

What our recent graduates say

"A global mindset is something I'm always pursuing. Studying international business gives me the right exposure to experience and explore different industries and their commerce. Also, I believe that knowledge of international business helps you to learn all types of business models and strategies, and implementing those in any industry eventually becomes your niche."



"The MIntBus at Otago is one of the best courses for someone who is looking to pursue a holistic understanding of the global business environment. The perfectly charted out programme helps you to develop a solid background in this branch of commerce."

Atharva Bhawsar
Master of International Business graduate

"I think that coming to study at Otago is one of the best choices I've ever made! I really like the Otago Business School building, the library, the gym and the beautiful campus. Every time I use any of the facilities the staff are always ready to help me, and they make me feel like I am part of the big Otago family."



"As we all know, the world is becoming more and more interconnected, especially in the area of business, and I want to be a part of it. Studying international business has helped me to gain an international perspective, developed my management skills and enabled me to be better qualified for working in a multinational company. After graduating from Otago, I hope to be based in either China or New Zealand and to develop business links between the Chinese and New Zealand markets. I believe that the Master of International Business programme will prepare me well for that role."

Kara Ma
Master of International Business graduate

Contact information

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POSTGRADUATE



BUSINESS SCHOOL
Te Kura Pakihi

BUS-C50087-1020



POSTGRADUATE



Master of International Business (MIntBus)

Open the door to a world of career opportunities.



Learn to overcome the complexities of developing constructive cross-border and cross-cultural business relationships.



Master of International Business (MIntBus)

The programme is designed to provide you with the knowledge and practical skills to work across cultural boundaries in the expanding global business environment.

The Master of International Business is the programme for you if you want to:

- Study at a business school ranked in the top 1% in the world (Equis, AACSB).
- Gain access to research-informed teaching and supervision from academics in the Otago Business School's Department of Management, ranked #1 for research in New Zealand (PBRF Quality Evaluation 2018).
- Obtain an internationally recognised degree.
- Navigate the complex inter-connected world of international business and have a global career.
- Conduct business and communicate effectively with other cultures.
- Understand business from a global perspective and make global business strategy decisions.

Key information

- The MIntBus commences in February each year.
- 12 months full-time study or 24 months part-time study.
- Open to applicants who have a bachelor's degree in any discipline with a minimum B+ grade average in relevant 300-level papers.
- Applicants with equivalent alternative qualifications or experience are considered.
- Applicants for whom English is not their first language must have an IELTS (Academic) score of 6.5 with no band less than 6.

Teaching style and methods

The programme combines taught papers with either an applied project or a research project. The MIntBus offers a range of papers across a variety of business disciplines. If you have appropriate foreign language abilities, there is the opportunity to further develop these.

Career opportunities

The MIntBus prepares you for a wide range of positions in practically every sector of society that has an international focus. You might find yourself working for central government (e.g. Ministry of Foreign Affairs and Trade), travel and tourism organisations, financial institutions, global humanitarian networks, international sporting bodies, or in diplomatic and policy roles. Specific roles might include export manager, international business analyst, foreign exchange specialist, business consultant, international strategy analyst, trade negotiator, policy advisor or an academic.

Degree structure

The MIntBus consists of seven 20-point papers, together with a 40-point project.

Three required papers (20 points each):

- MANT 414 Research Process
- MANT 471 International Business Strategy
- MANT 472 Managing International Organisations

Four of the following elective papers (20 points each):

- BSNS 401 The Environment of Business and Economics
- ECON 404 International Economics
- ENTR 411 Introduction to Entrepreneurship
- ENTR 415 New Venture Strategy
- FINC 410 Advanced International Financial Management
- MANT 459 Indigenous Management and Organisation (Advanced)
- TOUR 422 Tourism and Global Environmental Change
- CHIN 441 Topics in Advanced Chinese
- FREN 441 Topics in Advanced French
- GERM 441 Topics in Advanced German
- JAPA 441 Topics in Advanced Japanese
- SPAN 441 Topics in Advanced Spanish

One of the following (40 points each):

- IBUS 501 Applied Project
- IBUS 580 Research Project

Every paper may not be offered in a given year.

