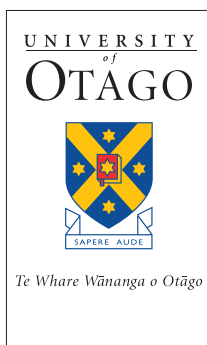
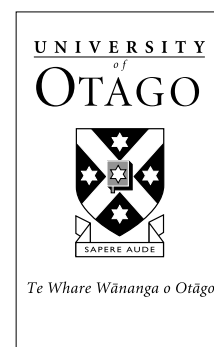


DEPARTMENT
OF
TOURISM
RESEARCH
REPORT
2005



DEPARTMENT OF TOURISM
RESEARCH REPORT
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INTRODUCTION

The Department of Tourism (University of Otago) Research Activities Handbook is compiled annually to provide a profile of staff members and their research interests, and other relevant information on research within the department. All academic staff have active research programmes covering a wide range of interests in Tourism and related areas. Research is integral to the Department's work and significant time is spent on research activities. In March the Department hosts an annual book launch function to coincide with the beginning of the academic year and the arrival of new graduate students. Each year staff and graduate students attend and present work at a range of national and international conferences, many of these presentations are invited. The research culture of the department is reflected in the results of the 2004 performance-based research funding (PBRF) exercise.

The Department also works to ensure that staff maintain a close relationship with the research activities of graduate students with graduates being encouraged to publish the results of their work and to convey them to relevant stakeholders. The Department also has one of the largest doctoral programmes in tourism in the world which is continuing to grow given the department's research record. Details of these activities are contained within this publication.

The Department of Tourism is currently developing research expertise and scholarship in four major strategic areas. These inter-related areas reflect not only staff interests and the thrust of our educational programmes but also the way we seek to meet the needs of local, New Zealand and international stakeholders as part of one of the leading business schools in the Asia-Pacific.

- Events and conventions
- Entrepreneurship and SME's
- Representation and identity
- Rural and peripheral, wilderness and nature based tourism

The Department uses internal and external funding and relationships to develop core research competencies and expertise. In addition, to the existing research strengths two related areas are also being developed. First, the Department is developing substantial research initiatives in the Asia-Pacific area and expects to have over ten doctoral students undertaking work in the region in 2006. Second, several staff in the Department are involved in broader research on human mobility, e.g. second homes, return migration, transnational networks and the emerging social science field of 'mobility'. This research is also being related to studies of competitiveness in terms of the ways that regions and firms seek to attract individuals.

Additional research and publication is undertaken outside of these areas, particularly with respect to the production of research monographs and texts, while the Department has an overall interest in issues of tourism theory and practice which seeks to integrate business and economic concerns with those surrounding the natural and socio-cultural environment.

The Department has one of the most active research and graduate programmes in tourism in the Asia-Pacific region and seeks to continue to expand these activities over the next five years with the development of new programmes and research projects as well as continuing to attract graduate students from New Zealand and around the world. Further information relating to these research activities, and relevant contact details, are available on the Department of Tourism website: <http://www.otago.ac.nz/tourism>

Professor Michael Hall
Department of Tourism

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DEPARTMENTAL STAFF AND CONTACT DETAILS

Head of Department

Prof C. Michael Hall BA(Hons) MA(Wat) PhD(W Aust)

Senior Lecturers

Associate Professor James Higham BA DipTour PhD (Otago)

Dr Neil Carr BSc(Hons) PgCert PhD(Exeter)

Dr Richard Mitchell BA(Hons) DipTour PhD(Otago)

Dr Anna Carr BA(Auck) DipMusStud(Massey) DipTour PhD(Otago)

Dr David Timothy Duval MA (Manit) MES PhD (York)

Dr Brent Lovelock BForSc(Hons)(Cant) PGDipHortSc(Massey) PhD(Otago)

Dr Hazel Tucker BSc(Hons)(Hudd) MA PhD(Durh)

Teaching Assistants

Donna Keen BA DipTour MTour(Otago)

Eric Shelton GDipTour(Otago)

Andrea Valentin BA(Hons)(Brighton) MTour(Otago)

Departmental Administrator

Diana Evans

Departmental Secretary (and Personal Assistant to Head of Department)

Monica Gilmour BA BCom DipGrad (Otago)

DEPARTMENTAL CONTACT DETAILS

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DR ANNA CARR

Anna has been a lecturer in the Department of Tourism since February 2001. From 1999 to 2001 Anna was a key researcher in the Department's Foundation of Research, Science and Technology (FRST) project, Ecotourism in New Zealand: profiling visitors to New Zealand ecotourism operations. Prior to this project she was a research assistant on a University of Otago Research Grant project exploring Māori tourism attractions. Prior to academia Anna worked for the Lands & Survey Department and Department of Conservation for a number of years in national park interpretation and administration. She has also worked for the New Zealand Antarctic Programme, Cardrona Ski Area, New Zealand Mountain Guides' Association and The Helicopter Line Aoraki Mt Cook. Anna was co-owner/operator of Southern Alps Guiding (Aoraki/Mt Cook Village) from 1989 to 1994 and a business partner in Wild Earth Adventures, a Dunedin company specialising in outdoor education and sea kayaking, from 1995 to 2002. She continues her personal interest in the outdoors as an Otago committee member of the Te Araroa (The Long Pathway) Trust and with Women Climbing Club. She is of Nga Puhi, Ngati Ruanui and Scottish descent.

Anna has published encyclopaedia entries, book chapters and journal articles in the fields of eco tourism, adventure tourism, entrepreneurship (SMEs), heritage management and visitor interpretation. Her PhD research explored visitor experiences of interpretation in natural areas of cultural significance to Māori. The research investigated issues relating to natural and cultural heritage management, cultural tourism and visitor interpretation in New Zealand. She is a member of the international ATLAS Special Interest Group Small and Medium Enterprises (SMEs) in Tourism and recently contributed to the ATLAS international review of SMEs and national policies. Anna is a member of the Australia and New Zealand section for the World Commission on Protected Areas of IUCN (World Conservation Union). She has been chaired sessions and delivered conference papers at conferences in Europe, New Zealand and Australia. She has also examined theses; reviewed book proposals; and refereed journal articles submitted for publication in the *Journal of Heritage Tourism*, *Tourism in Marine Environments*, *Journal of Sustainable Tourism*, *Annals of Tourism Research*, *Tourism Management Asia Pacific*, *Journal of Tourism Research*, *Tourism Recreation Research*, *Tourism Management and Current Issues in Tourism*.

In 2006 Anna will be on sabbatical in the United Kingdom. She will be undertaking research with academic staff from the School of Education, Outdoor Education Department, University of Edinburgh, and the Scottish Hotel School, University of Strathclyde, Glasgow, exploring (a) SMEs in natural areas and (b) interpretation/guiding issues in culturally significant landscapes.

RESEARCH INTERESTS

Visitor Interpretation, heritage management, wilderness management, cultural landscapes, community development, SMEs (risk management, environmental standards, sustainable marketing brands, use of technology, visitor education), ecotourism, indigenous tourism development and adventure tourism.

RECENT PUBLICATIONS

- Carr, A.M. (in press) "Cultural landscapes and heritage tourism." in *Cultural and heritage Tourism in the Asia Pacific*. B. Prideaux, T. Dallen and Chon, K. (eds.).
- Carr, A.M. (in press) "Lakes, myths and legends: the relationship between tourism and cultural values for water in Aotearoa/New Zealand." in *Lake Tourism: An Integrated Approach to Lacustrine Tourism Systems*. C.M. Hall and T. Harkonen (eds.), Channelview Publications.
- Carr, A.M. 2004, "Mountain places, cultural spaces – interpretation and sustainable visitor management of culturally significant landscapes: a case study of Aoraki/Mount Cook National Park", *Journal of Sustainable Tourism*, 12 (5): 432-459.
- Carr, A.M. 2004, "New Zealand", pp 47-52 in *SMEs in Tourism: an international review*, A. Morrison and R. Thomas (eds.) ATLAS, Leeuwarden, Netherlands.
- Higham, J.E.S. & Carr, A.M. 2003, "The scope and scale of ecotourism in New Zealand: a review and consideration of current policy initiatives", pp. 235-255 in *Ecotourism: Policy and Planning*, D.A. Fennell and R.K. Dowling (eds.), CABI Publishing, Oxon.

- Higham, J.E.S. and Carr, A.M. 2003, "Sustainable wildlife tourism in New Zealand: An analysis of visitor experiences" *Human Dimensions of Wildlife*, 8(1): 25-36.
- Higham, J.E.S. and Carr, A.M. 2003, "Defining Ecotourism in New Zealand: differentiating between the defining parameters within a national/regional context", *Journal of Ecotourism*, (2) 1: 17-32.
- Carr, A.M. (2003) Entries for 'certification' and 'accreditation' in *Encyclopedia of Leisure and Outdoor Recreation*. J. Jenkins and J. Pigram (eds.) Routledge, London.
- Higham, J.E.S. and Carr, A.M. 2002, "Profiling tourists to ecotourism operations", *Annals of Tourism Research* 29(4): 1168-1171.
- Higham, J.E.S. and Carr, A.M. 2002, "Ecotourism visitor experiences in Aotearoa/New Zealand: Challenging the environmental values of visitors in pursuit of pro-environmental behaviour", *Journal of Sustainable Tourism*. 10(4): 277-294.
- Carr, A.M. (2002) "Heritage Education – more than 'talk and chalk.'" Paper presented at the National Historic Heritage Workshop: Sharing Success. (CD Proceedings) NZ Historic Places Trust and Department of Conservation, Turnbull House, Bowen Street.
- Carr, A.M. (2002) "Learning to manage the heritage-visitor relationship." August Newsletter, Otago Branch, NZ Historic Places Trust, p. 4.

DR NEIL CARR

Prior to joining the department in 2004, Neil has been employed in tourism departments in the University of Queensland, Australia, and the University of Hertfordshire, England. As a result of his work experience and the research he has undertaken Neil has gained a significant knowledge of the tourism and leisure industries in a global and wide range of local contexts. Since receiving his PhD in 1997, Neil has been actively conducting research and has been awarded a variety of grants from funding agencies in England, Australia, and New Zealand. He has also worked with several organisations outside of academia on research projects in New Zealand and Australia.

I have been invited to act as a plenary session discussant and conference session chair at a variety of conferences and have also delivered numerous papers at conferences in countries such as the USA, UK, Australia, and South Africa. I have also reviewed submissions for journals such as *Annals of Tourism Research*, *Tourism Management*, *Current Issues in Tourism*, *Journal of Youth Studies*, *Journal of Sustainable Tourism*, *Tourism Geographies*, *Journal of Leisure Studies* and *Recreation Education*, *World Leisure*, *Tourism Review International*, *Journal of Travel & Tourism Marketing*, and *Annals of Leisure Research*. In addition, I have reviewed papers submitted to the following conferences: Council for Australian University Tourism and Hospitality and Education (CAUTHE) annual conference, the Inside Out Higher Education & Community Engagement conference, and the CHRIE annual conference.

RESEARCH INTERESTS**Influence of society, culture, personal motivations, and place on leisure and tourism behaviour**

- Role of leisure and tourism experiences in influencing and aiding the construction of individual's identities.
- Gendered leisure; concentrating on perception of risk as an inhibitor of leisure and tourism behaviour and the constantly changing nature of gendered behaviour.
- The leisure behaviour of heterosexual men, a currently neglected area of research.

Perception and awareness of risk within the holiday environment

- With specific reference to young people and university students.
- Visitor safety, perception of risk, and safety education.

The leisure and tourism experiences of young people, children, and families

- Active engagement of children in the research process and recognizing their role as active participants in determining their own leisure behaviour and that of their families.
- The holiday and leisure behaviour of university students
- The study abroad experiences of international university students.

The position in and access to leisure and tourism environments for animals

- Dog ownership and tourism/leisure behaviour.
- The environmental impact of pet dogs on leisure areas, including national parks and wilderness areas
- The welfare costs and benefits to dogs, dog owners, and non-dog owners of access to leisure spaces for pet dogs.

The relation between work, leisure, and tourism

The socially, culturally, and individually constructed nature of these life spheres.

SELECTED RECENT PUBLICATIONS**Journal Articles**

- Carr, N. 2005, Poverty, Debt, and Conspicuous Consumption: University Students Tourism Experiences. *Tourism Management*. 26 (5): 797-806
- Carr, N. & Axelsen, M. 2005, Sightseeing: An Integral Component of the Study Abroad Experience? *Tourism: An International Interdisciplinary Journal*. 53 (1)
- Ballantyne, R., Carr, N. & Hughes, K. 2005, Between the Flags: An Assessment of Domestic and International University Students' Knowledge of Beach Safety in Australia. *Tourism Management*. 26 (4): 617-622
- Li, W. J. & Carr, N. 2004, Visitor Satisfaction: An Analysis of Mainland Chinese Tourists on the Australian Gold Coast. *International Journal of Hospitality and Tourism Administration*. 5 (3): 31-48

- Carr, N. 2002, Defining young tourists visiting beach-oriented resorts: a behavioural analysis. *Anatolia: An International Journal of Tourism and Hospitality Research*. 13 (1): 49–62.
- Carr, N. 2002, The tourism-leisure behavioural continuum. *Annals of Tourism Research*. 29 (4): 972-986.
- Carr, N. 2002, Going with the Flow: An Assessment of the Relationship Between Young People's Leisure and Holiday Behaviour. *Tourism Geographies*. 4 (2): 115-134.
- Carr, N. 2002, A comparative analysis of the behaviour of domestic and international young tourists. *Tourism Management*. 23 (3): 321-325.
- Carr, N. 2001, An Exploratory Study of Gendered Differences in Young Tourists Perception of Danger Within London. *Tourism Management*. 22: 565–570.

Book chapters

- Carr, N. 2003, Children. J. Jenkins & J. Pigram (eds). *The Encyclopaedia of Leisure and Outdoor Recreation*. London: Routledge.
- Carr, N. 2003, Youth. J. Jenkins & J. Pigram (eds). *The Encyclopaedia of Leisure and Outdoor Recreation*. London: Routledge.
- Carr, N. 2003, University Student's Holiday Behaviour: A Case Study from New Zealand. C. Michael Hall (ed). *Introduction to tourism: Dimensions and Issues* (4th ed). South Melbourne: Pearson Education.
- Carr, N. 2003, Use and Trust of Tourism Information Sources Amongst University Students. B. Ritchie with N. Carr & C. Cooper. *Managing Educational Tourism*. Clevedon: Channel View Publications.
- Ritchie, B., Carr, N. & Cooper, C. 2003, Schools' Educational Tourism. B. Ritchie. with N. Carr & C. Cooper. *Managing Educational Tourism*. Clevedon: Channel View Publications. Chapter 4.
- Carr, N. 2003, University and College Students' Tourism. B. Ritchie. with N. Carr & C. Cooper. *Managing Educational Tourism*. Clevedon: Channel View Publications. Chapter 5.
- Carr, N. 2001, Bridging the gender gap? A study of young people's use of leisure spaces. Jenny Anderson and Lesley Lawrence (eds) *Gender Issues in Work and Leisure*. LSA Publication No. 68.

