

Sugary Drink Free Pacific by 2030?

AUCKLAND, 19-20 February, 2014

PROGRAMME GUIDE Medical School, 85 Park Road, Grafton, Auckland, New Zealand

DAY 1 – Wednesday 19th Feb		DAY 2 – Thursday 20th Feb	
8:45am	Registration	9:00am	Welcome, opening remarks
9:30am	Pōwhiri	9:05am	Keynote: Professor Boyd Swinburn <i>A global and policy view on addressing SSBs</i>
10:00am	Introduction: Dr Gerhard Sundborn Welcome and Opening: A/Professor Papaarangi Reid, Tumuaki - Deputy Dean Māori and HoD Te Kupenga Hauora Māori, University of Auckland	9:25am	Dr Rob McNeil <i>An industry initiative to reduce SSB intake</i>
10:10am	Keynote: Professor Richard Johnson <i>The origins of obesity and fattening of man</i>	9:45am	Keynote: Dr Mike Rayner <i>Addressing SSBs by taxation</i>
11:00am	Professor Tony Merriman <i>Sugary drinks and genes</i>	10:15am	Morning Tea
11:20am	Keynote: Dr Viliami Tangi <i>SSBs role in preventing NCDs in Tonga</i>	10:45am	Keynote: Professor Robert Lustig <i>Interventions to reduce SSB consumption</i>
11:40am	Dr Rob Beaglehole <i>SSBs and Dental caries</i>	11:25am	Dr Wendy Snowden <i>SSBs in Pacific Islands: Problems & Solutions</i>
12:00pm	Lunch	11:45am	Professor Cliona Ni Mhurchu <i>Evidence for policy to reduce SSB consumption</i>
1:00pm	Keynote: Dr Colin Tukuitonga <i>Pacific region: SSB production, trade & consumption</i>	12:05pm	Jenny Rankin and Team
1:20pm	Keynote: Professor Robert Lustig <i>Sugar the Bitter Truth</i>	12:20pm	Lunch
2:00pm	Dr Simon Thornley <i>Sugar Addiction – evidence and relevance</i>	1:20pm	Keynote: Damon Gameau <i>That sugar Film</i>
12:00pm	Afternoon tea	1:50pm	Tony Falkenstein <i>Reducing obesity in NZ – ‘soft-drink tax’</i>
2:50pm	Dr Lisa Te Morenga <i>SSB consumption patterns in NZ</i>	2:05pm	Dr Robyn Toomath <i>Lessons learned from advocacy experience</i>
3:10pm	Keynote: Professor Richard Johnson <i>Sugars role in driving obesity and fatty liver</i>	2:20pm	Sarah Wilson <i>Recruiting media to mobilise public support</i>
3:50pm	Dr Kieron Rooney <i>Sugar and Cancer</i>	2:35pm	Dr Gerhard Sundborn <i>An endgame to SSBs in NZ by 2025?</i>
4:10pm	Summary and close	2:50pm	Afternoon Tea
		3:20pm	Panel Discussion : Prof Robert Beaglehole, Kevin Hague, Herenie Marshall, Prof Jim Mann, Industry Rep (TBC), Youth Rep (TBC)
		4:00pm	Policy Brief
		4:10pm	Summary and close

6:30pm **SYMPOSIUM DINNER** - Fale Pasifika, 20 Wynyard St.

7:30pm Dinner Served

Registrations Close: Friday 17th January, 2014.

REGISTER at: www.fizz.org.nz