

What our recent graduates say

"Through the Master of Tourism I gained new skills and knowledge but, most importantly, I learned to think much more critically and 'outside the box'. I am now beginning to appreciate that these changes in thinking can also be of practical use – not just for employers, but more broadly for society. In this sense, I think my Master of Tourism learning was extremely empowering and has enabled me to better understand how I can play a part in addressing societal issues through tourism."



Stuart Hayes
University of Otago Business School,
Department of Tourism Lecturer

"The MTour gave me an incredibly in-depth understanding of the many complexities of tourism – cultural, social, natural and economic. By conducting research with people from different cultures, I also gained the ability to see situations through multiple perspectives and to be aware how my cultural lens impacts how I view the world. This has definitely helped me in working in a tourism environment as complex as Tongariro, which has such strong cultural and natural values."



Katie Snowden
New Zealand Department of Conservation,
Kaitiaki Ranger

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POSTGRADUATE



BUSINESS SCHOOL
Te Kura Pakihi

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POSTGRADUATE



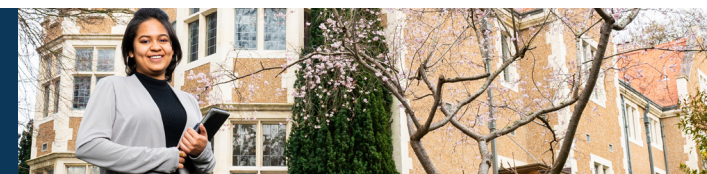
BUSINESS SCHOOL
Te Kura Pakihi

Master of Tourism (MTour)

Go beyond conventional thinking and explore all aspects of the industry.



The Department of Tourism academics and teachers are world-class researchers, so you will be taught world-leading content.



Master of Tourism (MTour)

By studying for the Master of Tourism at Otago you will gain the insights and knowledge you need to play a key role in the industry. The programme deals with core, contemporary, and emerging issues and is taught by some of the leading tourism, leisure and hospitality researchers in the world. Studying Tourism at Otago will give you the expertise, support and opportunities you need to take your career around the world.

Why study for the Master of Tourism?

The programme is designed to enhance the knowledge and skills of students seeking to further a career in the tourism industry or related areas, or as a foundation for entry to a PhD programme. Tourism at Otago has a Shanghai subject ranking of 26 in the world, based on research.* All staff involved in postgraduate supervision are highly respected and recognised in their respective fields. Many are frequently published in leading scientific and tourism journals. The Department of Tourism won the 2019 University of Otago Postgraduate Research Culture Award.

The Master of Tourism will give you:

- Increased employment prospects and earning power.
- Advanced knowledge of the tourism, hospitality, events, and leisure industries.
- Entry to a PhD programme.
- Opportunities to contribute to society through research.

Key information

The Master of Tourism programme

- Can be completed in a 12-month period; there are two intakes: semester 1 (February) and semester 2 (July).
- Accepts graduates in tourism or a related discipline with an average grade of 70% (B) or higher.
- Is an interdisciplinary programme.
- Mixes cutting-edge taught courses with independent research.

Teaching style and methods

To complement students' business management education, we teach from a wider community, ecological and sustainable perspective. At Otago you will go beyond conventional thinking and explore all aspects of the industry. You'll enjoy a wide range of specific tourism courses, encompassing practical and vocational skills to develop the future leaders of the tourism industry. Graduates will gain a detailed and advanced grounding in relevant research and presentation skills.

Career opportunities

Tourism graduates find themselves in a wide range of exciting and dynamic careers, both in New Zealand and worldwide. The Master of Tourism will give you the skills to actively participate in the tourism industry, associated governmental and non-governmental institutions, and/or academia to become a leader of tomorrow.

Our graduates have found their niche in occupations such as sales and marketing within the tourism industry, event management, client/customer service, business development and project management. From small touristic enterprises to large hotel chains and organisations, Otago tourism graduates are making a name for themselves.

Degree structure

Required:

- TOUR 423 Advanced Tourism Concepts
- TOUR 424 Tourism Methods and Analysis
- TOUR 590 Research Project

Electives: choose four further papers from the list below or three plus one other 20-point elective from outside the Department of Tourism

- TOUR 411 Tourist Culture
- TOUR 416 Tourism Entrepreneurship and Business
- TOUR 418 Tourism Destination Development
- TOUR 421 Special Topic: Global Hospitality Operations
- TOUR 422 Tourism and Global Environmental Change
- TOUR 426 Event Management
- TOUR 427 Tourism and Development Ethnographic Field School