

# PHA CONFERENCE 2015 PROGRAMME

Standard presentation – 15 minutes

Ignite presentation - 5 minutes

Workshop – 75 minutes

## **SUNDAY 6 SEPTEMBER**

**REGISTRATION OPEN 2.00 – 6.00pm**

## **MONDAY 7 SEPTEMBER**

**REGISTRATION OPENS 7.30am - Glenroy Foyer**

**8.30am – MIHI WHAKATAU – Glenroy Auditorium please be seated by 8.20am**

**9.00am OPENING ADDRESS** Professor Peter Crampton – Pro-Vice-Chancellor, Health Sciences, University of Otago

**9.30am – PLENARY – COMMERCE AND PUBLIC HEALTH - Glenroy Auditorium**

Chair:  
Donna Matahaere-Atariki,  
Chair, Otakou Rūnanga

Speakers:

- Arihia Bennett, CEO, Te Rūnanga Ngāi Tahu
- Brett Tomkins, Chair, Sustainable Business Council
- Pat Neuwelt, University of Auckland

*20 minutes each, 15 minutes Q&A*

Examining the interaction of social and environmental responsibility and corporatism, and how commercial activity can be used as a driver for the “commonwealth” and health of all citizens. Including discussion on the potential impact of the TPPA

**10.45am – MORNING TEA - Fullwood Room**

11.15am – PARALLEL SESSIONS			
Commerce and public health	Civic action for a civil society	Economics of well-being	Workshop
<b>Room:</b> Glenroy Auditorium	<b>Room:</b> Conference Room 1	<b>Room:</b> Conference Room 2	<b>Room:</b> Extended Foyer
<b>Chair:</b>	<b>Chair:</b>	<b>Chair:</b>	
The association of smoking with drinking pattern may provide opportunities to reduce smoking among students <i>Louise Marsh, Cancer Society Social and Behavioural Research Unit, University of Otago</i>	MoveMe – getting online to get active in Dunedin <i>Ruth Zeinert, Getting Dunedin Active; Andrew Lonie, Dunedin City Council</i>	How much trickles down? <i>Mavis Duncanson, NZ Child and Youth Epidemiology Service, University of Otago</i>	Tupuna infused modern swag – rangatahi leading the way in public health <i>Carrie Taipari &amp; Frank Thorne, Te Korowai Hauora o Hauraki; Callie Corrigan, Toi Tangata; Te Mata Rangatira, Rangatahi Leadership Group; Dr Ihirangi Heke</i>
Signs of life: Smokefree signs at schools and hospitals <i>George Thomson &amp; Nick Wilson, University of Otago, Wellington</i>	The nature of Auckland children's seasonal play <i>Christina Ergler, Department of Geography, University of Otago</i>	Focusing on child poverty – what does it mean for older people? <i>Mary Breheny, School of Public Health, Massey University</i>	
Smokefree outdoor hospitality settings: a crucial location for quitting <i>George Thomson &amp; Nick Wilson, University of Otago, Wellington</i>	Where have all the children gone? – factors influencing children's independent mobility <i>En-Yi &amp; Penelope Carroll, SHORE Massey University</i>	A cost effectiveness analysis of community water fluoridation in New Zealand <i>Caroline Fyfe, Centre for Public Health Research, Massey University, Wellington</i>	
Taming the monsters: the need for strengthened international health law to constrain the multi-national tobacco industry <i>George Thomson, Nick Wilson &amp; Louise Delany, University of Otago, Wellington</i>	Child and youth friendly cities: local action giving effect to children's rights <i>Deborah Morris-Travers, UNICEF New Zealand</i>	Collective impact and creatively working with unsustainable debt in Dunedin, New Zealand <i>Chris Watkins, Salvation Army Gambling Service; Jerry Banse, Te Roopu Tautoko Ki Te Tonga</i>	

