

HAWKE'S BAY SMOKEFREE SURVEY 2013

FULL RESULTS

PREPARED FOR
HAWKE'S BAY DISTRICT HEALTH BOARD,
HASTINGS DISTRICT COUNCIL AND
NAPIER CITY COUNCIL

BY
APR CONSULTANTS

SEPTEMBER 2013



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1.0 INTRODUCTION

APR Consultants Ltd (APR) was contacted by Louise Single, Smokefree Systems Community Coordinator of Hawkes Bay District Health Board (HBDHB) during late August 2013 for their assistance in undertaking a telephone survey of Napier and Hastings residents regarding Smokefree Community Outdoor areas/spaces.

The purpose of the survey was to gain clarity of:

- Public support for smokefree places; and
- The public desire for other smokefree initiatives in recognition of the role local agencies have in being able to pass on the consumer voice to government.

The survey method used for this research was a random telephone survey of Napier and Hastings residents. In total 1,000 telephone surveys were to be completed with a mix of between 400 to 500 respondents from each local authority.

In total, 1,000 surveys were undertaken, comprising 485 residents from Napier City and 515 residents from Hastings District.

2.0 METHODS

APR reviewed other similar research supplied by HBDHB, and worked with HBDHB to design a survey to meet the needs of HBDHB and the research objectives.

An initial draft survey was supplied by HBH. Based on the questions asked in earlier research and APR's experience in similar survey programmes, the survey was modified by APR and sent back to HBDHB. After a series of reviews, the final survey was approved.

Survey data was entered into a purpose built database using Microsoft Excel. This excel database was separated to a single database each for Napier City and Hastings District residents, with each dataset being analysed and reported upon separately.

3.0 RESULTS

The following section reports on the results of the Hawkes Bay research, with results split into Napier and Hastings District residents. A copy of the full results is available in Appendix Two.

3.1 Areas That Should be Smokefree

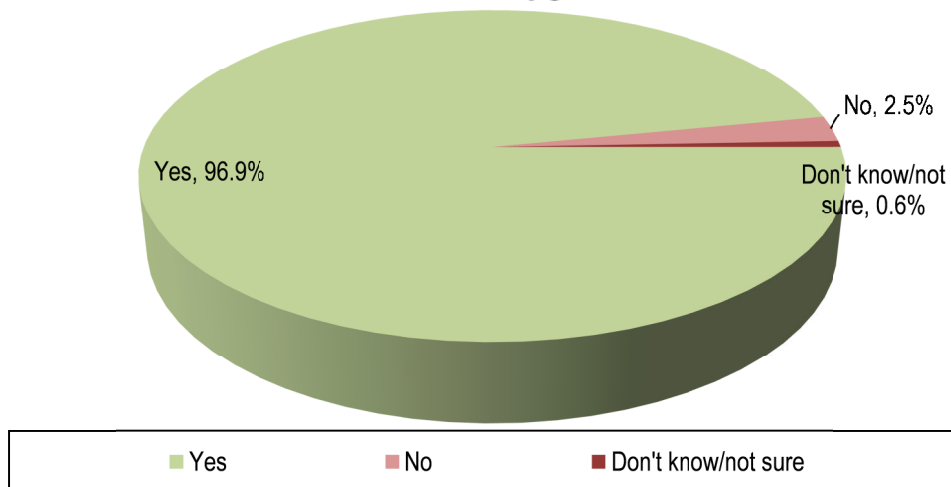
Respondents were asked which areas should be smokefree in the district/city that they live. They were given ten different target areas and were asked if they should or should not be smokefree. There was also an option for those that did not know an answer. When looking at the areas that respondents would like to see as smokefree, the highest area was childrens playgrounds (96.9% indicating they should be smokefree), followed by near the entrance of public buildings (80.3%), outdoor eating places at restaurants or cafes (79.8%), near bus stops and train stations (76.3%), parks and sports fields (73.9%), outdoor music or sporting events (70.8%), footpaths outside respondents local block of shops (68.4%), public outdoor areas in town centres (66.5%) and outdoor places in pubs (53.3%). The lowest target area was beaches, where 45.6% of respondents thought they should be smokefree, with a further 43.1% indicating that it shouldn't be. A further 11.2% did not know an answer to this question.

Should the following areas be smokefree?	Yes	No	Don't know
Children's playgrounds	96.9%	2.5%	0.6%
Near the entrance of public buildings (such as offices and shops)	80.3%	17.5%	2.2%
Outdoor eating places at restaurants or cafes	79.8%	15.1%	5.1%
Bus stops and train stations	76.3%	19.1%	4.6%
Parks and sports fields	73.9%	18.6%	7.5%
Outdoor music or sporting events (including festivals)	70.8%	21.6%	7.5%
Footpaths outside your local block of shops	68.4%	26.7%	4.9%
Public outdoor areas in town centres	66.5%	26.9%	6.6%
Outdoor places in pubs	53.3%	40.3%	6.4%
Beaches	45.6%	43.1%	11.2%

	More likely to visit	Less likely to visit	No difference
More likely to visit if smokefree?			
Children's playgrounds	57.5%	2.7%	39.8%
Near the entrance of public buildings (such as offices and shops)	41.8%	3.5%	54.6%
Outdoor eating places at restaurants or cafes	54.9%	5.4%	39.7%
Bus stops and train stations	41.6%	3.6%	54.7%
Parks and sports fields	39.0%	5.7%	55.3%
Outdoor music or sporting events (including festivals)	45.6%	6.5%	48.0%
Footpaths outside your local block of shops	41.4%	3.5%	55.1%
Public outdoor areas in town centres	42.8%	5.4%	51.8%
Outdoor places in pubs	43.3%	7.8%	49.0%
Beaches	31.7%	8.1%	60.1%

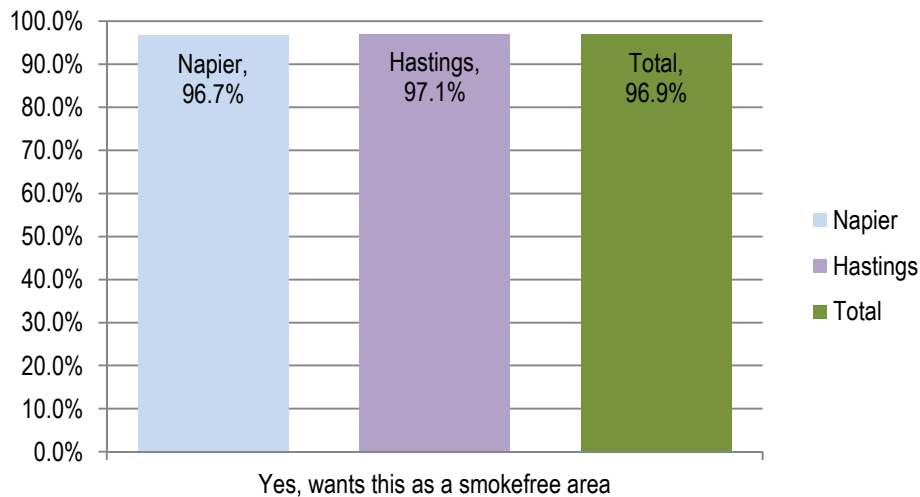
3.1.1 Children's Playgrounds

Children's Playgrounds



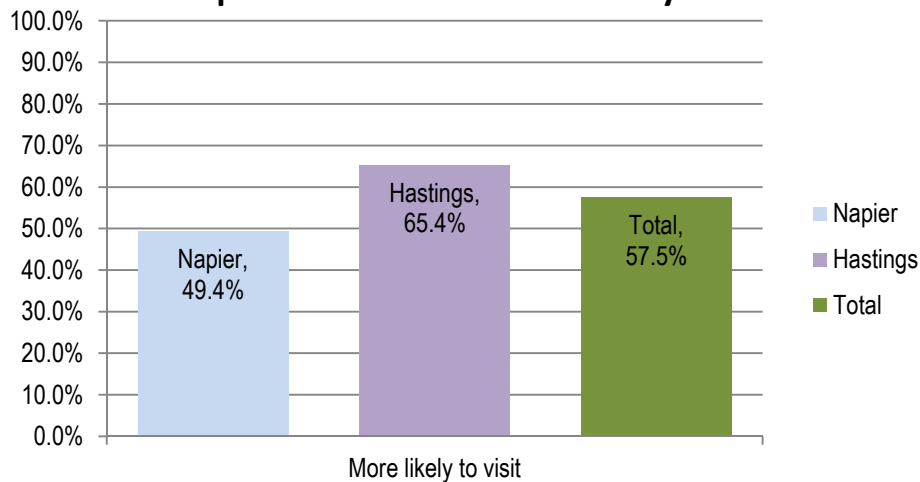
Children's playgrounds were identified as the main area that respondents wanted to be smoke free. A total of 96.9% of respondents wanted children's playgrounds to be smokefree, with 2.5% not wanting smokefree children's playgrounds and 0.6% not knowing.

Children's Playgrounds - area comparison



Looking at the results split into Napier and Hastings district residents, both areas showed a strong desire to have children's playgrounds as smokefree. The level of desire was 96.7% for Napier residents and 97.1% for Hastings District residents. Note that in calculating these values, non specified responses have been removed from the percentages.

Children's Playgrounds - area comparison for respondents who are more likely to visit



Children's playgrounds	Napier	Hastings	Total
More likely to visit	49.4%	65.4%	57.5%
Less likely to visit	4.6%	0.8%	2.7%
No difference	46.0%	33.8%	39.8%
Total	100.0%	100.0%	100.0%

Respondents were asked if they would be more likely to visit, or less likely if children's playgrounds were made to be smokefree. They also had the option of selecting no difference, depends, don't know or refusing. In order to make comparisons more meaningful between the different areas, mentions of depends, don't know and refused have been removed from the percentage in the table above.

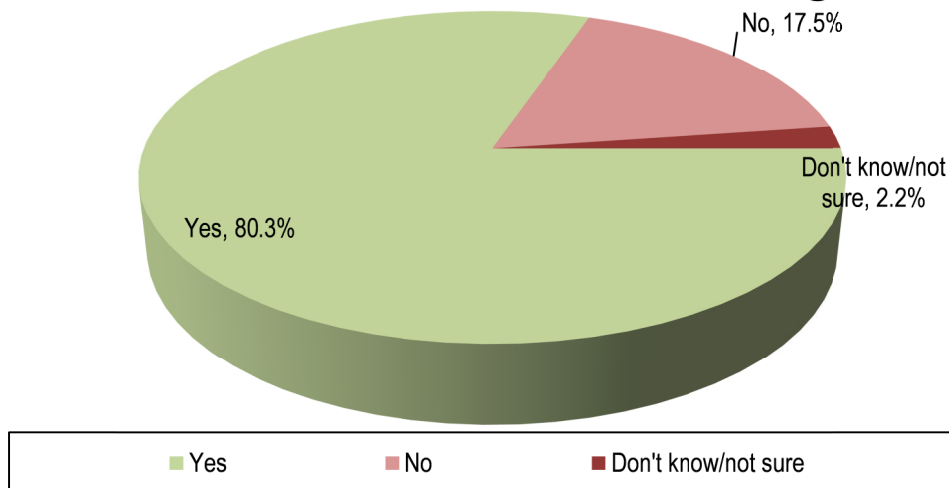
Overall, 57.5% of respondents reported that they would be more likely to visit children's playgrounds or take children there if they were smokefree. Hastings District residents recorded the

highest level with 65.4% indicating that they would be more likely to visit with 49.4% of Napier respondents indicating that they would be more likely to visit.

Looking at all respondents, 39.8% indicated that having children's playgrounds as smokefree would not affect the number of their visits and 2.7% stated that they would be less likely to visit.

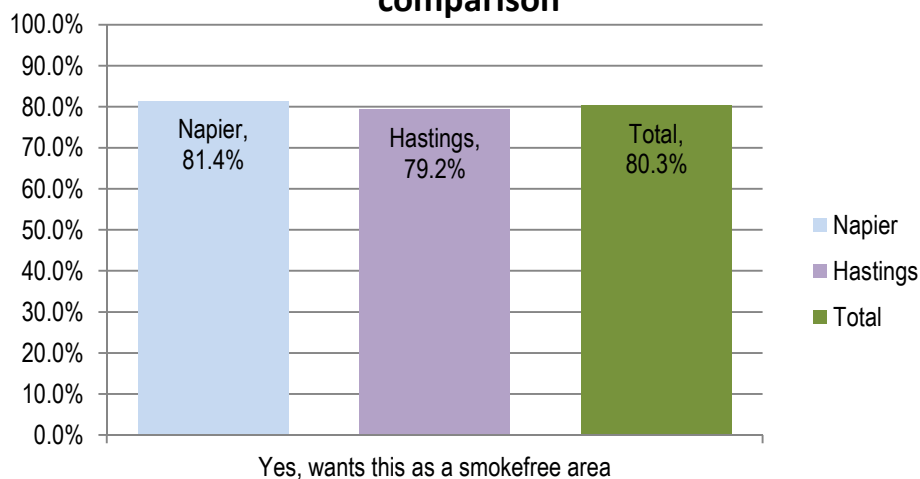
3.1.2 Near the Entrance of Public Buildings

Near the Entrance of Public Buildings



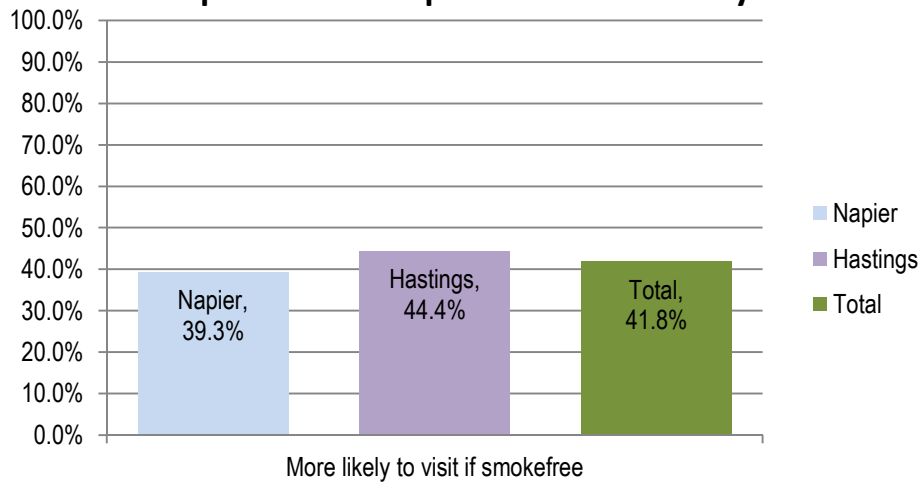
Near the entrance of public buildings were identified as the second highest area that respondents wanted to be smoke free. A total of 80.3% of respondents wanted the entrance of public buildings to be smokefree, with 17.5% not wanting smokefree public building entrances and 2.2% not knowing.

Near the entrance of public buildings - area comparison



Looking at the results split into Napier and Hastings district residents, both areas showed a strong desire to have public buildings as smokefree. The level of desire was 81.4% for Napier residents and 79.2% for Hastings District residents. Note that in calculating these values, non-specified responses have been removed from the percentages.

Near the entrance of public buildings - area comparison for respondents more likely to visit



Near the entrance of public buildings	Napier	Hastings	Total
More likely to visit	39.3%	44.4%	41.8%
Less likely to visit	4.2%	2.9%	3.5%
No difference	56.5%	52.8%	54.6%
Total	100.0%	100.0%	100.0%

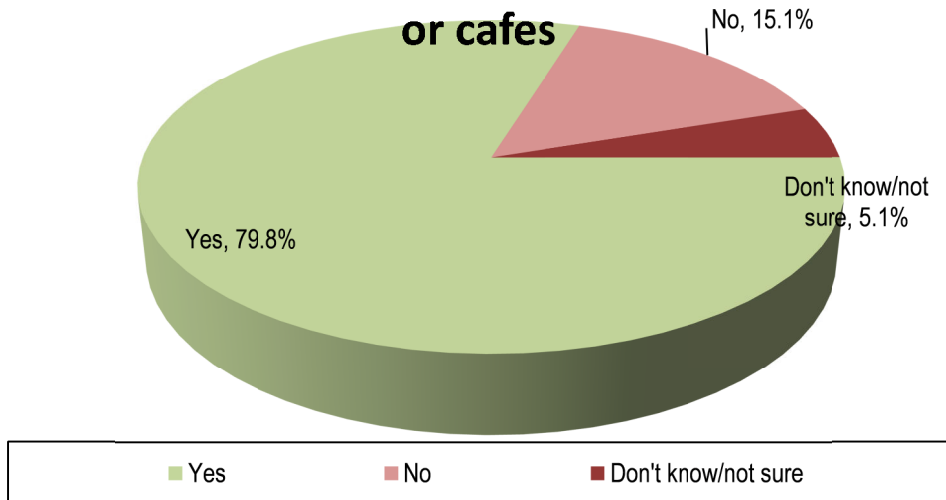
Respondents were asked if they would be more likely to visit, or less likely if near the entrance of public buildings were made to be smokefree. They also had the option of selecting no difference, depends, don't know or refusing. In order to make comparisons more meaningful between the different areas, mentions of depends, don't know and refused have been removed from the percentage in the table above.

Overall, 41.8% of respondents reported that they would be more likely to visit public buildings or take children there if they were smokefree. Hastings District residents recorded a slightly higher level with 44.4% indicating that they would be more likely to visit with 39.3% of Napier respondents indicating that they would be more likely to visit.

Looking at all respondents, 54.6% indicated that having the entrances of public buildings as smokefree would not affect the number of their visits and 3.5% stated that they would be less likely to visit.

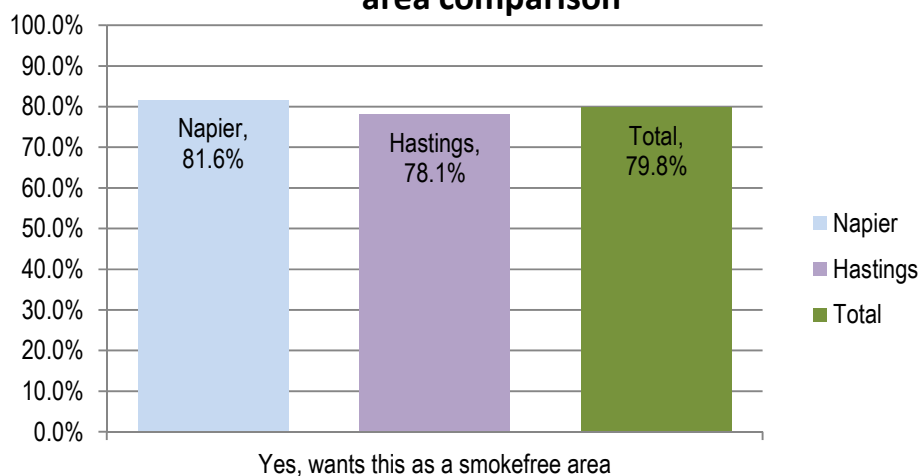
3.1.3 Outdoor Eating Places at Restaurants or Cafes

Outdoor eating places at restaurants or cafes



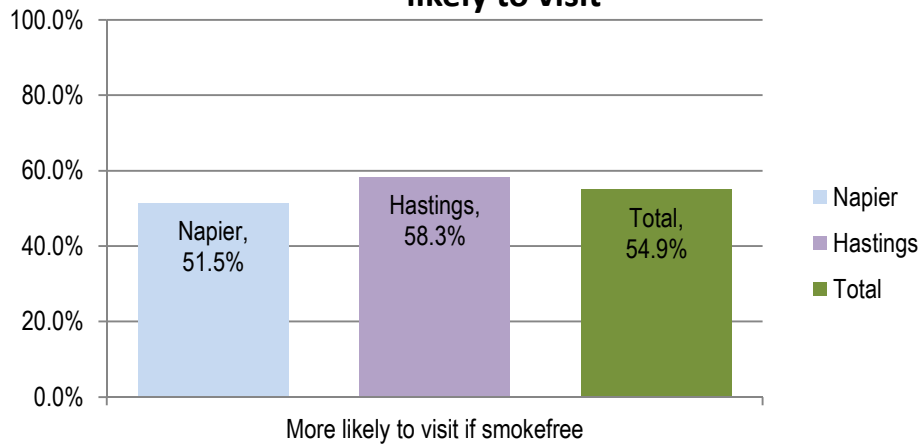
Outdoor eating places at restaurants or cafes were identified as the third highest area that respondents wanted to be smoke free. A total of 79.8% of respondents wanted outdoor eating places at restaurants or cafes to be smokefree, with 15.1% not wanting these areas to be smokefree and 5.1% not knowing.

Outdoor eating places at restaurants or cafes - area comparison



Looking at the results split into Napier and Hastings district residents, both areas showed a strong desire to have outdoor eating places at restaurants or cafes as smokefree. The level of desire was 81.6% for Napier residents and 78.1% for Hastings District residents. Note that in calculating these values, non-specified responses have been removed from the percentages.

**Outdoor eating places at restaurants or cafes -
area comparison for respondents who are more
likely to visit**



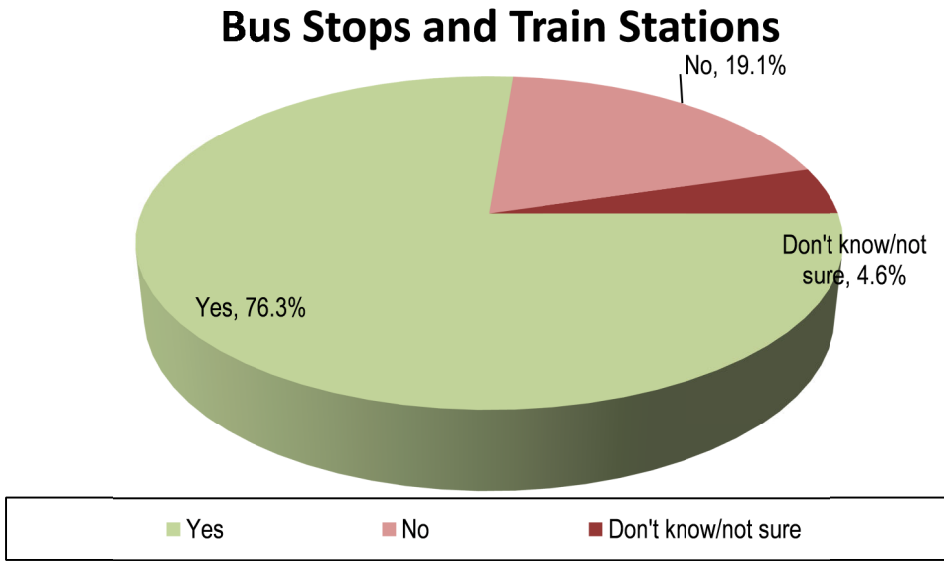
Outdoor eating places at restaurants or cafes	Napier	Hastings	Total
More likely to visit	51.5%	58.3%	54.9%
Less likely to visit	5.6%	5.1%	5.4%
No difference	42.9%	36.6%	39.7%
Total	100.0%	100.0%	100.0%

Respondents were asked if they would be more likely to visit, or less likely if outdoor eating places at restaurants or cafes were made to be smokefree. They also had the option of selecting no difference, depends, don't know or refusing. In order to make comparisons more meaningful between the different areas, mentions of depends, don't know and refused have been removed from the percentage in the table above.

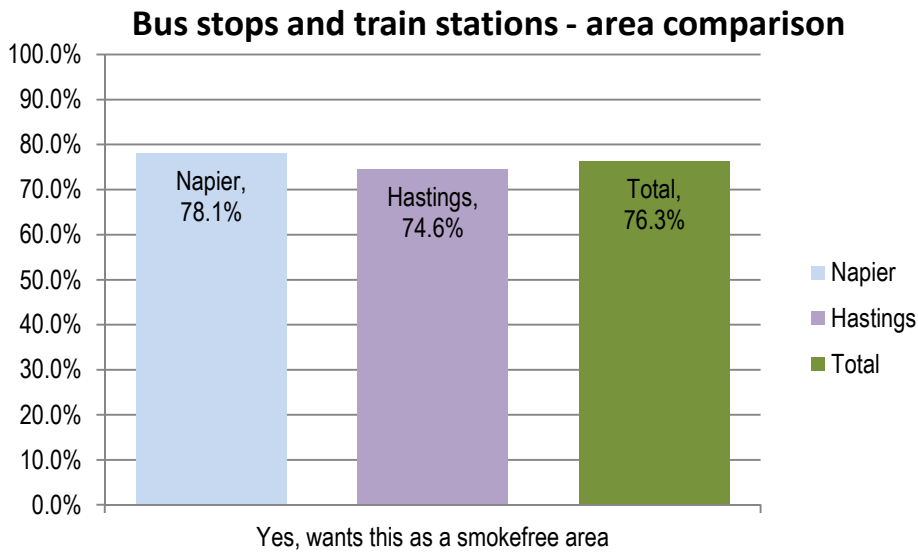
Overall, 54.9% of respondents reported that they would be more likely to visit outdoor eating places at restaurants or cafes if they were smokefree. Hastings District residents recorded a slightly higher level with 58.3% indicating that they would be more likely to visit with 51.5% of Napier respondents indicating that they would be more likely to visit.

