Otago Global Health Institute
Te Pūtahi Hauora-ā-Ao ki Ōtākou

# *Global Health Bytes webinar*
## Wednesday 18 August 2021, 4.00-4.30 pm NZ time

Dunedin: Room AVC3, Disability Information & Support, Student Learning Centre Offices (Central Library/Information Services Building), Albany Street

Remote participation by Zoom:
https://otago.zoom.us/j/486443663?pwd=WGgyUkEyQm13djlPRDRhWFVmWUZZUT09</h4>
Password: 303183

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**Crowdfunded Care in Aotearoa: National insights into the global phenomenon of online medical crowdfunding**

*Dr Susan Wardell, University of Otago*

 Online crowdfunding campaigns (on platforms like GoFundMe or Givealittle) are becoming a common way for people to seek help in meeting financial needs related to health, illness, or disability. But this process requires them to marketize their suffering, and perform their deservingness … and not every campaign is successful.

 In this webinar I draw on my ongoing research about donation-based crowdfunding in Aotearoa New Zealand - a nation touting good healthcare coverage but still showing high rates of medical crowdfunding - to discuss why this provides a valuable window into both systemic inequalities *and* the mediating role of culture in lived experiences of health and illness.

To illustrate this I will draw on my (qualitative) analysis of campaign narratives related to COVID-19, during New Zealand's 2020 lockdown, showing how these are embedded in nationally-specific formulations of pandemic citizenship, as well as reflecting on the international similarities and differences revealed by the initial (quantitative) phase of my research.

*Dr Susan Wardell is a lecturer and early-career research in Social Anthropology, at the University of Otago. She has a shared background with Communication Studies, and her research interests include care, health and illness, emotion and affect, grief and memorialization, and the digital. Susan is the recent recipient of a Marsden Fast-Start grant to study medical crowdfunding in Aotearoa.*

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# Instructions for attendees

You will need Internet access as well as speakers on your computer. Each Global Health Bytes webinar will be approximately ½ hour in duration.

## 1. To join a webinar:

Click on the Zoom link from PC, Mac, iOS or Android:
https://otago.zoom.us/j/486443663?pwd=WGgyUkEyQm13djlPRDRhWFVmWUZZUT09</h4>
Password: 303183

The guest speaker will present their talk, and you will be able to ask questions using the *Chat* function in Zoom. The speaker will respond to questions either verbally, or using Chat. *Please note - this is a webinar and you will not be able to turn your video or microphone on, you are welcome to send questions and chat messages instead.*

## 2. Using the Chat

1. Attendees will ask questions using the Chat function.  In your controls at the bottom window, click **Chat**.

The *Chat* window will open on the right side of your screen if you are not in full screen mode. If you are full screen mode, it will open in a window that you can move around your screen.  *Chat* will be in the controls at the bottom of your screen.

3. Type your message and press **Enter** to send it.

4. You can also select who you would like to send the message to by clicking on the drop down next to:

   o   When you receive a *Chat* message, you will receive a notification at the bottom of your screen if you do not currently have the Chat window open.

The meeting will be recorded and available through OGHI (web and Facebook links will be posted). It will be part of an archive of meetings which can be accessed via the web.  By participating in the *OGHI Global Health Bytes,* you agree to the webinar being recorded and available online.

**For any questions or help with Zoom, please contact eConferencing on econferencing@otago.ac.nz or call +64 3 479 8440 during normal work hours (8:30am – 5:00pm NZ time)**