

Department of Management Seminars Archive

Date	Presenter(s)	Home Institution if external to Department of Management	Topic
21 November 2019	Prof Sarah Robinson & Dr Ron Kerr	University of Glasgow and University of Edinburgh	Organisational architecture as a dialogue across time
12 November 2019	Dr Bevan Catley	Massey University, Albany	What conditions might enhance the retention and engagement of older workers?
11 November 2019	Dr Ravishankar Sharma	University of Canterbury	Digital inclusion and enterprise - so what?
7 November 2019	Dr Marina Iskhakova	Australian National University	Culturally sensitive teaching practices
31 October 2019	Samira Behroz (PhD candidate)		Developing a theoretical framework for a sustainable business model
6 June 2019	Douglas Want (PhD candidate)		Mastery orientation, analogical reasoning, and organizational ambidexterity
2 May 2019	Dao Quynh Anh (PhD candidate)		Impacts of cultural distance on cooperation in international joint ventures
17 April 2019	Associate Professor Sara Walton and Dr Jeff Foote		Common Grounds: Stakeholder perceptions of land use at Macraes
21 March 2019	Regina Maniam		Unconditional Reciprocity: The Unacknowledged Dimension of Social Capital
21 February 2019	Dr Tadhg Ryan-Charleton		Revisiting the Dynamics of Coopetition Relationships: Implications of Simultaneous Competition for Strength of Cooperation
10 December 2018	Professor Ed Ng	Rowe School of Business, Canada	Perceived Discrimination, Racial Stress, and White Fragility
29 November 2018	Douglas Want (PhD candidate)		Mastery orientation, analogical reasoning, and organizational ambidexterity: The moderating effect of HRM practices
22 November 2018	Dr Annie Zhang		Does ambidexterity matter in a context of green brand? A sequential mediation and a configurational approach
14 November 2018	Professor Christina Cregan	University of Melbourne	Marginalised workers: Street-worker and immigrant garment homeworkers
8 November 2018	Dr Conor O'Kane		Principal Investigators' Strategizing for Micro to Macro Value Creation
27 September 2018	Brad Watson (PhD candidate)		Pacific Leadership through a Migratory Lens
23 August 2018	Aleen Abbas (PhD candidate)		Adopting a multi-stakeholder lens: The roles of green employer branding, green HRM and green innovation performance to achieve organizational outcomes
16 July 2018	Professor Rebecca Bennett	Visiting JA Valentine Professor	TBA
12 July 2018	Regina Maniam		Retroduction: The Lesser Known Side of Abduction
14 June 2018	Dr Beverley McNally	Assistant Professor, Prince Mohammad Bin Fahd University, Al Khobar Saudi Arabia	How strategic initiatives in Saudi Arabia are changing the workplace especially for women and youth
29 March 2018	Angela Howell		Assessing Learning Conference
22 March 2018	Farhana Firoz (PhD confirmation seminar)		Mumpreneurs and their Well-being
12 March 2018	Professor Jean M Forray	Western New England University, Massachusetts	Publishing from teaching: how to turn teaching practices into published scholarship
8 March 2018	Adeel, Natasha, Richard and André		Introduction to bibliometric analysis
22 February 2018	Dr Lincoln Wood		The perplexing puzzle pertaining to the publication of pre- or post-print papers
15 January 2018	Dr Abraham Zhang	AUT	New frontiers of social and environmental sustainability research: a supply chain perspective
9 November 2017	Jason Wang (PhD candidate)		The effect of buyers' supply chain sustainability management on suppliers' stock returns
9 October 2017	Daniel Sagath	Amsterdam Business Research Institute VU University, Netherlands	Institutional Logics, Entrepreneurship and Business Incubation Practices in the Highly Institutionalized European Space Sector
29 September 2017	Iftikhar Alam (PhD confirmation seminar)		
14 September 2017	Adeel Akmal		The Astute Researcher's Guide to Voice Recognition Tools for Transcribing Interviews: Comparative Analysis of Siri (Apple), Google, and Cortana (Microsoft).