Looking at all respondents, 39.7% indicated that having outdoor eating places at restaurants or cafes as smokefree would not affect the number of their visits and 5.4% stated that they would be less likely to visit.

3.1.4 Bus Stops and Train Stations

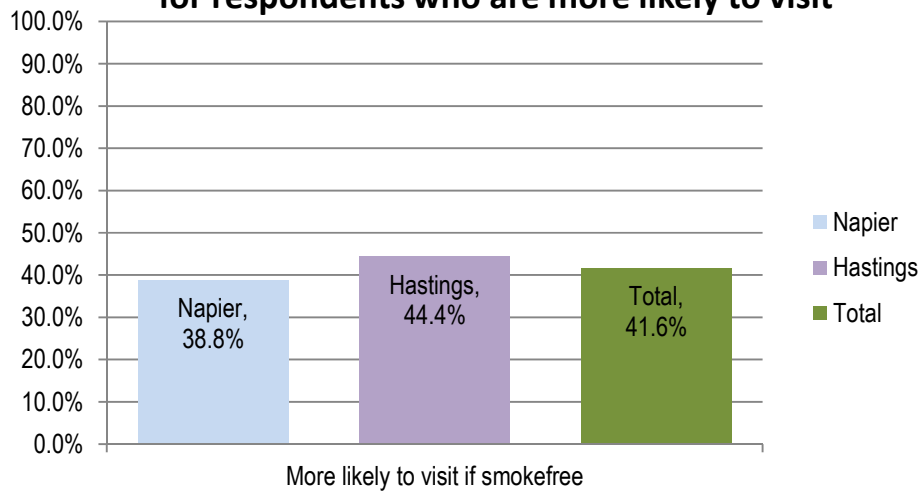


Bus stops and train stations were identified as the fourth highest area that respondents wanted to be smoke free. A total of 76.3% of respondents wanted bus stops and train stations to be smokefree, with 19.1% not wanting these areas to be smokefree and 4.6% not knowing.



Looking at the results split into Napier and Hastings district residents, both areas showed a strong desire to have bus stops and train stations as smokefree. The level of desire was 78.1% for Napier residents and 74.6% for Hastings District residents. Note that in calculating these values, non-specified responses have been removed from the percentages.

**Bus Stops and Train Stations - area comparison
for respondents who are more likely to visit**



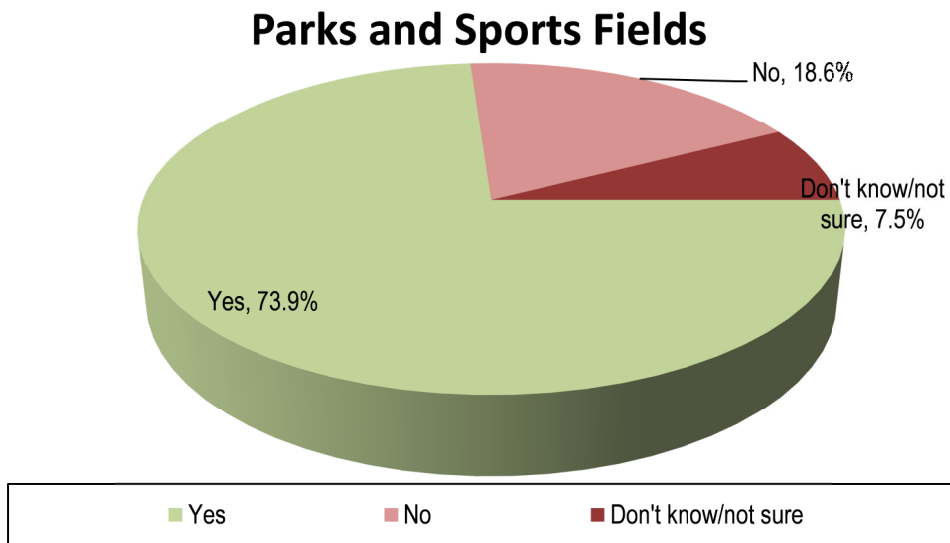
Bus stops and train stations	Napier	Hastings	Total
More likely to visit	38.8%	44.4%	41.6%
Less likely to visit	4.4%	2.9%	3.6%
No difference	56.8%	52.8%	54.7%
Total	100.0%	100.0%	100.0%

Respondents were asked if they would be more likely to visit, or less likely if bus stops and train stations were made to be smokefree. They also had the option of selecting no difference, depends, don't know or refusing. In order to make comparisons more meaningful between the different areas, mentions of depends, don't know and refused have been removed from the percentage in the table above.

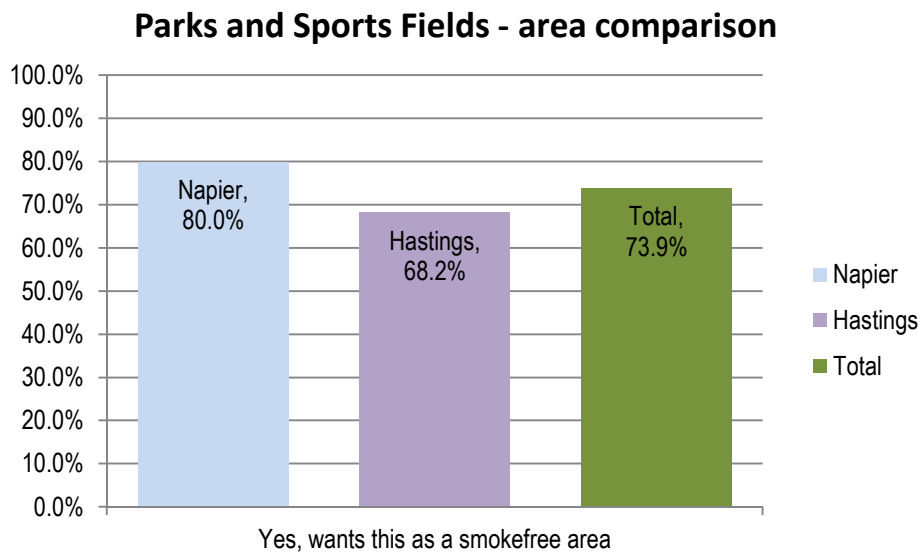
Overall, 41.6% of respondents reported that they would be more likely to visit bus stops or train stations if they were smokefree. Hastings District residents recorded a slightly higher level with 44.4% indicating that they would be more likely to visit with 38.8% of Napier respondents indicating that they would be more likely to visit.

Looking at respondents who indicated that it would not make a difference, 54.7% indicated that having bus stops and train stations as smokefree would not affect the number of their visits and 3.6% stated that they would be less likely to visit.

3.1.5 Parks and Sports Fields

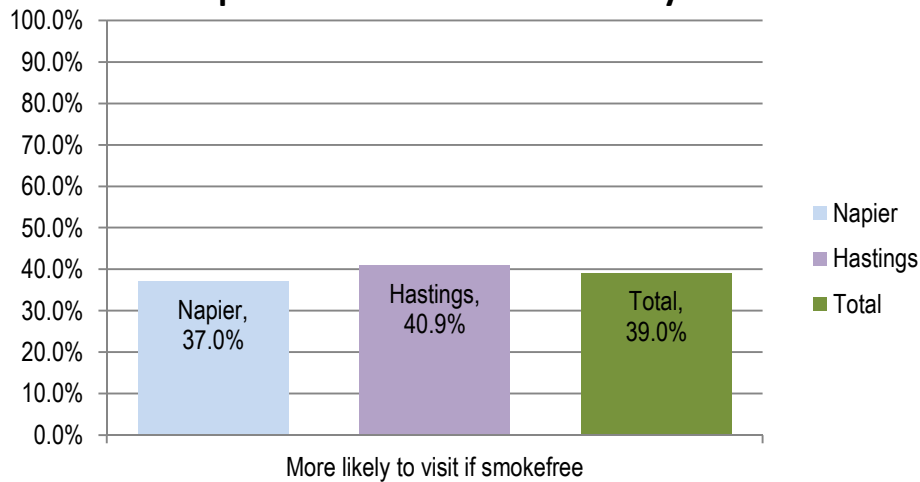


Parks and Sports Fields were identified as the fifth highest area that respondents wanted to be smoke free. A total of 73.9% of respondents wanted parks and sports fields to be smokefree, with 18.6% not wanting these areas to be smokefree and 7.5% not knowing.



Looking at the results split into Napier and Hastings district residents, both areas showed a strong desire to have parks and sports fields as smokefree, with Napier residents having a stronger opinion. The level of desire was 80.0% for Napier residents and 68.2% for Hastings District residents. Note that in calculating these values, non-specified responses have been removed from the percentages.

Parks and Sports Fields - area comparison for respondents who are more likely to visit



Parks and sports fields	Napier	Hastings	Total
More likely to visit	37.0%	40.9%	39.0%
Less likely to visit	3.4%	8.0%	5.7%
No difference	59.6%	51.1%	55.3%
Total	100.0%	100.0%	100.0%

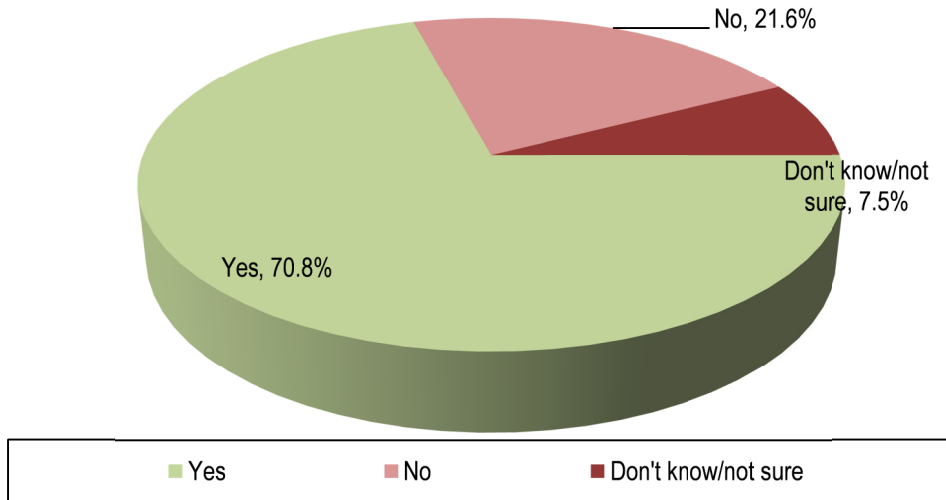
Respondents were asked if they would be more likely to visit, or less likely if parks and sports fields were made to be smokefree. They also had the option of selecting no difference, depends, don't know or refusing. In order to make comparisons more meaningful between the different areas, mentions of depends, don't know and refused have been removed from the percentage in the table above.

Overall, 39.0% of respondents reported that they would be more likely to visit parks and sports fields if they were smokefree. Hastings District residents recorded a slightly higher level with 40.9% indicating that they would be more likely to visit with 37.0% of Napier respondents indicating that they would be more likely to visit.

Looking at respondents who indicated that it would not make a difference, 55.3% indicated that having parks and sports fields as smokefree would not affect the number of their visits and 5.7% stated that they would be less likely to visit.

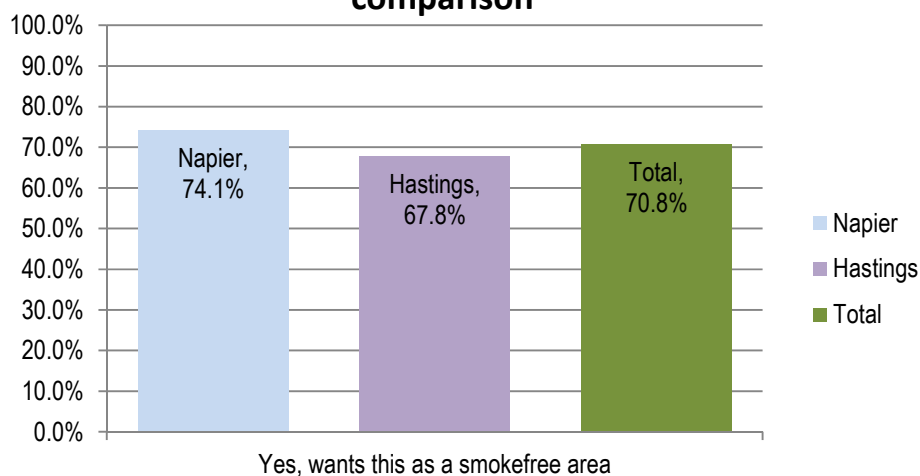
3.1.6 Outdoor Music or Sporting Events (including festivals)

Outdoor Music or Sporting Events



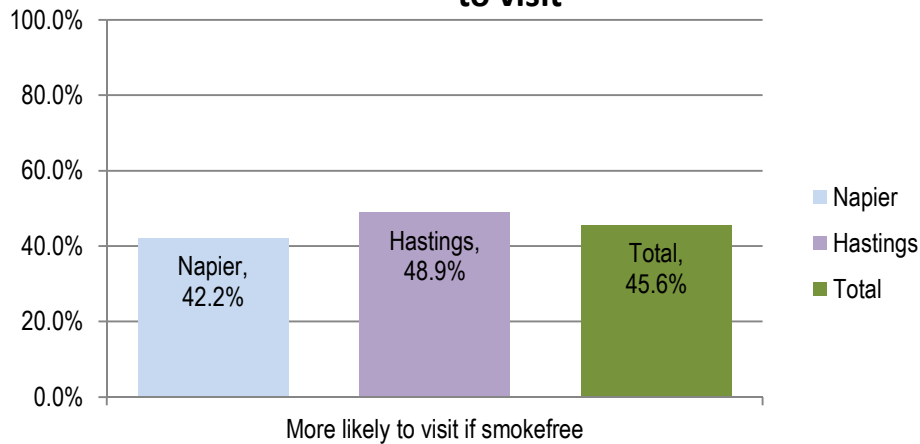
Outdoor Music or Sporting Events (including festivals) were identified as the sixth highest area (out of 10) that respondents wanted to be smoke free. A total of 70.8% of respondents wanted outdoor music or sporting events to be smokefree, with 21.6% not wanting these areas to be smokefree and 7.5% not knowing.

Outdoor music or sporting events - area comparison



Looking at the results split into Napier and Hastings district residents, both areas showed a strong desire to have outdoor music or sporting events as smokefree, with Napier residents having a stronger opinion. The level of desire was 74.1% for Napier residents and 67.8% for Hastings District residents. Note that in calculating these values, non-specified responses have been removed from the percentages.

Outdoor Music or Sporting Events - area comparison for respondents who are more likely to visit



Outdoor music or sporting events	Napier	Hastings	Total
More likely to visit	42.2%	48.9%	45.6%
Less likely to visit	5.5%	7.4%	6.5%
No difference	52.3%	43.7%	48.0%
Total	100.0%	100.0%	100.0%

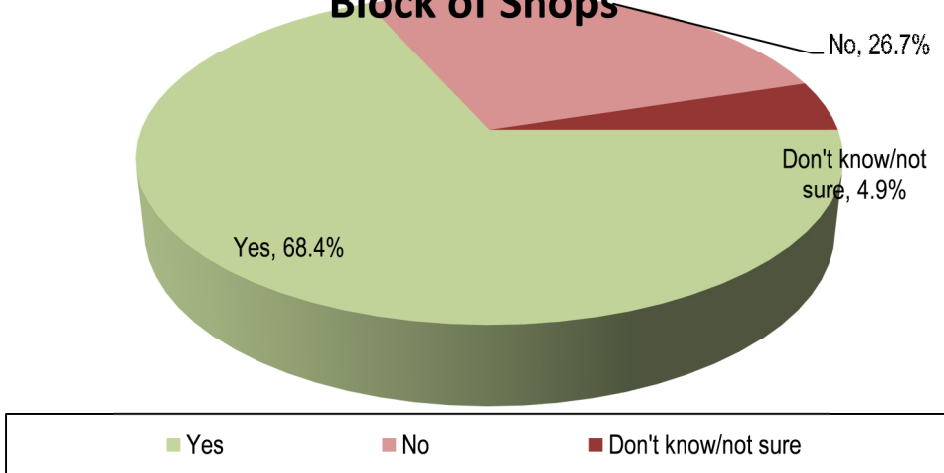
Respondents were asked if they would be more likely to visit, or less likely if outdoor music or sporting events (including festivals) were made to be smokefree. They also had the option of selecting no difference, depends, don't know or refusing. In order to make comparisons more meaningful between the different areas, mentions of depends, don't know and refused have been removed from the percentage in the table above.

Overall, 45.6% of respondents reported that they would be more likely to visit outdoor music or sporting events if they were smokefree. Hastings District residents recorded a slightly higher level with 48.9% indicating that they would be more likely to visit with 42.2% of Napier respondents indicating that they would be more likely to visit.

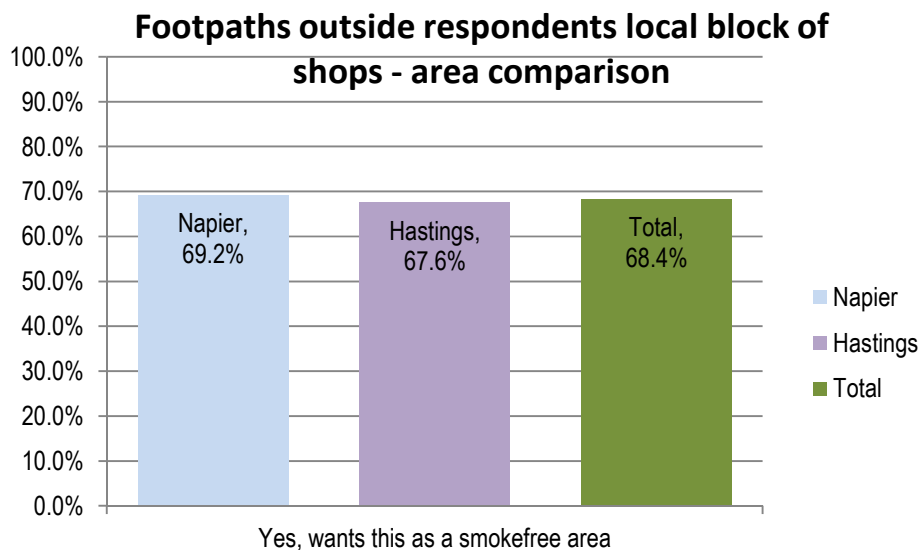
Looking at respondents who indicated that it would not make a difference, 48.0% indicated that having outdoor music or sporting events as smokefree would not affect the number of their visits and 6.5% stated that they would be less likely to visit.

3.1.7 Footpaths Outside Respondents Local Block of Shops

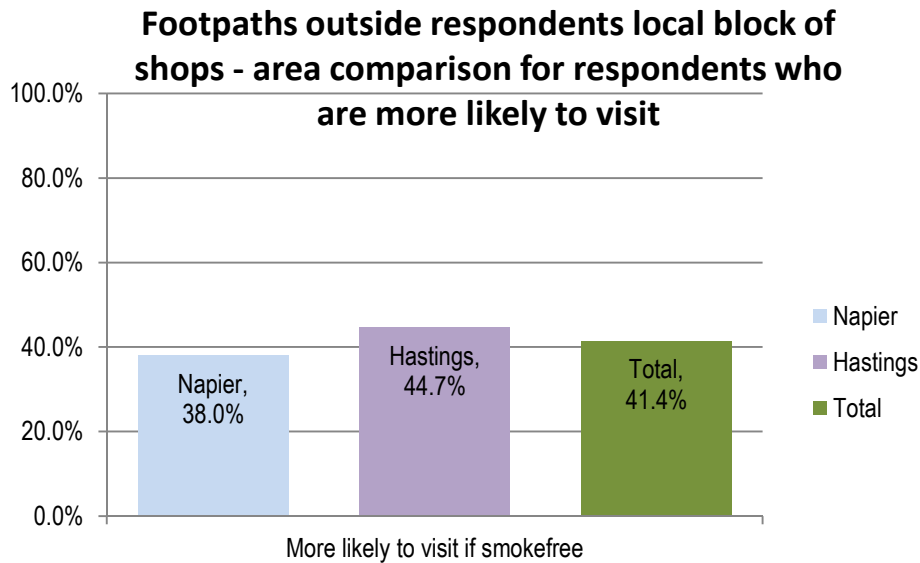
Footpaths Outside Respondents Local Block of Shops



Footpaths outside respondents local block of shops were identified as the seventh highest area (out of 10) that respondents wanted to be smoke free. A total of 68.4% of respondents wanted the footpaths outside their local block of shops to be smokefree, with 26.7% not wanting these areas to be smokefree and 4.9% not knowing.



Looking at the results split into Napier and Hastings district residents, both areas showed a desire to have the footpaths outside their local block of shops as smokefree. The level of desire was 69.2% for Napier residents and 67.6% for Hastings District residents. Note that in calculating these values, non-specified responses have been removed from the percentages.



Footpaths outside respondents local block of shops	Napier	Hastings	Total
More likely to visit	38.0%	44.7%	41.4%
Less likely to visit	4.2%	2.9%	3.5%
No difference	57.8%	52.5%	55.1%
Total	100.0%	100.0%	100.0%

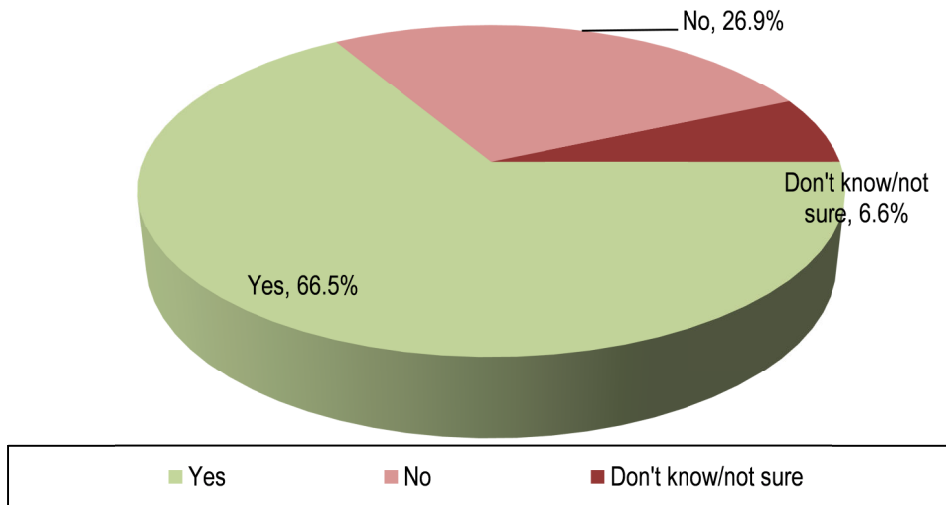
Respondents were asked if they would be more likely to visit, or less likely if footpaths outside their local block of shops were made to be smokefree. They also had the option of selecting no difference, depends, don't know or refusing. In order to make comparisons more meaningful between the different areas, mentions of depends, don't know and refused have been removed from the percentage in the table above.

Overall, 41.4% of respondents reported that they would be more likely to visit their local shops if the footpaths outside were smokefree. Hastings District residents recorded a slightly higher level with 44.7% indicating that they would be more likely to visit with 38.0% of Napier respondents indicating that they would be more likely to visit.

Looking at respondents who indicated that it would not make a difference, 55.1% indicated that having footpaths outside their local block of shops as smokefree would not affect the number of their visits and 3.5% stated that they would be less likely to visit.