OTHER PUBLICATIONS

- Carr, N. (accepted for publication, available online 28 December 2004). The Global Nomad: Backpacker Travel in Theory and Practice. G. Richards. & J. Wilson (eds). *Tourism Management*.
- Oxley, L., Slaughter, L. & Carr, N. 2004, Tourism Motives and Youth: an analysis of holiday motivations of visitors to Contiki Great Keppel Island Resort, Australia. K. Chon, C. Hsu & N. Okamoto (eds). *Globalization and Tourism Research East Meets West*. Asia Pacific Tourism Association Tenth Annual Conference.
- Carr, N. 2003, The Tourist Experience (2nd ed), C. Ryan (ed). *Journal of Sustainable Tourism*. 11 (5): 455–457.

DR DAVID TIMOTHY DUVAL

Prior to joining the Department in 2001, David was employed for three years as a Project Manager and Senior Analyst at Longwoods International, a private research firm in Toronto that specialises in measuring the effectiveness of tourism advertising (including bottom line return-on-investment estimates), visitor profiling, and providing strategic image data of specific destinations. In this role, he worked with various tourism organisations and destinations, including Hawaii, Maine, Northern Ontario, Washington State, and Oregon. David was also responsible for overseeing research activities in the United States, Canada, and Japan. He has transferred this consultancy experience (particularly as it relates to branding and positioning) to recent activities in New Zealand by working with several private firms and destination marketing organisations.

David has given guest lectures and/or public seminars at the following institutions: Auckland University of Technology, University of Western Australia, University of Alberta, York University, University College of the Cariboo, and the University of Exeter. He has delivered papers at conferences in the United States, Canada, Australia and the United Kingdom.

David is currently the Editor of the 'Current Issues in Method and Practice' section of *Current Issues in Tourism*, which is devoted to both discussion and debate in the area of methods and methodologies as they pertain to tourism research. He is also on the Editorial Board of the new *Journal of Heritage Tourism* (Channel View Publications). In the past few years, he has reviewed submissions for journals such as *Current Issues in Tourism*, *Tourism Geographies*, *International Journal of Tourism Research*, *Asia Pacific Journal of Tourism Research*, *Journal of Sport Tourism*, *Tourism Management*, *Annals of Tourism Research*, *Journal of Vacation Marketing*, *Southeastern Geographer*, *Tourist Studies*, *Tourism Recreation Research*, *Journal of Sustainable Tourism*, *Tourism Culture and Communication*, *Journal of Heritage Tourism*, *Annals of Leisure Research* and *Global Networks: A Journal of Transnational Affairs*. He has reviewed monograph proposals for such publishers as CABI (UK), Butterworth Heinemann (UK), and Routledge (UK).

RESEARCH INTERESTS**Temporary Mobilities**

- Migration and transnational social fields
- Private and social-corporate (institutionalised) mobilities
- Diaspora and social networks
- Citizenship and notions of 'belongingness'
- Technological interpretations of mobilities (soundseeing, personal and virtual geographies)

Transport Management

- Strategic alliance agreements
- Bilateral and multilateral agreements in air services
- Air services marketing
- Tourism/transport relationships
- Spatial geographies (accessibility)

SELECTED RECENT PUBLICATIONS**Books**

- Duval, D.T. (ed.) 2004. *Tourism in the Caribbean: development, management, prospects*, London: Routledge.
- C.M. Hall, D.J. Timothy and D.T. Duval (eds.) 2003. *Safety and Security in Tourism: Relationships, Management, and Marketing*, Binghamton: Haworth Hospitality Press, (published simultaneously as a special issue of the *Journal of Travel and Tourism Marketing* 15[2,3,4].
- Duval, D.T. *Transport and Tourism: Modes, Network, Flows* (under contract with Channel View Publications for delivery in December 2005)

Book chapters

- Duval, D.T. 2005, 'Tourism and air transport in Oceania', in Cooper, C. and Hall, C.M. (eds) *Oceania: A Tourism Handbook*, Clevedon: Channel View, pp.321-334.
- Duval, D.T. 2005, 'Small steps, giant leaps: space as the destination of the future', in M. Novelli (ed) *Niche Tourism: Contemporary Issues and Trends*, Oxford: Butterworth Heinemann, pp. 213-222.
- Coles, T., Duval, D.T. and Hall, C.M. 2005, 'Tourism, Mobility and Global Communities: New Approaches to Theorising Tourism and Tourist Spaces', in Theobald, W. (ed.) *Global Tourism: the next decade (3rd Edition)*, Butterworth Heinemann, pp. 463-481 (translated into Japanese, Portuguese, Chinese).
- Duval, D.T. 2005, 'Expressions of migrant mobilities among Caribbean migrants in Toronto, Canada', in Potter, R., Conway, D., and Philipps, J.(eds.) *The Experience of Return Migration: Caribbean Perspectives*, Aldershot: Ashgate.
- Duval, D.T. 2004, 'Trends and circumstances in Caribbean tourism', in D.T. Duval (ed.) *Tourism in the Caribbean: Trends, Development, Prospects*, London: Routledge, pp. 3-23
- Duval, D.T. and Wilkinson, P.F. 2004, 'Tourism development in the Caribbean: Meaning and Influences' in D.T. Duval (ed.) *Tourism in the Caribbean: Trends, Development, Prospects*, London: Routledge, pp. 59-80.
- Duval, D.T. 2004, 'Future prospects for tourism in the Caribbean', in D.T. Duval (ed.) *Tourism in the Caribbean: Trends, Development, Prospects*, London: Routledge, pp. 287-299.
- Duval, D.T. 2004, 'Conceptualising return visits: a transnational perspective', in T. Coles and D. Timothy (eds.) *Tourism, Diasporas and Space: Travels to Promised Lands*, London: Routledge, pp. 50-61.
- Duval, D.T. and C. M. Hall. 2004, 'Linking Diasporas and Tourism: Transnational Mobilities of Pacific Islanders Resident in New Zealand', in T. Coles and D. Timothy (eds.) *Tourism, Diasporas and Space: Travels to Promised Lands*, London: Routledge, pp. 78-94.
- Duval, D.T. 2004, 'Cultural tourism in postcolonial environments: negotiating histories, ethnicities and authenticities in St. Vincent, Eastern Caribbean', in C.M. Hall and H. Tucker (eds) *Tourism and Postcolonialism: contested discourses, identities and representations*, London: Routledge, pp. 57-75.
- Duval, D.T. 2004, 'Mobile migrants: travel to second homes', in C.M. Hall and D. Müller (eds.) *Tourism, Mobility and Second Homes: Between Elite Landscape and Common Ground*, London: Channel View Publications, pp. 87-96.
- Hall, C.M., Timothy, D.J. and Duval, D.T. 2003, 'Security and tourism: towards a new understanding', in Hall, C.M., Timothy, D.J. and Duval, D.T. (eds.) *Safety and Security in Tourism: Relationships, Management, And Marketing*, Binghamton: Haworth Hospitality Press (pp. 1-18) (simultaneously published as a special issue of the *Journal of Travel and Tourism Marketing*, 15 [2,3,4]).

Journal Articles

- Coles, T., Duval, D.T. and Hall, C.M. 2005 'On tourism and mobility at moments of post-disciplinary movement and conjecture', *Política y Sociología* (Special issue on 'Current Issues in Tourism Development' edited by J. Aramberri), 42 (1) 85-99.
- Duval, D.T. 2005, 'Public/stakeholder perceptions of airline alliances: the New Zealand experience', *Journal of Air Transport Management* 11(6):355-462.
- Coles, T., Duval, D.T. and Hall, C.M. 2005, 'Mobilising tourism: a post-disciplinary critique', *Tourism Recreation Research* (Special Issue on Tourism Research edited by J. Tribe), 30(2):31-41.
- Duval, D.T. 2004, 'Linking return visits and return migration among Commonwealth Eastern Caribbean migrants in Toronto, Canada', *Global Networks: a Journal of Transnational Affairs* 4(1):51-68.
- Duval, D.T. 2004, 'When buying into the business, we knew it was seasonal': Perceptions of seasonality in Central Otago, New Zealand', *International Journal of Tourism Research* 6:325-337.

Miscellaneous

- Duval, D.T. 2003, 'Space tourism', in C.M. Hall *Introduction to Tourism: Dimensions and Issues* (4th Edition) (p. 423) Frenchs Forest: Pearson Education Australia.
- Duval, D.T. and C.M. Hall. 2002, 'People May Finally Realise Just How Important We Are': New Zealand student perceptions of future career opportunities in the tourism industry following the events of September 11. *Journal of Hospitality, Leisure, Sport and Tourism Education* 1(2).

PROFESSOR MICHAEL HALL

Author of numerous publications Michael has wide ranging research, teaching and supervisory interests in tourism, international business, mobility, regional development, hospitality, gastronomy, public policy, geography and environmental history.

Michael is active in a number of academic research associations and his regional interests include Australia, Canada, New Zealand, Nordic countries, the Pacific Rim, United Kingdom and Western United States. He is co-editor (with Chris Cooper, University of Queensland) of *Current Issues in Tourism* and is a member of the editorial boards of a number of journals including *Tourism Geographies*, *Journal of Sustainable Tourism*, *Journal of Ecotourism*, *Journal of Innovation and Sustainable Development and Mobilities*. In addition to more applied research interests he is also undertaking basic theoretical research in the areas of tourism value and supply chains and networks, business and destination lifecourses, contemporary mobilities, and the sociology of tourism knowledge, particularly with respect to academic appointment and selection processes and the academic publishing process under instrumental policy conditions in higher education.

RESEARCH INTERESTS

- Contemporary and historical aspects of temporary mobility, including tourism, leisure, recreation, labour migration, tourism-migration relationships, second homes, expatriate and sojourner behaviour; consumption and production; and governance and regulation;
- International business and tourism, including tourism as a form of international business, relationships between IB and temporary mobilities, and the development of international governance and regulatory strategies particularly in relation to intermestic issues and competitiveness, including place promotion, branding and imaging;
- Regional development, particularly the development of rural, peripheral and marginal regions, sustainability, second homes, and SME and network development; strategic planning and competitiveness; place marketing and branding; mobility as a factor in the development of learning regions; and urban regeneration and reimagining strategies, including waterfront redevelopments and events;
- Public policy analysis and governance issues, particularly with respect to public-private partnerships, regulatory frameworks, ethics, security (political, economic and environmental), global environmental change and international heritage, and the appropriate role of the state with respect to intervention in regional economic development;
- Rural and peripheral area SMEs and entrepreneurship issues, particularly as related to lifestyle entrepreneurship, family businesses, copreneurship, regulatory, marketing and network issues;
- Sustainable development, especially with respect to peripheral areas such as marine and coastal areas and alpine areas, impacts indicator analysis and growth management, concepts of security, business behaviour and strategy, and issues of global environmental change including climate change;
- Global environmental change, particularly responses to climate change; disease and biosecurity issues, and conservation strategies.
- Special interest tourism (cultural and heritage tourism, nature-based tourism, farm tourism, rural tourism, urban tourism, wine and food tourism);
- Food and wine: business and marketing, local food development, intellectual property, and relationship to cooperative business strategies; gastronomy, history and changing patterns of food and wine consumption and production, wine tasting, biosecurity;
- Environmental and conservation history, particularly with respects to national parks and wilderness;
- Regional Interests: Australia, Canada, New Zealand, the Nordic countries, Pacific Rim, United Kingdom, Western United States.

RECENT PUBLICATIONS (A SELECTION)

Books

- Gössling, S. & Hall, C.M. (eds) 2006, *Tourism and Global Environmental Change*, Routledge, London.
- Hall, C.M. and Härkönen, T. (eds) 2006, *Lake Tourism: An Integrated Approach to Lacustrine Tourism Systems*, Channelview Press, Clevedon.
- Hall, C.M. 2005, *Tourism: Rethinking the Social Science of Mobility*, Prentice-Hall, Harlow.
- Hall, C.M. & Boyd, S. (eds) 2005, *Tourism and Nature-based Tourism in Peripheral Areas: Development or Disaster*, Channelview Publications, Clevedon.

- Hall, C.M. & Higham, J. (eds) 2005, *Tourism, Recreation and Climate Change*, Channelview Publications, Clevedon.
- Hall, C.M. & Tucker, H. (eds) 2004, *Tourism and Postcolonialism*, Routledge, London.
- Hall, C.M. & Müller, D. (eds) 2004, *Tourism, Mobility and Second Homes: Between Elite Landscape and Common Ground*, Channelview Publications, Clevedon.
- Lew, A., Hall, C.M. & Williams, A. (eds) 2004, *Companion to Tourism*, Blackwell Publishers, Oxford.
- Hall, C.M., Duval, D. & Timothy, D. (eds) 2004, *Safety and Security in Tourism: Relationships, Management and Marketing*, Haworth Press, New York.
- Saarinen, J. and Hall, C.M. (eds.) 2004, *Nature-Based Tourism Research in Finland: Local Contexts, Global Issues*, Finnish Forest Research Institute, Research Papers 916, Rovaniemi Research Station, Rovaniemi.

Articles

- Hall, C.M. 2005, 'Reconsidering the geography of tourism and contemporary mobility', *Geographical Research* 43(2): 125-139.
- Hall, C.M. 2005, 'Time, space, tourism and social physics', *Tourism Recreation Research*, 30(1): 93-8.
- Hall, C.M. 2005, 'Biosecurity and wine tourism', *Tourism Management*, in press, available on-line.
- Hall, C.M. and Mitchell, R. 2005, 'Wine Marlborough: A profile of visitors to New Zealand's oldest wine festival', *Journal of Hospitality and Tourism* 3(1): 77-90.
- Hall, C.M. 2004, 'Systems of surveillance and control: Commentary on "An analysis of institutional contributors to three major academic tourism journals: 1992-2001"', *Tourism Management*, in press, available on-line.
- Hall, C.M. 2003, 'Biosecurity and wine tourism: Is a vineyard a farm?' *Journal of Wine Research*, 14(2-3): 121-126.
- Müller, D. & Hall, C.M. 2003, 'Second homes and regional population distribution: On administrative practices and failures in Sweden', *Espace Population Societes*, 2003-2: 251-61.
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Chapters

- Coles, T., Duval, D. & Hall, C.M. 2004, 'Tourism, mobility and global communities: New approaches to theorising tourism and tourist spaces', pp.463-481 in *Global Tourism*, ed. W. Theobald, Heinemann, Oxford.
- Hall, C.M. 2006, 'Travel and journeying on the sea of faith: Perspectives from Religious Humanism', in *Tourism and Religion*, eds D. Timothy and D. Olsen, Routledge, London and New York, in press.
- Hall, C.M. 2005, 'Space-time accessibility and the tourist area cycle of evolution: The role of geographies of spatial interaction and mobility in contributing to an improved understanding of tourism', in *The Tourism Life Cycle: Conceptual and Theoretical Issues*, ed. R. Butler, Channelview Publications, Clevedon, in press.
- Hall, C.M. 2005, 'Seducing global capital: reimagining and the creation of seductive space in Melbourne and Sydney', in *Seductions of Place: Geographies of Touristed Landscapes*, eds. C. Cartier & A. Lew, Routledge, New York.
- Hall, C.M. 2005, 'Shifting spaces of masculinity: From Carisbrook to the MCG', in *Spaces of Masculinity*, eds. B. van Hoven & K. Hoerschelmann, Routledge, London.
- Hall, C.M. & Valentin, A. 2005, 'Content analysis', pp.191-209 in *Tourism Research Methods: Integrating Theory with Practice*, ed. P. Burns, C. Palmer, & B. Ritchie, CABI, Wallingford.
- Hall, C.M. 2004, 'Reflexivity and tourism research: Situating myself and/with others', pp.137-155 in *Qualitative Research in Tourism: Ontologies, Epistemologies and Methodologies*, eds. J. Phillimore & L. Goodson, Routledge, London.
- Hall, C.M., 2004, 'Small firms and wine and food tourism in New Zealand: issues of collaboration, clusters and lifestyles', pp.167-181 in *Small Firms in Tourism: International Perspectives*, ed. R. Thomas, Elsevier, Oxford.
- Hall, C.M. and Jenkins, J.M. 2004, 'Tourism and Public Policy', pp.525-40 in *Companion to Tourism*, eds. A. Lew, C.M. Hall & A.M. Williams, Blackwells, Oxford.
- Hall, C.M., & Rusher, K. 2004, 'Risky lifestyles? Entrepreneurial characteristics of the New Zealand bed and breakfast sector', pp.83-97 in *Small Firms in Tourism: International Perspectives*, ed. R. Thomas, Elsevier, Oxford.