31 August 2017	Professor Colin, JA Valentine Visiting Professor	University of Glasgow	Perspectives On Entrepreneurial Exits
24 August 2017	Regina Maniam (PhD candidate)		Qualitative Comparative Analysis
21 August 2017	Karishma Nagre (PhD confirmation seminar)		
27 July 2017	Lincoln Wood		Caught when failing to meet environmental standards: The case of the automotive industry.
13 July 2017	Ruth Mrabure (PhD candidate)		Indigenous Entrepreneurial Orientation: Exploring Entrepreneurial Orientation with Māori Entrepreneurs
4 July 2017	Associate Professor Keith Townsend	Griffith University, Queensland, Australia	The AMO Model – too good to be true?
29 June 2017	Maja Graso		Using Excel to decrease grading time and increase personalization of student feedback
11 May 2017	Beth Rose, Lincoln Wood, André Everett		How to get the best out of conferences (for postgraduate students)
27 April 2017	Richard Greatbanks, Paula O'Kane, Diane Ruwhiu		Preparing for your PhD oral exam
30 March 2017	TALC committee		Innovation in Teaching
15 March 2017	Professor Dan Turban	Professor of Management and holder of the Emma S. Hibbs/Harry Gunnison Brown Chair of Business and Economics at the University of Missouri	Psychological Need Fulfillment and Work Energy
27 February 2017	Professor Chet Miller, William Evans Scholar	University of Houston	New journal Academy of Management Discoveries and publishing strategies in general.
24 November 2016	Jo Kirkwood, Sara Walton, Richard Greatbanks		Workshop: How to get your research out to business, public, media
16 November 2016	Luke Houghton Stace Kent (Department of Management)	Griffith University, Queensland, Australia	Workshop: Shut up and Write
14 November 2016	Luke Houghton Stace Kent (Mant)	Griffith University, Queensland, Australia	Workshop: Management problem solving
1 November 2016	Adeel Akmal (PhD confirmation seminar)		Lean practices in the healthcare sector of New Zealand
27 October 2016	Cle-Anne Gabriel, Fiona Edgar, Maja Graso		Workshop: How to get publications from your PhD, MCom
21 October 2016	Tracie Leckie		Growing socially responsible leaders
12 October 2016	Natasha Podgorodnichenko (PhD confirmation seminar)		Corporate Social Responsibility and Human Resource Management: HR managers' perspective
22 September 2016	Stace Kent		Mood, emotions and personality
8 September 2016	Elizabeth Rose, André Everett, Alan Geare		Workshop: Reviewing and how to get on an editorial board
25 August 2016	Steven Grover, Conor O'Kane, Jing (Annie) Zhang		Workshop: How to get an A* publication
15 June 2016	Virginia Cathro (PhD confirmation seminar)		An Exploration of Intercultural Communication Competence (ICC) in Global Virtual Teams using a Mixed Method Approach
9 June 2016	Mansi Mansi	Department of Accountancy and Finance	United Nations Decade on Biodiversity: A study of the reporting practices of the Australian mining industry.
26 May 2016	Intan Wahoe (PhD confirmation seminar)		Eco-Innovation
12 May 2016	Emmanuel Osigwe (PhD confirmation seminar)		Social Innovation in Social Enterprises

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14 April 2016	Esther Chaderopa (PhD confirmation seminar)		Narrating stories of migrants working as careworkers in New Zealand
24 March 2016	Omid Aliasghar (PhD confirmation seminar)		The process of organizational learning in local firms from MNEs and their performance outcomes
10 March 2016	Corey Bragg Diane Ruwhiu (Mant)	Office of the Dean, Otago Business School	Te Whata - Maori Business Model canvas and He Kakano
25 February 2016	Mashkoor Ahmad (PhD confirmation seminar)		Succession in family businesses
11 February 2016	Sara Walton		Make a difference? Student responses to changing the standards of rental accommodation in Dunedin.
4 February 2016	Professor Gongmin Bao	Head of strategic management team, Deputy Director of the Institute of Organization and Strategy, School of Management, Zhejiang University, China	Chinese culture and strategic management.
9 December 2015	Graham Manville	Norwich Business School, UK	The 'Bedroom Tax', Benefit Reform and Localism: Leadership Challenges in Housing Associations within England & Wales
24 November 2015	Vic Yin (PhD confirmation seminar)		
12 November 2015	Professor Eleanor Westney, William Evans Scholar	Massachusetts Institute of Technology Sloan School of Management	Writing better introductions and conclusions
24 September 2015	Arash Sadeghi (PhD confirmation seminar)		
30 July 2015	Melissa Baucus		Completing your thesis in three years.
23 July 2015	Regina Maniam (PhD candidate)		Roles of Universities in Clusters – The University of Otago and the Dunedin ICT Cluster.