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PATU up! Fighting Maori health inequities <i>Jennifer Roberts, Eastern Institute of Technology; Levi Armstrong, PATU Aotearoa, Director</i>	Smokefree social housing: A creative approach towards Smokefree Aotearoa 2025 <i>David Brinson &amp; Sarah Colhoun, Community and Public Health, Canterbury District Health Board</i>	Health – the foundation for unemployed youth to move forward <i>Hannah Grills, BASE Camp/Fitness and Wellbeing Coordinator; Mary-Ann McKibben, Ministry of Social Development/South Dunedin Social Sector Trial Manager</i>	
Impact of the Tick Programme on the nutrient content of high saturated fat foods sold in New Zealand <i>Rachel Thomson, Louise Mainvil, Rachael McLean &amp; Sherry Ning, University of Otago</i>	South Dunedin cycling <i>Charlotte Flaherty, Safe and Sustainable Travel Coordinator, Dunedin City Council; Rose Dovey, Project Manager, South Dunedin Cycling Project</i>	Reducing alcohol-related harm and social disorder in a university community: evaluation of Campus Watch <i>Kimberly Cousins, Department of Preventive and Social Medicine University of Otago</i>	
12.30pm – LUNCH - Fullwood Room			
Pacific Caucus		Asian Caucus	Maori Caucus
<b>Room:</b> Conference Room 1		<b>Room:</b> Conference Room 2	<b>Room:</b> Extended Foyer
1.30pm – PLENARY – ECONOMICS OF WELLBEING - Glenroy Auditorium			
Chair: <i>TBC</i>	Speakers: <ul style="list-style-type: none"><li>Paul Dalziel, Professor of Economics, Lincoln University</li><li>Shamubeel Eaqub, Economist, Author and Commentator</li></ul> <i>20 minutes each, 20 minutes Q&amp;A</i>		What happens when you place a value on health and how thinking might change if health is valued differently. Hear about a wellbeing economics framework and how we might achieve a progressive “wellbeing state” in New Zealand.
2.30pm – AFTERNOON TEA - Fullwood Room			

3.00pm - 4.30pm – PARALLEL SESSIONS			
Commerce and public health/ Economics of wellbeing	Civic action for a civil society	Future of public health	Workshop
<b>Room:</b> Glenroy Auditorium	<b>Room:</b> Conference Room 1	<b>Room:</b> Conference Room 2	<b>Room:</b> Extended Foyer
<b>Chair:</b>	<b>Chair:</b>	<b>Chair:</b>	
Health in international trade and investment agreements: Designing international law that works to prevent non-communicable disease <i>Louise Delany &amp; George Thomson, University of Otago, Wellington</i>	Measuring that which is important, but difficult to measure <i>Gabrielle McDonald, University of Otago</i>	<div>Healthy money <i>Timothy Weir</i></div> <div>Health policy, health services and Asian and MELAA peoples in New Zealand <i>Grace Wong, Centre for Migrant and Refugee Research AUT University</i></div>	Ethical principles for public health: What are they, what do they mean and how do we use them? <i>Rebecca Llewellyn &amp; Richard Egan, Preventive and Social Medicine, Dunedin School of Medicine University of Otago; Grant Berghan, Director, Berghan Consultancy Limited; Rachel Eyre</i>
The impact of an increase in excise tax on the retail price of tobacco in New Zealand <i>Louise Marsh, Cancer Society Social and Behavioural Research Unit, University of Otago</i>	Monitoring child and youth health to inform health sector prioritisation and planning: Reflections on ten years of experience in New Zealand <i>Liz Craig, NZ Child and Youth Epidemiology Service, University of Otago</i>	The challenges of health promotion within African communities in New Zealand <i>Kudakwashe Tuwe, New Zealand AIDS Foundation</i>	
Tobacco retail outlet density and risk of youth smoking in New Zealand <i>Louise Marsh, Cancer Society Social and Behavioural Research Unit, University of Otago</i>	Mana Kidz - reducing health disparities and improving the wellbeing of whānau in Counties Manukau <i>Phil Light, National Hauora Coalition</i>	<del>"This chocolate cake tastes just like my mum's." — Return to Eden</del> <del>Sanahio Daunauda, Kimi Hauora Wairau Primary Health Organisation</del>	

