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PHSS Data Ethics 13.02.2017

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## Introduction to data ethics

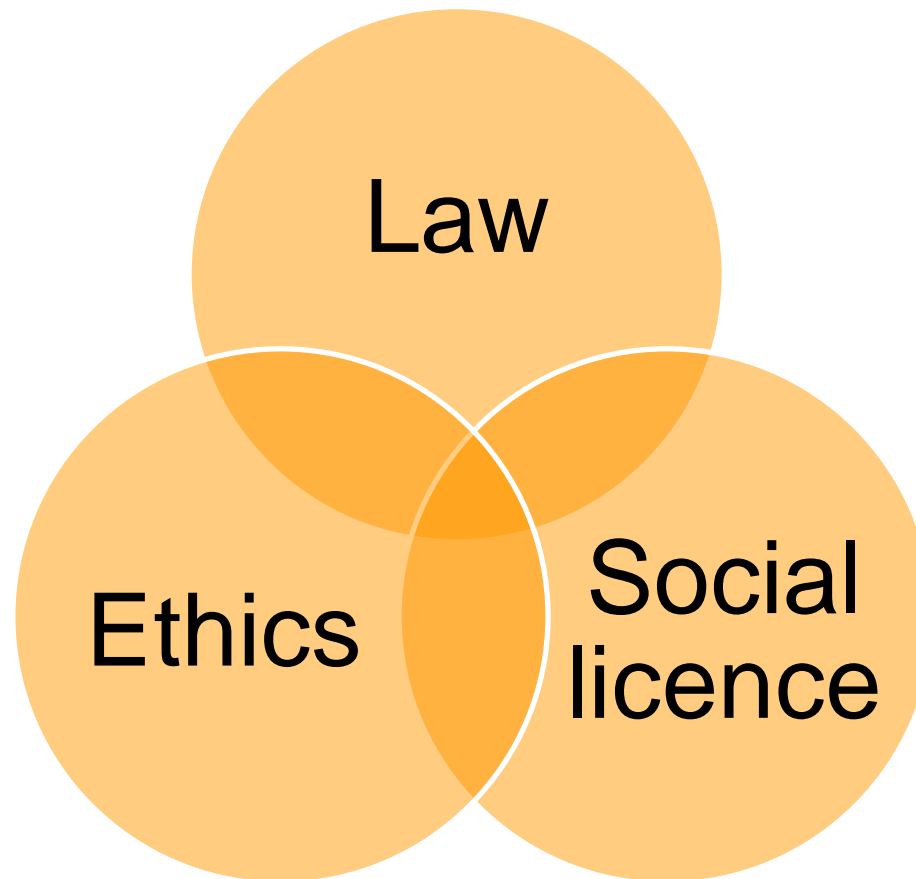


# Overview



- ▶ Challenges
  - Demand
  - Sources
  - Using data
- ▶ Control
  - Consent
  - Governance
  - Transparency

# Law, ethics, social licence



# Data



- ▶ Surveys, questionnaires
- ▶ Clicks, likes, text analysis, links are all data
- ▶ What did Google do differently?
- ▶ Netzer, Lemaire, Herzenstein study of Prosper, a peer-to-peer lending site (Seth Stephens-Davidowitz 2017)
- ▶ God
- ▶ promise
- ▶ debt-free
- ▶ minimum payment
- ▶ lower interest rate
- ▶ will pay
- ▶ graduate
- ▶ thank you
- ▶ after-tax
- ▶ hospital

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# Challenge: Increasing Demand



- ▶ Improve health service provision
- ▶ Reduce costs (social investment)
- ▶ Generate new medical knowledge
- ▶ Precision medicine
- ▶ Predictive health modelling

