

Tourism Growth in the Upper Wakatipu; Implications for the Future.

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Abstract

This dissertation explores the impact of tourism on a small, isolated, peripheral regions of the South Island, New Zealand. Located at the Northern end of Lake Wakatipu, the Glenorchy area is a region where the traditional primary industries of farming, mining and milling have been progressively superseded by tourism. Tourism is now the industry that all residents of the upper Wakatipu have some part in, and who are aware that if it is to succeed as a tourist destination, improvements and development must be made in Glenorchy to cater specifically for the tourist while providing opportunities for community growth.

The findings of a survey made of business people in the area showed that they were demanding improvements in infrastructure to make for a more efficient business environment, as well as to enable tourists greater opportunities to experience the Upper Wakatipu with minimal hinderance from poor access or other lagging services and amenities,

Additional research material used includes the New Zealand Tourist Promotions Board Committee/departmental report (NZTPC/D), "The Implications of Tourism Growth in New Zealand: A Discussion Paper." This paper indicated alternative paths for the tourism industry until 1993 and the implications of these for New Zealand as a whole and, more specifically, for the Upper Wakatipu.