



# Hospitality

Manage the complexity of worldwide operations, with a personal touch

"Studying hospitality doesn't mean you are locked in to that industry. It gives you skills that you can apply to any role, and qualifications that are not just valued in New Zealand – they will be recognised wherever you are in the world."

Varsha Rani  
Hospitality graduate

Develop an understanding of the fundamentals of business operation that makes the hospitality sector unique. Study aspects of hospitality relating to the business of wine, tourist behaviour, sport tourism management, accommodation management, events and conventions management, and food service industry management.

A career in hospitality will allow you to build and use skills in problem solving, project planning, time management and leadership. You'll be challenged and find excitement in the variety of tasks that come your way – no two days will be the same.

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## Why study hospitality?

Students are not only introduced to key business concepts, but also to the philosophical and theoretical underpinnings of the phenomenon of hospitality – this is what sets Otago's hospitality minor apart from other courses in hospitality.

## Background required

There is no formal requirement to have studied a prerequisite. Students will benefit from a sound English background and exposure to topics such as geography and tourism at secondary school.

## Teaching style

Students engage in fun, hands-on and collaborative learning. The lecturers have extensive industry experience, blending theoretical research with practical industry knowledge, to prepare graduates to think critically while operating in a diverse and dynamic work environment.

## Required papers

The papers specified for the minor allow students to study aspects of hospitality relating to key areas of the industry.

Hospitality as a minor works well with a broad range of majors, including a BA, MusB, BPA, BTheol, BSc, BAppSc, BCom, BHealSc or BASc degree.

### 100-LEVEL

- TOUR 103 Introduction to Hospitality

### 200-LEVEL

- TOUR 218 Tourism and Hospitality Enterprise Management

### 300-LEVEL

- TOUR 303 Tourist Accommodation Management

or

- TOUR 304 Event and Conventions Management

Plus two further papers from:

- TOUR 214 Introduction to Wine Business
- TOUR 216 Sport Tourism
- TOUR 217 Tourist Behaviour
- TOUR 303 Tourist Accommodation Management
- TOUR 304 Events and Conventions Management
- HUNT 244 Foodservice Environments

## Career opportunities

The minor will appeal to students interested in the accommodation, events, and food and beverage sectors, or in running their own hospitality businesses in the future. Students who are excellent communicators, good at multi-tasking and enjoy leading teams and projects will thrive in a career in hospitality. Career opportunities can include, but are not limited to:

- Hotel management – sales and marketing, front office, reservations, revenue
- Event management – business and corporate events, exhibitions and convention events, private events such as weddings and celebrations
- Food and beverage management – sales, quality assurance, regional outlet management
- Online travel company roles – market development, pricing and revenue, marketing and sales.

## PROFILE

**Kaitlyn Agnew** BCom Marketing (Hospitality minor)  
Conference Sales Co-ordinator at Novotel Hotels in Rotorua

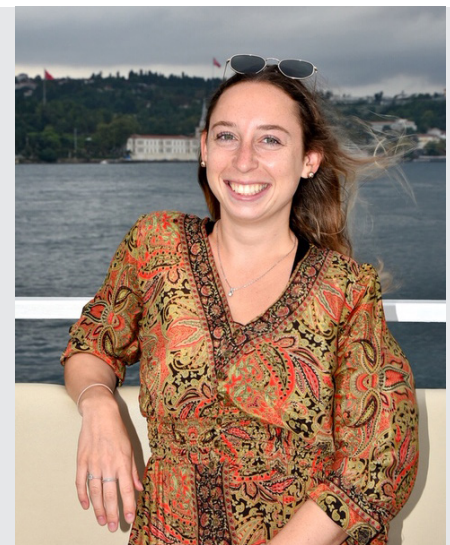
"When I was deciding where I wanted to study, Otago ticked all the boxes. Being ranked in the top 1% of universities in the world meant that I would be taught by lecturers and professors who are among the very best. From what I had seen of the campus, facilities and study spaces, the University was a beautiful and outstanding place to study. The support for students was highly emphasised, and in addition to the academic support, it offered an exciting and iconic student experience.

"I chose to major in Marketing with a minor in Hospitality because I wanted to discover the processes behind product development and marketing, and the influence marketing can have on consumer behaviour. I am passionate about creativity and learning how marketing is prominent in everyday life.

"I was also eager to see how I could apply marketing principles in the hospitality industry. Hospitality and tourism are very significant in New Zealand, and I saw this as a great opportunity for me to learn more about an

industry that I enjoy and in which I would like to excel. Both my major and minor were challenging, but learning at Otago was always fun, exciting and hands-on, and I was able to visit and experience some really cool new places like Queenstown as part of the course.

"I was proud to gain my Bachelor of Commerce at the University of Otago because it is a well-respected qualification and has a significant reputation with employers. It also included studying finance, accounting and economics, which all teach you skills and knowledge that you can use in a variety of roles. But my qualification was only the beginning; it made me become even more passionate about what I have learned and I can't wait to see what my future holds."



For questions about  
Hospitality  
[otago.ac.nz/tourism](https://otago.ac.nz/tourism)