ASSOCIATE PROFESSOR JAMES HIGHAM

James Higham holds the position of Associate Professor, Department of Tourism. His research interests centre on the management of tourism in natural areas. His PhD research (1992-1995) examined international visitor perceptions of wilderness in New Zealand. In 1999 he began a two year PGSF-funded research project in collaboration with Anna Carr (Department of Tourism) that aimed to profile visitors to ecotourism operations in New Zealand. In 2002 James visited Antarctica as part of the Antarctica New Zealand Educators programme to further his research and teaching interests in this field. He has published articles addressing ecotourism, wilderness management, and the impacts of tourism on wildlife in journals such as the *Journal of Sustainable Tourism*, *Tourism Management*, *Journal of Ecotourism*, *Human Dimensions of Wildlife and Annals of Tourism Research*, among others. His most recent work in this area addresses spatio-ecological approaches to managing tourism impacts on wildlife populations.

A second avenue of research interest lies in the emerging field of sport tourism. This is the subject of a current research collaboration with Assoc. Prof. Tom Hinch, University of Alberta, which dates to 1998. It initially sought to conceptualise the links between the growing fields of sport and tourism (published in the *International Journal of Tourism Research*). The outcomes of this collaboration have included empirical research publications in *Current Issues in Tourism*, *Tourism Management*, *Event Management* and the *Journal of Sports Management* and, in 2004, the publication of a book titled *Sport Tourism Development* (Channel View). A second edited book titled *Sport Tourism Destinations: Issues, Opportunities and Analysis* was published by Elsevier Butterworth Heinemann (Oxford) in September 2004. James has acted in the capacity of manuscript reviewer for numerous *Tourism Management*, *Current Issues in Tourism*, *Tourism Geographies*, *International Journal of Tourism Research*, *Annals of Tourism Research*, *Scandinavian Journal of Tourism and Hospitality* and *Annals of Leisure Research*.

CURRENT RESEARCH ACTIVITIES

Sport tourism
Ecotourism operations
Managing wildlife tourism

EDITORIAL BOARDS

Journal of Sport Tourism
Journal of Tourism in Marine Environments
Journal of Ecotourism

RECENT PUBLICATIONS

- Hall, C.M. & Higham, J.E.S. (Eds). 2005. *Tourism, recreation and climate change: International perspectives*. Clevedon: Channel View Publications.
- Higham, J.E.S. (Ed) 2005. *Sport Tourism Destinations: Issues, opportunities and analysis*. Oxford: Elsevier Butterworth-Heinemann.
- Higham, J.E.S. 2005. Sport tourism as an attraction for managing seasonality. *Sport in Society* 8(2):238-262. (Special issue on Sport tourism).
- Hinch, T.D. & Higham, J.E.S. 2005. Sport Attractions: Addressing Issues of Commodification and Authenticity in Tourism Destinations. *European Sports Management Quarterly*. 5(3): 245-258.
- Higham, J.E.S. & Hall, C.M 2004, Sport tourism in Australia and New Zealand: Responding to a dynamic interface. Editorial. Special Issue. *Journal of Sport Tourism*, 8(3):275-287.
- Higham, J.E.S. & Lusseau, D. 2004, Ecological impacts and management of tourist engagements with Cetaceans. In R. Buckley (Ed) *Environmental Impacts of Ecotourism*. CAB International, Wallingford. pp. 173-188.
- Hinch, T.D. & Higham, J.E.S. 2004, *Sport Tourism Development*. Aspects of Tourism Book Series. Clevedon: Channel View Publications. 254pp.
- Lusseau, D. & Higham, J.E.S. 2004, Managing the impacts of dolphin-based tourism through the definition of critical habitats: The case of bottlenose dolphins (*Tursiops* spp.) in Doubtful Sound, New Zealand. *Tourism Management* 25(5): 657-667.

DR BRENT LOVELOCK

Brent's main research interest to date has been tourism policy and planning, with a focus on tourism organisations, collaboration and partnerships. Brent has studied the role of interorganisational relations in tourism planning within the settings of Canadian national parks, and in New Zealand protected area management. A particular area of interest is environmental non-governmental organisations (NGOs) and the role that they play in the development of tourism and visitor management policy. Brent has undertaken comparative work on environmental groups in Canada, New Zealand and elsewhere in the Asia-Pacific region.

Another field of interest is safety and security, and the role played by travel agents. Brent recently received funding through an Otago Research Grant to study the practice of travel agents in New Zealand in this respect, and undertook a nationwide survey of travel agents, followed up by in-depth interviews with agents on the topic of travel safety advice. The research aims to explore the current practice of travel agents and to help reveal best practice in this area.

In a related field, Brent has been undertaking research into visitor perceptions about the use of 1080 poison in New Zealand's national parks and protected areas. While New Zealand markets itself largely on its "clean green" and "100% Pure" images, poisons (and other control methods) are used extensively for pest control in our natural areas – many of which are popular visitor attractions. This research aims to identify visitors' general awareness of ecological management issues, how they feel about pest control strategies, and whether these affect their image of New Zealand as a travel destination, and subsequently, their travel behaviour.

Throughout 2003, Brent headed a team of researchers from the Department undertaking research towards the development of a tourism strategy for the Catlins region in the south-east coast of the South Island. This region is experiencing a period of rapid growth in visitor numbers, and faces challenges in terms of potential social and environmental impacts. The research has involved substantial visitor and resident surveys, an inventory and assessment of attractions and infrastructure, and extensive consultation with the community and stakeholders. Brent has also lead the development of the actual Strategy, which contains key recommendations to guide sustainable tourism for the Catlins over the coming years.

In 2004 Brent spent a period of time on Research and Study Leave in Scotland, undertaking fieldwork for a project examining consumptive hunting tourism there. The focus of this work was on the institutional arrangements for hunting tourism, and identifying obstacles to the growth of this sector. This project forms part of an cross-national comparative study with hunting tourism in New Zealand, and will appear in a book that Brent is editing on consumptive wildlife tourism, to be published in 2006.

While in Scotland, Brent resided in Scotland's National Booktown, Wigtown, in the remote and rural Galloway region. The research examined the intersection of entrepreneurship and the public sector within a highly specialized or niche form of tourism. The aim of this work was to identify how niche tourism can be promoted as a sustainable form of tourism within the setting of a peripheral region.

RESEARCH INTERESTS

Tourism policy and planning
Visitor perceptions of ecological management issues
Sustainable tourism

CURRENT RESEARCH ACTIVITIES

Consumptive wildlife tourism, comparative research undertaken in New Zealand, Sweden and Scotland
Niche tourism - case study of a booktown - Wigtown in Scotland
Visitor environmental knowledge and attitudes in peripheral, natural destinations

RECENT PUBLICATIONS

- Lovelock, B.A. and Robinson, K. (2005) Maximising economic returns from consumptive wildlife tourism in peripheral areas: White-tailed deer hunting on Stewart Island/Rakiura, New Zealand. In Hall, M and Boyd, S (eds) *Nature-based tourism in peripheral areas: Development or disaster?* pp 151-172. Channelview, Clevedon.
- Lovelock, B.A. 2005, Tea-sippers or arsonists? Environmental NGOs and their responses to protected area tourism: A historical analysis of the Royal Forest and Bird Protection Society of New Zealand. *Journal of Sustainable Tourism*.13 (6) pp 529-545.
- Lovelock, B.A. 2004, Tourist-created attractions: the emergence of a unique form of tourist attraction in southern New Zealand. *Tourism Geographies* 6 (4) pp 410-433.
- Lovelock, B.A., Boyd, S. and W. Low 2004, *Catlins Tourism Strategy 2004*. Unpublished report for the Catlins Tourism Strategy Working Party (Venture Southland and the Clutha District Economic Development Board).
- Lovelock, B.A., Boyd, S. and W. Low 2004, *Catlins Tourism Strategy 2004: Supporting Research*. Unpublished report for the Catlins Tourism Strategy Working Party (Venture Southland and the Clutha District Economic Development Board).
- Lovelock, B.A. 2003, International and domestic visitors' attitudes as constraints to hunting tourism in New Zealand. *Journal of Sport Tourism* 8 (3) pp197-203..
- Lovelock, B.A. 2003, New Zealand travel agent practice in the provision of advice for travel to risky destinations. *Journal of Travel and Tourism Marketing* 15 (4) pp 259-279.
- Lovelock, B.A. 2003, A comparative study of environmental NGOs' perspectives of the tourism industry and modes of action in the south and south-east Asia and Oceania regions. *Asia Pacific Journal of Tourism Research* 8 (1) pp 1-14.
- Lovelock, B.A. 2003, Environmental NGOs and tourism in South-East Asia and Oceania. In Bao, J., Zhong, X. and A. Lew (Eds) *Tourism planning and management in developing countries* pp 355-373. Commission on the Geography of Tourism of the Geographical Society of China, and the Tourism, Leisure and Global Change Study Group of the International Geographical Union, Department of Geography and Public Planning at Northern Arizona University.
- Lovelock, B.A. 2003, *Tourism trends in the West Coast and Queenstown Lakes / Central Otago regions relevant to accommodation and ecotourism development in Makarora*. Commissioned by Te Puni Kokiri Ministry of Maori Development, Dunedin.

DR RICHARD MITCHELL

Richard has a wide range of research interests, but his primary focus is in the area of wine and food tourism (mainly marketing and consumer behaviour) and he recently completed his PhD on the on-site winery visit and post-visit consumer behaviour. He is currently involved in exploring how personality traits influence the behaviour of winery visitors and is embarking on a project (along with a colleague in the Department) exploring the dining experience in a tourism context. In 2003 he was one of the editors of *Food Tourism Around the World* and he has a growing number of academic and industry publications. Richard maintains strong links with the industry through his involvement in the New Zealand Food and Wine Tourism Network, where he has recently been re-elected the national management committee.

In the past Richard has also been involved in a study of visitors to 'front-country' of New Zealand's conservation estate (a FRST-funded project), the users of Milford Road and a study of attitudes towards sustainable development amongst New Zealand's tourism industry. During his time at the Dunedin City Council (1993-1997) he was also involved in a number of public policy projects, feasibility studies and management strategies, all of which involved extensive research and public consultation.

RESEARCH INTERESTS

Wine and food tourism (especially consumer behaviour)
Wine marketing
Tourist psychology and consumer behaviour
Rural tourism
Visual aspects of tourism
Learning as a motivation for travel
Interpretation
Lodgings
Computer simulation as a teaching tool.

CURRENT RESEARCH ACTIVITIES

Personality Traits as a Predictor of the Behaviours and Attitudes of New Zealand Winery Visitors 2004/5
Best Practice Case Studies in Food and Wine Tourism 2005 (for New Zealand Food and Wine Tourism Network/New Zealand Trade and Enterprise)
Matariki Wines Cellar Door Development report 2004/5
Development of Hotel A.L.I.V.E interactive role play in a virtual environment 2004/5 CALT
Innovation in Teaching Grant (Team Leader) Collaborative development with Design Studies.

RECENT PUBLICATIONS

- Hall, C. M and Mitchell, R. D 2005, 'Wine Marlborough: A Profile of Visitors to New Zealand's Oldest Wine Festival.' *Journal of Hospitality and Tourism* 3(1) 2005 pp. 77-90
- Hall, C.M. and Mitchell, R. 2005, 'Gastronomy, food and wine tourism', in Buhalis, D. and Costa, C. (eds.) *Tourism Management Dynamics: trends, management, tools*, Butterworth-Heinemann, Oxford, in press.
- Hall, C.M. and Mitchell, R. 2005, 'Food tourism: comparing food and wine tourism experiences', in Novelli, M. (ed.) *Niche Tourism: Contemporary Issues, Trends and Cases*, Butterworth-Heinemann, Oxford, pp. 73-88.
- Mitchell, R. D. and Hall C .M. 2004, The Post-Visit Consumer Behaviour of New Zealand Winery Visitors. *Journal of Wine Research* 15(1) pp. 37-47
- Treloar, P. J., Hall C. M. and Mitchell R. D. 2004, Wine tourism and the Generation Y Market: any possibilities? In *Proceedings of CAUTHE 2004: Creating Tourism Knowledge 10-13 February 2004*. CAUTHE, Brisbane Best International Paper CAUTHE 2004.
- Mitchell R.D. and C.M. Hall 2003, 'Seasonality in New Zealand winery visitation: an issue of demand and supply' in Hall, C. M. (ed.) *Wine, Food, and Tourism Marketing*, Binghamton, NY, Haworth Hospitality Press. Simultaneously published as *Journal of Travel & Tourism Marketing* 14(3/4).

DR HAZEL TUCKER

Hazel's main research objective concerns the advancement of knowledge and theory regarding tourism's influence on socio-cultural relationships and representations. A major research project contributing towards this objective was Hazel's ethnographic study of a cultural tourism destination and World Heritage Site in central Turkey. This research explored issues concerning host-guest interaction, tourism representations and identity, and community-based tourism and sustainability. The project has resulted in a number of published articles in refereed journals and books, as well as the research monograph *Living With Tourism*. Hazel also conducted research into the politics of history, memory and identity at this World Heritage Site and produced publications linking these issues with heritage interpretation and management.

In relation to New Zealand tourism Hazel has conducted a research project investigating commercial hospitality in small tourism accommodation businesses in the Central Otago region of New Zealand using qualitative research and analysis methods. This research was funded by a University of Otago grant (2001), and results of the study have been circulated to relevant tourism industry organisations and operators.

Hazel has more recently been working on a research project on tourism representation and experience, also funded by a University of Otago grant (2004). For this project Hazel undertook fieldwork on packaged bus tours of NZ's South Island.

A further project, funded by the University of Otago School of Business Research Grants Scheme (2004) looked at the interactive experiences of backpackers in New Zealand.

RESEARCH INTERESTS

Tourism and Social Change: community-based tourism and sustainability; host-guest relationships; gender issues in tourism; the politics of representation.

Tourist Behaviour: tourist performances, narratives and experiences.