9 July 2015	Regina Maniam (PhD confirmation seminar)		University-industry collaboration: University student activities in developing an entrepreneurial cluster
25 June 2015	Dr Margy-Jean Malcolm	Tangata Whenua, Community and Voluntary Sector Research Centre	Who me? I don't think of myself as a leader: renovating leadership discourse with complexity thinking.
11 June 2015	Professor Jeffrey Smith	Associate Dean, University Research Performance College of Education, Dean's Office, Humanities	PBRF
28 May 2015	Somiya Bahmannia (PhD confirmation seminar)		Examining the interaction between authentic leadership and team innovation ambidexterity
7 May 2015	Esther Ngocha-Chaderopa (PhD candidate)		What strategies do managers of aged care institutions engage to support quality service delivery provided by migrant care workers?
5 March 2015	Yulia Pchelina (PhD confirmation seminar)		Cross-cultural Adaptation of International Human Resources in New Zealand
26 February 2015	Naoto Nadayama (PhD confirmation seminar)		International Entrepreneurship in MNEs: Multiple Case Studies in the Dairy Industry
11 February 2015	Dr Lisa Daniel	University of Adelaide Business School	Slow Food: Industry Development and Regional Sustainability
5 February 2015	Presenter: Dr Laquita Blockson,	Associate Professor of Management at the Donald R. Tapia School of Business, Saint Leo University in Charleston, South Carolina	Success by any other name is just as sweet: African American women entrepreneurs redefine success in growth firms
27 November 2014	Andrei Lux (PhD confirmation seminar)		Authentic leadership: An empirical test of cross-cultural utility
12 November 2014	Marjo Siltaoja Merja Lähdesmäki,	Jyväskylä University School of Business and Economics, Finland University of Helsinki, Finland	From shame to fame: A model of the destigmatization process in media discourse
30 October 2014	Elizabeth Rose Sylvie Chetty	Department of Marketing, University of Otago	Configuration and coordination of value chain, knowledge isolation mechanisms, and performance in internationalizing firms.
9 October 2014	Virginia Cathro and Paula Okane (Dept of Management) Deb Gilbertson	Te Kaihau Education Trust	The Role of Reflective Learning Journals in developing Global Virtual Team Competencies.
11 September 2014	Diane Ruwhiu and Virginia Cathro		AlterNative forms of organisational success: Insight from contemporary models of Indigenous tribal enterprise
4 September 2014	Paula O'Kane, Sara Walton, Diane Ruwhiu, Virginia Cathro		Imagining the Future of Work in Dunedin: A Delphi Study
28 August 2014	Sara Walton, Rebecca Ford, Adam Doering, Cle-Anne Gabriel		Vanuatu Lighting Project
24 July 2014	Rupesh Kumar (MCom candidate)		L.V. Prasad Eye Institute in India
29 May 2014	Professor Troy Glover,	Department of Recreation and Leisure Studies, Director, Healthy Communities Research Network University of Waterloo, Canada. William Evans Visiting Fellow	Water Cooler Connections: Building Social Capital to Spur(n) Career Action
7 May 2014	Jane Zhuang (PhD confirmation seminar)		A Weberian approach in formalising Grounded Theory - Discovering the golden rules in historical cultural clusters.
1 May 2014	Diana Rothstein	Research and Enterprise Office, University of Otago	Applying for UORGs #3
10 April 2014	Diana Rothstein	Research and Enterprise Office, University of Otago	Applying for UORGs #2
3 April 2014	Maria Dijkstra	VU University Amsterdam	Gossiping as a Response to Conflict with the Boss: Alternative Conflict Management Behavior?
31 March 2014	Nana Bortsie-Aryee (PhD confirmation seminar)		Water Footprinting: Theory to Reality – Building competitive advantage around water.
27 March 2014	Alex Wright	Department of Strategy and Marketing at the Open University Business School, UK. Leverhulme Overseas Academic Fellow	Topic: Authoring, de-authoring and authorization: Strategy consultants' texts and their authority.
