



SEMINAR

Department of Public Health



University of Otago, Wellington | 23A Mein Street | Newtown | Wellington

Equal Explanatory Power: The What, Why and How

Jason Gurney, Bridget Robson, James Stanley and Donna Cormack

The concept of Equal Explanatory Power – EEP – is an effective and important tool in helping us to understand the key drivers of health outcomes for Māori New Zealanders. But what is Equal Explanatory Power? Why is it such an important concept to understand? And how (and when) should we incorporate it into our own research practices?

In the first of our lunchtime seminars dedicated to Tikanga Māori, this session aims to clear misunderstandings and provide information that can be applied to your research. The seminar will include the following:

- **Jason Gurney** will give a brief introduction to the Tikanga Māori seminar series, and the purpose of this session;
- **Bridget Robson** will give an overview of Equal Explanatory Power, and why it is so important;
- **James Stanley** will discuss Equal Explanatory Power from a statistical perspective, including relevant elements of study design;
- **Donna Cormack** will share case studies of work that has used Equal Explanatory Power to effectively answer important research questions.

If you have ever wondered what Equal Explanatory Power is – and how to apply it to your own research – we encourage you to join us for this interesting session. Tihei mauri ora!

Friday 25th August 2017 12.30pm to 1.15pm

Small Lecture Theatre, Level D, University of Otago Wellington

To join by web-conference go to: https://otago.ac.nz/zoom/ph_seminars

For more information, see <http://otago.ac.nz/UOWevents>

ALL WELCOME!