Tourism Small Business: social dimensions of entrepreneurship; host-guest relationships

Cultural and Heritage Tourism: heritage interpretation and management; politics of memory and identity; interpretation narratives

Research Methods: qualitative research and analysis methods

CURRENT RESEARCH ACTIVITIES

During 2005, Hazel is on Research and Study Leave in Turkey and Scotland. She has University of Otago School of Business Research Grants Scheme funding (2005-6) to conduct research on tourism small business development and social networks in the World Heritage Site of Goreme in Cappadocia.

RECENT PUBLICATIONS

Shelton, E.J. & Tucker, H. 2005, 'Access baggage: Tourism and Disability'. *Tourism Review International*, vol.8, no.3, pp. 211-219

Hall, C. M. and Tucker, H. 2004, 'Tourism and Postcolonialism: An Introduction' in Hall, C. M. and Tucker, H. (eds.) *Tourism and Postcolonialism*, London: Routledge, pp. 1-24.

Hall, M. and Tucker, H. 2004, *Tourism and Postcolonialism*, London: Routledge.

Lynch, P. and Tucker, H. 2004, 'Quality homes, quality people: the challenge of quality grading and assurance in small accommodation enterprises' in R. Thomas (ed.) *Small Firms in Tourism: International Perspectives*. Oxford: Pergamon, pp. 183-198.

Tucker, H. and Hall, C. M. 2004, 'Conclusion' in Hall, C. M. and Tucker, H. (eds.) *Tourism and Postcolonialism*, London: Routledge.

Tucker, H. 2003, 'The Host-Guest Relationship and its Implications in Rural Tourism' in D. Hall, L. Roberts and M. Mitchell (eds.) *New Directions in Rural Tourism*. Aldershot: Ashgate, pp. 80-89.

Tucker, H. 2003, *Living With Tourism: Negotiating Identities in a Turkish Village*, London: Routledge.

TEACHING ASSISTANTS

DONNA KEEN

Donna holds a position as a Teaching Assistant in the Department of Tourism. She has completed a Masters of Tourism, and is pursuing PhD study. Her major research interests include second home tourism, rural tourism, and entrepreneurship and small business development.

RECENT PUBLICATIONS

- Keen, D. 2004, 'The interaction of community and small tourism business in Rural New Zealand' In Thomas, R. (Ed.) *Small Firms in Tourism; International Perspectives*, Elsevier.
- Keen, D. & Hall, C.M. 2004, 'Second homes in New Zealand', in *Tourism, Mobility and Second Homes: Between Elite Landscape and Common Ground*, (eds), Hall, C.M. & Müller, D., Channelview Publications, Clevedon, 174-195.
- Müller, D., Hall, C.M. & Keen, D. 2004, 'Second home tourism: Impact, management and planning issues', in *Tourism, Mobility and Second Homes: Between Elite Landscape and Common Ground*, (eds), Hall, C.M. & Müller, D., Channelview Publications, Clevedon, 15-34.
- Keen, D. 2002, 'Second homes in New Zealand' New Zealand Tourism and Hospitality Research Conference (NZTHRC), Wairiki Institute of Technology, Rotorua. 3-5 December 2002.
- Tucker, H. and Keen, D. 2002, 'The role of small home-hosted accommodation businesses in regional tourism development and experience'. In *Proceedings of Small Firms in the Tourism and Hospitality Sectors: an international conference*, (ed.) R. Thomas, Leeds, CD-ROM.
- Hall, C.M. & Keen, D. 2001, Second homes: burse or blessing? A New Zealand case study. In *New Directions in Managing Rural Tourism and Leisure: Local Impacts, Global Trends*, Scottish Agricultural College, Auchenvyre (CD).
- Hall, C.M., Müller, D. & Keen, D. 2001, Second homes in rural areas - blessing or curse? Revisited. in *New Directions in Managing Rural Tourism and Leisure: Local Impacts, Global Trends*, Scottish Agricultural College, Auchenvyre (CD).

ERIC J. SHELTON

Eric's interests are the relationship between tourism and conservation, tourism SMEs, and conservation NGOs. Currently Eric is investigating the roles that place and attribution of agency play in the formation, development or transformation of tourists' sense of self. Currently employed full-time as a teaching assistant and pursuing a PhD part-time, Eric's background includes operating Otago Outdoors, a small tourism business; wildlife and heritage guiding, and research with fathers in families experiencing disability. Being a Trustee of the Yellow-eyed Penguin Trust provides a good link with conservation NGOs and recreational sea kayaking fully exploits the joys of living in this part of the world.

RECENT PUBLICATIONS

- Shelton, E.J. & Tucker, H. 2005, 'Access baggage: Tourism and Disability'. *Tourism Review International*, vol.8, no.3, 211-219
- Shelton, E., Higham, J.E.S. and Seddon, P. 2004, Habituation, penguin research and ecotourism: Some thoughts from left field. *New Zealand Journal of Zoology*, vol.31, no.1, 119 (abstract)
- Shelton, E.J., and Lübcke, H. 2004, Penguins as sights - Penguins as sites: The problematics of contestation, pp.218-230 in M. Hall and S. Boyd (Eds), *Nature-based Tourism in Peripheral Areas: Development or Disaster?* Channelview Publications, Clevedon
- Shelton, E. and Duval, D.T. 2003, '2002-2003 Summer Visitors Survey Annual Report', Tourism Dunedin.

ANDREA VALENTIN

Andrea is employed as a Teaching Assistant and Tutorial Co-ordinator by the Department of Tourism, where she takes care of undergraduate students' problems. She was born in Romania, grew up in Germany, lived in Italy, and studied Tourism Management (Hons) in England. Her Masters thesis at the University of Otago examined the relationship between terrorism, tourism and the issue-attention-cycle. Andrea's current research focuses on the political dimension of tourism, based on a case study in Burma. Her particular research interests include not only the politics of tourism, but also tourism development issues and travel ethics.

RECENT PUBLICATIONS

Hall, C.M. & Valentin, A. 2005, 'Content analysis', pp.191-209 in *Tourism Research Methods: Integrating Theory with Practice*, ed. P. Burns, C. Palmer, & B. Ritchie, CABI, Wallingford.

AN ANALYSIS OF SOUTH EAST ASIAN AND PACIFIC ENVIRONMENTAL NON-GOVERNMENTAL ORGANISATIONS' INVOLVEMENT IN TOURISM ENVIRONMENTAL ISSUES

BRENT LOVELOCK

This research investigates an important component of the operationalisation of sustainable tourism – that is, the role of environmental non-governmental organisations in collaborative planning with other stakeholders. The goal of this research is to investigate the role of environmental groups in tourism destination planning, particularly in relation to sensitive areas, within a sector of the Asia/Pacific region.

The role of environmental non-governmental organisations in tourism planning has not received a great deal of research attention. This gap in knowledge is of concern, considering the acknowledged and increasing role of such organisations in tourism planning and partnerships on a global scale, and in particular, the important role environmental non-governmental organisations (NGOs) can and do play in planning for sustainable tourism.

RELEVANCE

This research will contribute to the limited work that has been undertaken on environmental interest groups and their role in tourism planning within the Asia/Pacific region. The project will examine the role of environmental NGOs within a sector of the Asia/Pacific region – a region with current and projected rapid growth in tourist volumes. This is also a region where, because of the often fragile nature of the island and coastal ecosystems that serve as tourist attractions, the ecological aspects of tourism planning and development are likely to play an increasingly significant role.

The research will contribute to the tourism industry's understanding of the role and significance of environmental non-governmental organisations as stakeholders in the tourism development process.

RESEARCH OUTPUTS

- Lovelock, B.A. 2005, Tea-sippers or arsonists? Environmental NGOs and their responses to protected area tourism: A historical analysis of the Royal Forest and Bird Protection Society of New Zealand. *Journal of Sustainable Tourism* 13 (5) pp 529-545.
- Lovelock, B.A. 2003, A comparative study of environmental NGOs' perspectives of the tourism industry and modes of action in the south and south-east Asia and Oceania regions. *AsiaPacific Journal of Tourism Research* 8 (1) pp 1-14.
- Lovelock, B.A. 2002, Know your animal: A comparative study of environmental NGOs' involvement in tourism development in the South and South-East Asia and Oceania regions. In *Tourism Development, Community and Conservation: Shaping Ecotourism for the Third Millennium* pp 113-134. Jhansi, India: Institute of Tourism and Hotel Management, Bhundelkhand University, and Centre for Tourism Research and Development, Lucknow, India.

ANALYSIS OF THE LEISURE AND TOURISM EXPERIENCES OF ANIMALS

NEIL CARR

The first phase of this research has focused on the level of discrimination felt by dog owners in terms of their ability to access leisure and tourism spaces with their pets and the nature of processes undertaken by dog owners to enable them to access leisure and tourism spaces with their pets. It has also examined the costs dog owners have to meet when taking their pets with them or leaving them behind during their leisure and/or tourism experiences. Furthermore, it has assessed the nature of the leisure and tourism experiences undertaken by dog owners with and without their pets and the perceived costs and benefits to dogs and their owners of spending the latter's leisure time together and apart. The second phase of the project is designed to identify the extent and nature of pet friendly holiday accommodations and the accuracy of marketing of 'pet friendly' holidays.

SELECTED RESEARCH OUTPUTS

- Carr, N. 2005. Holidaying with the family pet: No dogs allowed! The Eleventh Canadian Congress on Leisure Research. Nanaimo, Canada.
- Carr, N., Cohen, S. & Smejkalová, T. 2004. Villains or Victims: Pet Dogs and their Owners in the Leisure Space. Association of American Geographers Annual Conference, Philadelphia: USA.

COLLABORATION AND PARTNERSHIPS IN PROTECTED NATURAL AREA MANAGEMENT

BRENT LOVELOCK

This research supports the call for greater collaboration in the tourism sector, expressed for example in Tourism 2010 - A Strategy for New Zealand Tourism, which emphasises the need for new partnerships and greater intersectoral co-operation. Specific aims of this research are to describe the nature of the interorganisational relationships and collaboration between central government organisations (national and regional tourism organisations, protected area managers, tourism departments/ministries) and with non-governmental tourism stakeholders (including tourism industry groups, and environmental groups). The research examines the influence of organisational, economic and political factors (historic and contemporary) on relationships among the above organisations. Some research under this heading has been undertaken in Canada, and is ongoing in New Zealand.

RELEVANCE

This study attempts to redress the gaps in our empirical knowledge of the implementation of sustainable tourism development in protected areas. The focus is upon how organisations and individuals work collaboratively (or otherwise) to address sustainable tourism requirements within these settings.

RESEARCH OUTPUTS

- Lovelock, B.A. 2002, Conflict or co-operation – which option for sustainability in Canadian National Parks? In Holland, P., Stephenson, F. and Wearing, A. (Eds) 2001, *Geography – A Spatial Odyssey: Proceedings of the Third joint Conference of the New Zealand Geographic Society and the Institute of Australian Geographer* pp 264-271. *New Zealand Geographical Society Conference Series No. 21*. Dunedin: Department of Geography, University of Otago.
- Lovelock, B.A. 2002, Why it's good to be bad: The role of conflict in contributing towards sustainable tourism in protected areas. *Journal of Sustainable Tourism* 10 (1) pp5-30.
- Lovelock, B. A. 2001, Interorganisational relations in the protected area – tourism policy domain: the influence of macro-economic policy. *Current Issues in Tourism* 4 (3) pp 253-274.

CONTEMPORARY TOURISM IN THE ASIA-PACIFIC RIM

MICHAEL HALL

This project examines various aspects of tourism in the Asia-Pacific region, particularly with respect to changing institutional arrangements, tourist flows, and tourism development issues. Countries of specific focus include Australia, Canada, Japan, New Zealand, the Pacific island microstates and Singapore. A subsidiary focus of the research project is on contemporary globalisation and the development of supranational regional economic structures. Collaborators include Stephen Page (University of Stirling, Scotland), Chris Cooper (University of Queensland), Dallen Timothy (Arizona State University).

RELEVANCE

The primary purpose of this project is the production of texts, monographs and articles which provide an integrated account of tourism on a regional basis for students and industry

SELECT RESEARCH OUTPUTS

- Cooper, C. & Hall, C.M. (eds.) 2005, *Oceania: A Tourism Handbook*, Channelview Publications, Clevedon, 416pp.
- Musa, G., Higham, J. & Hall, C.M. 2003, A review of tourism and health issues with particular reference to Tibet. *Tourism Review International*, 7(1): 37-49.
- Hall, C.M. 2001, Japan and tourism in the Pacific Rim: Locating a sphere of influence in the global economy. In *Tourism and the Less Developed Countries*, ed. D. Harrison, CAB International, Wallingford, 121-136.
- Hall, C.M. 2001, Territorial economic integration and globalisation. In *Tourism in the Age of Globalisation*, eds C. Cooper & S. Wahab, Routledge, London, 22-44.
- Hall, C.M. & Kearsley, G.W. 2001, *Tourism in New Zealand: An Introduction*, Oxford University Press, Melbourne, 324pp.
- Hall, C.M. & Page, S.J. 2001, Exhibit 1.1: The impact of the Asian economic crisis on tourist arrivals in South East Asia. In *Tourism: A Modern Synthesis*, S.J. Page, P. Brunt, G. Busby & J. Yeoman, Thomson Learning, London.
- Hall, C.M. & Page, S.J. 2001, Exhibit 14.2: The marketing of South East and South Asia tourism by National Tourism Organisations. In *Tourism: A Modern Synthesis*, S.J. Page, P. Brunt, G. Busby & J. Yeoman, Thomson Learning, London, 216-225.
- Hall, C.M. and Page, S. (eds) 2000, *Tourism in South and South East Asia: Issues and Cases*. Butterworth-Heinemann, Oxford, 293p
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CONTEMPORARY MOBILITY: LABOUR MIGRATION, TOURISM-MIGRATION, TOURISM-MIGRATION RELATIONSHIPS, SECOND HOMES, TEMPORARY MOBILITY AND SOJOURNER BEHAVIOUR

DAVID TIMOTHY DUVAL and MICHAEL HALL, with TIM COLES (University of Exeter, UK) and DIETER MÜLLER (University of Umeå, Sweden)

This project looks at various degrees of human mobility ranging from recreation and second homes, to sojourning, long-term educational travel, and domestic and international migration.

Current collaborators include: David Duval; Tim Coles and Allan Williams (University of Exeter, UK); and Dieter Müller (University of Umeå, Sweden). This research has received support from the International Council for Canadian Studies, University of Umeå and the IGU study group on tourism, leisure and global change. A book on tourism and migration published by Kluwer and edited by Michael Hall and Allan Williams was published in 2002. Michael Hall and Dieter Müller published a book on second home tourism in 2004, a book on tourism and innovation by Allan Williams and Michael Hall is planned for publication in 2007. In 2006 research is planned to be expanded with work on wellbeing and flexible lifestyles (with Neil Carr) and the development of a new programme of research on competitiveness and human mobility.

RELEVANCE

This research has practical implications in terms of gaining a better understanding of domestic and international travel patterns as well as tourism labour force issues. The notion of temporary mobility is especially important in terms of understanding the implications of second home development of leisure and tourism.