3.00pm - 4.30pm – PARALLEL SESSIONS				
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Chair:	Chair:	Chair:		
BURP (Breastfeeding's Ultimate Refuel Place): navigating Southern mums to breastfeeding venues <i>Toni Paterson, Southern District Health Board; Sophie Carty, WellSouth Primary Health Network</i>	The failure of the control of colorectal cancer in New Zealand <i>Brian Cox, Hugh Adam Cancer Epidemiology Unit, Dunedin School of Medicine</i>	Mana mouri tangata whenua taketake <i>Marama Pala, INA (Māori, Indigenous and South Pacific) HIV/AIDS Foundation</i>		
	Tracing the journey – Understanding and improving the experience of Māori women in the BreastScreen Aotearoa screening pathway <i>Bronwyn Morris, National Screening Unit, Ministry of Health</i>			
Is it okay to give out infant formula samples to pregnant women and new mothers? <i>Lorraine Young, Dawn Hunter &amp; Dianne Powley, New Zealand Breastfeeding Authority</i>	Obtaining health equity by utilising our community connections <i>Sara Mason, Specialist Clinical Nurse, Hawke’s Bay District Health Board</i>	The impact of homeless men's use of city spaces on their wellbeing – using participatory video in public health research <i>Warren Nairn, University of Otago/ Christchurch Hospital</i>		
Caretakers of the land – what the New Zealand beef and sheep industry is doing to address planetary health <i>Fiona Greig, Ben O'Brien &amp; Victoria Lamb, Beef + Lamb New Zealand</i>				
4.45pm – PHANZ Annual General Meeting – Glenroy Auditorium				
EVENING – PUBLIC HEALTH FILM FESTIVAL Metro Cinema – tickets \$5 each, per session				
7.00pm - Short films    8.30pm - The Sugar Film				

## TUESDAY 8 SEPTEMBER

### REGISTRATION STAFF ONSITE 7.30am

### 8.30am – PLENARY – CIVIC ACTION FOR A CIVIL SOCIETY - Glenroy Auditorium

Chair:  Prof Robin Kearns, School of Environment, University of Auckland	Speakers: <ul style="list-style-type: none"> <li>• Professor Chris Ryan, Director of Victorian Eco-Innovation Lab, University of Melbourne</li> <li>• Jinty MacTavish, Chair of Community &amp; Environment Committee - DCC</li> <li>• Mike Reid, Principal Policy Advisor, Local Government New Zealand</li> <li>• Rob Beaglehole, Principal Dental Officer Community Oral Health Service, Nelson Marlborough District Health Board</li> </ul> <p><i>CR- 40 minutes, others 20 minutes each, 20 minutes Q&amp;A</i></p>	A critical look at what local Government can do to promote a healthy population. What's working, what's not, and what's lacking? How do we compare with overseas exemplars? What are the particular challenges in rural communities and how does local government make urban settings supportive of healthy living? Reclaiming the well-being agenda for local government.
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### 10.30am – MORNING TEA - Fullwood Room

### 11.00am – PARALLEL SESSIONS

Commerce and public health	Civic action for a civil society	Future of public health	Future of public health
<b>Room:</b> Glenroy Auditorium	<b>Room:</b> Conference Room 1	<b>Room:</b> Conference Room 2	<b>Room:</b> Extended Foyer
<b>Chair:</b>	<b>Chair:</b>	<b>Chair:</b>	<b>Chair:</b>
Travel behaviours and motivations of staff at Hillmorton Hospital <i>Jackson Green, Canterbury District Health Board</i>	Working with local government to promote physical activity: A snapshot <i>Annaleise Goble, Agencies for Nutrition Action</i> <hr/> Lifejackets and Pacific fishing – an empowered community approach <i>Natia Tucker &amp; Kathryn Martin, Auckland Council</i>	Survival, north and south <i>Brian Cox, Hugh Adam Cancer Epidemiology Unit, Dunedin School of Medicine</i>	Growing public health nursing in New Zealand <i>Jenny Hugtenburg, Public Health Association</i>

