

# Smokefree outdoors: Opinions

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# International opinion on SFOA

- Increased support over time
- Highest for areas associated with children
- Other areas with high support for bans:
  - ◆ Entrances
  - ◆ Outdoor dining



# Victoria, Australia

## Significant opinion shifts within 2 years

<http://www.tobaccoinustralia.org.au/chapter-15-smokefree-environment/15-2-public-opinion-about-smokefree-environments>

Proposed smokefree area	2004	2006	Change
Outdoor places where children are present	59%	73%	14%
Just outside building entrances	60%	68%	8%

# California: Apartment outdoor spaces

[www.Center4TobaccoPolicy.org](http://www.Center4TobaccoPolicy.org)

	<b>California renters 2005</b>	<b>Owners/ managers 2005</b>	<b>Latino renters 2006</b>	<b>California public 2008</b>
Have experienced SHS drift into apartment	46%	44%	63%	NA
Support ban on smoking in common outdoor areas	67%	67%	85%	69%

# Watsonville (near San Francisco) 2009

[http://www.pvpsa.org/poll\\_online\\_version\[1\].pdf](http://www.pvpsa.org/poll_online_version[1].pdf)

Question	Non-smokers	Smokers
Is cigarette smoke in outdoor areas <b>harmful</b> ?	96%	<b>71%</b>
Are children <b>influenced</b> to smoke when adults smoke around them?	95%	<b>82%</b>
Would you support <b>not allowing smoking</b> in outdoor public areas such as parking lots?	92%	<b>57%</b>

# New Zealand

Cancer Society survey of Auckland local board members:

- ◆ 96% support smokefree bus/train stations
- ◆ 92% want smokefree playgrounds

A graphic with the text "NOBODY SMOKES HERE ANY MORE" in bold black capital letters. The word "NOBODY" is on the first line, "SMOKES" on the second, "HERE ANY" on the third, and "MORE" on the fourth. Each letter 'O' in "NOBODY" and "SMOKES" is replaced by a red circle with a diagonal slash through it. The word "SMOKES" is partially obscured by a white, smoke-like graphic that rises from the bottom of the word and drifts upwards and to the right.

**NOBODY  
SMOKES  
HERE ANY  
MORE**

# Quote re proposed Christchurch SFOA policy

(for playgrounds, parks, sportsgrounds, council events, outdoor dining areas, bus exchanges and outdoor malls)

**Christchurch social smoker Shannon Boreham** said extending the policy was a ‘great idea’:

‘Even though I smoke, sometimes I hate smoking’

‘And *there's nothing worse than waiting for a bus and having to breathe in smoke.*’

‘It affects everyone, so it's probably a good idea to remove it from really public places.’

*The Press* January 25<sup>th</sup>, 2012