SELECTED RESEARCH OUTPUTS

- Hall, C.M. 2005, *Tourism: Rethinking the Social Science of Mobility*, Prentice-Hall, Harlow.
- Hall, C.M. 2005, 'Reconsidering the geography of tourism and contemporary mobility', *Geographical Research*, 43(2), 125-139.
- Hall, C.M. 2005, 'Time, space, tourism and social physics', *Tourism Recreation Research*, 30(1): 93-8.
- Hall, C.M. 2005, 'El turismo y la movilidad contemporánea / Tourism and contemporary mobilities', pp.121-140 in *Reinventar el Destino: Reflexiones sobre el Espacio Turístico Contemporáneo / Reinventing the Destination: Reflections on the Contemporary Tourist Space*, eds J. Casariego and E. Guerra, EU Especiales de urbanismo 3, Ayuntamiento de Las Palmas de Gran Canaria.
- Hall, C.M. 2005, 'Amenity migration in the South Island of New Zealand: Contestation for land and landscape in Central Otago', in *Amenity Migration*, ed. L. Moss, CAB International, Wallingford, in press.
- Hall, C.M. 2005, 'Space-time accessibility and the tourist area cycle of evolution: The role of geographies of spatial interaction and mobility in contributing to an improved understanding of tourism', in *The Tourism Life Cycle: Conceptual and Theoretical Issues*, ed. R. Butler, Channelview Publications, Clevedon, in press.
- Coles, T., Duval, D. & Hall, C.M. 2004, Tourism, mobility and global communities: New approaches to theorising tourism and tourist spaces, In *Global Tourism*, ed. W. Theobald, Heinemann, Oxford, 463-481.
- Hall, C.M. and Duval, D. 2004, 'Transnational mobilities of Pacific Islanders resident in New Zealand', pp.78-94 in *Tourism and Diaspora*, eds. T. Coles and D. Timothy, Routledge, London.
- Hall, C.M. & Müller, D. (eds.) 2004, *Tourism, Mobility and Second Homes: Between Elite Landscape and Common Ground*, Channelview Publications, Clevedon.
- Müller, D. & Hall, C.M. 2004, 'The future of second homes', pp.273-278 in *Tourism, Mobility and Second Homes: Between Elite Landscape and Common Ground*, eds. Hall, C.M. & Müller, D., Channelview Publications, Clevedon.
- Müller, D., Hall, C.M. & Keen, D. 2004, 'Second home tourism: Impact, management and planning issues', pp.15-32 in *Tourism, Mobility and Second Homes: Between Elite Landscape and Common Ground*, eds. Hall, C.M. & Müller, D., Channelview Publications, Clevedon.
- Müller, D. & Hall, C.M. 2003, Second homes and regional population distribution: On administrative practices and failures in Sweden. *Espace Population Societes*, 2003-2: 251-61.

- Fountain, J. & Hall, C.M. 2002, The impact of lifestyle migration on rural communities: A case study of Akaroa, New Zealand. In *Tourism and Migration: New Relationships Between Production and Consumption*, eds C.M. Hall & A.M. Williams, Kluwer, Dordrecht, 153-68.
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- Hall, C.M. & Williams, A.M.. 2002, Conclusions: tourism-migration relationships. In *Tourism and Migration: New Relationships Between Production and Consumption*, eds C.M. Hall & A.M. Williams, Kluwer, Dordrecht, 277-89.
- Williams, A.M. & Hall, C.M. 2002, Tourism, migration, circulation and mobility: the contingencies of time and place. In *Tourism and Migration: New Relationships Between Production and Consumption*, eds C.M. Hall & A.M. Williams, Kluwer, Dordrecht, 1-52.
- Aitken, C. and Hall, C.M.. 2000, Migrant and foreign skills and their relevance to the tourism industry. *Tourism Geographies* 2(1):66-86.
- Williams, A. and Hall, C.M. 2000, Tourism and migration: New relationships between production and consumption. *Tourism Geographies* 2(1):5-27.
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GRADUATE RESEARCH

Donna Keen (MTour) – Second Homes

Carmen Aitken (MTour) – Foreign skills in the New Zealand tourism industry

ECOTOURISM OPERATIONS

JAMES HIGHAM & ANNA CARR

James Higham and Anna Carr in 1999-2001 researched the ecotourism sector of the tourism industry in New Zealand. This project was initiated in 1999 with a PGSF-funded project (with Anna Carr, Department of Tourism) that examined the profile of visitors to ecotourism businesses in New Zealand. More recently this research programme explored the spatial and temporal development of the ecotourism sector in New Zealand, and the development of ecotourism in marine and terrestrial venues, as well as ecotourism operators' experiences.

RELEVANCE

The ecotourism sector of the New Zealand tourism industry poses significant tourism management challenges. Ecotourism offers much development potential. However, the sustainable management of visitor experiences that take place in association with resources that are fragile, finite and high in conservation value is a great challenge. This research serves the information needs of business operators, tourism organizations such as the New Zealand Tourism Industry Association, and government, who seek social, economic and environmental outcomes from this form of tourism.

RESEARCH OUTPUTS

- Higham, J.E.S. & Carr, A. 2003, The scope and scale of ecotourism: Industry and operator perspectives in New Zealand. In: *Ecotourism: Policy and Practice*. D. Fennell and R. Dowling (eds). CABI International. pp. 235-254.
- Higham, J.E.S. & Carr, A. 2003a., Wildlife tourism and the protection of rare and endangered endemic species in New Zealand: An analysis of visitor experiences. *Human Dimensions of Wildlife* 8(1): 25-36.
- Higham, J.E.S. & Carr, A. 2003b, Defining ecotourism in New Zealand: Differentiating between the defining parameters within a national/regional context. *Journal of Ecotourism*. 2(1): 17-32.
- Higham, J.E.S. & Carr, A. 2002a., Profiling visitors to Ecotourism Operations. *Annals of Tourism Research* 29(4): 1168-1171.
- Higham, J.E.S. & Carr, A. 2002b, Ecotourism visitor experiences in Aotearoa/New Zealand: Challenging the environmental values of visitors in pursuit of pro-environmental behaviour. *Journal of Sustainable Tourism* 10(4): 277-294.
- Higham, J.E.S. & Luck, M. 2002, Urban Ecotourism: A contradiction in terms? *Journal of Ecotourism*. 1(1):36-51
- Carr, A.M. & Higham, J.E.S. 2001, *Ecotourism: A Research Bibliography*. He tauhokohoko ngā whakaaturanga a ngā manuhiri ki rawa whenua o Aotearoa. Department of Tourism, University of Otago.
- Higham, J.E.S., Carr, A.M. & Gale, S. 2001, *Profiling visitors to New Zealand Ecotourism Operations*. He tauhokohoko ngā whakaaturanga a ngā manuhiri ki rawa whenua o Aotearoa. Research Paper Number 10. Department of Tourism, University of Otago.
-

GRADUATE RESEARCH

- Rowe, T. New Zealand ecotourism operator perceptions of environmental certification schemes (2004 MTour thesis)
- Dickey, A. A spatio-temporal analysis of ecotourism businesses in New Zealand (2004 MTour thesis).

FACTORS INFLUENCING THE DEVELOPMENT OF CONSUMPTIVE WILDLIFE TOURISM (HUNTING) AS AN ECONOMIC DEVELOPMENT STRATEGY IN RURAL PERIPHERAL AREAS

BRENT LOVELOCK

This project considers the range of factors that impact upon the development of consumptive wildlife tourism, and hunting in particular as a tourism development opportunity for rural peripheral regions. This study focuses on a broad range of supply-side factors effecting the development of competitive advantage in hunting tourism within destination regions. The range of factors includes access issues; recognition of hunting by the wider tourism industry and in particular, by destination management organisations; the role of anti-hunting groups and other recreational groups in influencing supply; and legislation and policy regarding hunting, firearms and tourists. An area of particular focus for this study is the interaction of stakeholders within the hunting tourism policy domain.

This research was funded by a School of Business Research Grant for 2004.

RELEVANCE

Consumptive wildlife tourism is a field that has yet to receive adequate coverage – especially in terms of strategies to enhance destination competitiveness for this type of activity/attraction. Most research into wildlife tourism focuses upon non-consumptive activities, and mechanisms to enhance the potential for hunting tourism to contribute to the economies of rural and peripheral areas are largely unexplored.

RESEARCH OUTPUTS

Brent is currently editing a book entitled *Tourism and the Consumption of Wildlife: Hunting, shooting and sportfishing: impacts, trends, concepts and issues*, which will be published in 2006.

RELATED OUTPUTS

Lovelock, B.A. and Robinson, K. 2005, Maximising economic returns from consumptive wildlife tourism in peripheral areas: White-tailed deer hunting on Stewart Island/Rakiura, New Zealand. In Hall, M and Boyd, S (eds) *Nature-based tourism in peripheral areas: Development or disaster?* pp 151-172. Channelview, Clevedon.

FAMILIES' TOURISM AND LEISURE EXPERIENCES

NEIL CARR

This research is interested in examining the experiences of family's tourism and leisure experiences in a holistic manner that examines the behaviour and desires of both parents and children. It aims to examine the nature of the expectations of family leisure experiences as they are constructed by society and the tourism/leisure industries and lived by all members of families.

SELECTED FUNDED RESEARCH PROJECTS

Analysis of the influence of children as active participants on the pre-holiday experience of families. 2001. (Dr Neil Carr).

The aim of this project was to assess the influence of children on the pre-holiday experience of the family unit and understand the internal mechanisms and inter-relations between members that control the decisions families make about their vacations. In addition, the project assessed if and how the influence of children on the pre-holiday experience of the family differs according to their age and how differences in the nature of the family unit affect the influence children have on the pre-holiday experience of the family. The project also examined how the pre-holiday behaviour and motivations of children are constructed and influenced. This project was funded by a grant from the University of Queensland New Staff Start-up fund

SELECTED RESEARCH OUTPUTS

- Carr, N. (accepted for publication August 2005). A Comparison of Adolescents and Parents Holiday Motivations and Desires. *Tourism and Hospitality Research: The Surrey Quarterly Review*.
- Carr, N. (2003). Children. J. Jenkins & J. Pigram (eds). *The Encyclopaedia of Leisure and Outdoor Recreation*. London: Routledge.
- Carr, N. (2003). Opportunity for Love and Harmony or Stress and Hostility: Teenagers, Parents, and the Family Holiday. Taking Tourism to the Limits Conference, Hamilton: New Zealand.

GENDERED LEISURE AND TOURISM

NEIL CARR

This research has examined gendered leisure and tourism experiences, concentrating on perception of risk as an inhibitor of behaviour and the constantly changing nature of gendered behaviour. It has also studied how leisure and tourism experiences can influence and aid the construction of individual's gendered identities.

SELECTED RESEARCH OUTPUTS

- Carr, N. 2001. Bridging the gender gap? A study of young people's use of leisure spaces. Jenny Anderson and Lesley Lawrence (eds) *Gender Issues in Work and Leisure*. LSA Publication No. 68.
- Carr, N. 2001. An Exploratory Study of Gendered Differences in Young Tourists Perception of Danger Within London. *Tourism Management*. 22:565-570.
- Carr, N. 2001. Gendered holiday behaviour: a case study of university students. The 3rd Women and Leisure International conference, Perth: Australia.
- Carr, N. 2000. An exploratory study of young women's use of leisure spaces and times: constrained, negotiated, or unconstrained behaviour? *World Leisure*. 42 (3):25-32.

HOST-GUEST RELATIONSHIPS IN SMALL TOURISM ACCOMMODATIONS IN CENTRAL OTAGO

HAZEL TUCKER

This project aimed at gaining insight into the host-guest relationship and the social dynamics of commercial hospitality in the Bed and Breakfast and Homestay/Farmstay sector of New Zealand's tourism industry.

The project was funded with a University of Otago Research Grant to the value of \$17,000.

RELEVANCE

The research findings have been written up as an industry report and set of guidelines for use by relevant tourism development and promotional boards when advising current and potential tourism operators.

RESEARCH OUTPUTS

- Tucker, H. and Keen, D. 2005 'Hosting Guests in Rural New Zealand: A Social Analysis of the Bed and Breakfast and Homestay Sector'. Industry Report.
- Tucker, H. and Lynch, P. 2004 'Host-Guest dating: the potential of improving the customer experience through host-guest psychographic matching', in *Journal of Quality Assurance in Hospitality and Tourism*, Vol. 5, pp. 11-32 (2004)
- Lynch, P. and Tucker, H. 2004, 'Quality homes, quality people: the challenge of quality grading and assurance in small accommodation enterprises' in R. Thomas (ed.) *Small Firms in Tourism: International Perspectives*. Oxford: Pergamon, pp. 183-198.
- Tucker, H. 2003, 'The Host-Guest Relationship and its Implications in Rural Tourism' in D. Hall, L. Roberts and M. Mitchell (eds.) *New Directions in Rural Tourism*. Aldershot: Ashgate, pp. 80-89.
- Tucker, H. 2002, 'Front-stage, Back-stage: Experiencing the Real New Zealand'. In *Book of Abstracts 'Tourism and Hospitality on the Edge'*, 12th International Research Conference of the Council for Australian University Tourism and Hospitality Education (CAUTHE).
- Tucker, H. and Keen, D. 2002, 'The role of small home-hosted accommodation businesses in regional tourism development and experience'. In *Proceedings of Small Firms in the Tourism and Hospitality Sectors: an international conference*, (ed.) R. Thomas, Leeds, CD-ROM.
- Tucker, H. 2001, 'Let me be': the host-guest relationship and its implications in rural tourism. In *Proceedings of New Directions in Managing Rural Tourism and Leisure: local impacts and, global trends*, (eds.) M. Mitchell and I. Kirkpatrick. CD-ROM, Ayr, Scottish Agricultural College (2001)
- Tucker, H. 2000, Commercial Hospitality in Small Tourism Accommodation Businesses. In *Proceedings of 4th New Zealand Tourism and Hospitality Research Conference*, Auckland University of Technology.
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MANAGING ECOTOURISM

JAMES HIGHAM

The aforementioned research programme (Ecotourism Operations) has been extended more recently to address the management of ecotourism visitor operations. This has been pursued primarily through the supervision of graduate students working in this field. This has included research into visitor management, particularly by those businesses that bring visitors into contact with wildlife species. Development of the spatio-ecological approach to managing human encounters with wildlife species has been one outcome of this research programme.

RELEVANCE

Managing the resources that underpin the ecotourism sector of the New Zealand tourism industry is a critical challenge. This is a challenge that has not been satisfactorily achieved in many international cases of ecotourism development. Ecotourism development in New Zealand often centres of wildlife species that are rare or endangered and many exist in small pockets of population that are susceptible to regional extinction. This research serves the interests of ecotourism business operators, industry organisations and government agencies involved in the management of ecotourism (e.g., Department of Conservation). This programme of research also serves international interests in managing ecotourism.

RESEARCH OUTPUTS

- Shelton, E., Higham, J.E.S. and Seddon, P. (in press), Habituation, penguin research and ecotourism: Some thoughts from left field. *New Zealand Journal of Zoology*.
- Finkler, W. & Higham, J.E.S. 2004, The human dimensions of whale watching: An analysis based on viewing platforms. *Human Dimensions of Wildlife* 9(1): 103-117.
- Higham, J.E.S. & Lusseau, D. 2004, Ecological impacts and management of tourist engagements with Cetaceans. In R. Buckley (Ed) *Environmental Impacts of Ecotourism*. CAB International, Wallingford. pp. 173-188.
- Lusseau, D. & Higham, J.E.S. 2004, Managing the impacts of dolphin-based tourism through the definition of critical habitats: The case of bottlenose dolphins (*Tursiops* spp.) in Doubtful Sound, New Zealand. *Tourism Management* 25(5):657-667.
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GRADUATE RESEARCH

- Finkler, W. Environmental attitudes of Whale Watch Tourists: A case study of the San Juan Islands (USA) (MSc, 2001).