11.00am – PARALLEL SESSIONS			
Commerce and public health	Civic action for a civil society	Future of public health	Future of public health
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<b>Chair:</b>	<b>Chair:</b>	<b>Chair:</b>	<b>Chair:</b>
Farmstrong – live well, farm well <i>Gerard Vaughan, Consultant to the Mental Health Foundation of New Zealand</i>	Traffic safety issues in Pleasant Point, South Canterbury <i>Stacey Day, Community and Public Health, Canterbury District Health Board</i>	A new Smokefree Act: What's needed for a real Smokefree Aotearoa 2025 <i>Louise Delany, Helen Curtis, George Thomson, Richard Edwards &amp; Nick Wilson, University of Otago, Wellington</i>	The Good One Party Register: A new community-based policy model of reducing alcohol harm <i>Anna Thorpe, Community and Public Health, Canterbury District Health Board</i>
	CPHROnline: A tool for visualising public health data <i>Caroline Fyfe, Centre for Public Health Research, Massey University, Wellington</i>		Who you gonna call? Mobile phone interventions to reduce student alcohol use during known periods of risk <i>Benjamin Charles Riordan &amp; J A M Flett, University of Otago, Dunedin; T S Conner &amp; D Scarf</i>
The measurement of success or failure in the management of a cohort of poorly controlled patients with diabetes <i>Peter Moodie &amp; Robyn Taylor, Karori Medical Centre</i>	Child injury profiles: Utilising data to influence decision making and engage a collective approach <i>Natia Tucker &amp; Kathryn Martin, Auckland Council</i>	Advocacy to achieve a smokefree Aotearoa by 2025 <i>Jan Pearson, Chair, NSFWG Bruce Bassett, QUIT Group; Edward Cowley, Tala Pasifika Programme Manager; Stephanie Erick, Executive Director, Action on Smoking and Health; Zoe Martin-Hawke, Kaiwhakahaere, Te Ara Hā Ora; Prudence Stone, Smokefree Coalition</i>	Online gatekeeper training in suicide prevention for university residential assistants <i>Paul Garbett &amp; Shyamala Nada-Raja, University of Otago</i>

11.00am – PARALLEL SESSIONS			
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Equally Well: taking a public health approach to improving physical health outcomes for people with experience of mental health and addiction problems [3 presentations; 45 min] <i>M Lawrence, Bay of Plenty District Health Board; J R Broughton, University of Otago; Candace Bagnall, Te Pou; R Cunningham, University of Otago; Helen Lockett, The Wise Group</i>	All aboard! The challenges and rewards of multi-agency collaboration <i>Sarah Donald &amp; Mary-Ann McKibben, South Dunedin Social Sector Trial</i>	A capacity building tool that improves indigenous health and reduces health inequities: the significance of health promotion competencies <i>Sione Tu'itahi, Health Promotion Forum of New Zealand</i>	Design and feasibility of a web-based intuitive eating intervention for overweight mid-age women <i>Sara Boucher, Department of Preventive and Social Medicine and Department of Human Nutrition, University of Otago</i>
	Harnessing energy for change: Creating a sustainable future <i>Chris Moir, Sustainability Committee School of Nursing, Otago Polytechnic</i>	Sudden unexpected death in infancy <i>Kathrine Clarke, Fletcher Beazley &amp; Jeanine Tamati-Paratene, Whakawhetū, University of Auckland</i>	Books on Prescription: Managing mental well-being through self-help reading <i>Sarah Berger, WellSouth Primary Health Network</i>
	Local government policies – where's breastfeeding? <i>Dawn Hunter, Dianne Powley &amp; Lorraine Young, New Zealand Breastfeeding Authority</i>	Wahakura – a randomised controlled trial to evaluate an infant sleep device developed by Māori <i>Sally Baddock, School of Midwifery, Otago Polytechnic</i> <i>David Tipene Leach, Department of Women's and Children's Health, University of Otago</i>	Enough is enough! One community's experience with alcohol licensing <i>Mariameno Kapa, Ngati Hine Health Trust; Agnes Hermans, Manaia PHO; Sherry Carne, Community Member from Onerahi; Clair Mills, Auckland District Health Board</i>
12.30pm – LUNCH - Fullwood Room			
Beginning with promotion of “Promoting Health in Aotearoa New Zealand” by Mihi Ratima			
<b>1.15pm – POSTER SESSION (open session for public health students begins now)</b> <b>Posters are displayed on the three levels of the Dunedin Centre</b>			