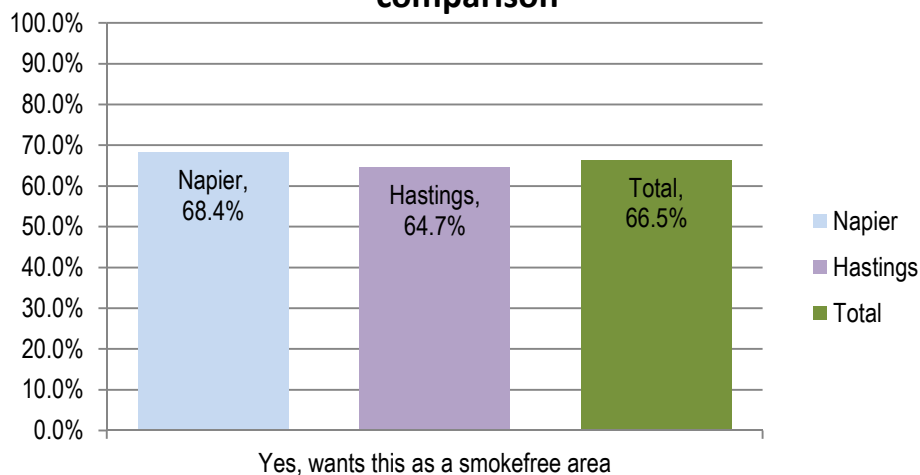
3.1.8 Public Outdoor Areas in Town Centres

Public outdoor areas in town centres



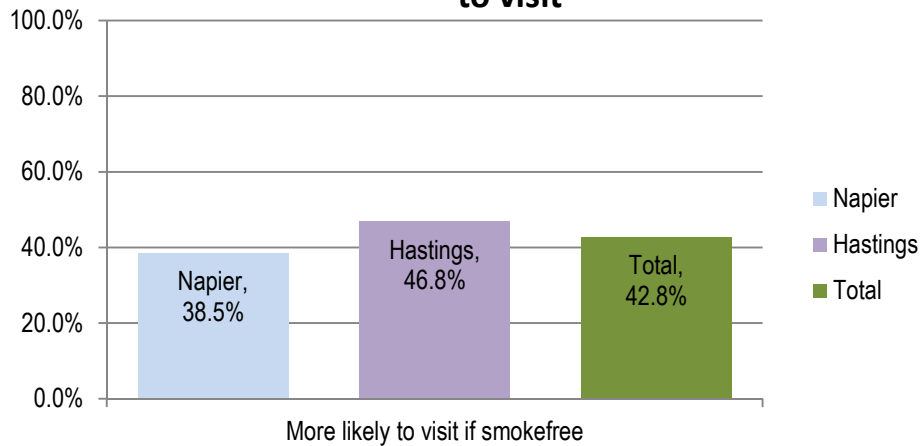
Public outdoor areas in town centres were identified as the eighth highest area (out of 10) that respondents wanted to be smoke free. A total of 66.5% of respondents wanted the public outdoor areas in their town centres to be smokefree, with 26.9% not wanting these areas to be smokefree and 6.6% not knowing.

Public outdoor areas in town centres - area comparison



Looking at the results split into Napier and Hastings district residents, both areas showed a desire to have the the public outdoor areas in their town centres as smokefree. The level of desire was 68.4% for Napier residents and 64.7% for Hastings District residents. Note that in calculating these values, non-specified responses have been removed from the percentages.

Public Outdoor Areas in Town Centres - area comparison for respondents who are more likely to visit



Public outdoor areas in town centres	Napier	Hastings	Total
More likely to visit	38.5%	46.8%	42.8%
Less likely to visit	4.7%	6.1%	5.4%
No difference	56.8%	47.0%	51.8%
Total	100.0%	100.0%	100.0%

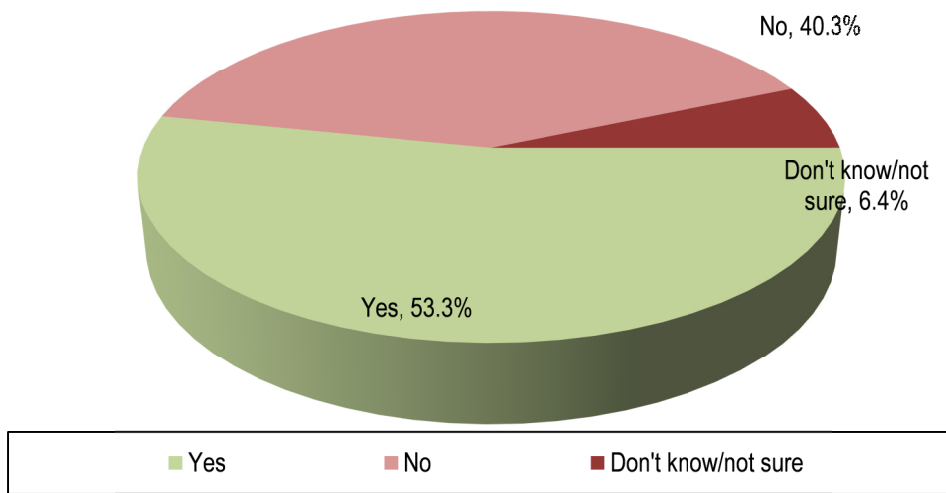
Respondents were asked if they would be more likely to visit, or less likely if the public outdoor areas in their town centres were made to be smokefree. They also had the option of selecting no difference, depends, don't know or refusing. In order to make comparisons more meaningful between the different areas, mentions of depends, don't know and refused have been removed from the percentage in the table above.

Overall, 42.8% of respondents reported that they would be more likely to visit the public outdoor areas in their town centres if they were smokefree. Hastings District residents recorded a slightly higher level with 46.8% indicating that they would be more likely to visit with 38.5% of Napier respondents indicating that they would be more likely to visit.

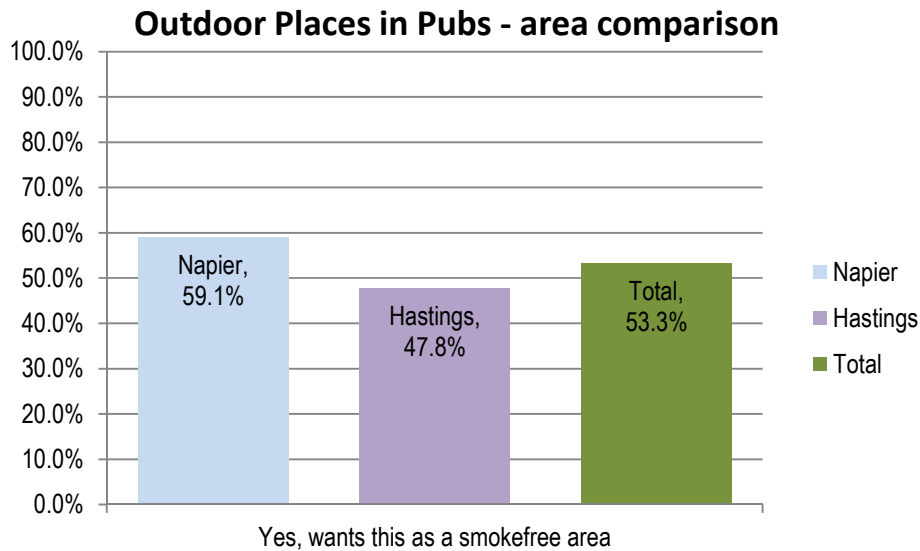
Looking at respondents who indicated that it would not make a difference, 51.8% indicated that having public outdoor areas in town centres as smokefree would not affect the number of their visits and 5.4% stated that they would be less likely to visit.

3.1.9 Outdoor Places in Pubs

Outdoor Places in Pubs

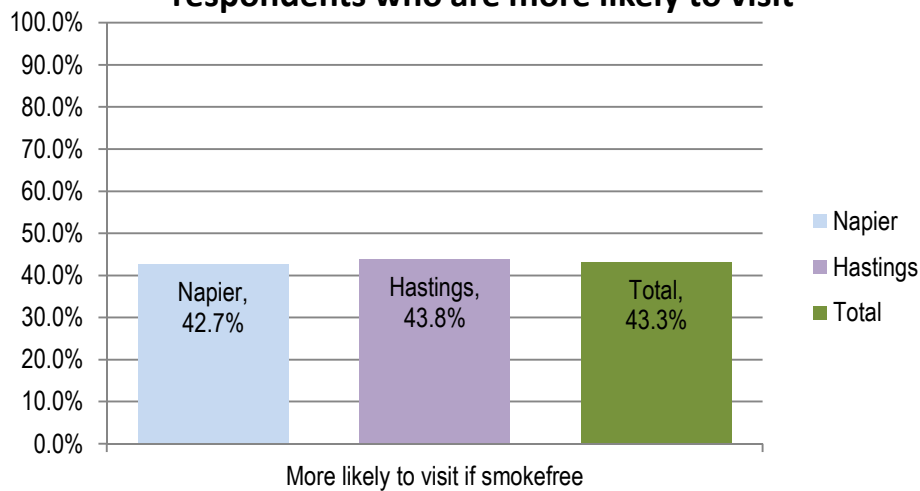


Outdoor places in pubs were identified as the ninth highest area (out of 10) that respondents wanted to be smoke free. Just over half the sample (53.3% of respondents) wanted the outdoor places in pubs to be smokefree, with 40.3% not wanting these areas to be smokefree and 6.4% not knowing.



Looking at the results split into Napier and Hastings district residents, both areas showed a desire to have outdoor places in pubs as smokefree although levels were lower than the other areas of focus. The level of desire was 59.1% for Napier residents and 47.8% for Hastings District residents. Note that in calculating these values, non-specified responses have been removed from the percentages.

Outdoor Places in Pubs - area comparison for respondents who are more likely to visit



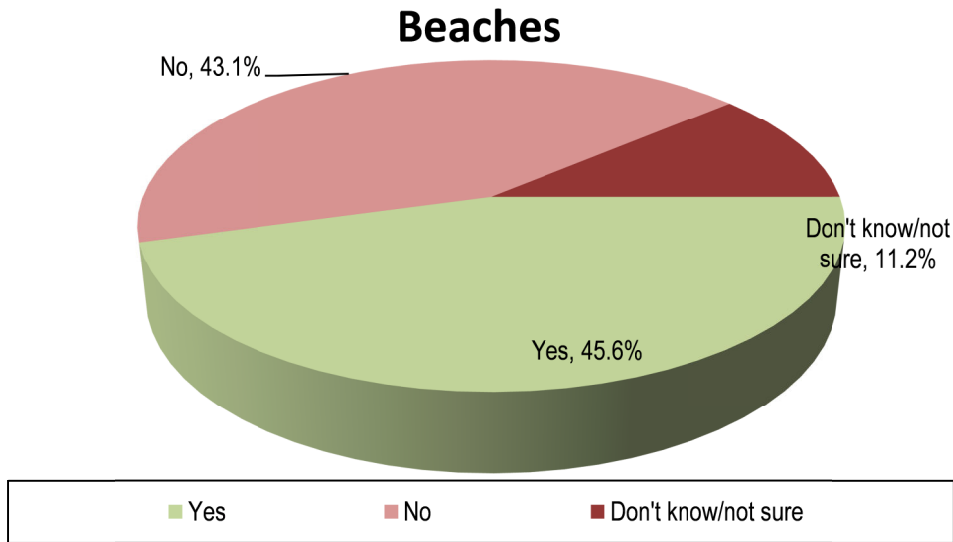
Outdoor places in pubs	Napier	Hastings	Total
More likely to visit	42.7%	43.8%	43.3%
Less likely to visit	5.3%	10.2%	7.8%
No difference	52.0%	46.0%	49.0%
Total	100.0%	100.0%	100.0%

Respondents were asked if they would be more likely to visit, or less likely if the outdoor places in pubs were made to be smokefree. They also had the option of selecting no difference, depends, don't know or refusing. In order to make comparisons more meaningful between the different areas, mentions of depends, don't know and refused have been removed from the percentage in the table above.

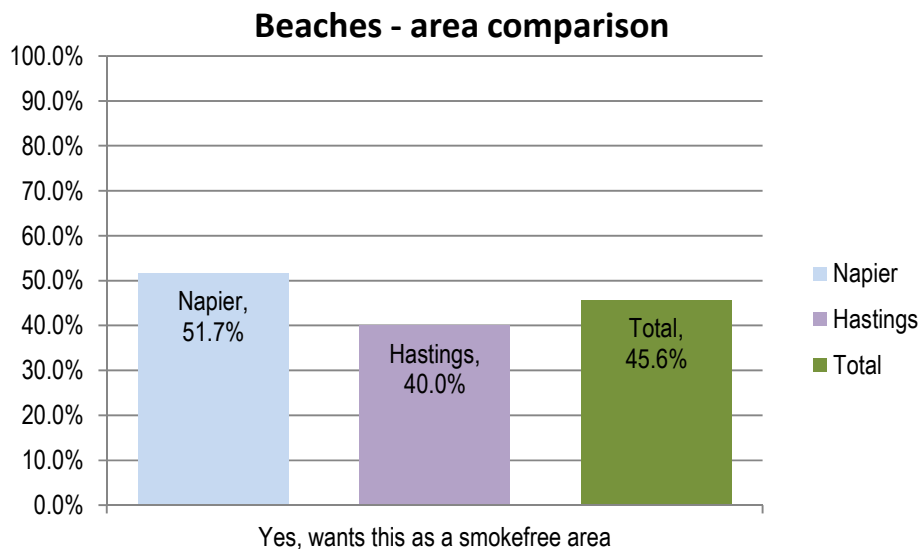
Overall, 43.3% of respondents reported that they would be more likely to visit the outdoor places in pubs if they were smokefree. Hastings District residents recorded a slightly higher level with 43.8% indicating that they would be more likely to visit with 42.7% of Napier respondents indicating that they would be more likely to visit.

Looking at respondents who indicated that it would not make a difference, 49.0% indicated that having outdoor places in pubs as smokefree would not affect the number of their visits and 7.8% stated that they would be less likely to visit.

3.1.10 Beaches

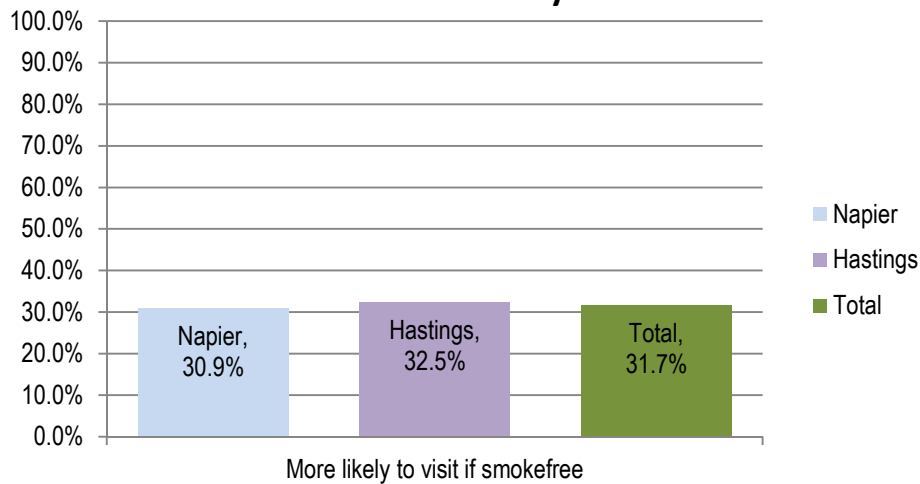


Beaches were identified as the tenth highest area (out of 10) that respondents wanted to be smoke free. Just under half the sample (45.6% of respondents) wanted beaches to be smokefree, with 43.1% not wanting these areas to be smokefree and 11.2% not knowing.



Looking at the results split into Napier and Hastings district residents, both areas showed a desire to have their beaches as smokefree although levels were on average below the 50% mark. The level of desire was 51.7% for Napier residents and 40.0% for Hastings District residents. Note that in calculating these values, non-specified responses have been removed from the percentages.

Beaches - area comparison for respondents who are more likely to visit



Beaches	Napier	Hastings	Total
More likely to visit	30.9%	32.5%	31.7%
Less likely to visit	3.6%	12.4%	8.1%
No difference	65.5%	55.2%	60.1%
Total	100.0%	100.0%	100.0%

Respondents were asked if they would be more likely to visit, or less likely if beaches were made to be smokefree. They also had the option of selecting no difference, depends, don't know or refusing. In order to make comparisons more meaningful between the different areas, mentions of depends, don't know and refused have been removed from the percentage in the table above.

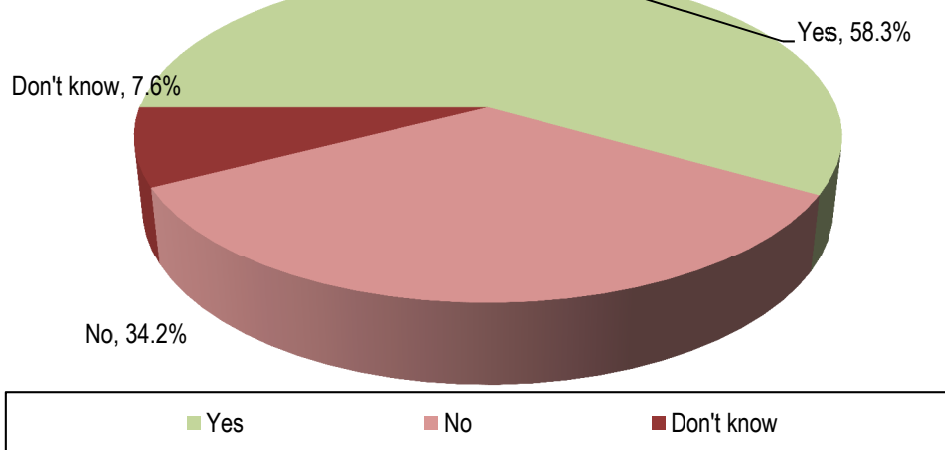
Overall, 31.7% of respondents reported that they would be more likely to visit beaches if they were smokefree. Hastings District residents recorded a slightly higher level with 32.5% indicating that they would be more likely to visit with 30.9% of Napier respondents indicating that they would be more likely to visit.

Looking at respondents who indicated that it would not make a difference, 60.1% indicated that having beaches as smokefree would not affect the number of their visits and 8.1% stated that they would be less likely to visit.

3.2 Legal Status of Smokefree Areas

Respondents were informed that at the moment smokefree outdoor areas in most public places are voluntary. They were then asked if there should be laws introduced to specify the status of outdoor public areas.

Should there be NZ laws to clarify the status of outdoor smokefree areas



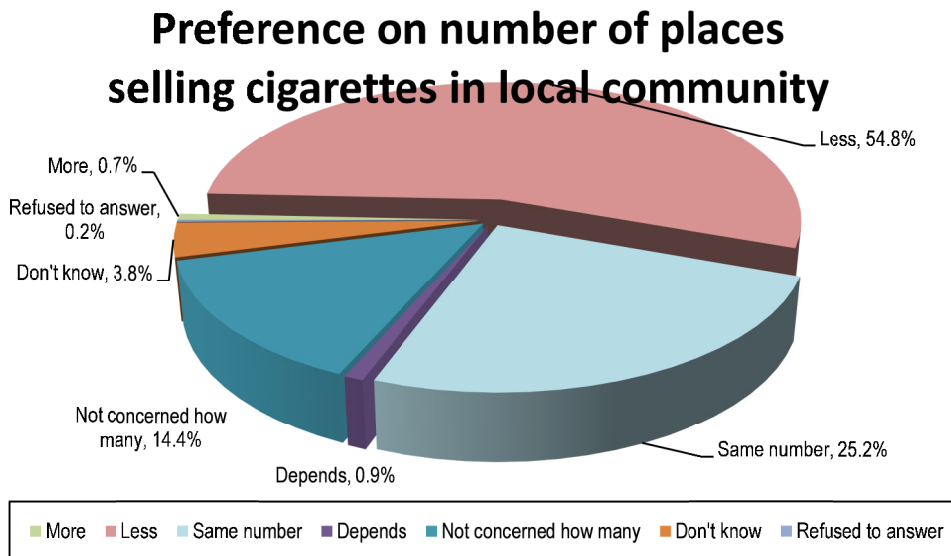
Most respondents (58.3%) thought that there should be New Zealand laws clarifying the status of outdoor smokefree areas. A further 34.2% did not think we need laws and 7.6% did not know. Note that non specified and refused answers were removed from these percentages.

Percentage	Napier	Hastings	Total
Yes	63.9%	52.9%	58.3%
No	28.4%	39.6%	34.2%
Don't know	7.7%	7.5%	7.6%
Total	100.0%	100.0%	100.0%

When looking at the difference between Napier and Hastings residents, 63.9% of Napier residents felt that there needs to be laws introduced compared to 52.9% of Hastings residents.

3.3 Number of Places selling Cigarettes within Local Communities

Respondents were asked about their thoughts on the number of places that sell cigarettes in their local communities and whether they would like to see more, less or the same number.



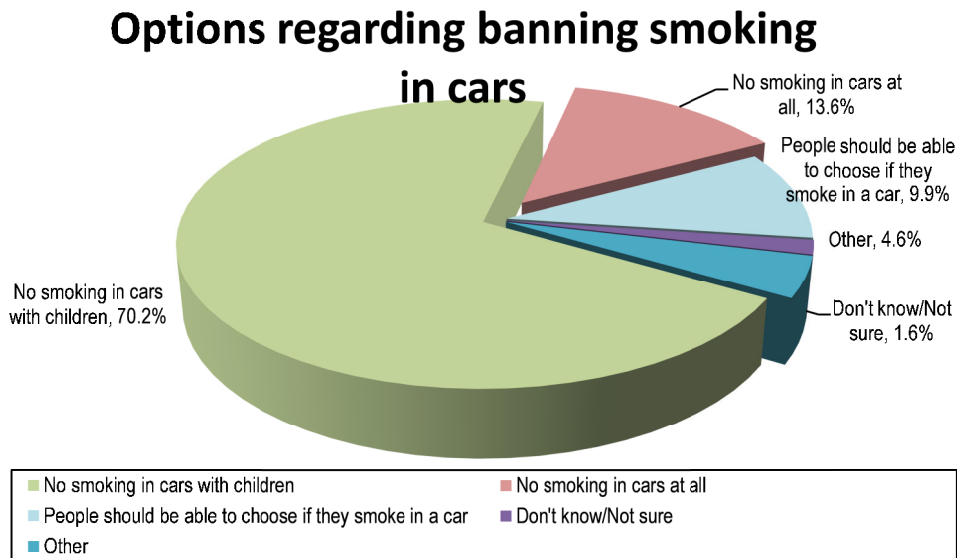
Most respondents indicated that they would like to see less outlets selling cigarettes in their local communities (54.8%), followed by the same number (25.2%) and not concerned how many (14.4%). Only 0.7% indicated that there should be more outlets selling cigarettes.

Percentage	Napier	Hastings	Total	Difference
More	0.6%	0.8%	0.7%	-0.2%
Less	54.4%	55.2%	54.8%	-0.8%
Same number	24.3%	25.9%	25.2%	-1.6%
Depends	1.4%	0.4%	0.9%	1.1%
Not concerned how many	14.6%	14.1%	14.4%	0.5%
Don't know	4.3%	3.3%	3.8%	1.0%
Refused to answer	0.2%	0.2%	0.2%	0.0%
Total	100.0%	100.0%	100.0%	

Results from both Napier and Hastings District respondents had similar views regarding the numbers of places selling cigarettes in their local communities.

3.4 Smoking in Cars

Respondents were asked a number of options regarding smoking in cars. The options were having no smoking in cars with children, no smoking in cars at all and people should be able to choose if they smoke in a car or not. There were also options for those who did not know and a space for other comments.



The majority of respondents (70.2%) showed a strong desire to ban smoking in cars with children. A further 13.6% thought that all smoking in cars should be banned. Just under a tenth (9.9%) indicated that people should be able to choose if they smoke in a car.

Percentage	Napier	Hastings	Total	Difference
No smoking in cars with children	70.8%	69.6%	70.2%	1.2%
No smoking in cars at all	14.9%	12.5%	13.6%	2.5%
People should be able to choose if they smoke in a car	10.6%	9.3%	9.9%	1.2%
Don't know/Not sure	1.7%	1.6%	1.6%	0.1%
Other	2.1%	7.0%	4.6%	-4.9%
Total	100.0%	100.0%	100.0%	

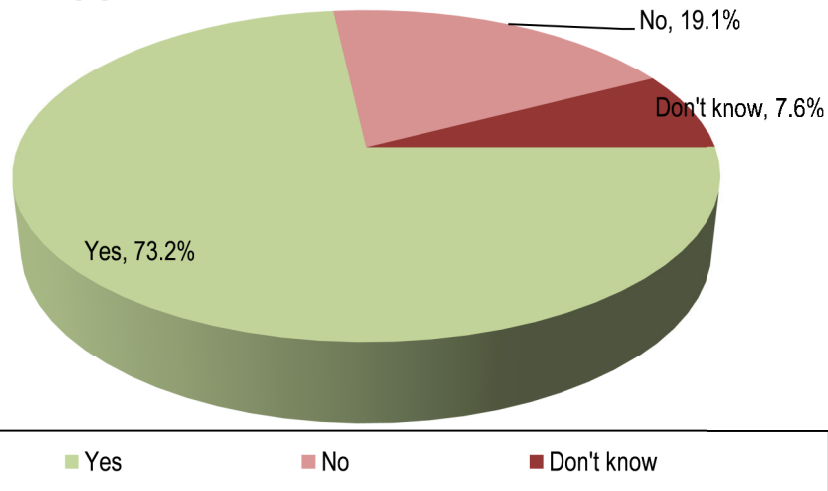
Results from both Napier and Hastings District respondents showed similar views regarding opinions towards smoking in cars.

3.5 Support for a SmokeFree New Zealand by 2025

A Smokefree New Zealand 2025 is based on Government's commitment to a Smokefree New Zealand/Aotearoa 2025 and means:

- Children and grandchildren will be free from tobacco/smoke and enjoy tobacco/smokefree lives.
- Almost no-one will smoke (greater than 95% of the population will be smokefree).
- Tobacco will be very difficult to sell, supply or purchase.

