



BUSINESS SCHOOL
Te Kura Pakihi

Online MBA – China

As an internationally focused programme, the Otago Master of Business Administration (MBA) wanted to grow its international footprint to engage with a wider range of potential students. China is the second largest economy in the world and an increasingly important component of the global economy. It was a natural progression to expand the online MBA into China.

The University of Otago has partnered with Beacon Education in China to provide the content and teaching for the online MBA programme.

The online MBA

The Otago online MBA is an interactive, live and collaborative programme of world-class standard, ranked #10 globally.

The online programme is ideal for Mandarin Chinese speaking students who want a high-quality MBA education.

Using Zoom, you will:

- Attend live weekly lectures.
- Share interactive discussions with your classmates.
- Participate in break-out sessions.

Fees

The international tuition fees are consistent across the Otago MBA programmes – on-campus or online. For further information and how to contact Beacon directly for details on fee payment options, please refer to our website.

Mandarin Chinese

The online MBA classes are taught in Mandarin Chinese to provide a more immersive learning experience. This offers students the opportunity to dig deeper into topics and discuss business issues more naturally.

The University of Otago places an emphasis on real-life cases and replicating business environments. When students discuss topics in a second language, it is not always possible to have the same level of discussion across the class. By delivering the programme in Mandarin Chinese, we can ensure that the level of interaction and dialogue between the teachers and students, and among the students themselves, is consistent. It makes communication easier for everyone on the programme.

Contact information

Otago MBA
otago.ac.nz/mba

Email otagomba@otago.ac.nz
Tel +64 3 479 4176

