Toast Electric

POWER TO DO GOOD

Household-level Energy Hardship Rating

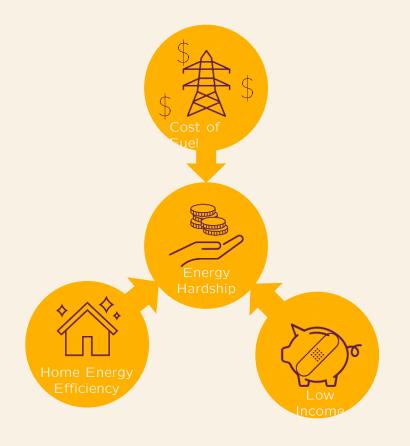
Energy hardship (EH) or fuel poverty is a term used to describe the inability of households to afford the required energy to maintain a healthy and dignified lifestyle. EH is typically described as being caused by a range of factors including:

- Poverty
- High cost of energy
- Poor house/appliance quality.
- The ability and knowledge of how to increase income, reduce energy costs and create a healthy home is also a key contributor.

Energy Hardship as a term/definition captures the drivers which allows for development of solutions on an individual and/or collective basis.

We are seeking a meaningful metric to enable grass-roots orgs to measure and assist households out of energy hardship.

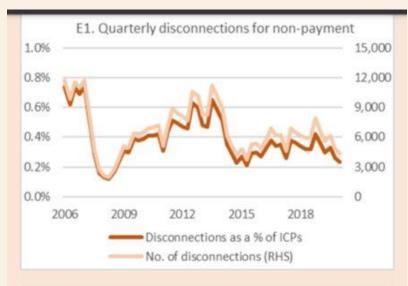
Energy Hardship

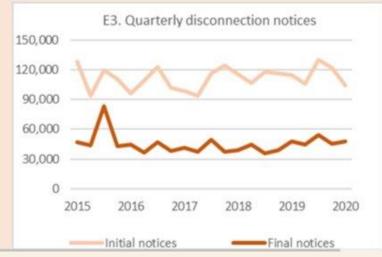


Over 100,000 power disconnection notices in New Zealand are issued every quarter.

1500 – 2000 households have their power cut off every quarter.

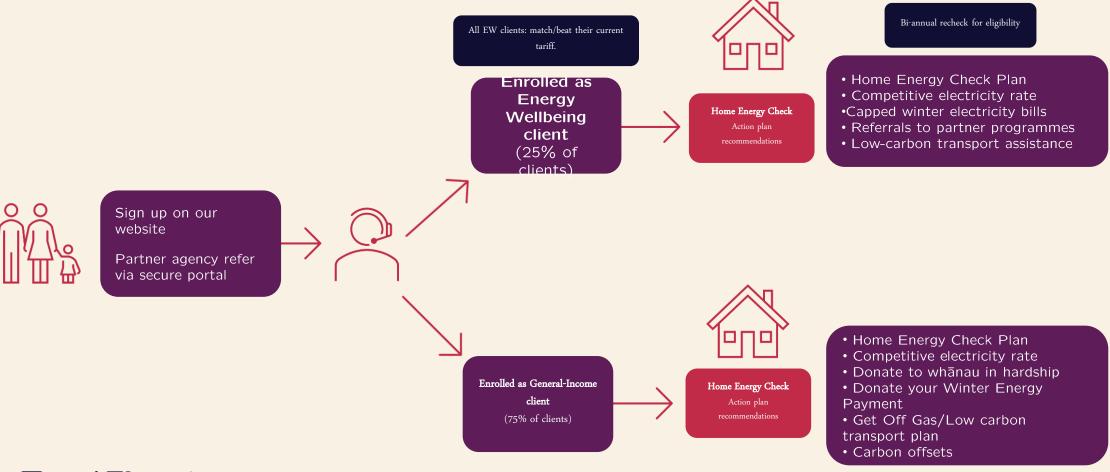
We estimate between 10-25% of households in Wellington struggle to afford sufficient household energy.