Support for a Smokefree NZ 2025



Most respondents (73.2%) supported a Smokefree NZ 2025, with 19.1% not supporting it and 7.6% not knowing. Only two respondents did not specify an answer and their percentages were removed from the table above.

Percentage	Napier	Hastings	Total	Difference
Yes	78.9%	67.9%	73.2%	11.0%
No	13.4%	24.5%	19.1%	-11.1%
Don't know	7.6%	7.6%	7.6%	0.1%
Total	100.0%	100.0%	100.0%	

Napier respondents had a higher level of support for a Smokefree New Zealand by 2025 (78.9%) compared to the Hastings District figure of 67.9% supporting a Smokefree New Zealand.

	Number	Percent
Comments supporting Smokefree NZ 2025	329	32.9%
Comments against Smokefree NZ 2025	257	25.7%
Can't see it happening	64	6.4%
Strategies to reduce smoking	47	4.7%
Places smokers can/can't smoke	40	4.0%
Enforcement	31	3.1%
There are other priorities that should be focussed on	24	2.4%
Will be a hard road ahead	16	1.6%
Comments from smokers	13	1.3%
Loss of revenue/taxes	13	1.3%
Support with conditions	3	0.3%
Don't know how it would work	13	1.3%
Other	19	1.9%
Sample	1,000	

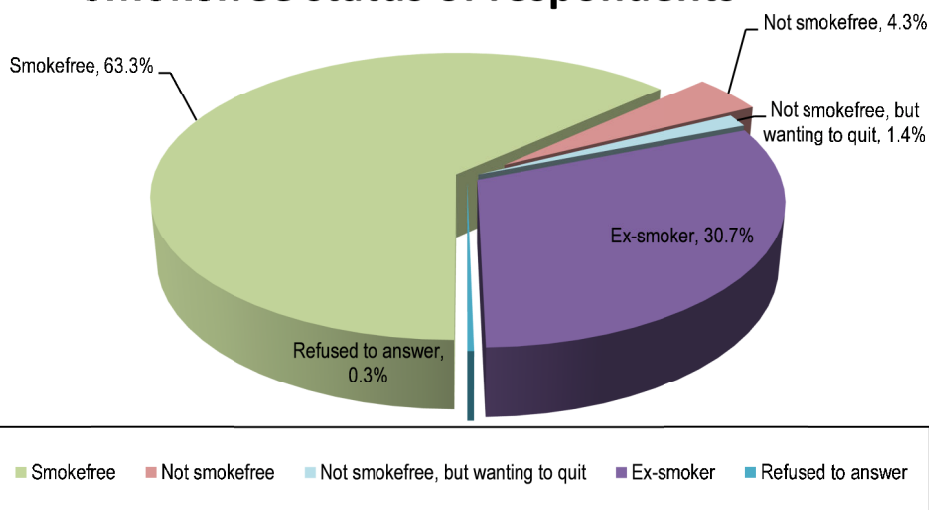
Note: Not additive as respondents comments could be coded into multiple categories

Respondents were invited to comment on a Smokefree New Zealand 2025. These comments were grouped into categories by APR Consultants. Comments could be coded into multiple categories although no one comment could be coded into the same category twice. The most frequent coded comment was support for a Smokefree NZ 2025 (32.9% of total respondents indicated this in their comments), followed by comments against the initiative (25.7%). A full list of comments is available in Appendix Two: Raw Survey Results.

Looking at the results from Napier and Hastings, 30.9% of comments received from Napier residents was to support Smokefree NZ 2025 while 18.1% of comments had reservations about it. For Hastings District residents, 34.8% of respondents gave comments supporting a Smokefree NZ 2025 while 32.8% had reservations about it.

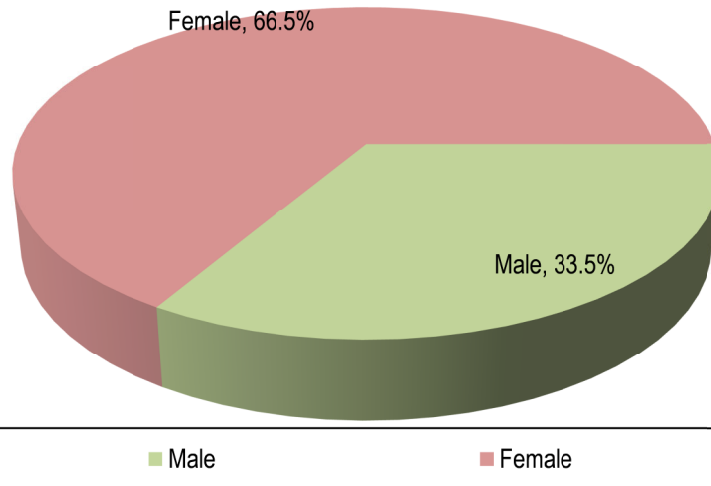
3.6 Demographic Makeup of Respondents

Smokefree status of respondents



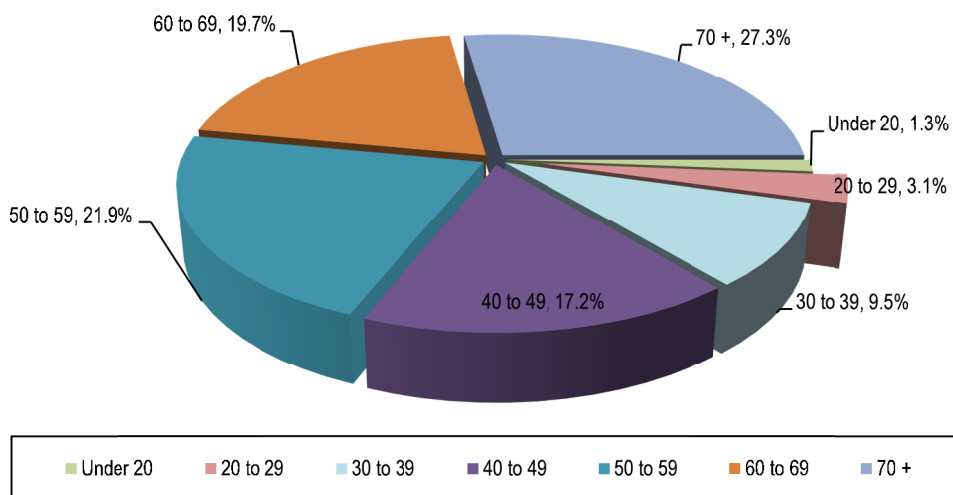
Most respondents were smokefree (63.3% of respondents), followed by ex smokers (30.7%) and smokers (4.3%). A further 1.4% were smokers who were currently wanting to quit.

Gender of respondents



Most survey respondents were female (66.5%) with the remainder being male (33.5%).

Age grouping of respondents



Most respondents were aged 50 and over (68.9%), with the remainder being aged under 50 (31.1%).

Percentage	Napier	Hastings	Total	Difference
NZ Pakeha/European	89.5%	87.6%	88.5%	1.9%
NZ Maori	5.6%	8.2%	6.9%	-2.6%
Pacific Island	0.2%	1.2%	0.7%	-1.0%
Asian	1.9%	0.4%	1.1%	1.5%
Other	4.5%	6.0%	5.3%	-1.5%
Sample	485	515	1,000	

Note: Not additive as respondents could identify multiple ethnicities

Respondents were asked to identify which ethnicities they belonged to. Respondents could identify more than one ethnicity. Most respondents (88.5% of the total sample) identified that they related to NZ Pakeha/European, followed by NZ Maori (6.9%), Asian (1.1%) and Pacific Islands (0.7%). A further 5.3% of the sample identified other ethnicities they identified with.

APPENDIX ONE: SURVEY FORM

APPENDIX TWO: RAW SURVEY RESULTS

Q1. In which district/city do you live? (tick ONE only)

Frequency	Napier	Hastings	Total	Percent
Hastings District (including Havelock North)	0	515	515	51.5%
Napier City	485	0	485	48.5%
Other	0	0	0	0.0%
Not specified	0	0	0	0.0%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total
Hastings District (including Havelock North)	0.0%	100.0%	51.5%
Napier City	100.0%	0.0%	48.5%
Other	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%

Q2. Which of the following areas do you think should be Smokefree – please feel free to comment?

Summary table: Order of support for Smokefree spaces/areas:

	Yes	No	Don't know
Children's playgrounds	96.9%	2.5%	0.6%
Near the entrance of public buildings (such as offices and shops)	80.3%	17.5%	2.2%
Outdoor eating places at restaurants or cafes	79.8%	15.1%	5.1%
Bus stops and train stations	76.3%	19.1%	4.6%
Parks and sports fields	73.9%	18.6%	7.5%
Outdoor music or sporting events (including festivals)	70.8%	21.6%	7.5%
Footpaths outside your local block of shops	68.4%	26.7%	4.9%
Public outdoor areas in town centres	66.5%	26.9%	6.6%
Outdoor places in pubs	53.3%	40.3%	6.4%
Beaches	45.6%	43.1%	11.2%

a) Beaches:

Frequency	Napier	Hastings	Total	Percent
Yes	250	206	456	45.6%
No	178	253	431	43.1%
Don't know/not sure	56	56	112	11.2%
Not specified	1	0	1	0.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	51.7%	40.0%	45.6%	11.7%
No	36.8%	49.1%	43.1%	-12.3%
Don't know/not sure	11.6%	10.9%	11.2%	0.7%
Total	100.0%	100.0%	100.0%	

Comments specified (Napier residents) for an answer of **yes**, beaches **should** be smokefree:

- All public areas should be smoke free.
- Around flag areas.

- Council - somewhere they can smoke.
- Definitely.
- Difficult to control.
- Difficult.
- Everywhere.
- Good idea.
- It would be very hard.
- Not able to enforce.
- Populated beaches.
- Smokers' butts in the sand.
- Whole country.
- With designated smoking areas.

Comments specified (Napier residents) for an answer of **no**, beaches should **not** be smokefree:

- A big area.
- Although butts are a problem.
- Have to be realistic.
- How would they police it?
- I don't think we should stop people smoking outside.
- I have no issue with people smoking outside.
- It is open air.
- Open space so can be away from people.
- Open spaces.
- People should be able to smoke outdoors.
- Too far carrying.
- Too hard to police.
- We can't be dictators.

Comments specified (Napier residents) for an answer of **don't know** if beaches should be smokefree:

- Don't like the butts.
- Haven't seen many people smoking.
- It is outside.
- Maybe.
- On beaches with wide open spaces.
- Some places.
- Too difficult as wide open.
- Too difficult.
- Very large area.
- Well swept by wind - smoke blown away.

Comments specified (Hastings District residents) for an answer of **yes**, beaches **should** be smokefree:

- And alcohol free.
- Butts in the sand.
- Definitely.
- Everything should be smoke free.
- Everywhere should be smoke free.
- Everywhere (x5).
- Hard to enforce.
- I think everywhere should be smoke free.
- Leave butts.
- No smoking anywhere.

- *No stubbing out in the sand.*
- *Should be areas for smokers and non-smokers.*
- *Smoke free from top to bottom of NZ.*
- *Where there are children and crowds.*

*Comments specified (Hastings District residents) for an answer of **no**, beaches should **not** be smokefree:*

- *Butts are a problem.*
- *Can't police that.*
- *Government police that.*
- *I think you should be allowed to smoke anywhere outside.*
- *If it's outside, it's ok.*
- *Impossible to patrol.*
- *Litter bothers me.*
- *No value in it.*
- *Open areas (x3).*
- *Open spaces.*
- *People should be able to do what they want to do.*
- *Plenty of room to move away.*
- *Plenty of room.*
- *Segregated areas.*
- *Should allow smoking at the beach.*
- *Should be a designated area for smokers.*
- *Too open.*

*Comments specified (Hastings District residents) for an answer of **don't know** if beaches should be smokefree:*

- *A bit too far.*
- *A tough one!*
- *Big open spaces.*
- *Can't be done, too hard to patrol.*
- *Certain areas.*
- *Open area.*
- *Smoking areas.*

b) Parks and sports fields:

Frequency	Napier	Hastings	Total	Percent
Yes	387	349	736	73.6%
No	73	112	185	18.5%
Don't know/not sure	24	51	75	7.5%
Not specified	1	3	4	0.4%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	80.0%	68.2%	73.9%	11.8%
No	15.1%	21.9%	18.6%	-6.8%
Don't know/not sure	5.0%	10.0%	7.5%	-5.0%
Total	100.0%	100.0%	100.0%	

Comments specified (Napier residents) for an answer of **yes**, parks and sports fields **should** be smokefree:

- Definitely (x8).
- Depends on open areas.
- Everywhere.
- Parks definitely.
- Parks, no. Sports fields, yes.
- With designated smoking areas.

Comments specified (Napier residents) for an answer of **no**, parks and sports fields should **not** be smokefree:

- Not sports fields.

Comments specified (Napier residents) for an answer of **don't know** if parks and sports fields should be smokefree:

- Big area.
- Depends on how crowded they are.
- Park yes, sports field no.
- Parks smokefree, sports fields smoking.
- Some places.

Comments specified (Hastings District residents) for an answer of **yes**, parks and sports fields **should** be smokefree:

- Definitely (x7).
- Especially sports fields.
- Everything should be smoke free.
- Everywhere should be smoke free.
- Everywhere (x5).
- I think everywhere should be smoke free.
- No smoking anywhere.
- Not parks, you can move away.
- Smoke free from top to bottom of NZ.
- Sports fields yes, parks no.
- Sports not smoking.

Comments specified (Hastings District residents) for an answer of **no**, parks and sports fields should **not** be smokefree:

- I think you should be allowed to smoke anywhere outside.
- If it's outside, it's ok.
- Impossible to patrol.
- Not parks.
- Open areas (x2).
- Open spaces.
- Plenty of room to move away.
- Segregated areas.
- There's enough room to move away.

Comments specified (Hastings District residents) for an answer of **don't know** if parks and sports fields should be smokefree:

- Designated areas.
- Enclosed sports fields and not open ones.
- Grandstands yes, open areas no.
- How big the area is.
- Limited areas could be smoke free.
- Not children's parks.
- Not parks.
- Park no, sports yes.
- Park yes, sports no.
- Parks no, plenty of room.
- Parks no, sport fields yes (x2).
- Parks ok, sport fields smoke free.
- Plenty of room.
- Should be a designated area for smokers.
- Spectators at sport, should be smoke free.
- Sports field definitely, not parks.
- Sports fields maybe, not parks.
- Sports fields only, not parks.
- Sports fields only.
- Sports fields yes, parks no (x2).
- Where there are grandstands.
- Yes, for sports fields and no, for parks.

c) Children's playgrounds:

Frequency	Napier	Hastings	Total	Percent
Yes	468	500	968	96.8%
No	12	13	25	2.5%
Don't know/not sure	4	2	6	0.6%
Not specified	1	0	1	0.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	96.7%	97.1%	96.9%	-0.4%
No	2.5%	2.5%	2.5%	0.0%
Don't know/not sure	0.8%	0.4%	0.6%	0.4%
Total	100.0%	100.0%	100.0%	

Comments specified (Napier residents) for an answer of **yes**, children's playgrounds **should** be smokefree:

- Certainly.
- Definitely (x18).
- Discretion.
- Everywhere.
- Most necessary.
- Oh, yes!

Comments specified (Napier residents) for an answer of **no**, children's playgrounds should **not** be smokefree:

None specified.

Comments specified (Napier residents) for an answer of **don't know** if children's playgrounds should be smokefree:

- Depends how crowded they are.

Comments specified (Hastings District residents) for an answer of **yes**, children's playgrounds **should** be smokefree:

- Absolutely (x4).
- Clearly defined.
- Definite plus.
- Definitely not.
- Definitely yes.
- Definitely (x28).
- Everything should be smoke free.
- Everywhere should be smoke free.
- Everywhere (x5).
- I think everywhere should be smoke free.
- If it's outside, it's ok.
- Most definitely (x3).
- Most important.
- No smoking anywhere.
- Setting an example.
- Smoke free from top to bottom of NZ.
- There should be designated areas.
- Too right.
- Top of the list!

Comments specified (Hastings District residents) for an answer of **no**, children's playgrounds should **not** be smokefree:

- I think you should be allowed to smoke anywhere outside.

Comments specified (Hastings District residents) for an answer of **don't know** if children's playgrounds should be smokefree:

None specified.

d) Outdoor eating places at restaurants or cafes:

Frequency	Napier	Hastings	Total	Percent
Yes	395	402	797	79.7%
No	68	83	151	15.1%
Don't know/not sure	21	30	51	5.1%
Not specified	1	0	1	0.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	81.6%	78.1%	79.8%	3.6%
No	14.0%	16.1%	15.1%	-2.1%
Don't know/not sure	4.3%	5.8%	5.1%	-1.5%
Total	100.0%	100.0%	100.0%	

Comments specified (Napier residents) for an answer of **yes**, "outdoor eating places at restaurants or cafes" **should** be smokefree:

- Buildings designed for smokers.
- Certainly.
- Definitely (x5).
- Everywhere.
- Hard one.
- Ok if it's out in the open.
- Outdoors ok.
- Somewhere to smoke.

Comments specified (Napier residents) for an answer of **no**, "outdoor eating places at restaurants or cafes" should **not** be smokefree:

- Choice there.
- Designated area only.
- Give them a break.
- Must have a choice.
- With designated smoking areas.

Comments specified (Napier residents) for an answer of **don't know** if "outdoor eating places at restaurants or cafes" should be smokefree:

- 50/50.
- People who smoke usually enjoy it, but not nice for others.
- Segregated area for smokers only.
- Up to the owners.

Comments specified (Hastings District residents) for an answer of **yes**, "outdoor eating places at restaurants or cafes" **should** be smokefree:

- Definitely not.
- Definitely (x13).
- Everything should be smoke free.
- Everywhere should be smoke free.
- Everywhere (x5).
- I think everywhere should be smoke free.
- Most definitely.
- No smoking anywhere.
- Smoke free from top to bottom of NZ.

Comments specified (Hastings District residents) for an answer of **no**, "outdoor eating places at restaurants or cafes" should **not** be smokefree:

- Certain parts.
- Designated areas.
- Half and half.
- I think you should be allowed to smoke anywhere outside.
- If it's outside, it's ok.
- Only if special areas.
- Segregate it.
- Segregated area.
- Segregated areas should be.
- Segregated areas (x2).
- Segregated.
- Special areas.

Comments specified (Hastings District residents) for an answer of **don't know** if "outdoor eating places at restaurants or cafes" should be smokefree:

- Could be separate areas.
- Designated areas for smokers and non-smokers.
- Restaurants should have designated areas.
- Segregated areas like Auckland Airport.
- Segregated areas perhaps?
- Special areas.
- There should be designated areas.
- Up to the restaurant.

e) Outdoor places in pubs:

Frequency	Napier	Hastings	Total	Percent
Yes	286	246	532	53.2%
No	163	240	403	40.3%
Don't know/not sure	35	29	64	6.4%
Not specified	1	0	1	0.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	59.1%	47.8%	53.3%	11.3%
No	33.7%	46.6%	40.3%	-12.9%
Don't know/not sure	7.2%	5.6%	6.4%	1.6%
Total	100.0%	100.0%	100.0%	

Comments specified (Napier residents) for an answer of **yes**, "outdoor places in pubs" **should** be smokefree:

- Better when there were designated areas, ie, a room not outside.
- Definitely.
- Everywhere.
- Just a place for smokers.

Comments specified (Napier residents) for an answer of **no**, "outdoor places in pubs" should **not** be smokefree:

- Designated area only.
- Don't go there.
- Drinkers should have somewhere, but should be segregated.
- Drinking and smoking go together.
- Ok if it's out in the open.
- Outdoors ok.
- Segregated area for smokers.
- Some choice.
- These are normally segregated anyway.
- They would end up on the streets.
- Where else can they smoke.
- With designated smoking areas.

Comments specified (Napier residents) for an answer of **don't know** if "outdoor places in pubs" should be smokefree:

- 50/50.
- Dumb question. No comment.
- Segregated area for smokers only.
- Should be a smoking area away from the public.
- Special areas for smokers.

Comments specified (Hastings District residents) for an answer of **yes**, "outdoor places in pubs" **should** be smokefree:

- Definitely.
- Everything should be smoke free.
- Everywhere should be smoke free.
- Everywhere (x5).
- I think everywhere should be smoke free.
- If you want some fresh air, you can't get it because it's taken up with smokers.
- No smoking anywhere.
- Smell is disgusting.
- Smoke free from top to bottom of NZ.
- Special areas for smokers.

Comments specified (Hastings District residents) for an answer of **no**, "outdoor places in pubs" should **not** be smokefree:

- Designated areas for smokers and non smokers.
- Designated areas.
- I think you should be allowed to smoke anywhere outside.
- If it's outside, it's ok.
- Only if special areas.
- Outdoor places, not pub.
- Should have designated areas.
- Should have smoking area.

Comments specified (Hastings District residents) for an answer of **don't know** if "outdoor places in pubs" should be smokefree:

None specified.

f) Outdoor music or sporting events (including festivals):

Frequency	Napier	Hastings	Total	Percent
Yes	358	349	707	70.7%
No	96	120	216	21.6%
Don't know/not sure	29	46	75	7.5%
Not specified	2	0	2	0.2%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	74.1%	67.8%	70.8%	6.4%
No	19.9%	23.3%	21.6%	-3.4%
Don't know/not sure	6.0%	8.9%	7.5%	-2.9%
Total	100.0%	100.0%	100.0%	

Comments specified (Napier residents) for an answer of **yes**, "outdoor music or sporting events (including festivals)" **should** be smokefree:

- Can make area for smokers.
- Certainly.
- Definitely.
- Everywhere.
- Hard to police.

Comments specified (Napier residents) for an answer of **no**, "outdoor music or sporting events (including festivals)" should **not** be smokefree:

- Hard to control.
- How would they police?
- Ok if it's out in the open.

Comments specified (Napier residents) for an answer of **don't know** if "outdoor music or sporting events (including festivals)" should be smokefree:

- Hard to patrol.
- If a family environment no, youth festival yes.
- Need special area.
- Not festivals.
- Open air is fine.
- Secluded area for smokers.
- Set aside for smokers.

Comments specified (Hastings District residents) for an answer of **yes**, "outdoor music or sporting events (including festivals)" **should** be smokefree:

- Definitely (x3).
- Everything should be smoke free.
- Everywhere should be smoke free.
- Everywhere (x5).
- I think everywhere should be smoke free.
- No smoking anywhere.
- Should ban drinking too!
- Should have designated areas.
- Sit too close to each other.
- Smoke free from top to bottom of NZ.
- Where there are grandstands.

Comments specified (Hastings District residents) for an answer of **no**, "outdoor music or sporting events (including festivals)" should **not** be smokefree:

- Hard to enforce.
- I think you should be allowed to smoke anywhere outside.
- If it's outside, it's ok.
- Only if special areas.
- Segregated areas (x3).
- Too hard to police.

Comments specified (Hastings District residents) for an answer of **don't know** if "outdoor music or sporting events (including festivals)" should be smokefree:

- Areas could be separated.
- Designated areas (x3).
- Designated smoking areas could be.
- If there are designated areas people could smoke.
- Nice idea, but impracticable.
- Only if there is enough space.
- Only in enclosed areas.
- Segregated areas (x2).
- Separate areas.
- Spread out.
- Up to the organisers/if seated non smokers.

g) Public outdoor areas in town centres:

Frequency	Napier	Hastings	Total	Percent
Yes	331	333	664	66.4%
No	124	145	269	26.9%
Don't know/not sure	29	37	66	6.6%
Not specified	1	0	1	0.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	68.4%	64.7%	66.5%	3.7%
No	25.6%	28.2%	26.9%	-2.5%
Don't know/not sure	6.0%	7.2%	6.6%	-1.2%
Total	100.0%	100.0%	100.0%	

Comments specified (Napier residents) for an answer of **yes**, "public outdoor areas in town centres" **should** be smokefree:

- Everywhere.
- Hate the butts they leave.
- If populated area.
- Some designated places for smokers to go.

Comments specified (Napier residents) for an answer of **no**, "public outdoor areas in town centres" should **not** be smokefree:

- Don't have a problem with people smoking outside.
- Limited smoking areas.
- Not against smoking outside.
- Ok if it's out in the open.
- Size of area.
- Too hard to enforce.

Comments specified (Napier residents) for an answer of **don't know** if "public outdoor areas in town centres" should be smokefree:

- Hard to stop people smoking in open air.
- Up to City Council.

Comments specified (Hastings District residents) for an answer of **yes**, "public outdoor areas in town centres" **should** be smokefree:

- Butts are horrible.
- Butts.
- Definitely (x2).
- Everything should be smoke free.
- Everywhere should be smoke free.
- Everywhere (x5).
- I think everywhere should be smoke free.
- Most definitely.
- No smoking anywhere.
- Smoke free from top to bottom of NZ.

Comments specified (Hastings District residents) for an answer of **no**, "public outdoor areas in town centres" should **not** be smokefree:

- I think you should be allowed to smoke anywhere outside.
- If it's outside, it's ok.
- Segregated areas.