2.15pm – PLENARY – TACKLING OBESITY AND PHYSICAL ACTIVITY - Glenroy Auditorium		
Chair: TBC	<p>Speakers:</p> <ul style="list-style-type: none"> <li>• Mark Smith, Specialist Bariatric Surgeon</li> <li>• Rachael McLean, Senior Lecturer, Department of Human Nutrition, University of Otago</li> <li>• Michelle Palmer, Programme Director &amp; Aimee Hadrup, Senior Portfolio Manager – Healthy Families NZ, Ministry of Health</li> <li>• Associate Professor Jim Cotter, School of Physical Education, and Dr Chris Baldi, Dunedin School of Medicine, University of Otago</li> </ul> <p><i>20 minutes each 20 minutes Q&amp;A</i></p>	<p>How can we work together to address obesity which is set to overtake tobacco as the biggest cause of avoidable ill-health in NZ.</p> <p>The importance of public health approaches and prevention.</p>
4.00 – 5.00pm		
<p><b>STREET ART WALK</b></p> <p>A chance to view Dunedin's collection of street art and the beginning of renewal of the warehouse precinct</p> <p>Assemble in Glenroy Foyer</p>		<p>Student Caucus Conference Room 2</p> <p>"How to make a career in public health"</p>
7.00pm – CONFERENCE DINNER AND 2015 PUBLIC HEALTH CHAMPIONS AWARDS		

WEDNESDAY 9 SEPTEMBER			
REGISTRATION STAFF ONSITE 8.30am			
9.00am – PLENARY – THE FUTURE OF PUBLIC HEALTH - Glenroy Auditorium			
Chair: Mary-Ann McKibben	Panel discussion with speakers: <ul style="list-style-type: none"><li>• Prof Peter Crampton, Pro Vice-Chancellor, Health Sciences, University of Otago</li><li>• Dr Mihi Ratima, Director, Taumata Associates</li><li>• Prof Paul McDonald, Pro Vice-Chancellor, College of Health, Massey University</li><li>• Dr Josephine Herman, School of Population Health, The University of Auckland</li><li>• Elizabeth Ryan, Project Manager, Public Health Workforce Development, Ministry of Health</li></ul>	A critical examination of the contribution we can individually and collectively make to improve the health of the population. Looking back at the lessons we have learnt and looking forward to the challenges and opportunities that lie ahead. How can we broaden understanding of what public health is and who has a contribution to make? How can we make sure we have a workforce fit for the future?	
10.15am – MORNING TEA - Fullwood Room			
10.45am – PARALLEL SESSIONS			
Future of public health/ public health workforce	Future of public health	Civic action for a civil society	Workshop
Room: Glenroy Auditorium	Room: Conference Room 1	Room: Conference Room 2	Room: Extended Foyer
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Mobilising iterative adaptive logic to craft function driven workforce skills <i>Toby Regan, Regional Public Health; Megan Sety, public health consultant</i>	The Baby Friendly Community Initiative <i>Lorraine Young, Dianne Powley &amp; Dawn Hunter, New Zealand Breastfeeding Authority</i>	Ka Pai sandwiches: An intervention in early childhood education centres (ECEs) <i>Sophie Carty, WellSouth Primary Health Network; Stella O'Connor, The Heart Foundation</i>	Public health pathways and routes to fellowship: following the Yellow Brick Road because, because, because? <i>Mary-Ann McKibben, MSD/Social Sector Trails Public Health Specialist (non-medical)/ PHA; Keith Reid, Southern DHB Public Health Consultant; Lesley Gray &amp; Eileen McKinlay, University of Otago, Wellington</i>

