

Smokefree Auckland

Advocacy and Aspirations



Their future, less cancer

Smokefree Auckland

Achieving aspirational goals



Waitemata Local Board



- *“We support the vision for a smoke-free New Zealand by 2025 and will work towards making playgrounds, sport fields, parks, beaches and events in our area Smokefree.”*



Now wouldn't that be really great!

Advocacy

SFA - A planned approach



Smokefree Auckland

Key messages



**We want to prevent
Auckland children from
starting to smoke**

**We want to create a future
with less cancer and leave
a legacy for our children**