MANAGING SEASONALITY: STRATEGIC RESPONSES OF RURAL TOURISM BUSINESSES IN CENTRAL OTAGO, NEW ZEALAND

DAVID TIMOTHY DUVAL

The aim of the research, which is being funded by a School of Business Research Grant, is to 1) learn about the nature of seasonal variations in demand for tourism products in Central Otago, and 2) explore how tourism businesses and operators in Central Otago strategically address such seasonal variations in demand for their product(s).

This project is essentially based within a larger research programme within the Department that focuses on rural tourism. For this study, Central Otago has been chosen for two reasons. First, it functions as a periphery to such urban and resort destinations as Dunedin and Queenstown, both of which receive comparatively high numbers of visitors. Consequently, seasonality in such contexts is often amplified and can act as a significant barrier to future development. Second, the products offered to visitors to the region (e.g., rural experiences, ecotourism, heritage tourism) represent some of the more popular tourism product segments in New Zealand, the seasonal nature of which is not well understood.

It is expected that the research will contribute to the understanding of (1) the nature of tourism seasonality issues in rural peripheral environments in general, and (2) business practices and strategies used to address seasonality among tourism businesses and operators, specifically in Central Otago.

While seasonality is often discussed in the literature, it is rarely fully analysed. Existing studies have generally described seasonality within peripheral destinations in northern Europe and North America. Seasonality has been blamed for problems in accessing capital and the difficulty in getting tourism recognised as a viable economic activity, among others. The proposed research will address the need for the analysis of seasonality in tourism in the context of product development, organisational behaviour, and marketing.

RESEARCH OUTPUTS

Duval, D.T. Review of Baum, T. and Lundtorp, S. (eds.) 2003, *Seasonality in Tourism* (Pergamon) for *The Service Industries Journal*, 23(1):224-225.

Duval, D.T. "When buying into the business, we knew it was seasonal": perceptions of seasonality in Central Otago, New Zealand. *International Journal of Tourism Research* (in press).

GRADUATE RESEARCH

Gazay, A. *Seasonality and host communities* (Diploma in Tourism, 2003).

NATURE BASED TOURISM ENTREPRENEURS: AN ANALYSIS OF CHARACTERISTICS AND FACTORS IN BUSINESS GROWTH AND 'SUCCESS'

ANNA CARR

Anna is furthering her research of the nature based tourism sector in New Zealand with an examination of owner/operators' experiences of business and the contributions they make to conservation in areas within which they operate. Funding has been awarded through a University of Otago Research Grant to conduct an inter-regional comparison of nature based tourism entrepreneurs in 2004. Owner/operators' experiences will be examined at distinct stages of business development, from initial concept to full establishment with an international market, to:

1. Analyse nature based tourism entrepreneurs' characteristics, motivations and business goals.
2. Explore the influence of the surrounding business environment, in particular agencies and formal/informal networks accessed and used/rejected by participating operations.
3. Identify (a) obstacles or contributing factors to business growth and success and (b) reasons for continued or discontinued relationships between entrepreneurs and networks.
4. Model network structures related to successful business performance and identify opportunities for future management of the entrepreneurial environment in nature-based tourism.

RESEARCH OUTPUTS

Carr, A.M. 2004, "The 'green' operator: networking, partnerships and conservation." In ATLAS conference abstract handbook. *ATLAS Annual Conference Networks, Partnerships and SME's*, Parthenope University, Naples, Italy, April 2004.

RELATIONS BETWEEN WORK, LEISURE AND TOURISM

NEIL CARR

This work has been concerned with assessing the socially and individually constructed nature of work, leisure, and tourism, and with examining the interrelations between these three aspects of life.

SELECTED FUNDED RESEARCH PROJECTS

Assessment of the influence of flexible lifestyle and mobility on personal and community wellbeing in rural New Zealand. 2005. (Dr Neil Carr, Professor C. Michael Hall & Dr David Duval)

The aim of this research is to undertake an analysis of the implications of the pursuit of flexible lifestyles in regional New Zealand for the economic, social, and environmental wellbeing of the individual flexible lifestyle and the communities they impact upon within a sustainable development framework. The results of the research will provide an understanding of the complex implications of flexible lifestyle adoption for wellbeing in a holistic manner across a variety of geographical spaces from the community to the national level. Funding for this research is currently being sought from the Foundation for Research, Science, and Technology (FRST)

SELECTED RESEARCH OUTPUTS

Carr, N. 2005. The Myth and Reality of Freedom and the Consequences for Leisure. Australian and New Zealand Association of Leisure Studies (ANZALS) 7th biennial conference. Tauranga City, Bay of Plenty, New Zealand.

Carr, N. 2002. The tourism-leisure behavioural continuum. *Annals of Tourism Research*. 29 (4): 972-986.

Carr, N. 2002. Going with the Flow: An Assessment of the Relationship between Young People's Leisure and Holiday Behaviour. *Tourism Geographies*. 4 (2): 115-134.

SAFETY AND SECURITY IN TOURISM: RELATIONSHIPS, MANAGEMENT AND MARKETING

DAVID TIMOTHY DUVAL & MICHAEL HALL

This research is divided into two components. First, issues of risk and crisis management in the tourism industry. Second, student perceptions of the effects of the 11 September. Using a sample of Undergraduate students enrolled in Tourism papers at the University of Otago, the primary objective of the research is to measure the perceptions of the 11 September terrorist attacks on 1) travel and tourism in New Zealand, 2) international travel and tourism. A secondary objective is the degree of impact the events of 11 September will have on students' career choices, particularly in the tourism and hospitality industry.

RELEVANCE

Recently, much speculation has been generated by tourism operators, governments, and regional and local tourism organisations concerning the short and long term impact(s) of the 11 September attacks in the United States on tourism internationally and in New Zealand.

RESEARCH OUTPUTS

C.M. Hall, D.J. Timothy and D.T. Duval (eds.) 2004, *Safety and Security in Tourism: Relationships, Management, and Marketing*, Haworth Press, in press (simultaneously published as a special issue of the *Journal of Travel and Tourism Marketing* 15[2-4])

SMALL AND MEDIUM ENTERPRISES IN TOURISM

ANNA CARR

Anna is assisting ATLAS - The Association for Tourism and Leisure Education – with the creation of an ENDNOTE database of tourism SME (Small and medium enterprises) publications. This bibliography will include articles, chapters, research reports, monographs or conference papers published by ATLAS (<http://www.atlas-euro.org/>) members from 1985 onwards. The database will include current research. In addition to the above, colleagues are invited to share information on current research projects, with a view to enabling collaboration and sharing of expertise. It is anticipated that access will be made available to ATLAS members via the ATLAS web site and that of the University of Otago in June 2007. Access to the database whilst it is in progress is available to ATLAS members through direct correspondence. When she is on sabbatical in 2006, she will be working alongside other ATLAS Researchers conducting an investigation of SME nature tourism businesses in Scotland.

RELATED PUBLICATIONS

Carr, A.M. (2004) "New Zealand." in *SMEs in Tourism: an international review*. A. Morrison and R. Thomas (eds.) ATLAS, Netherlands, pp: 47-52.

SPORT TOURISM DESTINATIONS

JAMES HIGHAM

In recent years the extent and volume of sport related travel has grown exponentially to the point that forces in contemporary society influence the fortunes of tourism destinations to the extent that sport does. Furthermore, few forces motivate such significant and heterogeneous flows of travellers, provide such rich and diverse visitor experiences, and contribute to the profile and uniqueness of tourism destinations. Increasingly, examples exist of tourism destinations that have been developed or rejuvenated through the pursuit of sport-related tourism development initiatives. It is also true that sport, particularly domestic sports, are relatively reliable in times of crisis. Sports offer a broad range of development opportunities at national, regional and local tourism destinations.

Tourism destination managers have for some time been aware of a range of intangible and somewhat less measurable aspects of sport tourism development. These include expanding global connectivity in the field of sports marketing, sports broadcasts that include images of recognisable destinations, expanding global sports media communications, and the association of historic sports events with specific places. It is evident that these may be utilised to serve the interests of sport tourism destinations.

RELEVANCE

This research area explores the ways in which sports may be harnessed to influence the fortunes of sport tourism destinations. It examines the extent to which sports may be harnessed in the interests of tourism development at destinations that are national-local, urban-rural, and/or central or peripheral in location. It also explores how sports that are regularly recurring on an annual or seasonal basis may be developed with a long-term view in accordance with strategic tourism and economic development goals.

RESEARCH OUTPUTS

- Higham, J.E.S. (Ed) 2005, *Sport Tourism Destinations: Issues, opportunities and analysis*. Oxford: Elsevier Butterworth Heinemann.
- Higham, J.E.S. & Hall, C.M. 2004, Sport tourism in Australia and New Zealand: Responding to a dynamic interface. Editorial. Special Issue. *Journal of Sport Tourism*, 8(3):275-287.
- Higham, J.E.S. and Hinch, T.D. 2002, Sport, tourism and seasons: The challenges and potential of overcoming seasonality in the sport and tourism sectors. *Tourism Management* 23(2): 175-185.
- Higham, J.E.S. 1999, Sport as an avenue of Tourism Development: An analysis of the positive and negative impacts of sport tourism. *Current Issues in Tourism*. 2(1):82-90.

GRADUATE RESEARCH

- Campbell-Price, M. Exploring the resource base for sport tourism in Southern New Zealand: A comparison of Dunedin and Queenstown (MTour 2002)

SPORT, TOURISM AND THE PROFESSIONALISATION OF RUGBY UNION IN NEW ZEALAND

JAMES HIGHAM in collaboration with **ASSOC PROF TOM HINCH**, University of Alberta, Canada

Sport and tourism have a long standing association as noted in the New Zealand context by Macdonald (1996) who states that “For more than one hundred years rugby has provided many things taking people to other places, small town to neighbouring small town, city to city, or finally to another country. Rugby has been the enemy of distance and separation”. Rugby is one of the defining elements of New Zealand culture. Due to the nature of the game, rugby players find themselves increasingly on the move as they progress through the ranks of competition. Oblique references to tourism are common in the sporting context, for example that found on every scoreboard alluding to hosts (the home team) and guests (the visiting team). A more direct reference to travel is the common practice of referring to the members of visiting international sides as “tourists” in the sport pages of the domestic newspapers. While these terms do not necessarily have the same meaning in a sporting context as they do in a tourism context, they serve to highlight the interrelationship between the spheres of sport and tourism. Rugby is an important aspect of New Zealand’s social and cultural landscape and this importance has significant implications for tourism.

RELEVANCE

This research project investigates how substantial changes to the institutional framework of rugby union in New Zealand have impacted tourism. More specifically, it examines the impact of the creation of Rugby Super 12 competition on the spatial and temporal dimensions of tourism within the Otago Highlanders franchise area. This study is important to managers and students who wish to understand the relationship between sport and tourism, especially those who hope to influence the nature of these impacts, and the benefits that they may offer to both sport and tourism managers. Dr. Higham is also involved in a project that examines the status of Carisbrook, Dunedin within the location hierarchy of sports stadiums in New Zealand. This research considers the stadium location hierarchy in New Zealand and implications for hosting international sports events.

RESEARCH OUTPUTS

- Higham, J.E.S. & Hinch, T.D. 2003, Sport, space and time: Effects of the Otago Highlanders franchise on tourism. *Journal of Sport Management*. Special Issue on Sport Tourism 17(3): 235-257.
- Higham, J.E.S. & Hinch, T.D. 2002, Sport and tourism development: Avenues of tourism development associated with a regional sports franchise at an urban tourism destination. In *Sport Tourism: Principles and Practice*. S. Gammon and J. Kurtzman (eds). LSA Publication Number 76. Eastbourne: Leisure Studies Association. pp. 19-34.

- Higham, J.E.S. and Hinch, T.D. 2000, Sport tourism and the transition to professional Rugby Union in New Zealand: The spatial dimension of tourism associated with the Otago Highlanders, Southern New Zealand. In *Reflections on International Tourism: Motivations, Behaviour and Tourists Types*. M. Robinson, P. Long, N. Evans, R. Sharpley and J. Swarbrooke (eds). Business Education Publishers Ltd. Sunderland, UK. Pp. 145-158.
- Higham, J.E.S. and Hinch, T.D. The Transition to Professional Rugby Union in New Zealand: An Analysis of the Temporal Dimension of Tourism within The Otago Highlanders Franchise. *Conference Proceedings Tourism Down Under III*. Akaroa, New Zealand. Lincoln University. December 1-3, 1998. (no page numbers provided)
- Higham, J.E.S. & Hinch, T.D. *The transition to professional Rugby Union in New Zealand: Implications for the Tourism Landscape within the Otago Highlanders franchise*. Abstracts of the Fourth Annual Conference of the Sport Management Association of Australia and New Zealand (SMAANZ) p. 2. Gold Coast, Australia. Griffith University, Queensland. November 27-30, 1998. (Refereed abstract).

SPORT TOURISM THEORY

JAMES HIGHAM and TOM HINCH

James Higham has worked in collaboration with Assoc. Prof. Tom Hinch. (University of Alberta, Canada) for six years in the field of sport tourism. Various journal and conference publications that have resulted from this research collaboration have focused on the development of sport tourism theory. This collaboration is currently exploring the conceptualization of sport as a tourist attraction. Their recent focus has been the co-authorship of a book titled Sport Tourism Development (Channel View), which is a research-based book that draws on theory from a wide range of disciplines as well as their own research in the field of sport tourism.

RELEVANCE

Sport and tourism are social phenomena that have developed rapidly in recent decades. Both contribute to regional, national and international economies. As sport and tourism have evolved, so there have emerged increasing common interests in sport and tourism development. This programme of research explores the expanding overlap between sport and tourism development interests, with students, government and industry the key end users of research outputs. This research has, to date, explored sport and tourism seasonality, sport and tourist experiences, and the contribution to sports make to sense of place and the uniqueness of tourism destinations.

RESEARCH OUTPUTS

- Hinch, T.D. & Higham, J.E.S. 2004, *Sport Tourism Development*. Aspects of Tourism Book Series. Clevedon: Channel View Publications. 254pp.
- Hinch, T.D. and Higham, J.E.S. 2001, Sport Tourism: A Framework for Research. *The International Journal of Tourism Research*. 3(1):45-58.
- Hinch, T.D. & Higham, J.E.S. *Sport tourism: A framework for research*. Abstracts of the Fourth Annual Conference of the Sport Management Association of Australia and New Zealand (SMAANZ) p. 2. Gold Coast, Australia. Griffith University, Queensland. November 27-30, 1998. (Refereed abstract).

