

Smokefree policies for racecourses and outdoor sports facilities



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Aims

To assess the smokefree policies of New Zealand outdoor sports and racecourse facilities with stands



Background



Often large numbers of people at sports and racecourses

- Ellerslie & Addington – 15,000 people plus
- 2016 National racecourse attendance – 424,000 people
- Provincial rugby crowds:
 - New Plymouth – 10,000 plus
 - Invercargill – 20,000 (2010 Ranfurly Cup)

Background



- Relatively close proximity (especially on stands)
- Many can be exposed to:
 - secondhand smoke
 - the normalising impact of smoking
- Some ‘smokefree’ stadia (Eden Park, Mt Smart) but not standard, especially in provinces

Methods

- Visited 25 sports facilities and 25 racecourses during April 2016 – April 2017
- Photos of smokefree signage within 10 metres of all pedestrian or vehicle entrances



Results: Of 25 sports facilities

- **10/25 (40%)** had smokefree signage for outdoor areas at their *main* entrance
- **6/25 (24%)** had additional smokefree signage at other entrances
- **Four** were smokefree in both grounds and stands
- At one the only smoking restriction was for people who were on the artificial turf

Results: Few Te reo signs at sports facilities

- 1/25 (in Wairoa) had a small Te Reo sign at one of 4 entrances



Results: Sign quality

- Many small signs: GSV poor (10%) sensitivity, mainly due to the small size of the signage
- Wordy
- Weak imperatives



Help make this facility
totally **SMOKEFREE**

We encourage you to comply
with this request



venues
PALMERSTON NORTH

NOTICE
THIS AREA IS CLASSIFIED AS A
SMOKEFREE AREA UNDER THE
SMOKEFREE ACT
SMOKEFREE AREAS INCLUDE
INDOOR AREAS, VEHICLES, BOATS,
AND OUTDOOR AREAS WHERE
SMOKE IS LIKELY TO BE
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Results: For 25 racecourses

No racecourse (0/25) had signs about smokefree outdoor policies at any entrances

• Fail to comply with these policies

Patron & Bag Searches

- All patrons and their possessions may be subject to
- Searches may also be carried out during an event
- Patrons who refuse to participate in searches may be removed from the premises
- Prohibited items will be surrendered.

Smoking

- There is no smoking within the function rooms
- Smoking is allowed away from the buildings

General

- Patrons must not sit or stand in aisles, or block entry
- Some activities that take part on the premises are done at their own risk.
- Patrons bring personal items onto the premises do so at their own risk. They are held responsible for any damages to, loss or theft of a
- Advertising promotions and product giveaways etc are subject to the Racecourse's Racecourse Management in



Discussion



Opportunities for:

- Local government who own sports facilities
- Health promoters and the wider health sector to work with sports and race clubs on smokefree policies
 - A need for help to venues in best practice implementation

Publication soon: *New Zealand Medical Journal*

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