Electricity retailer-solution to energy hardship



Energy Wellbeing Benefits

Lower everyday electricity rate than current provider

Complete Home Energy Check

- Determine energy needs
- Advice on using energy and healthy housing
- Interventions and upgrades
- Referrals to partner services
- Advocacy to landlords
- Assign EH rating

Capped electricity bills in winter

- Encourage heating in winter
- Provide bill surety

Capped Winter Electricity Bills





Client Targets

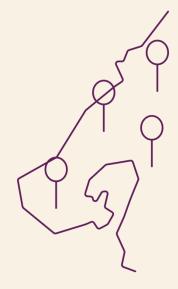


July 2023: 1500+

July 2024: 4000+

July 2025: 8000+

Service Area



Wellington city, Porirua, Hutt Valley Kāpiti & Horowhenua

Nationally through Community Energy Network members 2023/4?

Vision



Zero energy hardship by 2030

Net carbon zero by 2050

Defining Energy Hardship

- Multiple definitions of EH/fuel poverty around the world and in Europe especially.
- Work underway in Aotearoa led by MBIE on definition and indicators
 - MBIE Definition: Energy wellbeing is defined as when individuals, households and whānau are able to obtain and afford adequate energy services to support their wellbeing in their home or kāinga. (inverse for hardship)
 - How to measure it? What factors and indicators contribute to energy hardship?
 - If we only use available national-level data sets, do we get only get a population-level definition (binary or scaled)? How to apply to individual households?
- UK government uses a Low Income/Low Energy Efficiency definition
- Broadly states that a household is in fuel poverty if:
 - they are living in an inefficient house (as measured by a <u>quantitative home</u> <u>assessment</u>) and
 - if they spent the money required to heat the home to a healthy level,
 - they would fall below the official poverty line.
- The fuel poverty gap is the additional income that would be needed to bring a **Toast Electro**ld to the point of not being fuel poor.

Community-Level Organisations Require a Household-Level Measure

- An EH Rating (EHR) at a household level in Aotearoa:
 - assist benchmarking and tracking changes in energy hardship for an individual household.
 - assess the effectiveness of interventions
 - monitoring a households overall level of EH over time.
- Range of uses for a household-level EHR including:
 - targeting resources,
 - responding to funders and stakeholders desire to see positive outcomes on a household level,
 - determining correlations between EH and a range of structural and demographic indicators.
 - setting eligibility for EH programmes and determining an end point for assistance.

- A robust EHR would require individual home assessments by trained assessors (ST in 6000 homes/year)
- Formed from matrics important to community orgs and their clients

Toast Electric: Energy Wellbeing Clients – Energy Hardship Rating

- Objective: Can household afford sufficient energy? (data to calculate required energy input, cost, affordability)
 - Housing structure insulation, glazing, orientation
 - Heating appliances, hot water systems, elec/gas/wood use
 - Demographics no of kids/adults, location,
 - Assessment of existing or future energy spend
 - Household income data or estimation
- Regulatory: Healthy Homes Standards
 - o Pass/Fail/Exemption status of the house
 - All five standards are assessed insulation/heating/ventilation/moisture/draughts
- Subjective: How do household members experience determinants of energy hardship?
 - o General Social Survey questions for determining householders' experience of energy hardship;

Analysing the Data

Toast Electric energy-wellbeing clients

- Data is predominantly collected electronically within our Salesforce CRM during home visit.
- Heat balance data for household calculated via ALF (BRANZ Annual Loss Factor tool).
- ALF/demographic/hotwater/fuel type/income etc entered into EH calculator
- Outputs to household data file: Required energy Affordability Regulatory -Subjective

Constructing the Rating

At least 4 individual measures are output from data collection:

- Total required energy (can range up to more than 20,000kWh >\$5k/household energy costs)
- Affordability/Income
- Regulatory compliance
- Subjective experience

Measures combined to provide:

- A usable metric such as a 1-10 scale or
- A multi-scale such as a A-G:1-5:Red/Orange/Green
 - that expresses the objective, regulatory, and subjective experience of hardship.
- Or?
- Analysis/reporting pending recruitment of skilled staff

Ngā mihi

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