DAVID TIMOTHY DUVAL

I have a strong interest in the areas of mobilities, migration and transnationalism. While several more established academic disciplines (perhaps the most well-known being sociology) have tackled mobilities in relation to societal structures, tourism as a field of inquiry (as opposed to a discipline) has yet to fully grasp the notion of mobility and its relationship to migration. My interest in mobilities can be set squarely on the relationship between return visits and diasporic migrant communities. I am perhaps most interested in learning how (and why) migrants utilise return visits in the migration experience. In order to understand these linkages, scapes, and flows (if we are to adopt a more post-structuralist stance to these kinds of migrant conditions), most of my research is positioned within a transnational theoretical framework. Transnationalism is used to explain the deterritorialisation of (migrant) identities. It adopts the premise that migrants retain, and indeed actively participate, in knowledge and experiences involving social systems. I like the fluid nature of the transnational concept because it allows for meaningful interpretation of multiple ties involving multiple localities.

Following research undertaken in 2000 – 2001 in Toronto, Canada, I am currently conducting ethnographic research in Wellington, New Zealand among Filipino migrants. This research is funded by a School of Business (University of Otago) Research Grant.

RESEARCH OUTPUTS

- Coles, T., Duval, D.T. and Hall, C.M. 2004. 'Tourism, Mobility and Global Communities: New Approaches to Theorising Tourism and Tourist Spaces', in Theobald, W. (ed.) *Global Tourism: the next decade* (3rd Edition), pp.463-481, Butterworth Heinemann.
- Duval, D.T. 2004, 'Conceptualising return visits: a transnational perspective', in T. Coles and D. Timothy (eds.) *Tourism, Diasporas and Space: Travels to Promised Lands*, pp. 50-61 London: Routledge.
- Duval, D.T. 2004, 'Mobile migrants: travel to second homes', in C.M. Hall and D. Müller (eds.) *Tourism, Mobility and Second Homes: Between Elite Landscape and Common Ground*, pp. 87-96 London: Channel View Publications.
- Duval, D.T. and C. M. Hall. 2004, 'Linking Diasporas and Tourism: Transnational Mobilities of Pacific Islanders Resident in New Zealand', in T. Coles and D. Timothy (eds.) *Tourism, Diasporas and Space: Travels to Promised Lands*, pp. 78-94 London: Routledge.
- Duval, D.T. 2004, Linking return visits and return migration among Commonwealth Eastern Caribbean migrants in Toronto, Canada. *Global Networks: a Journal of Transnational Affairs* 4(1):51-68.
- Duval, D.T. 2004, Return visits and return migration: some conceptual linkages, paper presented at the *14th International Research Conference of CAUTHE*, 9-12 February, Brisbane.
- Duval, D.T. 2003, Review of Baldassar, L., *Visits Home: Migration Experiences between Italy and Australia* (Melbourne University Press) for *Journal of Sustainable Tourism*, 11(5):454-455.
- Duval, D.T. 2003, When hosts become guests: return visits and diasporic identities in a Commonwealth Eastern Caribbean community. *Current Issues in Tourism* 6(4):267-308.
- Hall, C.M. and Duval, D.T. (session organisers) 2003, "Tourism and Temporary Mobility", *New Zealand Tourism and Hospitality Research Conference (NZTHRC)*, 2 – 5 December, Rotorua, New Zealand.
- Obsequio-Go, M.E. and Duval, D.T. 2003, Return visits among Filipino migrants in Dunedin, New Zealand. *Tourism Review International* 7:51-55.
- Duval, D.T. 2002, Conceptualising return visits: a transnational approach, Presented at the *98th Annual Conference of the Association of American Geographers*, Los Angeles, United States of America (March 2002)
- Duval, D.T. 2002, *Diasporas, return visits, and VFR tourism*, Presented to the Department of Tourism, University of Otago (February 2002).
- Duval, D.T. 2002, *On diasporas, return visits and return migration*, Presented to the Migration Research Network (Departments of Anthropology and Economics), University of Western Australia, Perth (February 2002) (invited).
- Duval, D.T. 2002, *The return visit as a transnational exercise: some conceptual foundations*. Presented to the Tourism Research Institute, Auckland University of Technology, Auckland, New Zealand (September).

- Duval, D.T. 2002, 'The return visit-return migration connection', in C.M. Hall and A.M. Williams (eds.) *Tourism and Migration: New Relationships between Production and Consumption* (pp. 257-276) Dordrecht: Kluwer Academic Publishers.
- Duval, D.T. 2002, Transnationalism and Tourism: Exploring Conceptual and Theoretical Connections. *Proceedings of the 2002 SAANZ* (Sociological Association of Aotearoa New Zealand) Annual Conference, Christchurch, (December).
- Duval, D.T. 2002, When hosts becomes guests: new insights into VFR travel, Presented at the *12th International Research Conference of CAUTHE*, 6 – 9 February, Fremantle, Australia (February).
- Go, M. and Duval, D.T. 2002, VFR travel and ethnic tourism: the case of New Zealand Balibayan, *New Zealand Tourism and Hospitality Research Conference* (NZTHRC), Rotorua, New Zealand (December).
- Duval, D.T. Review of Vertovec, S and R. Cohen (eds.) 2001, *Migration, Diasporas and Transnationalism* (Edward Elgar). *Anthropologica*, XLIII (2):291-292 .

GRADUATE RESEARCH

- Go, M. 2002, "Balikbayan: Return Visits among the Filipino Community in New Zealand," Diploma in Tourism Dissertation.
- Go, M. 2002 – present, "Hosting VFR in Tacloban City, Philippines," Master in Tourism.
- Isa, S. 2001, "The role of Malaysian students hosting VFR travelers to Dunedin," Diploma in Tourism Dissertation

THE HISTORY OF GUIDED MOUNTAINEERING

ANNA CARR

When Anna worked for the Department of Conservation at Aoraki/Mt Cook National Park she was responsible for the park archives from 1989 until 1994. During this time she commenced a study of guiding personalities which she continued whilst working as an archives assistant cataloguing the NZ Alpine Club archives for the Hocken Library, University of Otago (1996-1998). Her research examines the historical development of guided mountaineering in New Zealand, particularly the influence of international travel and work on the guiding profession. There is also a focus on women climbers as guides and client. In 2006, whilst on sabbatical, she is continuing her research at the Alpine Club Archives (London) and Whyte Museum of the Canadian Rockies (Banff).

RELATED PUBLICATIONS

- Carr, A.M. (2004) "John Pascoe" by C. MacLean, New Zealand Historic Places Trust Pouhere Taonga: Otago Southland Newsletter, Spring 2004, No. 2: 12.
- Carr, A.M. (2003) "Wanderings of a Pilgrim in Search of the Picturesque by Fanny Parkes." Ghose, I. and S. Mills (eds.) *Annals of Tourism Research*, 30(2): 499-501.
- Carr, A.M. (2001) "Alpine Adventurers in the Pacific Rim." *Pacific Tourism Review* 4 (4): 161-170.
- Carr, A.M. (1998) "Alpine Adventurers in the Pacific Rim" in R.D. Mitchell, B.W. Ritchie, M.A. Thyne and A.M. Carr (eds.) *Proceedings of the 2nd National Tourism Students' Conference: Tourism in the Pacific Rim: Past, Present and Future*, 21-22 August 1998 University of Otago, Dunedin, pp 21-28. Forthcoming publication in *Pacific Tourism Review*.
- Carr, A.M. (1997) "*Clients Motivations, Perceptions, Expectations and Satisfaction Levels - the New Zealand Mountain Guiding Industry.*" in *Quality Tourism: Beyond the Masses: Proceedings of the First National Tourism Students' Conference*, September 26-27 1997, G.R. Johnson (ed.), University of Otago, Dunedin, New Zealand, 17-20.
- Carr, A.M. (1997) "*Guided Mountaineering in New Zealand's Southern Alps*" in J. Higham and G.W. Kearsley (eds.), *Proceedings of trails, tourism and regional development*. Centre for Tourism and IGU, University of Otago at Cromwell, New Zealand, 2-5 December 1997, 23-32.

THE IMPACT OF MOTORISED TRANSPORT ON COMMERCIAL GUIDING IN THE SOUTHERN ALPS REGION OF NEW ZEALAND.

ANNA CARR

The New Zealand adventure tourism sector consists of niche sectors that are characterised by high yield clientele participating in activities such as kayaking, rafting, heliskiing, ski tourism and alpine climbing. The industries, particularly guided mountaineering/skiing and commercial guided fishing have received significant levels of investment and consequently growth in patronage in the past ten years. The past decade has seen a dramatic increase in air traffic in the Aoraki Mt Cook/Westland/Aspiring area and has reached a critical point where land managers and some scenic flight operators themselves are aware of the impact on the quality of visitor experience (not to mention impacts on breeding or feeding wildlife and associated safety issues).

This research aims to ascertain, from the perspective of guides and guiding companies, the impacts of motorised transport in the natural areas where the ground based activities for guided operations take place. Media and public discourse on the noise pollution arising from aircraft over flights and landings have raised serious concerns in the past and specific focus will be placed on aviation. The research will contribute to the identification of current responses and strategies utilised by commercial guiding businesses to mitigate the impact of motorised transport on user groups.

The researcher will interview individual and company members of the New Zealand Professional Fishing Guides' Association and the New Zealand Mountain Guides' Association. An analysis of media reports' will also contribute to the understanding of positive and negative influences from aviation and other transport on business operations.

THE IMPACT OF THE USE OF 1080 POISON UPON DESTINATION IMAGE AND TOURIST BEHAVIOUR IN NEW ZEALAND

BRENT LOVELOCK

The overall aim of this programme is to contribute to our understanding of how New Zealand's noxious and wild animal control policies, and specifically the use of 1080 poison, may impact upon aspects of this country's nature tourism industry –keeping in mind that New Zealand uses the “100% Pure” image as an important part of its campaign to attract international visitors. The image of this country as a clean, green, unspoilt paradise, which lies at the heart of many tourists' decision to visit New Zealand, may be at odds with the reality imposed by ecological management imperatives. Individual objectives of the programme are:

1. To explore and analyse the perceptions of New Zealand nature tourism operators regarding the use of 1080 poison, and the extent and manner in which operators represent this issue to their clients.
2. To explore and compare the perceptions of users of the conservation estate (international and domestic tourists) regarding noxious and wild animal control and specifically the use of 1080 poison.

This research was funded by a School of Business Research Grant for 2003.

RELEVANCE

This research aims to address our gap in knowledge concerning the view of nature tourism stakeholders on pest control strategies in this country. Perceived industry benefits of this research include a greater understanding of the values and motivations of the nature tourism client base. Ultimately this knowledge will assist the industry in adopting strategies to mitigate any negative impacts of our pest control practices on inbound nature tourism. It will also enable tourism stakeholders to adopt a more informed position in their contribution to the ongoing national debate on pest control and the use of 1080 in New Zealand.

RESEARCH OUTPUTS

Lovelock, B.A. 2003, "If that's a moose, I'd hate to see a rat!" Visitors' perspectives on wildlife pest species in peripheral natural areas of New Zealand. Conference presentation, *Tourism in Nordic and Peripheral Areas*, Umeå, Sweden, August 2003.

THE EVENTS INDUSTRY: NEW ZEALAND AND INTERNATIONAL

JAMES HIGHAM, Graduate Research

Event production has been identified as one of the fastest growing domains of tourism, assuming increasing importance in the Europe, Asia, North America, Australia and New Zealand. The production of festivals and events has become popular in both urban and rural communities for reasons that include social and community improvement, economic and social development, and the pursuit of tourism development. While much research in this area has centred on large scale events, those that are small in scale may offer many of the same potential benefits within a smaller geographical scale. Furthermore, if an event or festival is small in scale, control and organization of the event is made easier and costs are minimized while benefits are maximized. The number of events taking place in New Zealand is growing and with this comes intensified competition. Event managers need to adapt and plan carefully to survive in this more competitive environment.

RELEVANCE

This research area seeks to meet the changing needs of event managers in an increasingly competition and professionalized event environment. It has addressed in recent years such diverse topics as the planning and management of rural events, resident perceptions of event impacts, the economic impacts of events and client safety/risk management in the events industry. The end-users of such research include territorial local authorities, event associations and event managers, as well as local community residents with interests in the events sector.

PUBLICATIONS

- Higham, J.E.S. and Ritchie, B.W. 2001. Strategic Management and Rural Event Tourism in Southern New Zealand. *Event Management* 7(1): 39-49.
- Higham, J.E.S. and Ritchie, B.W. 1999, *Strategic Management and Planning of Rural Events: A case study of the Southern Region of New Zealand*. CAUTHE Conference. Adelaide, Australia. February, 1999.
- Higham, J.E.S. 1996. The Bledisloe Cup: Quantifying the direct economic benefits of event tourism, with ramifications for a city in economic transition. *Festival Management and Event Tourism*. 4(3/4):107-116.
- Higham, J.E.S. and Ritchie, B.W. Event tourism: A comparative analysis of two sporting events and their respective tourism components. Conference Proceedings, *Towards A More Sustainable Tourism. Tourism Down Under II. A Tourism Research Conference*. December 3-5, 1996. University of Otago. Dunedin, New Zealand. pp. 132-138.
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GRADUATE RESEARCH

- Agar, D. Special Events. Mayfly fishing on the Mataura River. (Dip Tour, 1997).
- Perkins, S. Special events in rural communities: examining the impacts (MTour 1998).
- Svehla, M. Event tourism: the economic impacts of two Christchurch concerts and residents' perceptions of the Greater Summer Times Festival. (MTour 1998).
- Stenhouse, R. Impact analysis of the 2001 Bledisloe Cup Test in Dunedin in terms of environmental, economic, social and cultural impacts (Dip Tour 2001) .
- Coutts, G. Resident perceptions of special event impacts and event tourism in Wellington City (MTour 1998).
- Byeon, M. The Korean hotel sector's perspectives on the potential impacts of co-hosting the 2002 Football World Cup Korea/Japan (MTour 2002).
- Eisenhauer, S. Sport tourism events: Safety and risk management. (MTour 2004).

TOURISM BEHAVIOUR AND MOTIVATIONS

NEIL CARR

RESEARCH PROJECTS

This research is interested in understanding the nature of the holiday behaviour and motivations of individuals in a social, cultural, and geographical context

SELECTED FUNDED RESEARCH PROJECTS

Assessment of the potential for the collection of personal diaries and the analysis of their content to examine issues of tourism behaviour and motivations. 2004. (Dr Neil Carr)

This project gathers personal diaries that relate to the travel and tourism experiences people undertaken prior to this project. The specific aim of the project is to identify the best way in which to gather this data rich source. The data gathered from the diaries will provide the opportunity for a detailed longitudinal examination of people's holiday experiences. This will include an analysis of how behaviours and desires are created and altered throughout vacations. The diary data is also likely to allow for the examination of gender differences in the tourism experiences and desires of individuals. As part of this examination the longitudinal nature of the diary data will facilitate an assessment of temporal changes in the nature of gendered identities and behaviour. Funding for the project has been provided by a University of Otago School of Business Research Grant. This is a competitive award open to staff in the Business Faculty/School at the University of Otago.

