

Top 10(ish) Tips

Developing Research with Māori

Tip 1

- Identify the potential contribution of your research to Māori health
(i.e. how will you help to transform the landscape)

Tip 2

- Identify the broader context in which your research will be taking place.

Tip 3

- Check the website and remember that Google is your friend.

Tip 4

- Building an expert Māori whānau is a long term project (but you can't do without one)

Tip 5

- Elizabeth will do the introduction, but you have to do the courting and pop the question.

Tip 6

- You need to get marketing savvy and sell the research – what is in for the community

Tip 7

- Be prepared to apply a range of recruitment methods – including some kanohi ki te kanohi

Tip 8

- Make it easy for Māori to participate (and to come back)

Tip 9

- Ensure consent is fully informed

Tip 10

- Disseminate to participants/community first

Tip 11

- Research is an ongoing relationship, not just a hit and run raid

Tip 12

- Dissemination is more than papers and preaching – community resources and indirect inputs

Tip 13

- Avoid solely deficit model in analysis and write up

Encouragement

- Try incorporating Māori cultural recommendations, it will be easier than you think.

Extra Tip

- Be careful about getting participant's iwi right!