

**UNIVERSITY OF OTAGO
ŌTĀKOU WHAKAIHU WAKA**

JOB DESCRIPTION

ROLE TITLE:	Assistant Research Fellow (Māori)
DEPARTMENT:	Marketing
SCHOOL / DIVISION:	School of Business, Commerce
REPORTS TO:	Dr Helen Owen
DIRECT REPORTS (FTE):	Nil
INDIRECT REPORTS (FTE):	Nil

1. PRIMARY PURPOSE OF THE ROLE:

This is a position for an Assistant Research Fellow to help facilitate focus groups with Māori stakeholder groups as part of a Community Participatory Research study exploring the feasibility of AI technology for monitoring fall risk among older adults. The Assistant Research Fellow will also assist with qualitative data analysis.

2. RESPONSIBILITIES:

- Co-facilitating focus groups with Māori older adults, healthcare professionals, and members of community organisations (e.g. ACC, Aged Concern).
- Collating and reporting quantitative data.
- Transcribing and conducting thematic analysis of Māori focus group data.
- Assisting with the preparation of stakeholder reports and contributing to the authorship of journal articles for publication.

3. KEY RELATIONSHIPS:

Dr Helen Owen (Principal Investigator) and Prof. Kirsten Robertson (Ngāi Tahu), and the wider research team.

4. QUALIFICATIONS & EXPERIENCE:

Essential:

- Postgraduate research expertise in Psychology, Marketing, Health Management or Public health or a related area.
- Experience working or volunteering with Māori communities.
- Experience working with government agencies and stakeholder groups would be advantageous.

5. TECHNICAL SKILLS & KNOWLEDGE:

Essential:

- Experience conducting qualitative interviews and/or focus groups
- Experience with qualitative data analysis
- Organised, works well under pressure, high attention to detail
- Experience with or understanding of AI technologies and/or digital health would be advantageous

6. SPECIAL REQUIREMENTS:

Nil

7. DIRECT BUDGET ACCOUNTABILITY:

Nil

8. MĀORI STRATEGIC FRAMEWORK:

Act in a manner consistent with the principles and implications, as well as the University's commitment to the Treaty as articulated in the Māori Strategic Framework.

9. PACIFIC STRATEGIC FRAMEWORK:

Act in a manner consistent with the strategies and goals contained in the University's Pacific Strategic Framework, role-modelling and promoting Pacific values, equity and diversity principles and cultural safety practices.

10. HEALTH & SAFETY:

Act and work in a manner compliant with current health and safety at work legislation and University procedures, frameworks and guidelines. Role model safe behaviour and practices, share the responsibility to prevent harm and contribute to a safe campus and work environment, including raising workplace health and safety concerns for self, students, visitors and other staff.

11. SUSTAINABILITY:

Act in a manner consistent with the University's sustainability commitments; role-modelling sustainable practices, with a particular emphasis on minimising the environmental impact of day-to-day activities.