Abstract: This presentation addresses how neocartography, and the use of social software on everyday consumer electronic devices, might be integrated with mainstream surveying and mapping practices to provide products that might be otherwise impossible to deliver due to economic and logistic situations. Neocartography is not about further developing / improving existing approaches, but looking altogether differently at how data is collected, assembled, analysed and presented. An overview about neocartography is provided first and the opportunities, issues and challenges for the cartography / GIscience community that neocartography poses are then addressed.

12:00 noon, Thursday, 14th May 2015
L1 Lecture Theatre
School of Surveying
310 Castle Street