



SEMINAR

Department of Public Health



University of Otago, Wellington | 23A Mein Street | Newtown | Wellington

Health Literacy in School-aged Children - a cluster-randomised intervention study

Prof Wolfgang Hoffmann

The school-based GeKoKidS programme aims to promote health literacy in children aged 9 to 13 years, addressing topics such as nutrition, obesity, smoking, physical activity, oral health, immunisation, and chronic pain. Prof Hoffman will present findings from a prospective cluster-randomised intervention study of this programme conducted in Germany in 2007. Data were collected during a routine public health dental school check and included a medical and dental examination and questionnaires completed by children and parents. In this lecture, some positive outcomes on dental health and immunisations will be shown, and strengths and limitations of the intervention modules with respect to a sustainable implementation in schools will be discussed.

Prof Wolfgang Hoffmann, MPH is Professor for Epidemiology of Health Care and Community Health and Head of the Institute for Community Medicine, University of Greifswald, Germany. After finishing his medical studies at the Universities of Bonn and Göttingen, Prof Hoffmann worked as postdoctoral fellow at the Bremen Institute for Prevention Research and Social Medicine. He obtained his M.D from the University of Marburg, Germany, and qualified for Master of Public Health in Epidemiology at the Department of Epidemiology, University of North Carolina, USA. His research interests are population-based intervention and prevention, regional concepts of health care and central data and quality management.



Friday 31 January 2014

12.30 to 1.30

Nordmeyer Lecture Theatre

ALL WELCOME!