

As a Te Tiriti led University the Business School will

**LEAD WITH IMPACT · LIFT CONNECTIONS · LEVERAGE LOCAL**

**OUR MISSION**

Otago Business School | Te Kura Pakihi develops graduates who think boldly, apply knowledge with impact, lead responsibly, and engage effectively with business and society. Through innovative teaching and research excellence, we create knowledge that addresses local and global challenges.

**OUR POSITION**

From the edge of the world, we think boldly and act with purpose. Our teaching grows graduates who are ready and motivated to lead responsibly. Our research sparks change, shaping policies, businesses, and communities. Through active engagement with partners, alumni, and industry, we are committed to transforming business and society for Aotearoa and beyond.

| A Global & Connected University  | Research & Innovation  | Strengthening Te Tiriti o Waitangi   | Education & Student Experience   | Our People & Culture   |
|--|--|--|--|--|
| <ul style="list-style-type: none"> <li>Grow international enrolments, with a focus on postgraduate and executive learners.</li> <li>Support international mobility, collaborative programmes, and global citizenship.</li> <li>Establish a sustainable OBS footprint in Queenstown as a regional education hub.</li> <li>Build focused and enduring international and Pacific partnerships.</li> <li>Strengthen and grow alumni relationships for collaboration, sponsorship, and mentorship.</li> </ul> | <ul style="list-style-type: none"> <li>Strengthen our position as a leader in applied, interdisciplinary research.</li> <li>Expand and diversify international research collaborations to improve rankings and impact.</li> <li>Increase research visibility through proactive dissemination and thought leadership.</li> <li>Build enduring research partnerships with iwi, hapū, government, industry, and Pacific communities.</li> <li>Deepen the integration of research and teaching through research-led curriculum.</li> </ul> | <ul style="list-style-type: none"> <li>Embed te ao Māori perspectives and pedagogies across OBS papers and programmes.</li> <li>Strengthen engagement with iwi and Māori business leaders to co-design teaching and research.</li> <li>Build pathways, mentorship, te reo fluency, and leadership opportunities for Māori staff and students.</li> <li>Support Māori staff recruitment and progression aligned to the OU Kaimahi Māori Development Strategy.</li> <li>Partner with mana whenua and Māori businesses to create mutually beneficial internships and research opportunities.</li> </ul> | <ul style="list-style-type: none"> <li>Expand access to applied, experiential, and interdisciplinary learning at UG and PG levels.</li> <li>Ensure every student experiences a contemporary curriculum relevant to Aotearoa.</li> <li>Provide tailored support for Māori, Pacific, and international students with proactive early-intervention.</li> <li>Develop a future-focused executive education portfolio co-designed with industry and mana whenua.</li> <li>Grow contemporary MBA and DBA programmes and uphold accreditation standards.</li> </ul> | <ul style="list-style-type: none"> <li>Provide clear and supported pathways for academic and professional staff development.</li> <li>Enhance our culture of student success and strengthen cultural competency.</li> <li>Embed agile, collaborative ways of working across departments.</li> <li>Create the capacity and systems for our people to focus on education, research, and impact.</li> </ul> |

