



## Value proposition

Safeguarding the health and welfare of children and families who consume New Zealand food products.

Value of the Centre to its members:



Research that makes a tangible difference to New Zealand's public health and welfare.



Protected and enhanced international reputation for safe and high-quality food.



Critical mass and enhanced capability in food safety science and research.



Access to trusted, independent and credible food safety science, knowledge and advice.



Foresight – identification of emerging issues and guidance on pre-emptive risk mitigation.



Collaborative networks in New Zealand, and internationally.



Working more effectively at the science/industry interface.



## Strategic objectives

### Respond to emerging risks and opportunities

Leverage the Centre's extensive networks to develop an effective system for identifying and responding to emerging food safety risks and opportunities.

### High quality science

Deliver credible high-quality food safety science that is led by the right experts.

### Outputs that matter

Translate food safety science and research to ensure 'real world' impact.

#### Build international networks

Build an international network of food safety experts from government, industry and researchers.

#### An improved food safety culture

Educate and raise awareness to support an increase in food safety culture in New Zealand.

#### Grow capability in all three pillars

Grow capability in all three pillars, industry, science and government to collectively future-proof our food safety ecosystem.

#### Food safety in food innovation

Provide the science base for safety in food innovation.

#### Programmes that support collaboration

Design and deliver programmes that build collaboration and critical mass to minimise fragmentation and duplication.

#### The food safety organisation of choice

Be recognised as the preferred food safety organisation to work for, work with and partner with.

#### Trusted food safety advice

Provide trusted, independent, timely and credible food safety advice.