Appendix B: Data collection tool

Street Survey Tool 0.6

Location			
Method (GSV or Field)		Team	
Date			
Time	Depart WSM	Arrive Site	
	Survey start	Survey finish	
	Depart Site	Arrive WSM	
Mileage/Bandwidth			
GSV date stamp	*range*	*dominant*	

Venue type	Alcohol (–)	Alcohol (+)
Food (cafe, restaurant, fast food)		
Bar		
Liquor store		
Convenience		
Supermarket		
Other		

Signage			
Advertisement	*Corporate/branded*	**isolated**	
		venue assoc.	
	Outlet marketing		
Campaign/counter-ads (anti-drinking/safe drinking)	*Alcohol related*		
	Smoking related		
Regulatory (liquor ban, smokefree etc)	*Alcohol related*		
	Smoking related		

Other		
Outdoor areas	*open*	
	part-enclosed	
Visible smoker +ve	*stationary*	
	walking	
Visible drinker +ve		
Ashtray +ve venues		
Alcohol trash (cans, bottles)		
Other*	*pro-alcohol*	
	pro-smoking	

Notes

***Figure B1**. Standardised street survey tool devised for use in this study.*