# Challenge: variety of sources

## 1. Clinical data



# Challenge: variety of sources

1. Clinical data
2. Research data





# Challenge: variety of sources

1. Clinical data
2. Research data
3. Patient generated



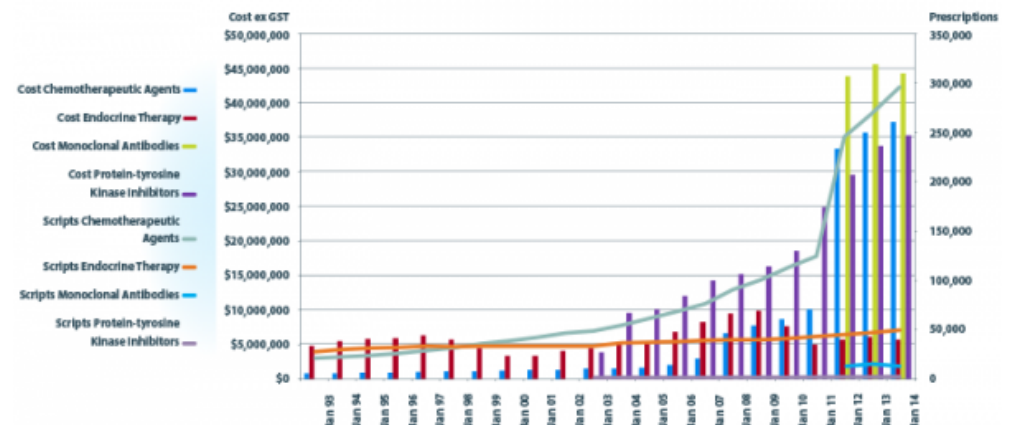
# Challenge: variety of sources

1. Clinical data
2. Research data
3. Patient generated
4. Laboratory

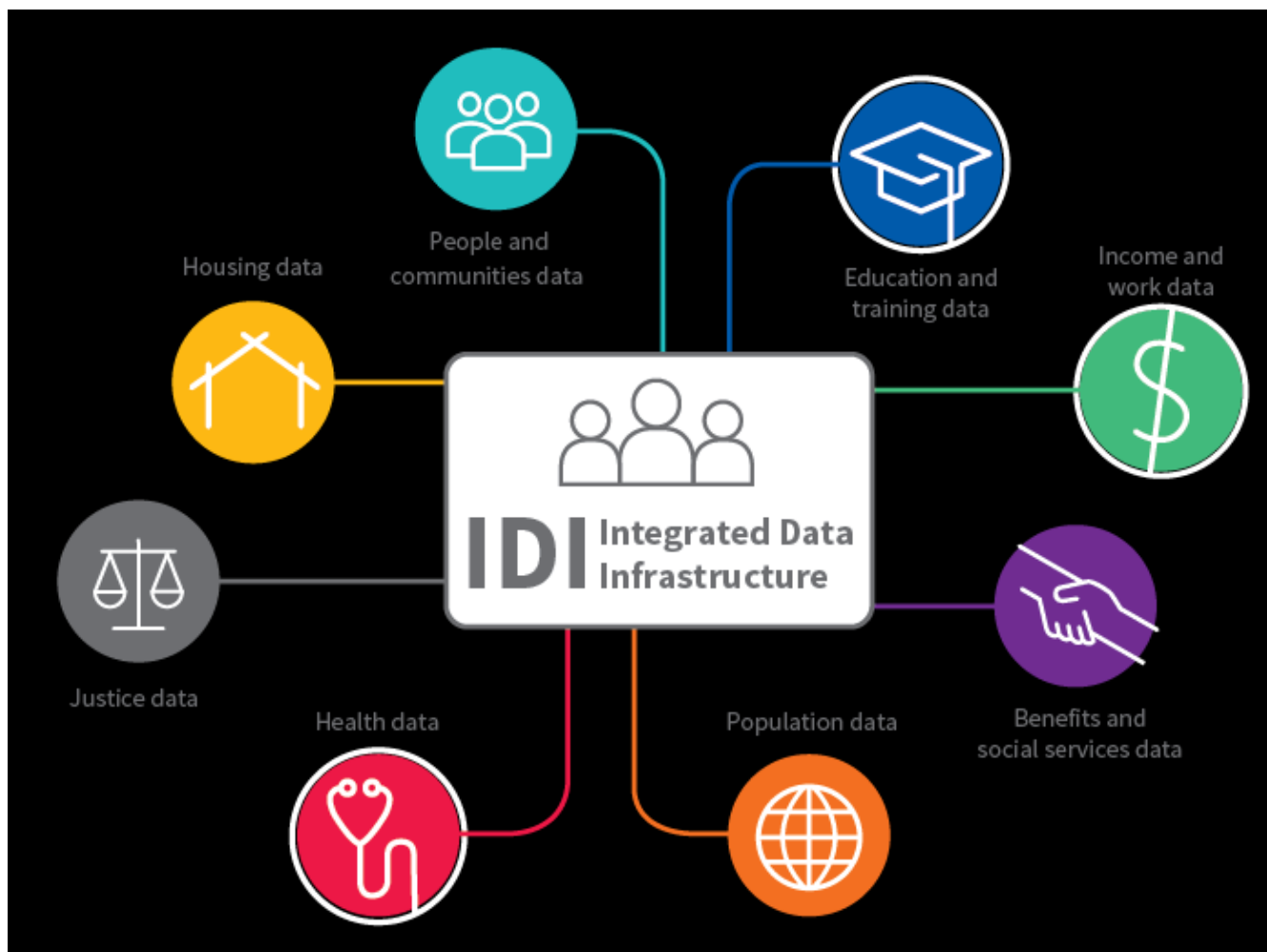


# Challenge: variety of sources

1. Clinical data
2. Research data
3. Patient generated
4. Laboratory
5. Administrative

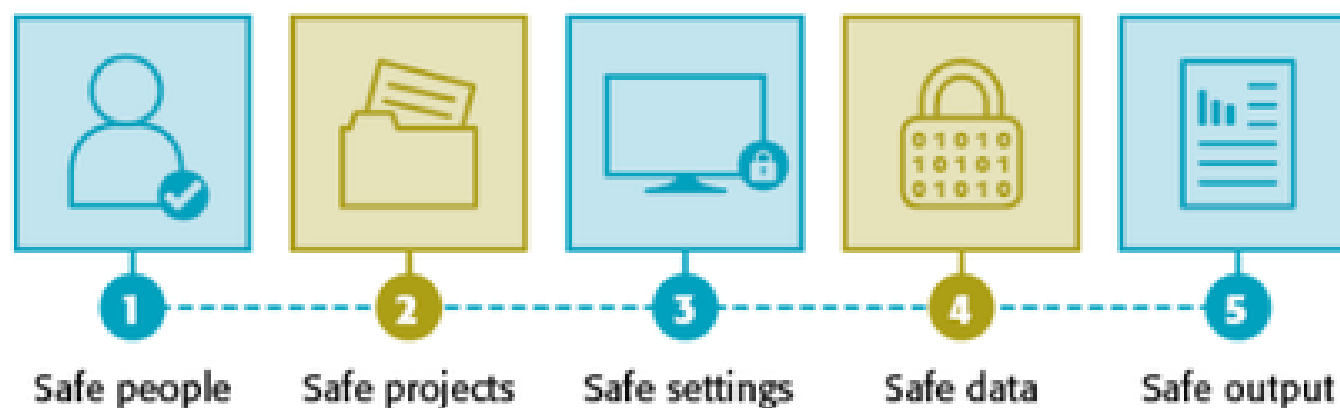


# IDI (NZ)



# IDI governance framework

## The 'five safes' framework for the IDI



# Treasury 2015: Children at risk

## Four key indicators of higher risk – Children aged 0 to 14

Using information collected by government agencies we can identify four indicators that are associated with having poor outcomes later in life. These are:

### INDICATOR 1

Having a CYF finding of abuse or neglect

8%  
of children

### INDICATOR 2

Being mostly supported by benefits since birth

15%  
of children

### INDICATOR 3

Having a parent with a prison or community sentence

17%  
of children

### INDICATOR 4

Having a mother with no formal qualifications

10%  
of children



# Data sharing controversies

## Government demands private data from NGOs



From **Nine To Noon**, 9:09 am on 2 March 2017



Listen 9' 23"

[Add to playlist](#) | [Download](#)

Community NGOs say the government is forcing them to exchange data for funding. Kathryn Ryan speaks to



## Tempo data for

The government will demand data from the organisation which Anne Tolley, has now become a sexual violence victim.