13 March 2014	Richard Greatbanks		Grantmaking in New Zealand: Findings and research implications.
6 March 2014	Tom Redman	Professor of Human Resource Management, Durham University	Evaluating the Service Leadership Model
4 March 2014	Karl Aquino	Richard Poon Professor of Organizations and Society, Sauder School of Business, University of British Columbia. William Evans Visiting Fellow	Topic: The Implications of a Social Leveling Ideology for Organizational Processes.
27 February 2014	Niels Van Quaquebeke	Professor of Leadership and Organizational Behavior, Kühne Logistics University, Hamburg	Which communication technique is the most under-appreciated in leadership scholarship? (Hint: The answer is in the title).
13 February 2014	Diana Rothstein	Research and Enterprise Office, University of Otago	Applying for UORGs #1
10 February 2014	Hamizah Abd Hamid (PhD confirmation seminar)		
30 January 2014	Lotta Aho	University of Aalto School of Business	Why there are no forerunners: Influence of the reigning political paradigm in energy sector MNC climate policies.
5 December 2013	Fa Niemi	Management Consultant, Effectus Ltd, Dunedin	Researching engagement in virtual social networks: Lurking, deviance, and knowledge development.
28 November 2013	Bronwyn Boon		Tertiary student volunteering in Dunedin: A proposed multi stakeholder exploration
31 October 2013	Jing (Annie) Zhan		Complementarity between Technology Exploration and Marketing Capability in Innovation: The Impacts of External Financial Constraints and Industry Dynamism.
10 October 2013	Prof Melissa Baucus		Sharing our teaching - researching rhythm.
26 September 2013	Elizabeth Rose		Aiming for publishing in top journals
12 September 2013	Cle-Anne Gabriel (PhD candidate)		Entrepreneurial business models for overcoming barriers to the deployment of renewable energies in developing countries - A PhD Reporting and Feedback Session.

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5 September 2013	Professor Kiyohiko Ito	University of Hawai'i at Manoa	A Study of Millennium Companies
27 June 2013	Lisa Jankowska (Master's candidate)		Design thinking principles and their perceived usefulness for New Zealand SMEs
13 June 2013	Jane Zhuang (PhD Candidate)		
30 May 2013	Ben Lawrie (Master's candidate)		The collective bargaining negotiation implications of electronic ratification
23 May 2013	Andrew Patterson (PhD confirmation seminar)		The function of deception in negotiation
9 May 2013	Elizabeth Rose		Internationalisation in the service sector
3 April 2013	Dr Graham Manville		Third sector performance
28 March 2013	Brian Johnston	Personal Performance & Development Coach, Graduate Research School, University of Otago	Procrastination: Its causes and consequences
21 March 2013	Professor Nurit Zaidman	Department of Business Administration, Ben-Gurion University of the Negev, Israel	Stereotypes, Stress and Burnout in Global Teams
28 February 2013	Dr Conor O'Kane		The legitimacy of university technology transfer offices: Preliminary findings
14 February 2013	Wan Noraini Wan Mansor (Phd confirmation seminar)		
31 January 2013	Cle-Anne Gabriel (PhD confirmation seminar)		
25 January 2013	Babak Zahraie (PhD confirmation seminar)		
22 November 2012	Richard Greatbanks		Analysing the relationship between strategic change and consequent changes in operational measures
8 November 2012	Sara Walton		Shifting realities: Entrepreneurship and social enterprise in Samoa
11 October 2012	Diane Ruwhiu		Maori and Mining: A tool kit for navigating through the mining information miasma
27 September 2012	Steven Grover		Unraveling respect in organization studies: Defining 'respect' and modeling how it affects individuals
23 August 2012	Bronwyn Boon		Community Evaluation
9 August 2016	Andre Everett		The Ethics of Fair Trade Tea: Thinking About Some Research That May Progress.
28 June 2012	Virginia Cathro		Using clickers in class
24 May 2012	Matthew Porteous (Mcom candidate)		Managing New Zealand-China Business Collaboration at the Personal (and Personnel) Level
22 March 2012	Steven Grover		Violation of leader-follower relationship trust: Can you bring it back?
23 February 2012	Professor Aviva Geva	Open University of Israel	A typology of business ethics problems
19 December 2011	Dr Ken Platts	Reader, Centre for Strategy and Performance, University of Cambridge	Performance management
11 December 2011	Professor Ann Cunliffe	Anderson School of Management, University of New Mexico	The challenges of doing 'different' work
