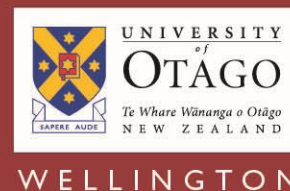




SEMINAR

Department of Public Health



University of Otago, Wellington | 23A Mein Street | Newtown | Wellington

Capsule cigarettes: How could product innovation undermine the 2025 goal?

Professor Janet Hoek

Flavour capsule cigarette variants (FCVs) allow users to customise their smoking experience and reduce the harshness of smoking. FCVs have shown rapid growth in New Zealand, but appeal more to susceptible non-smokers than to smokers and appear to represent a new gateway product. Countries introducing standardised packaging policies should ensure they regulate the design of tobacco products as well as the packaging used to contain these.



Professor Janet Hoek has recently joined the Department of Public Health and has a long-standing interest in smoke-free policies. With Richard Edwards and Anaru Waa, she is co-director of ASPIRE2025.

Friday 29 June 2018 12.30pm to 1.15pm

Small Lecture Theatre, Level D, University of Otago Wellington

To join by web-conference go to: https://otago.ac.nz/zoom/ph_seminars

For more information, see <http://otago.ac.nz/UOWevents>

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