Smokefree Outdoor Areas in the Future

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Where to next?

- Smokefree councils gaining momentum
 - Making progress
 - 5 Councils with no smokefree outdoor areas policy
 - Wide range of policies between councils



Where to next?

National legislation? Local government remit Non-council smokefree areas Smokefree outdoor dining Smokefree areas outside bars Smokefree workplaces Smokefree tobacco retailers **Evaluation**

Smoke-free business has never been healthier.

Smokefree outdoor dining

- Importance of Smokefree outdoor dining
- Columbus Cafe Ashburton
 - Pleasant and healthy environment
 - Family friendly



Positive impact for customers and staff

How are we going to achieve this?

Smokefree areas outside bars

- Strong link between smoking and drinking
- Extending Smokefree perimeter outside bars
- Bars may also represent settings for cessation



How are we going to achieve this?

Smokefree workplaces

Importance of Smokefree workplaces

- OceanGold as a Smokefree workplace
 - In 2014 New Zealand operations became a smokefree workplace.
 - Encourage and support employees and their families to quit smoking

How can we achieve this?



Smokefree cities

Smokefree tobacco retailers

Smokefree cars





Smokefree homes





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