10.45am – PARALLEL SESSIONS			
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Tracking racism: Findings of a nationwide survey of public health providers <i>Grant Berghan, Berghan Consultancy Ltd; Heather Came, Auckland University of Technology; Claire Doole, Auckland University of Technology; Nicole Coupe, Kereru Research and Evaluation Associates; Tim McCreanor, Te Rōpū Whāriki, Massey University; Trevor Simpson, Health Promotion Forum; Lisa McNab, Te Paatu Panuku Project; Emma Rawson Manu-Kahu Associates.</i>	Te Kura Mai i Tawhiti: A lifecourse approach to health and wellbeing <i>Reremoana Theodore, National Centre for Lifecourse Research, Department of Psychology, University of Otago; Aroaro Tamati &amp; Erana Hond-Flavell, Te Pou Tiringa &amp; University of Otago; Mihi Ratima, Taumata Associates</i>	Little lungs – pūkahukahuiti: growing up smokefree <i>Katie Jahnke, WellSouth Primary Health Network; Anna Frost, Southern District Health Board</i>	
Prioritising childhood obesity: a semi-coordinated approach to influence government <i>Gerhard Sundborn, INFORMAS</i>	Oral health services and immunisation outreach... 'Achieving healthy conversations' <i>Kelly Richards, Hawke's Bay District Health Board</i>	Did encouraging family based physical activity influence outcomes at two-years-of-age? Results from the Prevention of Overweight in Infancy (POI.nz) study <i>Chris Moir, Otago Polytechnic school of Nursing; Rachael Taylor, University of Otago School of Medicine</i>	<i>Public health pathways continued</i>

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<del>Pacific Public Health Strategy</del> <del>Dr Josephine Herman</del>	More than just a game <i>Phil Holden, New Zealand Rugby League; Julie Anne Garnons-Williams, Health Promotion Agency; Kellie Lumsden, Early Learning Taskforce, Ministry of Education</i>	Increasing physical activity in secondary schools. <i>Greg Newton, Community and Public Health, Canterbury District Health Board</i>	
	Study on mental health of international students in New Zealand <i>Ershad Ali, Auckland Institute of Studies; Kawshi De Silva, Asian Health Foundation; Rubaiyet Khan &amp; Saida Parvin, Auckland Institute of Studies</i>	"Regular and equal access" is the key to maximising the return on health interventions for children <i>Paul McArdle, The Bike On NZ Charitable Trust</i>	
12.00pm – PLENARY – BIG DATA: THE NEW EPIDEMIOLOGY - Glenroy Auditorium			
Chair: Jean Simpson	Speakers: <ul style="list-style-type: none"><li>Jonathon Dodd, Research Director, Ipsos New Zealand</li><li>Simon Ross, Manager – Analysis &amp; Reporting, Ministry of Health</li></ul> <i>25 minutes each, 10 minutes Q&amp;A</i>		E-public health, with a particular focus on “big data” and what could be termed the new epidemiology. We know more than ever before about the behaviours of our communities but what are the opportunities for linking this effectively with health information and action to improve health and health services?
1.00pm – POROPOROAKI			
1.30pm – FINISH			
Buses depart for Dunedin Airport			