



SEMINAR

Department of Public Health



University of Otago, Wellington | 23A Mein Street | Newtown | Wellington

Young adults and tobacco smoking: defining an "informed choice"

Rebecca Gray, ASPIRE 2025, UOW

The tobacco industry claims that people who smoke make "informed choices". Young New Zealanders have grown up around anti-smoking messages, and smoking rates have dropped among adolescents but remain high among young adults. Do young adults start smoking following an informed choice - and how should such a choice be defined? This seminar covers a mixed-methods study looking at informed choice from qualitative, quantitative and discourse analysis angles, concluding with a discussion of possible interventions.



Rebecca Gray is a social researcher with a background in government work, most recently in health promotion research. She recently submitted a PhD in public health at the University of Otago.

Friday 29th April 12.30 to 1.30

Small Lecture Theatre, Level D, University of Otago Wellington

ALL WELCOME!