

EDITORIAL

This journal is once again proud to publish some of the best pieces of work by graduate management students at the University of Otago.

The articles in this volume were written by students taking 400 level papers for BCom(Hons), Postgraduate Diploma, MBus (papers plus thesis), MCom (papers plus thesis) or international students crediting to a Masters degree at their home Universities.

Full time honours students took combinations of four 20 point papers, plus a 20,000 word research paper worth 40 points; MBus and MCom students took 20 point papers totalling 120 points, plus a thesis.

All students at this level are free to submit papers for this Review, subject to the supervising staff member having graded the paper at A or A+.

The editorial board each year comprises staff whose students have work represented in the Review.

Alan Geare
Editor