



APPLICATION FOR SUPERVISION DEPARTMENT OF MARKETING UNIVERSITY OF OTAGO

Family (Last) Name : _____

Given Name(s) : _____

Preferred Name : _____

Address : _____

Email Address : _____

Relevant Academic Field(s) (mark box)

<input type="checkbox"/>	Services Marketing	<input type="checkbox"/>	Branding/labeling/packaging
<input type="checkbox"/>	Business-Business Marketing	<input type="checkbox"/>	Food Marketing
<input type="checkbox"/>	Consumer Behaviour	<input type="checkbox"/>	Retailing
<input type="checkbox"/>	Social Marketing	<input type="checkbox"/>	Fashion Marketing
<input type="checkbox"/>	Sustainability and/or ethical marketing	<input type="checkbox"/>	International Business
<input type="checkbox"/>	Children and Marketing	<input type="checkbox"/>	Tourism Marketing
<input type="checkbox"/>	Digital Marketing	<input type="checkbox"/>	Not-for-profit Marketing

Name of potential supervisor(s) (please check our website to match your research topic with at least one staff member - <https://www.otago.ac.nz/marketing/staff/staffprofiles/index.html>)

Working title of intended PhD research project

Postgraduate Qualification(s) (list from highest to lowest)

Provide us with the US equivalent GPA on a 4.0 scale. Calculate the GPA based on your transcript and results. To calculate your GPA please use this website -

<https://www.foreigncredits.com/Resources/GPA-Calculator/>

Year	Qualification(s)	Institution	GPA (US)

Research Methods Classes

Identify the classes where you learned about the research process and research methods.

Research Methods Class Name	GPA (US)

Master Thesis Details

Title of the Thesis	Number of Words

Undergraduate Qualification(s)

Year	Qualification(s)	Institution

Referees

Please provide names and email addresses for two academic referees who can comment on your research skills. One of them should be the supervisor of your previous research project.

Name	Email

English language proficiency (mark box)

- English is my first language
- Internet based TOEFL 95 (Writing 22)
- Paper based TOEFL 587 with Test of written English 4.5
- IELTS 6.5 (no individual band below 6.0)
- English for Otago (postgraduate) - Grade C
- Waiver of the English requirement. Please note that your study must have been completed in an English speaking country, being taught in English in a non-English speaking country is not sufficient evidence for a waiver.

Funding (mark box)

Please indicate how you expect your fees to be paid:

Privately (yourself, family, or other private sponsor)

Scholarship. **Please name the scholarship(s) you have applied or intend to apply for:**

Proposed start date:

Where did hear about our postgraduate programme?

Please confirm that you have included the following documentation with this application:
(mark box)

Completed application form

Research proposal

Copies of transcripts, including explanation of grading scales

An electronic copy of your previous research project(s)/thesis/dissertation/report

Curriculum Vitae

Proof of English language proficiency (if applicable)