

Otago Business School Strategy 2018 - 2022

OUR VISION

We will be a world-leading business school, internationally recognised for innovation, sustainability and excellence in everything we do.

OUR MISSION

We will make meaningful contributions to the economy, society, culture and the environment through our focus on:

Health, well-being & social justice

Māori and Pacific peoples & businesses

Environmental sustainability

Business, technological & economic development

These foci are underpinned by our commitment to the United Nations Sustainable Development Goals.

OUR PURPOSE



Inspiring

We will inspire tomorrow's leaders and entrepreneurs through how we teach and what they learn.



Influencing

We will anticipate, address and influence business and policy challenges and opportunities through the advancement of our collective knowledge.



Integrating

We will integrate with society by engaging our staff and students locally, nationally and globally with business, community and government.

OUR STRATEGIC IMPERATIVES

Excellence in Research

We will advance our research culture and ethos through a focus on building strong and diverse research teams that are discipline specific, interdisciplinary, applied or theoretical in nature.

Excellence in Teaching

We will continuously improve teaching quality and ensure that our curriculum and delivery is innovative and aligns with the needs of students, enterprises, and society.

Outstanding Student and Staff Experiences

We will provide all students and staff with Otago's unique advantage by offering a safe, welcoming, positive and supportive environment, as we build on the outstanding experience the Otago Business School offers.

Incubate Entrepreneurial Activity

We will build an entrepreneurial ethos within the School and on campus that permeates all of our activities, and aim to grow the University of Otago and Dunedin as a start-up destination.

Commitment as a Local, National and Global Citizen

We will be a force for good. Our teaching, research and community engagement will reflect the UN Sustainable Development Goals (SDGs).

Strong External Engagement

We will build and maintain strong regional, national, and international relationships that complement our geographic location to ensure we are a world-leading business school.

Sustaining Capability

We will sustain a vibrant, entrepreneurial, collegial and diverse Otago Business School community in which we practise what we teach.