Comments specified (Hastings District residents) for an answer of **don't know** if "public outdoor areas in town centres" should be smokefree:

- I think you should be allowed to smoke anywhere outside.
- If it's outside, it's ok.
- Segregated areas.

h) Bus stops and train stations:

Frequency	Napier	Hastings	Total	Percent
Yes	378	384	762	76.2%
No	88	103	191	19.1%
Don't know/not sure	18	28	46	4.6%
Not specified	1	0	1	0.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	78.1%	74.6%	76.3%	3.5%
No	18.2%	20.0%	19.1%	-1.8%
Don't know/not sure	3.7%	5.4%	4.6%	-1.7%
Total	100.0%	100.0%	100.0%	

Comments specified (Napier residents) for an answer of **yes**, "bus stops and train stations" **should** be smokefree:

- Bus stops only.
- Definitely (x4).
- Everywhere.
- If enclosed.
- Struggle to enforce this.

Comments specified (Napier residents) for an answer of **no**, "bus stops and train stations" should **not** be smokefree:

- Ok if it's out in the open.

Comments specified (Napier residents) for an answer of **don't know** if "bus stops and train stations" should be smokefree:

- Airport yes.
- Discretion needed.
- Public area.

Comments specified (Hastings District residents) for an answer of **yes**, "bus stops and train stations" **should** be smokefree:

- Definitely (x2).
- Enclosed areas.
- Everything should be smoke free.
- Everywhere should be smoke free.
- Everywhere (x5).
- I think everywhere should be smoke free.
- Messy!
- No smoking anywhere.
- Smoke free from top to bottom of NZ.
- When congested.

Comments specified (Hastings District residents) for an answer of **no**, "bus stops and train stations" should **not** be smokefree:

- I think you should be allowed to smoke anywhere outside.
- If it's outside, it's ok.
- Should have ashtrays.

Comments specified (Hastings District residents) for an answer of **don't know** if "bus stops and train stations" should be smokefree:

- Certain areas could be smoke free.
- Nice idea, but impracticable.
- Set areas could be made.

i) Footpaths outside your local block of shops:

Frequency	Napier	Hastings	Total	Percent
Yes	335	348	683	68.3%
No	125	142	267	26.7%
Don't know/not sure	24	25	49	4.9%
Not specified	1	0	1	0.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	69.2%	67.6%	68.4%	1.6%
No	25.8%	27.6%	26.7%	-1.7%
Don't know/not sure	5.0%	4.9%	4.9%	0.1%
Total	100.0%	100.0%	100.0%	

Comments specified (Napier residents) for an answer of **yes**, "footpaths outside your local block of shops" **should** be smokefree:

- Definitely.
- Don't see them smoking there.
- Everywhere.
- Outside local bottle shop.
- Probably.

Comments specified (Napier residents) for an answer of **no**, "footpaths outside your local block of shops" should **not** be smokefree:

- Ok if it's out in the open.

Comments specified (Napier residents) for an answer of **don't know** if "footpaths outside your local block of shops" should be smokefree:

- Outside, can't stop people smoking.

Comments specified (Hastings District residents) for an answer of **yes**, "footpaths outside your local block of shops" **should** be smokefree:

- Butts are awful to see. I think there should be a place for butts.
- Butts!
- Butts.
- Definitely (x4).
- Everything should be smoke free.
- Everywhere should be smoke free.
- Everywhere (x5).
- I think everywhere should be smoke free.
- Litter.
- Mess they leave behind.
- No smoking anywhere.
- Smoke free from top to bottom of NZ.

Comments specified (Hastings District residents) for an answer of **no**, "footpaths outside your local block of shops" should **not** be smokefree:

- I think you should be allowed to smoke anywhere outside.
- If it's outside, it's ok.
- Smokers have to have somewhere.
- We need to reflect our model - where children are.

Comments specified (Hastings District residents) for an answer of **don't know** if "footpaths outside your local block of shops" should be smokefree:

- Nice idea, but impracticable.

j) Near the entrance of public buildings (such as offices and shops):

Frequency	Napier	Hastings	Total	Percent
Yes	393	408	801	80.1%
No	77	98	175	17.5%
Don't know/not sure	13	9	22	2.2%
Not specified	2	0	2	0.2%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	81.4%	79.2%	80.3%	2.1%
No	15.9%	19.0%	17.5%	-3.1%
Don't know/not sure	2.7%	1.7%	2.2%	0.9%
Total	100.0%	100.0%	100.0%	

Comments specified (Napier residents) for an answer of **yes**, "near the entrance of public buildings (such as offices and shops)" **should** be smokefree:

- Certainly.
- Definitely (x4).
- Especially hospitals.
- Everywhere.
- Leaves a mess.
- Most definitely.
- Offices not shops.

Comments specified (Napier residents) for an answer of **no**, "near the entrance of public buildings (such as offices and shops)" should **not** be smokefree:

- In general no, in door way yes.
- Ok if it's out in the open.

Comments specified (Napier residents) for an answer of **don't know** if "near the entrance of public buildings (such as offices and shops)" should be smokefree:

- Areas they can smoke.

Comments specified (Hastings District residents) for an answer of **yes**, "near the entrance of public buildings (such as offices and shops)" **should** be smokefree:

- Bosses should provide somewhere for their staff to smoke.
- Businesses should provide areas.
- Butts and ash look awful.
- Butts, appalling look.
- Butts.
- Companies should provide areas for smokers.
- Definitely.
- Doesn't look good, businesses should have smoking areas.
- Everything should be smoke free.
- Everywhere should be smoke free.
- Everywhere (x5).
- Hate the look of butts all over the ground.

- I think everywhere should be smoke free.
- It looks awful to see people standing out in the cold; businesses should make a special room inside for them.
- Leaves a bad impression.
- Looks awful.
- Messy.
- Most definitely.
- No smoking anywhere.
- People gathering, stopping people.
- Smoke free from top to bottom of NZ.
- That's awful.

Comments specified (Hastings District residents) for an answer of **no**, "near the entrance of public buildings (such as offices and shops)" should **not** be smokefree:

- I think you should be allowed to smoke anywhere outside.
- If it's outside, it's ok.
- People are responsible.

Comments specified (Hastings District residents) for an answer of **don't know** if "near the entrance of public buildings (such as offices and shops)" should be smokefree:

- Nice idea, but impracticable.
- Smokers have to have somewhere.

k) Other:

Frequency	Napier	Hastings	Total	Percent
Yes	29	52	81	8.1%
Not specified	456	463	919	91.9%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	35.8%	64.2%	100.0%	-28.4%

Other specified (Napier residents):

- All public places.
- Any.
- City pavements.
- Court houses, kindergartens, hospitals, schools. Health places and anywhere there are children.
- Entrance to hospital.
- Everywhere should be smoke free (x2).
- Everywhere.
- Hospital grounds.
- Hospital (x4).
- Hospitals and in buses and trains.
- Hospitals and outside schools.
- Hospitals and schools.
- Hospitals (x6).
- I think anywhere you can't get away from smokers it should be smokefree.
- Outside school gates.
- People gathering areas.
- Prisons.
- Private homes.
- Schools, outside kindy.

- Schools.

Other specified (Hastings District residents):

- Airports.
- Any public place.
- Anywhere where you can't get away.
- Anywhere.
- At the hospital.
- At the races & the Hastings Hospital.
- Definitely in the home, in cars, bedrooms, everywhere.
- Everywhere (x3).
- Hastings hospital and in own homes.
- Hastings Hospital.
- Healthcare places.
- Hospital - Emergency Department.
- Hospital (x11).
- Hospitals (x13).
- In our homes.
- In the car (x2).
- Indoor swimming pools.
- Near schools.
- Outside cinemas.
- Outside shows.
- Outside the hospitals (x2).
- Schools - outside of.
- Schools & hospitals.
- Schools.
- The whole country.
- Where there are people.

Q3. If...were Smokefree, would you be more likely or less likely to visit or take children there or would it make no difference (this includes places outside of your local community)? DO NOT PROMPT

a) Beaches:

Frequency	Napier	Hastings	Total	Percent
More likely to visit	145	163	308	30.8%
Less likely to visit	17	62	79	7.9%
No difference	307	277	584	58.4%
Depends	9	4	13	1.3%
Don't know/not sure	4	3	7	0.7%
Refused	0	0	0	0.0%
Not specified	3	6	9	0.9%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	30.1%	32.0%	31.1%	-1.9%
Less likely to visit	3.5%	12.2%	8.0%	-8.7%
No difference	63.7%	54.4%	58.9%	9.3%
Depends	1.9%	0.8%	1.3%	1.1%
Don't know/not sure	0.8%	0.6%	0.7%	0.2%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

b) Parks and sports fields:

Frequency	Napier	Hastings	Total	Percent
More likely to visit	174	200	374	37.4%
Less likely to visit	16	39	55	5.5%
No difference	280	250	530	53.0%
Depends	12	5	17	1.7%
Don't know/not sure	3	2	5	0.5%
Refused	0	0	0	0.0%
Not specified	0	19	19	1.9%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	35.9%	40.3%	38.1%	-4.4%
Less likely to visit	3.3%	7.9%	5.6%	-4.6%
No difference	57.7%	50.4%	54.0%	7.3%
Depends	2.5%	1.0%	1.7%	1.5%
Don't know/not sure	0.6%	0.4%	0.5%	0.2%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

c) Children's playgrounds:

Frequency	Napier	Hastings	Total	Percent
More likely to visit	235	323	558	55.8%
Less likely to visit	22	4	26	2.6%
No difference	219	167	386	38.6%
Depends	3	2	5	0.5%
Don't know/not sure	5	1	6	0.6%
Refused	0	0	0	0.0%
Not specified	1	18	19	1.9%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	48.6%	65.0%	56.9%	-16.4%
Less likely to visit	4.5%	0.8%	2.7%	3.7%
No difference	45.2%	33.6%	39.3%	11.6%
Depends	0.6%	0.4%	0.5%	0.2%
Don't know/not sure	1.0%	0.2%	0.6%	0.8%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

d) Outdoor eating places at restaurants or cafes:

Frequency	Napier	Hastings	Total	Percent
More likely to visit	247	285	532	53.2%
Less likely to visit	27	25	52	5.2%
No difference	206	179	385	38.5%
Depends	4	4	8	0.8%
Don't know/not sure	1	1	2	0.2%
Refused	0	0	0	0.0%
Not specified	0	21	21	2.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	50.9%	57.7%	54.3%	-6.8%
Less likely to visit	5.6%	5.1%	5.3%	0.5%
No difference	42.5%	36.2%	39.3%	6.2%
Depends	0.8%	0.8%	0.8%	0.0%
Don't know/not sure	0.2%	0.2%	0.2%	0.0%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

e) Outdoor places in pubs:

Frequency	Napier	Hastings	Total	Percent
More likely to visit	203	215	418	41.8%
Less likely to visit	25	50	75	7.5%
No difference	247	226	473	47.3%
Depends	4	5	9	0.9%
Don't know/not sure	5	0	5	0.5%
Refused	0	0	0	0.0%
Not specified	1	19	20	2.0%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	41.9%	43.3%	42.7%	-1.4%
Less likely to visit	5.2%	10.1%	7.7%	-4.9%
No difference	51.0%	45.6%	48.3%	5.5%
Depends	0.8%	1.0%	0.9%	-0.2%
Don't know/not sure	1.0%	0.0%	0.5%	1.0%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

f) Outdoor music or sporting events (including festivals):

Frequency	Napier	Hastings	Total	Percent
More likely to visit	199	238	437	43.7%
Less likely to visit	26	36	62	6.2%
No difference	247	213	460	46.0%
Depends	8	3	11	1.1%
Don't know/not sure	5	3	8	0.8%
Refused	0	0	0	0.0%
Not specified	0	22	22	2.2%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	41.0%	48.3%	44.7%	-7.2%
Less likely to visit	5.4%	7.3%	6.3%	-1.9%
No difference	50.9%	43.2%	47.0%	7.7%
Depends	1.6%	0.6%	1.1%	1.0%
Don't know/not sure	1.0%	0.6%	0.8%	0.4%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

g) Public outdoor areas in town centres:

Frequency	Napier	Hastings	Total	Percent
More likely to visit	181	229	410	41.0%
Less likely to visit	22	30	52	5.2%
No difference	267	230	497	49.7%
Depends	9	4	13	1.3%
Don't know/not sure	6	2	8	0.8%
Refused	0	0	0	0.0%
Not specified	0	20	20	2.0%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	37.3%	46.3%	41.8%	-8.9%
Less likely to visit	4.5%	6.1%	5.3%	-1.5%
No difference	55.1%	46.5%	50.7%	8.6%
Depends	1.9%	0.8%	1.3%	1.0%
Don't know/not sure	1.2%	0.4%	0.8%	0.8%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

h) Bus stops and train stations:

Frequency	Napier	Hastings	Total	Percent
More likely to visit	184	216	400	40.0%
Less likely to visit	21	14	35	3.5%
No difference	269	257	526	52.6%
Depends	8	5	13	1.3%
Don't know/not sure	3	2	5	0.5%
Refused	0	0	0	0.0%
Not specified	0	21	21	2.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	37.9%	43.7%	40.9%	-5.8%
Less likely to visit	4.3%	2.8%	3.6%	1.5%
No difference	55.5%	52.0%	53.7%	3.4%
Depends	1.6%	1.0%	1.3%	0.6%
Don't know/not sure	0.6%	0.4%	0.5%	0.2%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

i) Footpaths outside your local block of shops:

Frequency	Napier	Hastings	Total	Percent
More likely to visit	180	217	397	39.7%
Less likely to visit	20	14	34	3.4%
No difference	274	255	529	52.9%
Depends	7	6	13	1.3%
Don't know/not sure	4	2	6	0.6%
Refused	0	0	0	0.0%
Not specified	0	21	21	2.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	37.1%	43.9%	40.6%	-6.8%
Less likely to visit	4.1%	2.8%	3.5%	1.3%
No difference	56.5%	51.6%	54.0%	4.9%
Depends	1.4%	1.2%	1.3%	0.2%
Don't know/not sure	0.8%	0.4%	0.6%	0.4%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

j) Near the entrance of public buildings (such as offices and shops):

Frequency	Napier	Hastings	Total	Percent
More likely to visit	187	216	403	40.3%
Less likely to visit	20	14	34	3.4%
No difference	269	257	526	52.6%
Depends	6	6	12	1.2%
Don't know/not sure	3	0	3	0.3%
Refused	0	0	0	0.0%
Not specified	0	22	22	2.2%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	38.6%	43.8%	41.2%	-5.3%
Less likely to visit	4.1%	2.8%	3.5%	1.3%
No difference	55.5%	52.1%	53.8%	3.3%
Depends	1.2%	1.2%	1.2%	0.0%
Don't know/not sure	0.6%	0.0%	0.3%	0.6%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

k) Other:

Frequency	Napier	Hastings	Total	Percent
More likely to visit	8	12	20	2.0%
Less likely to visit	1	1	2	0.2%
No difference	7	1	8	0.8%
Depends	0	1	1	0.1%
Don't know/not sure	0	0	0	0.0%
Refused	0	0	0	0.0%
Not specified	469	500	969	96.9%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More likely to visit	50.0%	80.0%	64.5%	-30.0%
Less likely to visit	6.3%	6.7%	6.5%	-0.4%
No difference	43.8%	6.7%	25.8%	37.1%
Depends	0.0%	6.7%	3.2%	-6.7%
Don't know/not sure	0.0%	0.0%	0.0%	0.0%
Refused	0.0%	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	

Napier resident's comments for those who were more likely to visit if smokefree:

- *Everywhere should be smokefree.*
- *Hospital grounds.*
- *Hospital (x2).*
- *Hospitals and in buses and trains.*
- *Hospitals.*
- *Schools.*

Napier resident's comments for those who were less likely to visit if smokefree:

- *Hospitals.*

Napier resident's comments for those who indicated that an area being smokefree would not make a difference:

- *City pavements.*
- *Court houses, kindergartens, hospitals, schools. Health places and anywhere there are children.*
- *Hospitals and outside schools.*
- *Schools & kindys.*

Hastings District resident's comments for those who were more likely to visit if smokefree:

- *Everywhere.*
- *Healthcare places.*
- *Hospitals (x5).*
- *In our homes.*
- *In the car.*
- *Schools & Court houses.*
- *Where there are people.*

Hastings District resident's comments for those who were less likely to visit if smokefree:

- *Hospitals.*

Hastings District resident's comments for those who indicated that an area being smokefree would not make a difference:

- Hospital.

Hastings District resident's comments for those who indicated a response of depends:

- Hastings hospital and in own homes.

Q4. At the moment Smokefree outdoor areas in most public places are voluntary. Do you think there should be New Zealand laws specifying the Smokefree status of public outdoor areas? (does not cover private households).

Frequency	Napier	Hastings	Total	Percent
Yes	308	270	578	57.8%
No	137	202	339	33.9%
Don't know	37	38	75	7.5%
Refused	2	5	7	0.7%
Not specified	1	0	1	0.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	63.6%	52.4%	57.9%	11.2%
No	28.3%	39.2%	33.9%	-10.9%
Don't know	7.6%	7.4%	7.5%	0.3%
Refused	0.4%	1.0%	0.7%	-0.6%
Total	100.0%	100.0%	100.0%	

Comments for respondents who indicated that there **should** be New Zealand laws specifying the Smokefree status of public outdoor areas:

- A law would make it clearer for everyone.
- A lot clearer, but hard to police.
- Against smoking. Don't like going to places where there is smoking.
- Agree.
- All parks and all out-door areas.
- All public areas belong to citizens, so they should be smoke free.
- All public areas should be smoke free.
- All public places in NZ should be smoke free.
- Anywhere there are smokers, I stay away from.
- As an ex-smoker, I hate the smell of smoke near me!
- Ban cigarettes completely.
- Because it takes away the rights of children and non-smokers who have to go to those areas.
- Because when people smoke and you walk past, you get their smoke.
- But don't see how you would enforce it.
- But government won't do that because they are afraid of losing votes of the young ones.
- But not suddenly.
- But there should be places for smokers to smoke.
- Can't have it half and half, it's either smoke free completely or not at all.
- Certain area outside should be smoke free.
- Certain outdoor areas.
- Clean it up.
- Clean the whole lot up.
- Costing government to look after smokers, so everywhere should be smokefree.
- Defining what is and what isn't.

- *Definitely.*
- *Depending on the consequences, if there was a fine etc.*
- *Designated smoking areas.*
- *Doesn't like smoking, but doesn't think government should control who can.*
- *Don't know if this would make a difference.*
- *Don't think it would make a difference.*
- *Especially in town.*
- *Especially outdoor areas of cafes.*
- *Gives everyone a choice then, non-smokers don't get a choice at present.*
- *Giving children the wrong impression, seeing people smoking in public areas.*
- *Good idea.*
- *Government should ban smoking.*
- *Hard to enforce, should have designated areas where people can smoke away from non-smokers.*
- *Hard to enforce.*
- *Have to be a law.*
- *How can you police it?*
- *I can't stand smoking.*
- *I don't think it will come in.*
- *I don't like the smell of smoke in town.*
- *I don't see it happening though.*
- *I think destructive behaviour should be stopped.*
- *I think it's a slow progression - stopped in bars and clubs, so take it a step further. Also have litter laws enforced so that smokers don't throw their butts on the street, have some sort of receptacle (bin).*
- *I think people who smoke should do it in their own home and nowhere else.*
- *I think the whole country should be smoke free and that it should be enforced.*
- *I think the whole country should be smoke free.*
- *I think there should be enforcement.*
- *I think there should be fines for smoking and the litter they leave.*
- *I think you have to have laws, otherwise it is just a suggestion and people do what they like.*
- *If areas are designated smoke free, it should be able to be enforced.*
- *If it meant that people didn't smoke in public, I'm for it.*
- *If there are signs it should be enforced.*
- *If there were laws people would have to obey the signs.*
- *If we want areas to be smoke free, it should be able to be enforced.*
- *If you are near other people, shouldn't be smoking.*
- *If you think you can police it.*
- *In an ideal world.*
- *It is a big ask so I think we need to move towards this gradually.*
- *It is a good thing that we are smoke free or heading that way.*
- *It is dreadful to have to put up with other people's smoke.*
- *It would be hard to police however.*
- *It would have to be enforced, it's no good if people can just ignore it.*
- *It would make it official.*
- *It wouldn't do any harm, why not expand it.*
- *It's the only way it would work.*
- *It's a health issue for everyone, not just the smokers.*
- *Like it all gone.*
- *Like to see it stop altogether. Not good for health and would go to smoke free places.*
- *Look at alcohol and poverty.*
- *Look at people and think how silly when ex-smoker.*
- *Make it definitely non-smoking.*
- *Make it more definite.*

- *May take a while to happen, but keep saying yes.*
- *Near office and shops, would prefer no smoking there, but would still go if he had to.*
- *People can smoke at home.*
- *People don't obey signs.*
- *People who smoke find it hard to stop.*
- *People who will smoke will do it anyhow regardless.*
- *Public area should be smoke free.*
- *Second hand smoke is as bad as smoking yourself.*
- *Should be - generalising. Some areas not necessary, they are not so heavily occupied.*
- *Should be areas they can go to smoke.*
- *Should be law.*
- *Should be mandatory, no use having bans if they are not enforced. The Government spends lots of money to change something, like those "high pills" children use, but no one enforces it.*
- *Should be means to enforce non-smoking areas.*
- *Should be on some of the areas. That should be law.*
- *Should be.*
- *Smoke affects everyone.*
- *Smokers are inconsiderate, so they should be made to stop.*
- *Smoking encroaches on others.*
- *Some people just take things for granted and they shouldn't.*
- *The country should be smoke free.*
- *The Government should ban tobacco.*
- *The hospital is a smoke free area, but people stand outside the gates and smoke.*
- *The tax payer pays for the medical treatment of smokers, so I think smoking should be banned.*
- *Then people will stop smoking there.*
- *There should be a place reserved for smokers as not everyone will be able to give up.*
- *There should be places where people can smoke, but well away from everyone else.*
- *They could specify designated areas.*
- *Think should start to put into practice.*
- *This should be done by central Government, they put it on the local Councils who will never agree.*
- *What's the use of having smoke free areas if you can't make people adhere to the signs.*
- *When you have breathing problems, it is difficult to be around smokers.*
- *While I appreciate people have individual rights, I don't think they can ignore the rights of others.*
- *Why not.*
- *Why should I have to breathe in other people's smoke in a public place. I have rights too.*
- *With designated areas for smokers.*
- *Without laws people will go on smoking everywhere.*
- *Workers that do smoke should be told to have a mouth wash and spray for their clothes, so clients/customers aren't subjected to smokers breath and smell of their clothes.*
- *Would be hard to monitor.*
- *Would be nice, but how are you going to police it.*
- *Would make it cleaner.*
- *Would still like to see area for people to be able to smoke.*
- *You can't enforce something if there's no law against it.*

Comments for respondents who indicated that there **should not** be New Zealand laws specifying the Smokefree status of public outdoor areas:

- *A personal choice for people.*
- *A tough one, we live in a free world.*
- *Actually, I think more people are not smoking where the signs are already.*

- *Against smoking, but there is plenty of fresh air.*
- *Can we ban huge trucks with dirty exhausts and cars as well that spew out more smoke than 1,000 smokers.*
- *Can't have laws about every little thing, cost too much to enforce.*
- *Can't have laws against everything, hard to enforce and costly to enforce, people should just show consideration for others.*
- *Can't have laws against everything.*
- *Can't legislate people's rights away.*
- *Can't take people's rights away.*
- *Challenge to most people to say this is a smoke free area. The system we have at the moment is working effectively.*
- *Cost a lot of money to enforce, cost will be huge.*
- *Could have special areas where people can smoke.*
- *Couldn't police it.*
- *Designate areas for smoking in public.*
- *Don't think you can ban smoking.*
- *Don't agree with having to legislate about everything.*
- *Don't need any more laws telling people what to do.*
- *Don't need any more laws.*
- *Don't need laws to stop people doing what they want when they are not hurting anyone.*
- *Don't need such laws.*
- *Don't want a nanny state.*
- *Don't want a police state.*
- *Don't want any more laws telling us what to do.*
- *Don't want any more laws, people have the right to choose.*
- *Don't want laws taking any people's rights.*
- *Don't want too much interference in personal decisions.*
- *Each person should take responsibility.*
- *Education and positive re enforcement works better than laws.*
- *Education is better than more laws.*
- *Education is the key to stopping smoking.*
- *Education to the public is the thing.*
- *Enough laws (x2).*
- *Far too costly, young ones get fines and they add up and then get wiped.*
- *Get a lot of tourists who aren't used to smoke free areas.*
- *Going too far. If people chose to do it, it's their choice as long as it's not in people's face.*
- *Government making too many restrictions, not leaving to person's discretion.*
- *Hard to regulate, a voluntary system is better.*
- *Have too many infringements on our lives already.*
- *I don't like smoking, but I feel strongly about taking away people's rights.*
- *I don't like the idea of laws governing every aspect of our lives. I think people are generally obeying no smoking signs.*
- *I don't want it made a criminal offence to smoke.*
- *I guess it should be voluntary, but smokers need to pick up their butts.*
- *I just think that, that would make it illegal and it's no.*
- *I like people to have freedom of choice.*
- *I think our tax dollar is better spent on other things than hassling smokers.*
- *I think people have enough laws interfering with their rights.*
- *I think people who smoke are becoming more considerate and we non-smokers have to be tolerant too.*
- *I think smokers almost criminals for something that's legal.*
- *I think smokers are becoming more thoughtful than before and generally will move away if someone says they don't like it.*
- *I think there should be more concern about alcohol abuse than smoking.*

