent, saxophonist Bob Shepherd, and drummer Carl Burnett).

(as Jazz Bassist)

1997, One O'clock Lab Band, *The Fiftieth Year Celebration*, University of North Texas.

1994, Maynard Ferguson Big Bop Nouveau, *Live from London*, Avenue Jazz Records, R2 71631.

1989, One O'clock Lab Band, *Lab 89*, University of North Texas.

FILM AND TELEVISION

2009-2010, character of Julian Wilson in the feature film *Golden Miracle* (with Yuu Aoi, Yoosuke Eguchi, and Keiko Toda)

2010 *Right Now* (music video referencing labor market conditions, hiring practices and gaps between Keynesian macroeconomic orthodoxy and commonplace experiences among job seekers)

1984 *The Day After* (nationally broadcast miniseries depicting nuclear holocaust in the U.S.)

1973-1981, voice of Jeffy on *Family Circus* Christmas, Thanksgiving and Easter specials and other roles on nationally broadcast television programs and commercials.