



2019 ANZALS Conference Themed Session

Experience Design: The Core of Leisure Studies

The design and delivery of experiences is the core function that ties all leisure study related fields together (Ellis & Rossman, 2008). Experiences matter because they produce memories, shape identities, and connect people. The field of leisure studies has long focused on understanding experiences that take place within recreation contexts. This focus has never been more salient in an economy that's increasingly driven by experiences (Pine & Gilmore, 2011) and research suggests spending time and money on experiences is more beneficial than collecting stuff (Dunn & Norton, 2013).

Amidst this rising interest in experiences, scholars within and outside of leisure studies have begun to look more closely at the nature of structured experiences. This session will provide a space for researchers interested in topics related to the design, measurement, and conceptualization of experiences to share and converse. We believe the field of leisure studies should play a central role in the future of the emerging field of experience design and look forward to discussions generated from this session.

Session Theme Format

This session will follow a traditional format and will include all papers related to the broad topic of experience design.

Session Chairs:

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