- *I think they should do more about bans on alcohol than smoking.*
- *I'd like it to be voluntary.*
- *If it's legal to buy cigarettes you can't have laws saying you can't smoke.*
- *If it's outside, ok.*
- *If it's working voluntarily I don't see the need to change it.*
- *If you have laws that can't be policed, they are not effective.*
- *If you have smoke laws, you have to enforce them. Man power and cost would be high.*
- *If you make it too strict people take no notice anyway.*
- *If you say to a smoker that the smoke is bothering you, most are happy to move away, that's all that's necessary.*
- *In general no, children's playground school yes.*
- *Individual choice.*
- *Issues such as this require an attitude change, not laws.*
- *It is an educational thing, it should be voluntary. I don't think we can stop long term smokers from smoking.*
- *It should be signed that smoking is not allowed, but no more silly laws about issues that can't be controlled.*
- *It should be voluntary (x2).*
- *It would cost too much to enforce and what's the use of having laws if people can openly flaunt them. Creates disrespect for and of the law.*
- *It would need to be out-lawed completely to do that.*
- *It's people's right to smoke.*
- *Just have signs clearly stating it is a smoke free area.*
- *Just leave it as it is.*
- *Just think we have too many laws already.*
- *Keep it voluntary.*
- *Keep the politicians out of it.*
- *Law against public spaces smoke free dictatorship.*
- *Leave as it is.*
- *Leave it as it is.*
- *Local by-laws are sufficient for something like this.*
- *Local by-laws should be sufficient.*
- *Matter of education.*
- *More smoke comes out of chimneys.*
- *No law, just people encouraged.*
- *No laws - no bans - when would it stop?*
- *No laws.*
- *No more laws about little things.*
- *No more laws.*
- *Not a law.*
- *Not Government's call.*
- *Not just yet.*
- *NZ is getting too many laws and I don't think enforcing non-smoking laws would stop a hardened smoker.*
- *Opening a can of worms, lots of money and time to enforce.*
- *Out in the open okay.*
- *Out in the open, what's the problem?*
- *Outdoor smoker should be voluntary.*
- *Over legislate, no way to enforce the law.*
- *People are gradually getting to consider others when they smoke, don't need laws about everything.*
- *People have rights and it's out in the open.*
- *People have the right to smoke, there should be designated areas.*
- *People have their own preferences.*

- *People have to smoke somewhere. Don't agree with smoking.*
- *People need freedom of choice.*
- *People should make up their own mind.*
- *People should be allowed to smoke if they want. Outdoor cafes could have areas for smokers and non-smokers. I don't like infringement of people's rights.*
- *People should be allowed to smoke in the open air.*
- *People should find areas to smoke.*
- *People should have a choice (x2).*
- *People who smoke are getting more considerate.*
- *People's choice.*
- *Personal choice I think.*
- *Police have better things to do.*
- *Should be areas smoke free, but would be difficult to police.*
- *Should be some designated (for smokers) areas that would make it better for everyone.*
- *Should be voluntary (x3).*
- *Should be voluntary. People should be more considerate where they smoke. It's not illegal to smoke outside.*
- *Should perhaps be a recommendation?*
- *Signs are enough.*
- *Smokers have some rights!*
- *Smokers have to have somewhere to go.*
- *Smokers need more time to adjust (x2).*
- *Smoking is addictive, so those that smoke need somewhere to do it.*
- *Smoking is becoming less and I think it will die out by itself without laws.*
- *Smoking would have to be illegal to do that.*
- *So many laws already.*
- *Soon we'll have the "thought police". Our police are over worked already.*
- *Stopping people smoking in pubs is very unlikely. Drinkers need their smoke.*
- *Superfluous laws. Where is the money coming from to enforce it.*
- *Taking away our freedom.*
- *The police have better things to do than prosecute smokers.*
- *The right.*
- *The way they are going they'll take everything away from us.*
- *There are enough areas that need attention rather than just concentrating on smoking.*
- *There are so many places where people can't smoke, that there has to be some areas where they can.*
- *There needs to be somewhere smokers can go, but they should not infringe on the rights of non-smokers; if you make laws that can't be enforced you put the law into disrepute.*
- *There should be.*
- *There's no problem at the moment, so don't create one.*
- *They should concentrate on getting rid of drugs before anything else.*
- *Think it is too early to do this.*
- *To do that, you would have to make smoking illegal.*
- *Too hard to enforce.*
- *Too hard to police, take people away from more important work.*
- *Too many laws about little things that people should make up their own minds about.*
- *Too many laws about little things.*
- *Too many laws as it is.*
- *Too many laws concerning our personal choices.*
- *Too many laws in this country.*
- *Too many laws now (x2).*
- *Too many laws.*
- *Too many rules already.*
- *Too much interference by Government.*

- *Unless you can police laws it is ridiculous to have and given the over stretching of our police force it can't be done.*
- *Unless you make it illegal to smoke, you can't persecute people for doing it.*
- *Up to the individual, if you don't like people smoking, you can move away.*
- *Up to the individual.*
- *Up to the person.*
- *Very hard to police and it's not good to have laws people can easily break.*
- *Very hard to police.*
- *We are a democratic country, we need some leeway, some people need freedom.*
- *We've got enough laws.*
- *We've got so many laws, don't need any more, it's a matter of education.*
- *Why all this fuss about smoking, alcohol is a much worse problem, look at all the domestic violence and road accidents it causes.*
- *Would add more stress to people's lives.*
- *Would be getting NZ to a nanny state.*
- *Would cost a lot of money if people were charged for it.*
- *Would cost too much and take too many man hours to enforce.*
- *Would cost too much money to enforce.*
- *Would take too much money and manpower. Let the police concentrate on the real criminals.*
- *You can't have laws banning smoking, but there can be designated areas.*
- *You can't make criminals out of something that is not illegal.*
- *You can't take people's freedom of choice from them.*

*Comments for respondents who indicated that they **don't know** if there should be New Zealand laws specifying the Smokefree status of public outdoor areas:*

- *A hard question. How do you enforce something like this. Would need an army. This is more of a moral question than a legal one.*
- *Are you telling me that at the moment the smoke free signs don't mean anything?*
- *Be nice to be smoke free. Where do you draw the line? If it's a very confined area it bothers me if I can't get away.*
- *Carrying things a bit far.*
- *Depends on what area it is. I realise people use smoking as a stress release.*
- *Don't know how it would work.*
- *Don't know how you will stop people smoking outside.*
- *How are they going to police it?*
- *I feel people have a right to decide.*
- *I think it would be better to have the signs say "please observe this smoke free area".*
- *If it's outside, it's ok.*
- *I'm against smoking, but I don't think laws enforcing non-smoking is the way to go.*
- *It should be voluntary. We are getting too many laws.*
- *It's common sense. If there's no one around, people should be able to smoke, but when there are crowds it should be smoke free. Don't see how you can legislate something like this.*
- *Stopped going out to pubs because of smokers. Once no smoking is in they went out again.*
- *There are worse things than smoking outdoors eg, spitting in public places, it is disgusting.*

Comments for respondents who refused to answer:

- *Footpaths and local block of shops; they would go there but, still don't like seeing smokers there etc.*
- *Hard to enforce, people should have free will, but it would be lovely to enforce.*
- *No smoking around children and when eating.*
- *Should be consistent for overseas visitors. Don't think it would work.*

Q5. Thinking about the number of places which sell cigarettes in your community, would you like to see more, less or the same number as now? DO NOT PROMPT

Frequency	Napier	Hastings	Total	Percent
More	3	4	7	0.7%
Less	264	281	545	54.5%
Same number	118	132	250	25.0%
Depends	7	2	9	0.9%
Not concerned how many	71	72	143	14.3%
Don't know	21	17	38	3.8%
Refused to answer	1	1	2	0.2%
Not specified	0	6	6	0.6%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
More	0.6%	0.8%	0.7%	-0.2%
Less	54.4%	55.2%	54.8%	-0.8%
Same number	24.3%	25.9%	25.2%	-1.6%
Depends	1.4%	0.4%	0.9%	1.1%
Not concerned how many	14.6%	14.1%	14.4%	0.5%
Don't know	4.3%	3.3%	3.8%	1.0%
Refused to answer	0.2%	0.2%	0.2%	0.0%
Total	100.0%	100.0%	100.0%	

Reasons for respondents who indicated "depends":

- Ban cigarettes.
- Cigarettes should be banned completely.
- Doesn't worry this person.
- I don't notice them now.
- I live in the country so doesn't apply.
- I think there should be special places to buy cigarettes, not supermarkets and dairies - smoke shops.
- Only one shop where they live.
- Very few places already to sell.
- You can't police people's lives.

Q6. The government is considering whether to ban smoking in cars with children on board. Do you think there should be a ban on smoking in cars when there are children present, or that people should be allowed to smoke in cars regardless of who is there?

Frequency	Napier	Hastings	Total	Percent
No smoking in cars with children	342	358	700	70.0%
No smoking in cars at all	72	64	136	13.6%
People should be able to choose if they smoke	51	48	99	9.9%
Don't know/Not sure	8	8	16	1.6%
Other	10	36	46	4.6%
Not specified	2	1	3	0.3%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
No smoking in cars with children	70.8%	69.6%	70.2%	1.2%
No smoking in cars at all	14.9%	12.5%	13.6%	2.5%
People should be able to choose if they smoke	10.6%	9.3%	9.9%	1.2%
Don't know/Not sure	1.7%	1.6%	1.6%	0.1%
Other	2.1%	7.0%	4.6%	-4.9%
Total	100.0%	100.0%	100.0%	

Other specified (Napier residents):

- Another hard one, up to the parents.
- Better to educate people around the dangers of second hand smoke than trying to police a ban.
- Educate the parents. Can't take people's rights away.
- If a car and child travels in or out.
- It's a health issue, it's not a criminal issue.
- Parental responsibility, no bans.
- People should use their own brain, not law.
- Tricky one, dictating to parents. Personal property and lives and discretion required.
- Up to person's discretion and the driver saying don't smoke.
- Up to your conscience.

Other specified (Hastings District residents):

- A loaded question. Of course I think people shouldn't smoke in cars with children, but again I don't want a law against it.
- Again impossible to police, people still use cell phones in cars.
- Again, I don't like the idea of Government intervention. People should make their own decisions.
- But I don't want bans, it is just common sense in a confined area.
- Can't regulate something like that.
- Don't think the Government should get involved. I don't think you should smoke in cars with children, but parents who do will be smoking around their children at home.
- Don't think you should smoke in cars with children, but don't want laws about it.
- Don't want the Government interfering, it should be a personal choice even though I don't think you should smoke in cars with children.
- How can you ban it?
- How could it be policed?
- I agree that people shouldn't smoke in cars with children, but don't want bans, parents have to take responsibility.
- I agree that there should be no smoking in cars with children, but don't think the Government needs to step in.

- *I agree there should be no smoking in cars with children, but it's a moral issue and people should make their own decisions without Government interference.*
- *I don't think people should smoke in cars with children, but again a ban would be almost impossible to enforce.*
- *I don't think people should smoke in cars with children, but don't want a Government ban on it.*
- *I don't think people should smoke in cars with children, but I don't like the idea of Government intervention.*
- *I don't think people should smoke in cars, but I don't want the police involved.*
- *I don't think people should smoke in cars, but you can't make laws about it.*
- *I think parents should be sensible enough to do that. Don't want government interference.*
- *I would expect any responsible parent not to smoke around children anywhere, but you can't enforce such a ban.*
- *I would like to see no smoking in cars at all, but I don't want laws about it.*
- *It has to be up to the parents, can't put bans on things like this.*
- *It should be the parents' decision.*
- *It should be the responsibility of the parents. How can you enforce such a ban?*
- *It should be up to the parents.*
- *It's a moral choice.*
- *It's a parents' responsibility, not the Governments.*
- *It's a personal responsibility and the Government shouldn't interfere.*
- *Naturally I would like to see no smoking in cars with children, but don't like the idea of a Government ban!*
- *Parents' discretion.*
- *Parents should take responsibility; we can't have bans on too many aspects of our lives.*
- *People should decide for themselves with no laws involved.*
- *Should be the individuals responsibility.*
- *The Government should not get involved with this.*
- *This is a loaded question. Of course I agree that you shouldn't smoke with children in the car, but it is a parents responsibility not the Governments.*
- *Who will enforce such a ban!*

A Smokefree New Zealand 2025 is based on Government's commitment to a Smokefree New Zealand/Aotearoa 2025 and means:

- Children and grandchildren will be free from tobacco/smoke and enjoy tobacco/Smokefree lives
- Almost no-one will smoke (greater than 95% of the population will be Smokefree)
- Tobacco will be very difficult to sell, supply or purchase

Q7. Do you support a Smokefree New Zealand by 2025? (tick ONE only)

Frequency	Napier	Hastings	Total	Percent
Yes	382	349	731	73.1%
No	65	126	191	19.1%
Don't know	37	39	76	7.6%
Not specified	1	1	2	0.2%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Yes	78.9%	67.9%	73.2%	11.0%
No	13.4%	24.5%	19.1%	-11.1%
Don't know	7.6%	7.6%	7.6%	0.1%
Total	100.0%	100.0%	100.0%	

Q8 Do you have any comments regarding a Smokefree New Zealand?

Comments coded from **all responses**:

	Number	Percent
Comments supporting Smokefree NZ 2025	329	32.9%
Comments against Smokefree NZ 2025	257	25.7%
Can't see it happening	64	6.4%
Strategies to reduce smoking	47	4.7%
Places smokers can/can't smoke	40	4.0%
Enforcement	31	3.1%
There are other priorities that should be focussed on	24	2.4%
Will be a hard road ahead	16	1.6%
Comments from smokers	13	1.3%
Loss of revenue/taxes	13	1.3%
Support with conditions	3	0.3%
Don't know how it would work	13	1.3%
Other	19	1.9%
Sample	1,000	

Note: Not additive as respondents comments could be coded into multiple categories
Each respondents comment can only be coded into the same category once

Comments coded to "**comments supporting Smokefree NZ 2025**":

- 2014 would be good.
- 2015 would be good.
- A good goal, but can't see it happening. You can't make criminals out of a fair proportion of the population.
- A good idea, but can't see it happening.
- A good sign to the world, there'll be a lot of contention. Have to concentrate on the health benefits to NZ.
- A great idea, wish them all the best.
- A great idea (x2).
- A great plan. Hope it is successful.

- *A lot more pleasant for everyone.*
- *A realistic deadline, almost a generation.*
- *A tremendous initiative.*
- *A wonderful idea.*
- *Absolutely smoke free!*
- *Absolutely wonderful.*
- *Agree with idea of it. Have banned smoking in prisons and mental institutes. No reason they can't in society too.*
- *An excellent idea, but what the reality will be is hard to say.*
- *Ban smoking completely!*
- *Ban smoking totally. Stop cigarettes coming in.*
- *Be fantastic.*
- *Be fresher.*
- *Be good when it happens.*
- *Be great for everybody.*
- *Be great, but feel everyone needs to make their own choices.*
- *Be great.*
- *Because of all those areas I answered "smoke free" to your questions.*
- *Because of cost to the nation for health care of smokers.*
- *Better for all of us.*
- *Better for everyone, health etc.*
- *Better for everyone (x3).*
- *Better for everyone's health.*
- *Better for the environment and people's health.*
- *Better for the health of the nation.*
- *Better place to live.*
- *Betterment of everyone's health.*
- *Bring it on quickly. All for it.*
- *Bring it on.*
- *Can't see it happening, but would be nice.*
- *Can't take away people's rights, but their right does conflict with health budget. Does support smoke free.*
- *Definitely sooner the better, but doing something that's good.*
- *Difficult to achieve. Bring it on.*
- *Dislike how smoke affects.*
- *Do support it.*
- *Don't know how it can be done, but I hope it is.*
- *Don't know how they'll do it, but if they can that would be great as smoking is no good for anyone.*
- *Don't like seeing them standing around smoking and love to walk.*
- *Don't like seeing young people smoking. Good to get rid of tobacco and smoking.*
- *Don't think it's possible. Ideally it would be absolutely wonderful.*
- *Earlier if possible (x3).*
- *For the sake of my children I do. They should just make smokes illegal instead of taxing them out of existence.*
- *Fortunate that most of NZ recognises the dangers of smoking and that we have already changed a lot of the behaviour around smoking.*
- *Fully support a ban on smoking in all public areas.*
- *Get on with it.*
- *Giving children the wrong impression, seeing people smoking in public areas. A lot of expense due to cost of health related illnesses because of smoking and children copying parents, are more likely to smoke.*
- *Go for it.*

- *Going to help people to have more money. Will be able to provide for families and less cost to hospitals.*
- *Good for all people.*
- *Good for everybody.*
- *Good for the health of the nation.*
- *Good in theory, not so easy to enforce.*
- *Good luck. Hopefully that can be done.*
- *Good luck. Think it's great.*
- *Good thing to work towards.*
- *Good thing.*
- *Government should be encouraged to put legislation through.*
- *Hard to administer, would be nice.*
- *Health reason.*
- *Health reasons.*
- *Health wise, we need to be smoke free.*
- *Health wise it is common sense.*
- *Hope it will be one day.*
- *Hopefully temptation is removed from all young people.*
- *Hurry, love it to happen.*
- *I am strongly against smoking cigarettes. The smell is revolting.*
- *I can see the benefits of it.*
- *I do but there will always people who smoke. Why are they legalising the synthetic cannabis? That should be illegal.*
- *I don't have any problems with a smoke free NZ, but I do have concerns about government telling me what I can and can't do in my own car etc.*
- *I don't know how it will be policed, but I'm all for it.*
- *I don't know whether it will happen, but I think it's the only way forward.*
- *I doubt whether it would happen but I'd love it.*
- *I hate smoking and am glad you're doing something about it.*
- *I have a lung disease caused by smoking so I'm against smoking.*
- *I suppose I should support it, but I'm more of a free will person and don't like the idea of people being forced to do something.*
- *I think anything that reduces addiction is a good thing.*
- *I think it is a health issue for NZ and non-smokers have the right not to inhale others smoke.*
- *I think it is possible, but it requires education and medical intervention to help people to stop smoking.*
- *I think it will be world first.*
- *I think it would be a better place.*
- *I think it would be awesome, but difficult.*
- *I think it would be better for everybody.*
- *I think it would be good, but I don't think it will happen as you can't stop people smoking.*
- *I think it's a great idea. People shouldn't be allowed to sell cigarettes to pregnant women.*
- *I think it's very harmful, even for people who don't smoke. They get smoke from others.*
- *I think we have gone so far with smoke free workplaces and pubs etc. We need to take it that step further for NZ's reputation as clean and green.*
- *I wish it would hurry up and happen.*
- *I wish it would hurry up and happen. I'm dead against smoking.*
- *I wish them luck. Don't know if it's achievable, like to think it is. Would like to see it made possible.*
- *I would consider cigarettes as damaging as drugs and puts a huge burden on the public health system.*
- *I would definitely like it to happen, but think it will be too hard to enforce.*
- *I would like to see it, but don't think it will happen.*

- *I'd like a smoke free tomorrow, don't wait.*
- *I'd like it to happen. I feel really sorry for children who get second hand smoke from parents as they have no choice.*
- *I'd like to see it as it would be a better future for our children.*
- *I'd like to see it as the place would be cleaner and tidier and there are huge health benefits.*
- *I'd like to think it could be achieved.*
- *I'd really like it.*
- *Ideally, but don't know how it could be done.*
- *If all smokers agree.*
- *If everybody didn't smoke there would be more money to feed children.*
- *If it can be enforced. Person should be told what smoking does. We can only warn them, but it's their choice to smoke.*
- *If possible.*
- *If we can do it.*
- *If we make it two things. 1. Licensed seller to sell tobacco. 2. Age of purchase raised intermittently eg, 18 this year, next year 19 etc. This would be last generation to smoke as it will be very difficult to buy cigarettes.*
- *I'll be happy to see a smoke free NZ, but I think it would be hard to police.*
- *I'm all for it.*
- *I'm all for it. I know it is hard to give up, but I certainly don't think we should be smoking around children even in private homes.*
- *I'm all for it. The health benefits are tremendous.*
- *I'm extremely anti-smoking. I'd like to see it banned.*
- *I'm opposed to smoking.*
- *I'm very anti-smoking.*
- *In an ideal world.*
- *In the long term it is best for everyone not to smoke.*
- *In travels overseas, NZ smoke free is pretty good. We are so much better than many other countries.*
- *It has to happen. Can't afford the cost on our health system.*
- *It is a good cause. I don't think there should be smoking in public places or around children, even though my husband smokes.*
- *It is a good idea, but you will never stop smoking. Better to ban advertising for smoking.*
- *It is a good thing.*
- *It is a wonderful concept. Smoking invades everyone's clean air.*
- *It is amazing the progress that has been made already.*
- *It is going to be a long process, I'd like to see smoking banned completely.*
- *It is great to see all the places that are now smoke free.*
- *It is healthier for everyone and it will help smokers to give up as it will be anti-social.*
- *It is important for the comfort of other people not having to inhale secondary smoke. I realise the addictive factor is big and that some people find it very hard to give up.*
- *It is much healthier and would save people a lot of money and will save the government money on healthcare.*
- *It might be hard to enforce, but I'd like a smoke free NZ.*
- *It should happen, there are too many smokers.*
- *It will be hard sell, unfortunately.*
- *It will be hard to stop people smoking, but we are going along the right track.*
- *It will be healthier for all Nzers and less money for taxpayers to have to spend on healthcare.*
- *It will be very hard to enforce it, but most people will be respectful.*
- *It will happen/work.*
- *It will make the country look tidier. I hate seeing all the cigarette butts.*
- *It won't really concern me as I won't be around by then.*
- *It would be a better healthier place.*

- *It would be a better place.*
- *It would be a good idea as many places overseas are smoke free.*
- *It would be a lot better.*
- *It would be amazing, but it won't happen. Each to their own.*
- *It would be good for all.*
- *It would be good, but it is unlikely to happen.*
- *It would be good.*
- *It would be great if everywhere was smoke free.*
- *It would be great.*
- *It would be great. A really good thing to work towards.*
- *It would be healthier and better for our children.*
- *It would be ideal. It would be hard to do, but ideal.*
- *It would be lovely, but might stop tourists from coming here.*
- *It would be marvellous. It is amazing the gains we have made in the last 20 years.*
- *It would be nice and bring our health costs down.*
- *It would be nice to have, but I don't think it will happen as big tobacco companies have too much say.*
- *It would be nice to see it happen.*
- *It would be nice, but I don't think it will happen.*
- *It would be nice, but I see lots of problems associated with it.*
- *It would be nice (x2).*
- *It would be really good, but really hard for some smokers to give up.*
- *It would be wonderful, but I don't think it will happen unless they ban smoking.*
- *It would be wonderful.*
- *It would get rid of some of the health problems in NZ.*
- *It would have a flow on effect for everyone health wise. I really feel the Government is wrong to continue to allow smoking now we know how harmful it is.*
- *It would have a positive impact externally as well as internally. Why not lead the world again?*
- *It would improve the health of the nation.*
- *It would save the health system a lot of money and people would feel better.*
- *It would solve a lot of health problems and it is a very dirty habit. I also think if there was no smoking in public, children wouldn't see it as an acceptable thing to do.*
- *It wouldn't do anyone any harm.*
- *It's a good idea.*
- *It's a good idea. Take pressure off the health system.*
- *It's a good thing to aspire to.*
- *It's a serious health problem for NZ.*
- *It's an ideal. The amount of money put into Government re taxes, but can't see it happening. Smokers pay more in health habits. Can't see Government going for it.*
- *It's clearly for betterment of health of NZ. Only concern is that something will replace cigarettes.*
- *It's possible for it to happen.*
- *Just feel better health wise. Less chest problems.*
- *Just hope it can be done.*
- *Just if it can happen it would be good for the health of the country.*
- *Just want people not to smoke.*
- *Keep up the good work. Who would have thought 10 years ago how far we would have come.*
- *Like it to happen.*
- *Like the idea, it's addictive. Not sure, people's wills.*
- *Like to see it earlier; smoking is a silly thing to do.*
- *Like to see it sooner than 2025.*
- *Love to see it, but don't think it will happen. I think they'd find something else to smoke.*