29 September 2011	Colin Campbell-Hunt		Governance structures in community-led eco-sanctuaries.
29 September 2011	Richard Greatbanks		Third sector funding dynamics: A performance measurement perspective.
22 September 2011	Paula O'Kane		Who's checking you out? Exploring how organisational actors use and misuse social media.
8 September 2011	Diane Ruwhiu		Colour by numbers? Introducing Indigenous worldview into business school curriculum
1 September 2011	Fiona Edgar		Factors influencing university research performance
25 August 2011	Graham Elkin		Governance in the Third Sector
25 August 2011	Conor O'Kane		The strategic role of publicly funded principal investigators
23 June 2011	Evelyn Looi (PhD candidate)		The Impact of Organisational Culture on the Performance of District Health Boards (DHBs) in New Zealand
12 May 2011	Haina Zhang (PhD candidate)		Contemporary Leadership Approaches in Chinese Business: A Philosophical and Sociological Perspective
28 April 2011	Associate Professor Annie Zhang	Hong Kong Shue Yan University	Innovation capability, industry dynamism and market performance: The investigation of Chinese industrial firms
31 March 2011	Miriam Glennie, Associate Lecturer & PhD student	University of New South Wales	The influence of a matrix organisational structure on the career development of scientists and support staff in a public sector research organisation – a working paper
10 March 2011	Fiona Douglas (PhD candidate)		Constructing Professional Identity
24 February 2011	Sara Walton, Alan Geare, Steven Grover		Department mini seminar series - overview of current research
10 February 2011	Associate Professor Martin Risak	University of Vienna, Marie Curie Fellow	Mediation of Employment Rights Cases: The New Zealand Experience
16 November 2010	Kirsty Dwyer (PhD Candidate)		Is supply chain management a discipline? A comparative content analysis of academic and practitioner knowledge to determine disciplinary identity
11 November 2010	Gareth Rees (Master's candidate)		Lean thinking in New Zealand emergency departments
4 November 2010	Colin Campbell-Hunt		Social entrepreneurship: The case of fenced ecosanctuaries in New Zealand
26 October 2010	Professor Patrick Dawson	School of Management and Marketing, University of Wollongong, Australia	New wine in old bottles: Making sense of social innovation
14 October 2010	Professor Sylvie Chetty	College of Business, Massey University	Internationalisation of small and medium-size enterprises: Future research directions
12 October 2010	Paula O'Kane		What is NVivo and why should I use it?
30 September 2010	Andy Patterson		Employment ideology and grievance adjudication
20 September 2010	Dr Conor O'Kane	J.E. Cairnes School of Business & Economics, National University of Ireland, Galway	Top Management Leadership during the Turnaround Process: A Research Agenda
3 June 2010	Yabin (Mike) Li	University of Xi'an Si'yuan, Peoples Republic of China	Social Quality Management: Background, definition and characteristics.
22 April 2010	Associate Professor Martin Risak	University of Vienna, Marie Curie Fellow	What factors are crucial for effective mediation of individual employment rights disputes?
3 December 2009	Anu Kajamaa	University of Helsinki, Finland	From rapid projects to promotion of sustainable development in organizations - an introduction to activity theoretical methods for analyzing and transforming work.
15 October 2009	Colin Campbell-Hunt Michelle Thompson-Fawcett	Department of Management, University of Otago Department of Geography, University of Otago	Clustering on the edge: Nurturing international competitiveness.
24 September 2009	Kelly Honey (PhD Candidate)		An examination of the competitive bargaining process: a contemporary perspective.
30 July 2009	Colin Campbell-Hunt		Climate change: How much could this hurt?
23 July 2009	Ruud Heijblom	University of Greenwich	The power of management with intentions.
16 July 2009	Nerina Raja Yusof (PhD Candidate)		Cultural influences on the internationalization strategy of multinational enterprises (MNEs).
4 June 2009	Diane Ruwhiu		The Sleeping Taniwha: Exploring the Practical Utility of Kaupapa Māori in Firm Performance.
7 May 2009	Fa Martin-Niemi (Masters candidate)		Enabling conditions for knowledge creation within blog communities: Literature, models and conceptual framework.
