



Application Form

CONTACT DETAILS

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|------------|----------------------|------|----------------------|
| Name | <input type="text"/> | | |
| Department | <input type="text"/> | | |
| Telephone | <input type="text"/> | | |
| Email | <input type="text"/> | Date | <input type="text"/> |

PROJECT TITLE

ABSTRACT

Please provide a brief summary of the research you wish to translate and how the product/service would benefit society – use lay language (150 words)

PRODUCT/SERVICE DESCRIPTION

Please provide a description of your product/service (250 words)

HOW IS YOUR IDEA/TECHNOLOGY UNIQUE?

Briefly describe why your idea/technology is different from others being developed or being sold/used. What makes it better or potentially better **(200 words)**?

WHAT WORK HAVE YOU UNDERTAKEN TO DATE?

Briefly describe the research you have done to date, including details of any funders and/or collaborators **(250 words)**

PROOF OF CONCEPT REQUIRED

Please provide a brief description of the work required to prove the concept and how you will use the grant **(250 words)**

WHAT IS THE THING THAT WOULD BE SOLD/USED?

In **20 words**, what is the finished product or service?

WHO IN YOUR OPINION WOULD BUY THIS PRODUCT OR SERVICE?

Who will buy the finished product/service? How many people or institutions would buy the product? Is this group getting bigger? **(150 words)**

WHY WOULD THEY BUY THIS PRODUCT OR SERVICE? (150 words)

IN YOUR ESTIMATION HOW LONG UNTIL THE PRODUCT OR SERVICE WOULD BE READY TO SELL?

Please provide a brief timeline for proof of concept and further development **(150 words)**

WHO SELLS COMPETING PRODUCTS/SERVICES?

Please **list** any companies who you know sell similar or competing products, or any researchers working with a similar idea/technology. **(list only)**

Please send completed applications to: translation.competition@otago.ac.nz

Enquiries: translation.competition@otago.ac.nz