

ENTR 201 Entrepreneurial Capital

Learn about predominant types of new venture capital.
Financial: using accounting information, sourcing venture capital, making investment decisions and evaluating performance.
Social: corporate- and individual-level relations and networks.

Co-ordinator:
Helen Roberts



MANT 301 Technological Innovation and Entrepreneurship

A technological, innovation-driven entrepreneurship paper for individuals who aspire to build a career either in innovation-focused organisations and start-ups, or those with a keen interest in the entrepreneurial ecosystem.

Co-ordinator: Annie Zhang



ENTR 101 How to Start a Venture Responsibly

Develop the knowledge and skills needed to start ventures or work within existing organisations responsibly. Explore how ethics, responsible innovation, sustainability, inclusive practices and indigenous values work alongside lean strategy in entrepreneurship.

Co-ordinator: Troy Mihaka



Semester 1

BEntr

Semester 2

ENTR 102 Entrepreneurial Tools and Practice

Learn key tools, techniques and processes related to developing and testing value propositions, searching for appropriate business models, and reducing the risk and uncertainty of business ideas.

Co-ordinator:
Conor O'Kane



ENTR 202 Applied Social Entrepreneurship

Learning from theory and case studies, investigate how innovation and entrepreneurship can be applied in practice to help the health, wealth and wellbeing of social and environmental organisations and communities.

Co-ordinator:
Elizabeth Nichols

ENTR 312 New Venture Creation Strategy

Apply your learning and research skills, develop and pitch a go-to-market strategy for a start-up idea, and learn essential start-up management skills and the importance of innovation practice for existing organisations.

Co-ordinator:
Conor O'Kane