- *Lovely to be smoke free.*
- *Mainly health aspect.*
- *Make it sooner.*
- *Mother died of emphysema by smoking. Definitely for it.*
- *Much healthier country.*
- *Much in the best interests of the country.*
- *Needs something in place to stop continued consistence.*
- *Needs to be, especially around children.*
- *Nice dream (x2).*
- *Nice ideal, but would it work?*
- *No one should smoke in the home.*
- *No, just better for everyone.*
- *No, not really just support it.*
- *No, think it will be good.*
- *No, think it's a good idea. Proved over years how bad it is and how it causes such terrible health problems. Completely banned.*
- *No, would like to have a smoke free NZ. On thing that bothers her, is Government getting tax from cigarettes? Where are they going to get their taxes from.*
- *No. If I had my way, there would be no cigarettes.*
- *Not really, be nice to have a smoke free NZ, this would make a difference to our health system. Not sure if a smoke free NZ will happen.*
- *Not really, can't see it happening, but would be great.*
- *Not really, good for NZ, help with health issues and illness.*
- *Not really, horrible habit.*
- *Not really. Air is cleaner.*
- *Not really. Generally good idea smoke free.*
- *Not really. Good for everyone's health.*
- *One of the biggest causes of ill health. It would make it much more pleasant to be in public places. Butts pollute our waterways.*
- *People are aware of the effects of smoking and if they have to be forced to give up, so be it!*
- *People are dying.*
- *Personally, I think it's an idea that sounds good, but will be impossible to implement.*
- *Pleasant to have smoke free.*
- *Pleasantly surprised at progress.*
- *Reaching for the sky, an ideal world.*
- *Realistic goal, quick as you can go I think.*
- *Really good to see and for us to say to the world we are smoke free.*
- *Really pleased and love to see it smoke free by 2025.*
- *Really want them to do it.*
- *Really wonderful.*
- *Save a lot of rubbish.*
- *Save the country a lot of money.*
- *Science has proved that smoking affects the whole community, so the community pays for people's stupidity.*
- *Should be done by Parliament and stopped. There are so many ingredients in the cigarettes these days that are not good for you. Smoke residual comes onto other people. Ban it completely.*
- *Should have been introduced 10 years ago.*
- *Smokers cost the health system.*
- *Smoking causes so many health problems. I hate the smell of smoke.*
- *Smoking causes so much damage. I didn't realise this when I started.*
- *Smoking causes so much health problems costing NZ plenty of money although smokers probably won't agree with this.*
- *Smoking has caused the death of both my husbands' so I'm very much against it.*

- *Something to aim for.*
- *Sooner the better (x9).*
- *Sounds a good idea.*
- *Sounds good, needs to happen.*
- *Support in theory, but will be very hard to achieve.*
- *Support it, but not feasible.*
- *Support it, but think it would be very hard to implement.*
- *Support this. People who smoke, give them some sort of place to go. Continue to make people aware especially youth, good to keep advertising. We are spending all the money, the ambulance at the bottom of the cliff.*
- *Supports it as long as it doesn't drive the industry underground etc.*
- *That it would be wonderful. Much healthier.*
- *That they should do it.*
- *That would be great.*
- *That would be ideal. I support it wholeheartedly.*
- *That would be lovely. It would be wonderful for the health of the general population.*
- *The earlier the better.*
- *The health of the country would improve.*
- *The sooner the better (x8).*
- *The sooner the better. Why are they waiting so long?*
- *There are pros and cons. The Government would lose a lot of money from tobacco taxes, but would probably have to spend less on health related illnesses.*
- *Think better for the person and their health. Costing us lots of money re health.*
- *Think it has to happen. It's one of our national health risks, the effects of smoking.*
- *Think it should be. Helps what we promote. A "clean NZ".*
- *Think it would be a good idea. Don't know if it could be done.*
- *Think it's a goal to aim for.*
- *Think it's a good idea.*
- *Think it's a great idea.*
- *Think it's best for everyone's overall health.*
- *Think it's desirable. Think it's going to be difficult to instigate. Ex-smoker and knows how she enjoyed it and realises now it's bad for health which they never realised. She objected being told to give up and it was difficult to give up. If she was starting life again and knows what it does now, she would never have started. Likes clean air now.*
- *Think it's positive for health, but will have some negative effects, assuming other countries will follow a good thing. Very good thing. If we think cigarette smoke sticks to our clothes and if we think what happens inside.*
- *Think should get NZ smoke free as early as we can, as much of NZ as we can.*
- *Think theory is good. This person is asthmatic and doesn't like seeing smoke on the street. Don't like smoking, thinks it's bad, but thinks of people's rights.*
- *Thinks it's a positive. Costing the country more money to look after cancer patients etc.*
- *Third year nursing student. Result in hospitals, see effects smoking has on people. Definitely advocate for smoke free.*
- *Time frame should be faster.*
- *To be clean and green we need to be smoke free, but it could affect tourism.*
- *Ultimately smoking is a bad thing. Doesn't have a real dislike for smoking, but is mostly concerned about governments cost of healthcare caring for smokers.*
- *Very nice - not good for tourists though, but we went nuclear free, why not smokefree.*
- *Very surprised that we are so smoke free as we are. If we keep pressing on, we could be smoke free by 2025 and will be a smoke free country.*
- *We are on the right track towards it.*
- *We need to strive for one, we need to have one.*
- *We should have done it years ago.*
- *We spend so much on health problems related to smoking.*
- *We would all be a lot healthier.*

- *We would be a healthier nation. I think smokers should not get operations in hospitals if there are non-smokers waiting.*
- *We would be able to live a cleaner life without smokers.*
- *When you think of all the money the Government spends on smoke related health issues, it is absolutely necessary to ban it completely.*
- *Why wait?*
- *Will be good, but hard to do.*
- *Will be great.*
- *Would be good.*
- *Would be a good thing. If they are going to do that, look at alternatives for smokers. A better life all round without smoking.*
- *Would be great for NZ to lead the world again.*
- *Would be nice, but highly unlikely.*
- *Would be nice, but can't see it happening. Would have to guard against the gangs controlling black market tobacco.*
- *Would be wonderful, we'd all be healthier.*
- *Would be wonderful.*
- *Would definitely like to see it happen. Would like to see less smoking; grew up in an age it was the in thing. Not sure if non-smoking will be achieved. I am definitely anti-smoking.*
- *Would like it to happen sooner.*
- *Would like it, but not by law.*
- *Would like to see it, but feel it may be a pipe dream.*
- *Would like to see it happen.*
- *Would like to see it.*
- *Would like to see smoking completely banned.*
- *Would like to see, don't know how they will do it.*
- *Would love to see it smoke free, will be hard to do.*
- *Would stop people being affected by passive smoking.*
- *Would think it's impossible, but would be good if it could be achieved. However, they will find it somewhere.*
- *Yes, just back from Europe and realised how lucky we are with the smoke free areas we have now.*
- *Yes, passive smoking kills non-smokers.*
- *Yes, vital we become smoke free. Really unhealthy.*
- *Yes, will be very good.*

Comments coded to "**comments against Smokefree NZ 2025**":

- *A great idea - I don't like it.*
- *A lot depends on how it is done, if it's not too aggressive. I still believe in people's choice. Stress levels are rising in NZ, poverty and unemployment are on the rise and I worry about the effect forcing people to give up will have.*
- *A ridiculous idea, they'll be telling us when we can make love next.*
- *A stupid idea, how could it be done? Gangs would take over the supply.*
- *A stupid idea. Would create a black market. We'd lose our tourists.*
- *Again, I think a total ban is an infringement of people's rights.*
- *Although I don't smoke people should be able to choose whether to smoke or not.*
- *Be great, but feel everyone needs to make their own choices.*
- *Be nice that. People have their own choices.*
- *Because it's going too far; what about the tourists? Anyway, I'm glad Napier and Hastings Councils' are doing something together at last.*
- *Because people will still smoke. So what do you do with them, put them in jail.*
- *Because smoking is legal, I think it is better to educate people so they stop voluntarily.*
- *Becoming a bit of a "nanny" state.*
- *But I think it is unrealistic especially as 5% will still be smokers. See great problems with that, open to black market and intimidation.*

- *Can't see how it can be done (x2).*
- *Can't see how it could be done.*
- *Can't see how you could possible do it.*
- *Can't see it happening. Supplies would come from somewhere.*
- *Can't stop everyone missing a fix smoking. Knows what damage it does and had heart problems for a long time and feels smoking probably didn't help.*
- *Can't take away people's rights, but their right does conflict with health budget. Does support smoke free.*
- *Can't take people's rights away.*
- *Can't tell people what to do.*
- *Do believe freedom of rights, but unhappy our taxes going to look after smokers in hospitals etc. Do things to deter smoking.*
- *Don't believe in stopping people doing what they like to do.*
- *Don't know how it could be done, also it would have a tremendous effect on tourism and the economy of NZ (tourists wouldn't visit).*
- *Don't like people having no choice. However, people should be careful where they smoke if they are around other people, and especially children who don't have an option and can't remove themselves.*
- *Don't like smoking. Can't take too many people's rights away. Personal choice.*
- *Don't mind people smoking as long as they don't smoke in public places.*
- *Don't really want this, their choice is taken away in private.*
- *Don't see it happening because smokers will demand their rights.*
- *Don't think it can happen, taking people's freedom of choice away.*
- *Don't think it will come about, people have to make their own choices.*
- *Don't think it will happen, too hard to enforce.*
- *Don't think it will happen, too hard!*
- *Don't think it will happen. More young people than ever are smoking.*
- *Don't think it would work.*
- *Don't think it's a realistic time line.*
- *Don't think it's fair.*
- *Don't think it's feasible.*
- *Don't think it's realistic.*
- *Don't think you can come down on people's rights like that, eventually they'll get the message.*
- *Don't think you can take away people's freedom of choice.*
- *Don't think you will stop smoking, but in your homes, how would it apply there.*
- *Don't want an over-bearing law. Not without rights.*
- *Don't want to be told what to do with my life.*
- *Everybody given up over the years. None of her son's smoke. If you want to smoke, it's individual choice. Not in front of children.*
- *Everyone has rights, although I don't agree with smoking.*
- *Everyone is getting told what to do. Should be able to choose to smoke or not.*
- *Everyone's personal choice.*
- *For some people it's very hard to give up, smokers should have their own choice.*
- *Foreigners coming to New Zealand should be allowed - effect on tourism otherwise.*
- *Freedom of choice.*
- *Has reservations on how it would influence tourist industry, for people coming in from overseas.*
- *Have concerns for people who can't give up smoking. Smoking doesn't do as much social damage as drugs and alcohol, just health damage and I don't want a police state.*
- *Hope smokers smoke with some personal responsibility. Don't like being regulated.*
- *How can you make a law to enforce it? We'd be the laughing stock of the world. What about our tourism industry.*
- *Husband smoked heavily and found it hard to give up, don't want to be too harsh to smokers.*

- *I believe in free will.*
- *I can see lots of problems.*
- *I can see the bad side of it, people will go to other drugs.*
- *I do think there should be somewhere for smokers however.*
- *I don't have any problems with a smoke free NZ, but I do have concerns about government telling me what I can and can't do in my own car etc.*
- *I don't know if this is achievable. It should be up to the individual.*
- *I don't think it is realistic. People should only smoke on their own property.*
- *I don't think we can outlaw smoking but it should be restricted.*
- *I don't care if people smoke as long as they stay away from me and my family.*
- *I don't like the idea of Government taking away people's choice.*
- *I don't see how it could be regulated, it would turn people into little Hitler's telling people that they can't smoke.*
- *I don't smoke, but feel it is too controlling.*
- *I don't think it's possible, will just cause more problems in the community.*
- *I don't think you can impose on people's choices.*
- *I don't want to see smoking made illegal as it doesn't work.*
- *I doubt we could get a smoke free NZ. Some people are very addicted and will just disregard any non-smoking laws.*
- *I feel for smokers as well.*
- *I just think it will cause the oldies a lot of angst. Hard to give up an addiction you've had for years. Maybe only be able to get cigarettes on a doctor's prescription or specialised shops.*
- *I know it won't happen. I don't think you should take away people's choice to smoke. It is a very addictive habit and causes real health issues, but people still need to have a choice. Passive smoking is a real issue.*
- *I like a glass of wine and don't want that choice taken away, so can't agree to having smokers' choice taken away.*
- *I like the idea that NZ remains a free country however much the cost of smoking causes the country in healthcare issues.*
- *I suppose I should support it, but I'm more of a free will person and don't like the idea of people being forced to do something.*
- *I think Big Brother should watch something else.*
- *I think it is impossible, absolutely unfair.*
- *I think it is impractical.*
- *I think it should be a choice thing.*
- *I think it should be an individual's choice.*
- *I think it's a pipe dream.*
- *I think it's a ridiculous idea. What about our tourism industry? I think this is an idea put forward by the Maori party because so many Maori smoke. Why should the whole country be held to ransom because Maori can't look after themselves.*
- *I think it's tricky. Once you make something illegal, you leave it wide open to the black market.*
- *I think people should be able to smoke. Drinking causes more harm in the community.*
- *I think people will rebel and probably find something worse.*
- *I think smoking is a choice. Keep up the education regarding the dangers of smoking, but don't force people to give up.*
- *I think that if you could ban fat people from eating KFC and McDonald's, then you can think about banning smoking.*
- *I think the Government is interfering in people's lives.*
- *I think trying to force people not to smoke would create more problems than the actual smoking.*
- *I thought we lived in a free country not a dictatorship.*
- *I'd like to see smoking bans in all public places, but people can smoke in their own homes if they wish.*

- *I'd rather have NZ free of other things like tightening up drinking laws. Smoking reduces stress for some people.*
- *If NZ is smoke free, do visitors turn and go back.*
- *If we are going to ban cigarettes, lets ban all smoking substances. My smoking does not harm others!*
- *If you just have some form of enforcement for non-smoking areas that is sufficient.*
- *If you smoke you will get it no matter what. Some sort of freedom.*
- *I'm just thinking of prohibition in the US. Gave rise to more problems than the alcohol did; growth of the Mafia.*
- *I'm not totally against smokers, I think there should be a place for them as well.*
- *Impossible and I don't like the idea of taking people's choice away.*
- *Impossible to achieve.*
- *Impossible to police.*
- *Impractical. Impossible to police. Where are we going to put people who smoke, the jails are full already. You're just giving people the opportunity to flaunt the law.*
- *Infringes people's rights. Don't really know. How do you protect people from themselves?*
- *Infringing on people's personal rights.*
- *It is a pretty hard call. Smoking is an addiction and for some people very hard to stop.*
- *It is far better to make it voluntary as it would be hard to police.*
- *It is fine in an open place for people to smoke, but not in a confined area.*
- *It is not going to happen. It is a far-fetched idea. I'm against all smoking indoors, around children and food, but don't have a problem with smoking outdoors.*
- *It is people's own choice.*
- *It is pie in the sky. People who are heavy smokers need to be able to continue as it is often a stress release.*
- *It is taking away human rights putting restrictions on public areas. Is a good idea, but people have the right to smoke if it doesn't impact others.*
- *It is up to people's common sense not to smoke.*
- *It just wouldn't work, there would be black markets. You can't criminalise people for smoking.*
- *It should be a free choice.*
- *It should be an educational thing rather than government ban.*
- *It would be better for people to make their own choices to be smoke free, rather than to ban smoking.*
- *It would be difficult to police and cause lots of problems.*
- *It would be great, but it concerns me banning smoking. I wonder what would be banned next and would it lead to a black market.*
- *It would be lovely, but might stop tourists from coming here.*
- *It would be very good, but I guess you couldn't stop people smoking in their own homes.*
- *It would reduce the number of visitors coming to New Zealand.*
- *It would wreck our tourism. Many Asians smoke and they wouldn't come anymore.*
- *It's a personal choice.*
- *It's a pipe dream, people will still smoke so it will go underground.*
- *It's a real addiction and you can't make people do what they don't want to.*
- *Just should be everyone's choice.*
- *Just think it would create a black market for tobacco and gangs would get involved and we'd have a worse problem than smoking.*
- *Like the idea, it's addictive. Not sure, people's wills.*
- *Lived in Canada for a while. There they tried to raise cost of cigarettes which resulted in a black market. Don't want to see that here. Putting price up not going to help.*
- *Lose a lot of tourists.*
- *May deter tourists.*
- *Might have to get a divorce, my husband smokes.*
- *Never been a smoker. Being around smoke does concern me. Don't like it around children. Difficult one. If smoke free, it will be pushed underground.*

- *Never happen, and if it does I'll take up smoking just to go against the Nazi state.*
- *No comment, everyone's choice.*
- *No hope of doing it, too many civil liberty groups to stop it.*
- *No idea how to police it because they can't unless all tobacco is out of NZ.*
- *No such restrictions should be placed upon us.*
- *No, not really. Don't like smoking, but people have rights in what they do.*
- *No, not really. In the middle, if people wish to smoke it's their right, but observe other people.*
- *No. People's rights involved.*
- *None. Would be nice, but my husband is a smoker and can't give up.*
- *Not a smoker. The way it is now people can avoid smoke if they want.*
- *Not if we want tourists to keep coming.*
- *Not in particular. People need a bit of freedom and encouraged to give up.*
- *Not really. Believe in personal choice, has no objections to people smoking. Anti no smoking himself.*
- *Not thought about it. A bit heavy handed.*
- *NZ has many more problems than smoking and I don't like being pushed around.*
- *Ok to smoke, but be sensible and considerate.*
- *One problem, where are they going to get their revenue from. Will never stop smoking.*
- *Only concern is where they will get tax from, as they are getting tax now from cigarettes.*
- *Only query I have around smoke free NZ is how is Government going to make up lost revenue that smoking brings in.*
- *Over legislated in many ways. No point making new laws if there is no way to police them.*
- *People are going to smoke if they want to.*
- *People can do a lot worse things than have a cigarette and if it is a crutch for them, who am I to say they can't smoke. We have too many laws now.*
- *People can do as they like.*
- *People have a right to choice.*
- *People have a right to run their own lives.*
- *People have got to have their own freedom.*
- *People have the right to do it, as long as people are respectful to others while smoking.*
- *People have the right to smoke. I just avoid smokers.*
- *People have to make their decisions to smoke or not. We are getting too PC.*
- *People left to choose in giving up. Shouldn't be forced on them.*
- *People should be able to choose, they'll be after drink next.*
- *People should be able to choose.*
- *People should be able to make their own decisions.*
- *People should be able to smoke in their own homes or back yards.*
- *People should be allowed to smoke as long as they don't interfere with others. NZ is becoming too regulated.*
- *People should be responsible for their own actions, should not have to have laws.*
- *People should have a choice.*
- *People should have a choice. Harder target, put price up, no difference to be a drinker or over weight.*
- *People should have choice, but some people make bad choices.*
- *People should have freedom of choice.*
- *People should have the right to choice.*
- *People should have their freedom.*
- *People should have their own choice.*
- *People should only be able to smoke in their own homes and sections.*
- *People should still be allowed choices as long as they don't inflict them on others.*
- *People want to smoke can as long as it's not annoying other people. Be nice.*
- *People's own choice.*
- *Personal choice to smoke. It's something that pollutes the air.*

- *Prohibition sends things underground, look at the USA in the 1920's. Some people made a lot of money and got a lot of influence (criminals) and I think the same thing would happen here.*
- *Putting people's rights at risk.*
- *Really not feasible. I think it might very well turn people to suicide or to other drugs that are worse.*
- *Ridiculous proposition - Chinese businessmen who come here will expect to smoke as will other tourists.*
- *See more problems with this than with people smoking. Black market.*
- *Should be done by encouragement, not by legislation.*
- *Should be free will.*
- *Should be people's choice.*
- *Should come from the people, not from laws.*
- *Smoke free New Zealand would stop many tourists coming to NZ.*
- *Smokers have their rights as well so smoking is fine in areas where non-smokers can move away from them, but not where there are children or food consumed.*
- *Smoking has gone over the top. Should be voluntary, not law. Being an ex-smoker objected to being told to stop, when it's legal. Don't like walking into shops where smokers are smoking. Doo-gooders limiting people's freedom of choice. Where's the Government going to get their taxes?*
- *Smoking is blamed for all illness, but there are other things involved like unsafe work places. What would we tell tourists, you can come, but you can't smoke!*
- *Takes away people's rights.*
- *Taking a person's rights away. Government doesn't have the right to dictate. Ok, put advice and discretion out.*
- *Taking away people's freedom of choice.*
- *Taking away people's freedom.*
- *Taking away people's rights (x2).*
- *Taking people's rights away.*
- *Taking something to the ninth degree. How can we expect to trade with China if their business people are not allowed to smoke here.*
- *That's ridiculous. Tobacco is not an illegal substance, would have to ban alcohol as well.*
- *The concept is stupid, big brother and people should have a choice.*
- *There are people who have smoked all their lives, might as well carry on.*
- *There are pros and cons. The Government would lose a lot of money from tobacco taxes, but would probably have to spend less on health related illnesses.*
- *There might be more fights and rages if smoking is banned.*
- *There's lots of things. We should have a bit of freedom as long as it's outside. Shouldn't worry.*
- *These ideas are silly. The anti-smacking law hasn't stopped child abuse.*
- *Think everyone should look after themselves.*
- *Think it will be hard, people will still smoke, it's an addiction.*
- *Think it would be unworkable.*
- *Think it would just send smoking underground like prohibition in America.*
- *Think mine has to be freedom of choice, knowing what we know about smoking. We should be of the same mind set.*
- *Think people have the right to smoke and no one should have to tell them what to do.*
- *Think people should be allowed, but in a place that won't affect others.*
- *Think there is a lot of other things that could be focused on, like child welfare. Smokers have choice. More important things to worry about.*
- *Think it will create a lot of crime. People wanting money for drugs and cigarettes. Money could be used for low income families.*
- *Think you can't take away people's choices.*
- *Tolerance needed for smokers.*
- *Too hard to get people who want to smoke to give up.*

- *Too hard to implement and enforce.*
- *Too much Government interfering in the daily lives of a thinking public. A clean up with New Zealand's waterways and seas before interfering in New Zealanders' private rights.*
- *Tourism. Put in place where you can smoke or can't smoke. See tourists think if they can't smoke, won't come. Can't really see this working in reality. If you are going to spend money and time, do it on something that will have more impact.*
- *Unfair, undemocratic. Do they want to ban everything that's not good for us.*
- *Unrealistic (x2).*
- *Very difficult. I think there are people who will never give up. Also what will the tourists have to do?*
- *Very hard to achieve.*
- *Very hard to control/govern.*
- *Very hard to do. Need our army of police and they have enough to do already.*
- *Very hard to police.*
- *Very hard to put in to place, taking people's freedom away.*
- *Very individual thing.*
- *Way of controlling. People should have a choice.*
- *We are a democratic country, so you can't take away people's rights.*
- *We are supposed to be a democratic country not a police state.*
- *We should be able to make our own decisions.*
- *We should have a choice. There are worse things than smoking.*
- *Well, I know smoking is addictive, but so are lots of things. Alcohol causes more problems than smoking.*
- *What do they want? More people to leave NZ? How can you have a tourist industry with no smoking?*
- *What people may turn to might be much worse.*
- *What would it do to tourism? Will people not come here because they can't smoke?*
- *What would we tell the tourists?*
- *What's going to be next? What about people's rights?*
- *Where is the money coming from to make up for all the taxes the government would lose.*
- *Why are they trying to take away all smokers' rights. Sick of hearing, 'put your smoke out', and 'stop smoking'. There are other things out there that do equal harm. Consideration for non-smokers who invade my space shouldn't complain if I am smoking, if they choose to come into my space.*
- *Would be undemocratic. What about tourists?*
- *Would be very costly to the Government, advertising and other campaigns. There is enough spent now getting people to stop smoking and they don't.*
- *Would cause too much problems, black market, gang involvement etc.*
- *Would cost a huge amount of money to put in place and what about the tourists?*
- *Would imagine Government missing out with fee would more than off-set the savings from health issues.*

Comments coded to "can't see it happening":

- *A good goal, but can't see it happening. You can't make criminals out of a fair proportion of the population.*
- *A good idea, but can't see it happening.*
- *A pipe dream (no pun intended!)*
- *An excellent idea, but what the reality will be is hard to say.*
- *But I don't think it will ever happen. I think smokers should only be in a designated area so non-smokers don't have polluted area.*
- *Can't see how it can be done (x2).*
- *Can't see how it could be done.*
- *Can't see how you could possibly do it.*
- *Can't see it happening, but would be nice.*
- *Can't see it happening (x3).*