Pilott is from ComVoices, a group which represents the NGO sector.

for secretly collecting intimate details about its customers' use of the service through the accompanying app, which allows users to control the device remotely and customise its features.

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# Correlation versus causation





# Correlation versus causation

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# Genetic basis for IQ



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The New York Times

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U.S.

## First Gene to Be Linked to Intelligence Is Reported

By NICHOLAS WADE MAY 14, 1998

Psychologists using a new gene-finding technique have identified a gene that is associated with high intelligence. The finding is one of several more of the many genes that are thought to influence personality. If the work is confirmed, it would be the first time that a gene controlling intelligence has been identified.



### NIH Public Access

#### Author Manuscript

*Psychol Sci.* Author manuscript; available in PMC 2012 November 15.

Published in final edited form as:

*Psychol Sci.* 2012 November 1; 23(11): 1314–1323. doi:10.1177/0956797611435528.

### Most Reported Genetic Associations with General Intelligence Are Probably False Positives

Christopher F. Chabris<sup>1,\*</sup>, Benjamin M. Hebert<sup>2</sup>, Daniel J. Benjamin<sup>3</sup>, Jonathan P. Beauchamp<sup>2</sup>, David Cesarini<sup>4,5</sup>, Matthijs J.H.M. van der Loos<sup>6</sup>, Magnus Johannesson<sup>7</sup>, Patrik K.E. Magnusson<sup>8</sup>, Paul Lichtenstein<sup>8</sup>, Craig S. Atwood<sup>9,10</sup>, Jeremy Freese<sup>11</sup>, Taissa S. Hauser<sup>12</sup>, Robert M. Hauser<sup>12,13</sup>, Nicholas A. Christakis<sup>14,15</sup>, and David Laibson<sup>2</sup>

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<sup>3</sup>Department of Economics, Cornell University

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<sup>7</sup>Stockholm School of Economics

<sup>8</sup>Department of Medical Epidemiology and Biostatistics, Karolinska Institutet, Stockholm

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<sup>13</sup>Department of Psychology, University of Wisconsin-Madison

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<sup>15</sup>Department of Psychology, University of Wisconsin-Madison

# Making sense of data – mixed methods



- ▶ E.g. Facebook (2010/11) IRB approved, full consented survey 789 users, questionnaire about friends IRL versus Facebook relationships

# Data ethics challenges



- ▶ Individuals
  - (identifiable): privacy/confidentiality, surveillance, harms
- ▶ Collectives
  - (non-identifiable): stigma, surveillance, entrenching inequality
- ▶ Challenge the general assumption that anonymization is sufficient to prevent harm

# Control

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# Consent



- ▶ Specific consent (WMA Declaration of Taipei)
- ▶ Broad consent (PHO, Future Unspecific Research)
- ▶ Dynamic consent (PEER, Genetic Alliance)
- ▶ Opt-out (National Statement, Aus)
  
- ▶ Problems:
  - Can't anticipate future data uses
  - Consent from individuals not sufficient
  - Is it necessary?

# Governance



- ▶ Research ethics committees
- ▶ Data access committees
- ▶ Data ombudsman (e.g. Dame Fiona Caldicott, the National Data Guardian at the Department of Health)
- ▶ Te mana raraunga (cultural licence)



TE MANA  
RARAUNGA  
Māori Data Sovereignty Network



# Transparency



Data  
Futures  
Partnership



# Summary



- ▶ Law, ethics, and social licence
- ▶ Anonymization is insufficient to prevent harm
- ▶ Consider both individual and collective harms