30 April 2009	Karen Nicholas (PhD Candidate)		The push and pull of innovations

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26 March 2009	Professor Colin Mason	Strathclyde University, Glasgow, William Evans Fellow	Getting published in the small business/entrepreneurship literature
19 March 2009	Professor Colin Mason	Strathclyde University, Glasgow, William Evans Fellow	The global garage - a UK perspective: Home based businesses - characteristics and economic significance.
5 March 2009	Fiona Douglas (PhD candidate)		Crafting professional identity.
29 January 2009	Haina Zhang (PhD candidate)		Contemporary leadership approaches and their effectiveness (from the perspective of work-family enrichment) in the Chinese Confucian context.
18 December 2008	Lenny Sunaryo (PhD candidate)		Chinese Social Institutions Imitating Nature? Strategic Action in Pursuit of Self-Actualisation: Insights from Complexity Theory - An Investigation of Chinese-Indonesian Entrepreneurs' Business Strategies
1 December 2008	Professor Eero Vaara	Hanken School of Economics	On the darker side of globalization: A critical discursive perspective on the legitimization of shutdown decisions
27 November 2008	Professor H. Kevin Steensma	University of Washington, JA Valentine Fellow	How does social identification influence the acceptance of role-altering strategic initiatives? An examination of HMO-employed Physicians
13 October 2008	Professor Yehuda Baruch	Norwich Business School, University of East Anglia	Opening the Black Box on Academic Reviewing and Editing
9 October 2008	Benno (Ben) Wilhelm	Lausitz University of Applied Sciences, Berlin	Challenges of Architectural Innovation in the Automobile Industry
25 September 2008	Vicky Browning		Can I be of service or not? What happens when it all goes so wrong?
18 September 2008	Jo Kirkwood		Entrepreneurship research - Current research summary
11 September 2008	Sara Walton		Contesting Nature: A discourse analysis of natural resource conflicts
14 August 2008	Fiona Edgar, André Everett		Conference reports
31 July 2008	Bronwyn Boon		Unwilling hosts and pushy guests: Conflict between film enterprise and community stakeholders.
9 June 2008	Rachael Truscott - CIEAM Scholar	Queensland (with the Department of Accountancy & Business Law) University of Technology	Corporate Social Responsibility
5 June 2008	Sara Walton		Exploring and Explaining the University's Ethics Application Process
29 May 2008	Lenny Sunaryo (PhD candidate)		Chinese Social Institutions Imitating Nature? Strategic Action in Pursuit of Self-actualisation
22 May 2008	Graham Elkin and Malcolm Cone		Why so few learning organisations in the West? Pragmatism (Chinese and American) may provide an answer
15 May 2008	Professor Wolfgang Elsik	Vienna University of Business and Economics	"Man is by nature a political animal" (Aristotle) - A Political Perspective on Knowledge Management
8 May 2008	Nerina Raja (PhD candidate)		Cultural Influences on the Internationalization Strategy of Multinational Enterprises (MNEs): The Study of Islamic Business Practices in Foreign Retail MNEs in Malaysia.
17 April 2008	Dr. Stewart Johnson	University of Melbourne	A test of two competing theories of control in multinational corporations.
10 April 2008	Associate Professor Chris Cregan	University of Melbourne	An investigation into the working conditions and job attitudes of textile homeworkers.
2007	Sara Walton and 400-level students		The Ecological Footprint of the School of Business
2007	Thelma Fisher and Timothy Woo	University Library	Useful research tools and resources; Internet and library.
2007	Ian McAndrew		RSL Report
2007	Richard Greatbanks		Innovative teaching methods in BSNS 105
2007	Colin Campbell-Hunt		SME internationalisation within global value chains.
2007	Professor Roger Ames	Guest of the Asia Institute, University of Otago School of Business	Confucianism and Deweyan Pragmatism: A Dialogue.
2007	Kirsty Dwyer (PhD Candidate)		Pan Pacific Conference paper on the Tacit-Explicit Knowledge Transfer Process.
2007	Professor Tom Tripp	Washington State University	Getting even: How and why both co-workers and customers seek revenge.
2007	Dr. Leslie Stager Jacques, Dr. Roy Stager Jacques	Massey University, Albany	Managing Knowledge and Innovation: Applying the Howard Gruber model in a "Knowledge Organization"
2007	Professor Jerry Greenberg	The Ohio State University	Corporate Social Responsibility: Does the Motive Matter?