- *Can't see it happening. Government gets too much money from the tax.*
- *Can't see it happening. Supplies would come from somewhere.*
- *Don't see it happening because smokers will demand their rights.*
- *Don't think it can be done.*
- *Don't think it can happen, taking people's freedom of choice away.*
- *Don't think it could be enforced.*
- *Don't think it will come about, people have to make their own choices.*
- *Don't think it will happen. More young people than ever are smoking.*
- *Don't think it's possible, ideally it would be absolutely wonderful.*
- *Doubt we will be totally smoke free.*
- *Doubts that this will be achieved.*
- *I can't see it happening.*
- *I can't see it will be by then.*
- *I don't think it is possible.*
- *I don't think it is likely.*
- *I don't think it will ever happen.*
- *I don't think it will happen by then.*
- *I don't think it will happen.*
- *I doubt it will happen.*
- *I doubt whether it would happen, but I'd love it.*
- *I guess they could try it, it's a big ask and can't see it happening.*
- *I know it is not going to happen.*
- *I know it won't happen. I don't think you should take away people's choice to smoke. It is a very addictive habit and causes real health issues, but people still need to have a choice. Passive smoking is a real issue.*
- *I think it would be good, but I don't think it will happen as you can't stop people smoking.*
- *I think it's impossible to achieve.*
- *I wish them luck. Don't know if it's achievable, like to think it is. Would like to see made possible.*
- *I would like to see it, but don't think it will happen.*
- *Ideal goal. Don't think they will reach it.*
- *If it happens.*
- *It is a big call.*
- *It is a bit of a dream.*
- *It would be amazing, but it won't happen, each to their own.*
- *It would be good, but it is unlikely to happen.*
- *It would be nice to have, but I don't think it will happen as big tobacco companies have too much say.*
- *It would be nice, but I don't think it will happen.*
- *It would be wonderful, but I don't think it will happen unless they ban smoking.*
- *It's an ideal. The amount of money put into Government re taxes, but can't see it happening. Smokers pay more in health habits. Can't see Government going for it.*
- *Just don't see how it would be done.*
- *Love to see it, but don't think it will happen. I think they'd find something else to smoke.*
- *No, not really. Can't see this happening.*
- *Not really, be nice to have a smoke free NZ, this would make a difference to our health system. Not sure if a smoke free NZ will happen.*
- *Not really, can't see it happening, but would be great.*
- *Personally, I think it's an idea that sounds good, but will be impossible to implement.*
- *Support it, but not feasible.*
- *Think it would be a while. It might happen. Not sure it will.*
- *Won't happen though.*
- *Would be nice, but highly unlikely.*

- *Would be nice, but can't see it happening. Would have to guard against the gangs controlling black market tobacco.*
- *Would like to see it, but feel it may be a pipe dream.*
- *Would like to see, don't know how they will do it.*
- *Would think it's impossible, but would be good if it could be achieved. However, they will find it somewhere.*

Comments coded to "**strategies to reduce smoking**":

- *Because smoking is legal, I think it is better to educate people so they stop voluntarily.*
- *But I don't think it will ever happen. I think smokers should only be in a designated area so non-smokers don't have polluted area.*
- *Cigarettes should be outlawed and be a class C drug because of addictive nature.*
- *Continue to increase the price of cigarettes to help phase them out.*
- *Cut down selling outlets. Like poker machines. Cut down the purchasing.*
- *Do believe freedom of rights, but unhappy our taxes going to look after smokers in hospitals etc. Do things to deter smoking.*
- *Educate children so that they don't start.*
- *Educate in schools.*
- *Having set smoke free areas would be enough.*
- *I don't think we can outlaw smoking but it should be restricted.*
- *I just think it will cause the oldies a lot of angst. Hard to give up an addiction you've had for years. Maybe only be able to get cigarettes on a doctor's prescription or specialised shops.*
- *I support the effort to educate people not to smoke.*
- *I think it is possible, but it requires education and medical intervention to help people to stop smoking.*
- *I think smoking is a choice. Keep up the education regarding the dangers of smoking, but don't force people to give up.*
- *I think the education process is working. When I was young we didn't know the damages of smoking, now people do.*
- *I think the young ones need more education and more time to get used to the idea.*
- *If it can be enforced. Person should be told what smoking does. We can only warn them, but it's their choice to smoke.*
- *If we make it two things. 1. Licensed seller to sell tobacco. 2. Age of purchase raised intermittently eg, 18 this year, next year 19 etc. This would be last generation to smoke as it will be very difficult to buy cigarettes.*
- *If you're going to put all these bans on, you should just stop cigarettes from coming into the country.*
- *Increase the age of being able to buy cigarettes every year - now 18, next year 19 etc, etc.*
- *It is a good idea, but you will never stop smoking. Better to ban advertising for smoking.*
- *It is good to reduce smoking. We need to encourage good behaviour regarding smoking.*
- *It should be an educational thing rather than government ban.*
- *Just keep putting up the price.*
- *Just keep raising the prices of cigarettes and fine people who drop butts.*
- *Just reduce more.*
- *Legislation doesn't change people in a sense. Removing or restricting availability of the cigarettes, either more expensive etc.*
- *Moving towards it by increasing taxes should make it easier.*
- *Not in particular. People need a bit of freedom and encouraged to give up.*
- *People should have a choice. Harder target, put price up, no difference to be a drinker or over weight.*
- *Real clamp down on young people not starting. Make age limit higher.*
- *Should be done by encouragement, not by legislation.*
- *Smoking is addictive, so we need to have good support systems in place to support smokers in giving up.*

- *Smoking should be banned in all public places. No one should have their health risked by second hand smoke.*
- *Stop importing or making tobacco.*
- *Support this. People who smoke, give them some sort of place to go. Continue to make people aware especially youth, good to keep advertising. We are spending all the money, the ambulance at the bottom of the cliff.*
- *Taking a person's rights away. Government doesn't have the right to dictate. Ok, put advice and discretion out.*
- *The Government is already spending lots of money trying to get people to quit and it will cost a lot more, but at least it would be honest not like now when they take the taxes and scream about the effects.*
- *There is enough educational material for the older ones to "knock it on the head" and for the younger ones not to start.*
- *Think more money being thrown towards it and more publicity campaign in schools.*
- *Think we should be working towards that through education and should have places that are not acceptable to smoke. Very hot on the smoking in cars with children and need to be proactive on children's behalf.*
- *Tourism. Put in place where you can smoke or can't smoke. See tourists think if they can't smoke, they won't come. Can't really see this working in reality. If you are going to spend money and time, do it on something that will have more impact.*
- *We would be a healthier nation. I think smokers should not get operations in hospitals if there are non-smokers waiting.*
- *Why have we got an age limit to buy cigarettes, but no age limit on smoking?*
- *Would be very costly to the Government, advertising and other campaigns. There is enough spent now getting people to stop smoking and they don't.*
- *Would like it, but not by law.*
- *You wonder if young people will turn to other things if smoking is banned, but smoking causes so many health problems. I think education and good incentives to quit are the key.*

Comments coded to "**places smokers can/can't smoke**":

- *Can smoke in own homes.*
- *Does that mean they can smoke in their own home.*
- *Don't like people having no choice. However, people should be careful where they smoke if they are around other people, and especially children who don't have an option and can't remove themselves.*
- *Don't mind people smoking as long as they don't smoke in public places.*
- *Don't think you will stop smoking, but in your homes how would it apply there.*
- *Enclosed places smoke free, outdoors not sure.*
- *For many people, including myself, it's very difficult to give up. He has sympathy for those that smoke, but don't want to encourage it (smoking). People shouldn't have to inhale second hand smoke.*
- *Fully support a ban on smoking in all public areas.*
- *Having set smoke free areas would be enough.*
- *I do but there will always people who smoke. Why are they legalising the synthetic cannabis? That should be illegal.*
- *I don't think it is realistic, people should only smoke on their own property.*
- *I'd like to see smoking bans in all public places, but people can smoke in their own homes if they wish.*
- *If you just have some form of enforcement for non-smoking areas that is sufficient.*
- *I'm all for it. I know it is hard to give up, but I certainly don't think we should be smoking around children even in private homes.*
- *In public areas, it should be smoke free.*
- *It is a good cause. I don't think there should be smoking in public places or around children, even though my husband smokes.*
- *It is fine in an open place for people to smoke, but not in a confined area.*

- *It is not going to happen. It is a far-fetched idea. I'm against all smoking indoors, around children and food, but don't have a problem with smoking outdoors.*
- *It would be very good, but I guess you couldn't stop people smoking in their own homes.*
- *Needs to be, especially around children.*
- *Never been a smoker. Being around smoke does concern me. Don't like it around children. Difficult one. If smoke free, it will be pushed underground.*
- *No one should smoke in the home.*
- *No, not really. In the middle, if people wish to smoke it's their right, but observe other people.*
- *Ok to smoke, but be sensible and considerate.*
- *People have the right to do it, as long as people are respectful to others while smoking.*
- *People should be able to smoke in their own homes or back yards.*
- *People should be allowed to smoke as long as they don't interfere with others. NZ is becoming too regulated.*
- *People should only be able to smoke in their own homes and sections.*
- *People should still be allowed choices as long as they don't inflict them on others.*
- *People want to smoke can as long as it's not annoying other people. Be nice.*
- *Pregnant women should be banned from smoking.*
- *Smokers have their rights as well, so smoking is fine in areas where non-smokers can move away from them, but not where there are children or food consumed.*
- *Smoking should be banned in all public places. No one should have their health risked by second hand smoke.*
- *Support this. People who smoke, give them some sort of place to go. Continue to make people aware especially youth, good to keep advertising. We are spending all the money, the ambulance at the bottom of the cliff.*
- *There are lots of things. We should have a bit of freedom as long as it's outside. Shouldn't worry.*
- *Think if they want to smoke, do it in their homes. Why should we breathe their smoke.*
- *Think people should be allowed, but in a place that won't affect others.*
- *Think we should be working towards that through education and should have places that are not acceptable to smoke. Very hot on the smoking in cars with children and need to be proactive on children's behalf.*
- *Tourism. Put in place where you can smoke or can't smoke. See tourists think if they can't smoke, they won't come. Can't really see this working in reality. If you are going to spend money and time, do it on something that will have more impact.*
- *Wherever children are, smoking shouldn't be allowed.*

Comments coded to "**enforcement**":

- *A good goal, but can't see it happening. You can't make criminals out of a fair proportion of the population.*
- *Again, very difficult to enforce.*
- *Cigarettes should be outlawed and be a class C drug because of addictive nature.*
- *Don't know how you could enforce it like the car question, people might get very cranky and kill each other.*
- *Don't think it could be enforced.*
- *Don't think it will happen, too hard to enforce.*
- *Good in theory, not so easy to enforce.*
- *Hard to police.*
- *How can you make a law to enforce it? We'd be the laughing stock of the world. What about our tourism industry.*
- *I doubt we could get a smoke free NZ. Some people are very addicted and will just disregard any non-smoking laws.*
- *I would definitely like it to happen, but think it will be too hard to enforce.*
- *If it can be enforced. Person should be told what smoking does. We can only warn them, but it's their choice to smoke.*

- *If you just have some form of enforcement for non-smoking areas that is sufficient.*
- *I'll be happy to see a smoke free NZ, but I think it would be hard to police.*
- *Impossible to police.*
- *Impractical. Impossible to police. Where are we going to put people who smoke, the jails are full already. You're just giving people the opportunity to flaunt the law.*
- *Is this public pressure and who's going to enforce it.*
- *It is far better to make it voluntary as it would be hard to police.*
- *It is fine passing these laws, but they need to be enforced.*
- *It just wouldn't work, there would be black markets. You can't criminalise people for smoking.*
- *It might be hard to enforce, but I'd like a smoke free NZ.*
- *It will be very hard to enforce it, but most people will be respectful.*
- *It would be difficult to police and cause lots of problems.*
- *No idea how to police it because they can't unless all tobacco is out of NZ.*
- *Over legislated in many ways. No point making new laws if there is no way to police them.*
- *Still be impossible to govern.*
- *Too hard to implement and enforce.*
- *Very hard to do. Need our army of police and they have enough to do already.*
- *Very hard to police.*
- *Would like it, but not by law.*
- *You could never enforce this.*

Comments coded to **"there are other priorities that should be focussed on"**:

- *But a bit pie in the sky. There are worse things than smoking to put the money into eg, party drugs and illegal drugs.*
- *But I think alcohol causes more problems.*
- *Everything healthy. More important to cut drugs, smoking especially for health.*
- *Have concerns for people who can't give up smoking. Smoking doesn't do as much social damage as drugs and alcohol just health damage and I don't want a police state.*
- *I do but there will always people who smoke. Why are they legalising the synthetic cannabis? That should be illegal.*
- *I think people should be able to smoke. Drinking causes more harm in the community.*
- *I think that if you could ban fat people from eating KFC and McDonald's, then you can think about banning smoking.*
- *I'd rather have NZ free of other things like tightening up drinking laws. Smoking reduces stress for some people.*
- *I'd rather see alcohol banned than cigarettes.*
- *I'd rather they shut down pubs than concentrate so much on smoking.*
- *Interested that so much more money being spent on smoking, yet alcohol causes more and costs more. Not a lot being done about that.*
- *Lot of worse things wrong in NZ than smoking.*
- *More important issues to think about, like banning oil exploration.*
- *No, not really. Making a big thing about it. Drinking more of a problem than smoking.*
- *NZ has many more problems than smoking and I don't like being pushed around.*
- *That would be ideal, but I think there are many worse things people do than smoking, maybe we should concentrate on some of those. Let's have a country free from child abuse.*
- *The country has more problems than smoking.*
- *Think Government should put more effort into alcohol instead of smoking. Think there's an issue. Smoking doesn't cause domestic violence.*
- *Think there is a lot of other things that could be focused on, like child welfare. Smokers have choice. More important things to worry about.*
- *Too much Government interfering in the daily lives of a thinking public. A clean up with New Zealand's waterways and seas before interfering in New Zealanders' private rights.*
- *We should have a choice, there are worse things than smoking.*

- *Well, I know smoking is addictive, but so are lots of things. Alcohol causes more problems than smoking.*
- *Why is synthetic cannabis legal, they should be making that illegal instead of cigarettes.*
- *Would like synthetic drugs to be illegal as well, as they are more damaging.*

Comments coded to **"will be a hard road ahead"**:

- *A big job ahead.*
- *A long hard road!*
- *Hard to administer, would be nice.*
- *Hard to implement.*
- *Hard to make these choices.*
- *Hard to monitor.*
- *Hard to put in place though!*
- *I guess they could try it, it's a big ask and can't see it happening.*
- *I think it would be awesome, but difficult.*
- *I think smoke free NZ might be hard to achieve.*
- *It is going to be a long process. I'd like to see smoking banned completely.*
- *It will be hard sell, unfortunately.*
- *It would be ideal. It would be hard to do, but ideal.*
- *Think it will be very difficult to do.*
- *Think it's desirable. Think it's going to be difficult to instigate. Ex-smoker and knows how she enjoyed it and realises now it's bad for health which they never realised. She objected being told to give up and it was difficult to give up. If she was starting life again and knows what it does now, she would never have started. Likes clean air now.*
- *Would love to see it smoke free, will be hard to do.*

Comments coded to **"comments from smokers"**:

- *Can't stop everyone missing a fix smoking. Knows what damage it does and had heart problems for a long time and feels smoking probably didn't help.*
- *Everybody given up over the years. None of her sons' smoke. If you want to smoke, it's individual choice. Not in front of children.*
- *For many people, including myself, it's very difficult to give up. He has sympathy for those that smoke, but don't want to encourage it (smoking). People shouldn't have to inhale second hand smoke.*
- *Husband smoked heavily and found it hard to give up. Don't want to be too harsh to smokers.*
- *I have a lung disease caused by smoking so I'm against smoking.*
- *I wish I hadn't smoked.*
- *Is a smoker, is in progress of giving up. Smoker since 13. Is going to give up. Every single member of family has died from it.*
- *Mother died of emphysema by smoking. Definitely for it.*
- *Smoking causes so much damage. I didn't realise this when I started.*
- *Smoking has caused the death of both my husbands' so I'm very much against it.*
- *Smoking has gone over the top. Should be voluntary, not law. Being an ex-smoker objected to being told to stop, when it's legal. Don't like walking into shops where smokers are smoking. Doo-gooders limiting people's freedom of choice. Where's the Government going to get their taxes?*
- *Think it's desirable. Think it's going to be difficult to instigate. Ex-smoker and knows how she enjoyed it and realises now it's bad for health which they never realised. She objected being told to give up and it was difficult to give up. If she was starting life again and knows what it does now, she would never have started. Likes clean air now.*
- *Why are they trying to take away all smokers' rights. Sick of hearing, 'put your smoke out', and 'stop smoking'. There are other things out there that do equal harm. Consideration for non-smokers who invade my space shouldn't complain if I am smoking, if they choose to come into my space.*

Comments coded to **"loss of revenue/taxes"**:

- *Can't see it happening. Government gets too much money from the tax.*
- *Don't know how it could be done, also it would have a tremendous effect on tourism and the economy of NZ (tourists wouldn't visit).*
- *It's an ideal. The amount of money put into Government re taxes, but can't see it happening. Smokers pay more in health habits. Can't see Government going for it.*
- *No, would like to have a smoke free NZ. One thing that bothers her, is Government getting tax from cigarettes? Where are they going to get their taxes from.*
- *One problem, where are they going to get their revenue from. Will never stop smoking.*
- *Only concern is where they will get tax from, as they are getting tax now from cigarettes.*
- *Only query I have around smoke free NZ is how is Government going to make up lost revenue that smoking brings in.*
- *Smoking has gone over the top. Should be voluntary, not law. Being an ex-smoker objected to being told to stop, when it's legal. Don't like walking into shops where smokers are smoking. Doo-gooders limiting people's freedom of choice. Where's the Government going to get their taxes?*
- *The Government is already spending lots of money trying to get people to quit and it will cost a lot more, but at least it would be honest not like now when they take the taxes and scream about the effects.*
- *There are pros and cons. The Government would lose a lot of money from tobacco taxes, but would probably have to spend less on health related illnesses.*
- *Where is the money coming from to make up for all the taxes the government would lose.*
- *Wondering how the Government will get the money they would lose on taxes. What would go up astronomically tax wise? The money they get from taxes on smokes far outweighs the costs of health issues for smokers.*
- *Would imagine Government missing out with fee. Would more than off-set the savings from health issues.*

Comments coded to **"support with conditions"**:

- *Agree wholeheartedly. Don't agree with making restrictions on it while we still sell it.*
- *But only if it is the result of a referendum of the people.*
- *If we make it two things. 1. Licensed seller to sell tobacco. 2. Age of purchase raised intermittently eg, 18 this year, next year 19 etc. This would be last generation to smoke as it will be very difficult to buy cigarettes.*

Comments coded to **"don't know how it would work"**:

- *Does that mean they can smoke in their own home.*
- *Don't know how it can be done!*
- *Don't know how it can be done, but I hope it is.*
- *Don't know how it could be done, also it would have a tremendous effect on tourism and the economy of NZ (tourists wouldn't visit).*
- *Don't know how they will do it.*
- *Don't know how they'll do it, but if they can that would be great as smoking is no good for anyone.*
- *Don't know how you could enforce it like the car question, people might get very cranky and kill each other.*
- *Don't think you will stop smoking, but in your homes, how would it apply there?*
- *I don't know that it will be achieved.*
- *I don't know that we can ban smokers.*
- *I don't know if it is achievable.*
- *Infringes people's rights. Don't really know. How do you protect people from themselves?*
- *Think it would be a good idea. Don't know if it could be done.*

Comments coded to "other":

- *Because it's going too far; what about the tourists? Anyway, I'm glad Napier and Hastings Councils' are doing something together at last.*
- *Everything healthy. More important to cut drugs, smoking especially for health.*
- *Face it when we come to it. Smokers should start cutting down now.*
- *Good luck (x2).*
- *I think it's a great idea. People shouldn't be allowed to sell cigarettes to pregnant women.*
- *If they ban it, people will get over it, but then they're not doing a good job with other drugs.*
- *It would cost a lot of money to do it.*
- *Not really, doesn't worry her.*
- *Smoking at pub, smokers get the fresh air and the non-smokers inside with the door left open, smoke drifts in to non-smokers.*
- *Smoking is bad for your health.*
- *Smoking is just not worth it.*
- *Supposed to be a green house country and that's far from a joke.*
- *Supposed to be clean and green.*
- *They can try.*
- *They made cigarettes so addictive that they are so hard to give up.*
- *Think this survey is good.*
- *What about others smokes.*
- *Will not be alive, thinks questions are to the extreme.*

Comments coded from Napier City Residents:

Napier City	Number	Percent
Comments supporting Smokefree NZ 2025	150	30.9%
Comments against Smokefree NZ 2025	88	18.1%
Can't see it happening	27	5.6%
Strategies to reduce smoking	26	5.4%
Places smokers can/can't smoke	21	4.3%
Enforcement	13	2.7%
There are other priorities that should be focussed on	13	2.7%
Will be a hard road ahead	7	1.4%
Comments from smokers	7	1.4%
Loss of revenue/taxes	4	0.8%
Support with conditions	2	0.4%
Don't know how it would work	6	1.2%
Other	6	1.2%
Sample	485	

*Note: Not additive as respondents comments could be coded into multiple categories
Each respondents comment can only be coded into the same category once*

Comments coded from Hastings District Residents:

Hastings District	Number	Percent
Comments supporting Smokefree NZ 2025	179	34.8%
Comments against Smokefree NZ 2025	169	32.8%
Can't see it happening	37	7.2%
Strategies to reduce smoking	21	4.1%
Places smokers can/can't smoke	19	3.7%
Enforcement	18	3.5%
There are other priorities that should be focussed on	11	2.1%
Will be a hard road ahead	9	1.7%
Comments from smokers	6	1.2%
Loss of revenue/taxes	9	1.7%
Support with conditions	1	0.2%
Don't know how it would work	7	1.4%
Other	13	2.5%
Sample	515	

*Note: Not additive as respondents comments could be coded into multiple categories
Each respondents comment can only be coded into the same category once*

Q9. What is your Smokefree status? (prompt and tick ONE only)

Frequency	Napier	Hastings	Total	Percent
Smokefree	295	336	631	63.1%
Not smokefree	12	31	43	4.3%
Not smokefree, but wanting to quit	10	4	14	1.4%
Ex-smoker	164	142	306	30.6%
Refused to answer	2	1	3	0.3%
Not specified	2	1	3	0.3%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Smokefree	61.1%	65.4%	63.3%	-4.3%
Not smokefree	2.5%	6.0%	4.3%	-3.5%
Not smokefree, but wanting to quit	2.1%	0.8%	1.4%	1.3%
Ex-smoker	34.0%	27.6%	30.7%	6.3%
Refused to answer	0.4%	0.2%	0.3%	0.2%
Total	100.0%	100.0%	100.0%	

Q10. Gender of Respondents

Frequency	Napier	Hastings	Total	Percent
Male	156	179	335	33.5%
Female	329	335	664	66.4%
Not specified	0	1	1	0.1%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Male	32.2%	34.8%	33.5%	-2.7%
Female	67.8%	65.2%	66.5%	2.7%
Total	100.0%	100.0%	100.0%	

Q11. Please stop me when I reach your age group? (tick ONE only)

Frequency	Napier	Hastings	Total	Percent
Under 20	8	5	13	1.3%
20 to 29	16	15	31	3.1%
30 to 39	41	53	94	9.4%
40 to 49	78	93	171	17.1%
50 to 59	107	111	218	21.8%
60 to 69	100	96	196	19.6%
70 +	132	139	271	27.1%
Refused to answer	2	1	3	0.3%
Not specified	1	2	3	0.3%
Total	485	515	1,000	100.0%

Percentage	Napier	Hastings	Total	Difference
Under 20	1.7%	1.0%	1.3%	0.7%
20 to 29	3.3%	2.9%	3.1%	0.4%
30 to 39	8.5%	10.4%	9.5%	-1.8%
40 to 49	16.2%	18.2%	17.2%	-2.0%
50 to 59	22.2%	21.7%	21.9%	0.5%
60 to 69	20.7%	18.8%	19.7%	2.0%
70 +	27.4%	27.1%	27.3%	0.2%
Total	100.0%	100.0%	100.0%	

Q12. Which of the following ethnic groups do you mainly identify with? (tick all that apply)

Frequency	Napier	Hastings	Total	Percent
NZ Pakeha/European	434	451	885	88.5%
NZ Maori	27	42	69	6.9%
Pacific Island	1	6	7	0.7%
Asian	9	2	11	1.1%
Other	22	31	53	5.3%
Refused to answer	4	0	4	0.4%
Not specified	0	4	4	0.4%
Sample	485	515	1,000	

Percentage	Napier	Hastings	Total	Difference
NZ Pakeha/European	89.5%	87.6%	88.5%	1.9%
NZ Maori	5.6%	8.2%	6.9%	-2.6%
Pacific Island	0.2%	1.2%	0.7%	-1.0%
Asian	1.9%	0.4%	1.1%	1.5%
Other	4.5%	6.0%	5.3%	-1.5%
Sample	485	515	1,000	

Note: Not additive as respondents could identify multiple ethnicities