Technological Innovation: Individualising Tourism Marketing and Holiday Experience Information for International Visitors. 2005. (Dr Neil Carr, Professor C. Michael Hall, Dr David Duval, Professor Martin Purvis, & Dr Stephen Cranefield)

The overall aim of this research is to increase the quality of international tourists holiday planning and consumption experiences via the development and application of innovations in mobile and wireless communication technology in a user-friendly context. Through this project a more detailed theoretical understanding of tourism consumer behaviour and technological innovation adoption by tourists and the tourism industry will be developed. Initial funding for this project has been awarded by the University of Otago School of Business FRST project development grants. This was a competitive award open to all staff in the Business Faculty/School at the University of Otago. Further funding for this research is currently being sought from the Foundation for Research, Science, and Technology (FRST)

SELECTED RESEARCH OUTPUTS

Li, W. J. & Carr, N. 2004. Visitor Satisfaction: An Analysis of Mainland Chinese Tourists on the Australian Gold Coast. *International Journal of Hospitality and Tourism Administration*. 5 (3): 31-48

MICHAEL HALL

This ongoing project is primarily undertaken in conjunction with Stefan Gössling at Lund University in Sweden and examines how tourism both affects and is affected by various dimensions of global environmental change including climate change, biosecurity, disease, globalisation, economic restructuring, urbanization, mass movement of peoples and socio-cultural change. Work in this area is also explicitly related to specific island environments in both the New Zealand and international contexts (with, for example, Anna-Dora Saettorsdottir, University of Iceland) and in relation to peripheral regions (with, for example, Jarkko Saarinen, University of Oulu, Finland; Dieter Müller, Umeå University, Sweden as well as the Lake tourism project at the University of Joensuu in Finland).

RELEVANCE

This work has important practical and policy implications in generating awareness of how GEC will potentially impact tourism patterns and development but also tourism's contribution to GEC.

RESEARCH OUTPUTS

- Gössling, S. & Hall, C.M. (eds) 2006 *Tourism and Global Environmental Change*, Routledge, London. 344pp.
- Gössling, S. & Hall, C.M., 'Introduction to Tourism and Global Environmental Change', in *Tourism and Global Environmental Change: Ecological, Economic, Social and Political Interrelationships*, eds Gössling, S. & Hall, C.M., Routledge, London, in press.
- Gössling, S. & Hall, C.M., 'Conclusion: "Wake up-this is serious"', in *Tourism and Global Environmental Change: Ecological, Economic, Social and Political Interrelationships*, eds Gössling, S. & Hall, C.M., Routledge, London, in press.
- Hall, C.M., 'Tourism urbanization and global environmental change', in *Tourism and Global Environmental Change: Ecological, Economic, Social and Political Interrelationships*, eds Gössling, S. & Hall, C.M., Routledge, London, in press.
- Hall, C.M., 'Tourism, disease and global environmental change: The fourth transition', in *Tourism and Global Environmental Change: Ecological, Economic, Social and Political Interrelationships*, eds Gössling, S. & Hall, C.M., Routledge, London, in press.
- Hall, C.M., 2006 'Biodiversity and global environmental change', in *Tourism and Global Environmental Change: Ecological, Economic, Social and Political Interrelationships*, eds Gössling, S. & Hall, C.M., Routledge, London, p211-216 in press.
- Hall, C.M. & Higham, J.E.S. (eds.) 2005, *Tourism, Recreation and Climate Change*, Channelview Publications, Clevedon, pp3-28.
- Hall, C.M. and Härkönen, T., 'Lake Tourism: An introduction to lacustrine tourism systems', in *Lake Tourism: An Integrated Approach to Lacustrine Tourism Systems*, eds. C.M. Hall and T. Härkönen, Channelview Press, Clevedon, in press.
- Hall, C.M. and Härkönen, T., 'Research agendas and issues in lake tourism: From global to local concerns', in *Lake Tourism: An Integrated Approach to Lacustrine Tourism Systems*, eds. C.M. Hall and T. Härkönen, Channelview Press, Clevedon, in press.
- Hall, C.M. and Stoeffels, M., 'Lake Tourism in New Zealand: Sustainable Management Issues', in *Lake Tourism: An Integrated Approach to Lacustrine Tourism Systems*, eds. C.M. Hall and T. Härkönen, Channelview Press, Clevedon, in press.
- Hall, C.M. 2005, 'Biosecurity and wine tourism,' *Tourism Management*, in press, available on-line.
- Musa, G., Hall, C.M. & Higham, J. 2004, 'Tourism sustainability and health impact in high altitude ACE destinations: a case study of Nepal's Sagarmatha National Park', *Journal of Sustainable Tourism*, 12(4): 306-31.
- Musa, G., Higham, J. & Hall, C.M. 2003, 'A review of tourism and health issues. With particular reference to Tibet', *Tourism Review International*, 7(1): 37-49.
- Hall, C.M. 2003, 'Biosecurity and wine tourism: Is a vineyard a farm?' *Journal of Wine Research*, 14(2-3): 121-126.

TOURISM IN THE CARIBBEAN

DAVID TIMOTHY DUVAL

This area consists of ongoing research about and within the wider Caribbean region. It is concerned, on the one hand, with assessing the importance and direction of tourism in the region, but it also considers manifestations of tourism in the context of migration and return migration. Finally, this research area is designed to also take into consideration research into island environments in the context of tourism and economic development.

RESEARCH OUTPUTS

- Duval, D.T. 2004, 'Future Directions for Tourism in the Caribbean', in D.T. Duval (ed.) *Tourism in the Caribbean: Trends, Development, Prospects*, London: Routledge, 287-299.
- Duval, D.T. (ed.) 2004, *Tourism in the Caribbean: development, management, prospects*. London: Routledge.
- Duval, D.T. 2004, 'Trends and circumstances in Caribbean tourism', in D.T. Duval (ed.) *Tourism in the Caribbean: Trends, Development, Prospects*, London: Routledge, 3-23
- Duval, D.T. and Wilkinson, P.F. 2004, 'Tourism development in the Caribbean: Meaning and Influences' in D.T. Duval (ed.) *Tourism in the Caribbean: Trends, Development, Prospects*, London: Routledge, 59-80.
- Interview (live) with Rosie Hayes, BBC Caribbean Service, 6 February 2004 (topic: tourism trends in the Caribbean).
- Duval, D.T. 2003, 'Ethnic tourism in post-colonial environments', in C.M. Hall and H. Tucker (eds) *Tourism and Postcolonialism: contested discourses, identities and representations*, London: Routledge (contracted, in development for delivery in September 2003).
- Duval, D.T. 2003, 'The globalised Caribbean: aspects of tourism, migration and development in review', review of Jayawardena, C. (ed) *Tourism and Hospitality Education and Training in the Caribbean* (UWI Press), Chamberlain, M. *Caribbean Migration* (UWI Press), and Lewis, P. *Surviving Small Size Regional Integration in Caribbean Ministates* (UWI Press); for *Material Culture: The Journal of the Pioneer America Society* 35(2):61-66 .
- Duval, D.T. 2002, *Tourism in S.I.D.S.: Lessons from the Caribbean*. Course: *Contemporary Issues in Tourism*, Department of Tourism, Auckland University of Technology.
- Duval, D.T. 1998, 'Alternative tourism on St. Vincent', *Caribbean Geography* 9(1):44-57.

TOURISM POLICY, REGIONAL TOURISM DEVELOPMENT AND PLANNING

MICHAEL HALL

This project examines issues of national and regional tourism development through the development of sub-national international relationships, growth triangles, industry clusters and network relationships. The project examines tourism policy in both urban and rural/peripheral areas, but with substantial attention being given to the latter in terms of the relationship between economic restructuring and tourism, as well as tourism policy issues associated with place marketing. The research seeks to identify both better theoretical structures and methods for improved tourism planning in addition to highlighting the role of institutional arrangements, power structures and values in influencing tourism decision-making. Collaboration includes John Jenkins (University of Newcastle) on policy making, and Stephen Page (University of Stirling) on various dimensions of tourism in a geographical context. Work in this area is also explicitly related to specific island environments in both the New Zealand and international contexts (with, for example, Anna-Dora Saettorsdottir, University of Iceland) and in relation to peripheral regions (with, for example, Jarkko Saarinen, University of Oulu, Finland; Dieter Müller, Umeå University, Sweden; Thor Flognfeldt Jr., Lillehammer University College). Research has also been undertaken in respect of specific aspects of tourism policy relating to such matters as World Heritage listing and ecotourism.

RELEVANCE

This research has led to an improved understanding of tourism planning and policy processes as well as the provision of texts for tourism planning and policy education.

SELECTED RESEARCH OUTPUTS

- Hall, C.M. 2006, 'Tourism, governance and the (mis-)location of power', in *Tourism, Power and Space*, eds A. Church and T. Coles, Routledge, London, in press.
- Hall, C.M. 2006, 'World Heritage, tourism and implementation: What happens after listing', in *Managing World Heritage Sites*, eds A. Fyall and A. Leask, Butterworth Heinemann, Oxford, in press.
- Hall, C.M. and Stoffels, M., 'Lake Tourism in New Zealand: Sustainable Management Issues', in *Lake Tourism: An Integrated Approach to Lacustrine Tourism Systems*, eds. C.M. Hall and T. Härkönen, Channelview Press, Clevedon, in press.
- Hall, C.M. 2005, 'Tourism, regional development and peripheral areas', in *Tourism in High Latitude Peripheries: Space, Place and Environment*, eds. B. Jansson and D. Müller, CABI, Wallingford.
- Hall, C.M. 2005, 'The role of government in the management of tourism: The public sector and tourism policies', pp.217-31 in *The Management of Tourism*, eds L. Pinder & R. Sharpley, Sage.
- Hall, C.M. 2005, 'Sports tourism planning', in *Sport Tourism Destinations: Issues, Opportunities and Analysis*, ed. J.E.S. Higham, Elsevier Butterworth-Heinemann, Oxford, pp.103-121.
- Hall, C.M. & Boyd, S. 2005, 'Nature-based tourism and regional development in peripheral areas: Introduction', pp.3-17 in *Tourism and Nature-based Tourism in Peripheral Areas: Development or Disaster*, eds C.M. Hall & S. Boyd, Channelview Publications, Clevedon.
- Hall, C.M. 2004, 'Postsovereign governance and networks in a globalizing world: implications for tourism', pp. 17-28 in *Networking and Partnership in Destinations and Development Management: ATLAS Reflections 2003*, eds. J. Swarbrooke, M. Smith, L. Onderwater, ATLAS, Arnhem.
- Hall, C.M. 2004, 'Geography, marketing and the selling of places', pp. 283-304 in *Tourism: Critical Concepts in the Social Sciences*, vol.1. ed. S. Williams, Routledge, London.
- Hall, C.M. and Jenkins, J.M. 2004, 'Tourism and Public Policy', pp.525-40 in *Companion to Tourism*, eds. A. Lew, C.M. Hall & A.M. Williams, Blackwells, Oxford.
- Hall, C.M. 2003, 'Institutional arrangements for ecotourism policy', pp. 21-38 in *Ecotourism: Policy and Strategy Issues*, eds D. Fennell & R. Dowling, CAB International, Wallingford.
- Hall, C.M. and Stoffels, M., 'Lake Tourism in New Zealand: Sustainable Management Issues', in *Lake Tourism: An Integrated Approach to Lacustrine Tourism Systems*, eds. C.M. Hall and T. Härkönen, Channelview Press, Clevedon, in press.
- Hall, C.M. 2002, 'Travel safety, terrorism and the media: the significance of the issue-attention cycle', *Current Issues in Tourism*, 5(5): 458-66.
- Hall, C.M. and Page, S. 2002, *Urban Tourism Management*. Pearson, Harlow.
- Hall, C.M. 2001, 'Japan and tourism in the Pacific Rim: Locating a sphere of influence in the global economy', pp.121-136 in *Tourism and the Less Developed Countries*, ed. D. Harrison, CAB International, Wallingford.
- Hall, C.M. 2001, 'Territorial economic integration and globalisation', pp.22-44 in *Tourism in the Age of Globalisation*, eds C. Cooper & S. Wahab, Routledge, London.
- Hall, C.M. 2001, 'Tourism and political relationships in South East Asia', pp.13-26 in *Interconnected Worlds: Tourism in South East Asia*, ed. P. Teo, Elsevier, Oxford.
- Hall, C.M. 2000, 'The tourist and economic significance of Antarctic travel in Australian and New Zealand Antarctic gateway cities. *Tourism and Hospitality Research: The Surrey Quarterly Review* 2(2):157-169.
- Hall, C.M. 2000, *Tourism Planning: Policies, Processes and Relationships*. Prentice, Hall, Harlow, 236p.
- Hall, C.M. and Oehlers, A. 2000, 'Tourism and politics in South and Southeast Asia: Political instability and policy. In *Tourism in South and South-East Asia: Critical Perspectives*. C.M. Hall and S.J. Page (eds). Butterworth-Heinemann, Oxford, 77-94
- Hall, C.M. and Page, S. 2000, 'Developing tourism in South Asia: India, Pakistan and Bangladesh - SAARC and beyond. In *Tourism in South and South-East Asia: Critical Perspectives*. C.M. Hall and S.J. Page (eds). Butterworth-Heinemann, Oxford, 197-224

GRADUATE RESEARCH

- Andrea Valentin, PhD research (2005-) The political awareness of travellers: Case study Burma
- Teresa Leopold, PhD research (2004-) Security and Tourism - Sri Lanka
- Daniela Schilcher, PhD research (2004-) Supranational Governance of Tourism in the South Pacific Islands Region

TOURISM REPRESENTATIONS, PERFORMANCE AND EXPERIENCE

HAZEL TUCKER

The aim of this research project is to investigate the ways in which tourism performance and experience both draws upon and departs from key tourism representations in travel literature and promotional material. This qualitative research involves participant observation, informal and in-depth interviews, and focus group discussions with tourists during their touring experiences, as well as analysis of media and documentation supplied to tourists before and after arrival. Currently, a main focus of this project is on tourism representations of New Zealand as a clean and green 'pastoral paradise'. This research is funded by an Otago Research grant (2004) and primary data collection has been taking place throughout 2004-5.

RELEVANCE

Whilst market research focusing on New Zealand's visitors is increasing in scope, we still know little about tourists' actual on-tour experiences and the extent to which they marry with tourists' expectations created largely through promotional literature. This research thus addresses this gap in the research on tourism in New Zealand.

RESEARCH OUTPUTS

- Tucker, H. 2005, 'Youth and Experience: Differing experiences of package coach tours in New Zealand'. *Embodying Tourism Conference*, Dubrovnik (June 2005).
- Tucker, H. 2005, "Clean and Green' and Chuck and Fuck': Performing a Young Person's Package Tour of New Zealand'. *Tourism and Performance Conference*, Sheffield Hallam University, UK (July 2005).
- Tucker, H. 2003, 'Experiencing the In-Betweens of New Zealand's South Island'. *Tourism and Histories Conference*, University of Lancashire, UK (June 2003).
- Tucker, H. and Foster, A 2003, 'What they say about us and our place'. *Taking Tourism to the Limits Conference*, University of Waikato, New Zealand (December 2003).

TOURISM SMALL BUSINESS DEVELOPMENT AND SOCIAL NETWORKS

HAZEL TUCKER

This project is aimed at adding a longitudinal perspective and a more in-depth analysis of tourism entrepreneurship and small business development at a World Heritage Site location in rural Turkey. The central focus of the study is on the links business network formation and business success.

This project is currently ongoing and is funded by the University of Otago School of Business Research Grants Scheme to the value of \$4,577

RELEVANCE

The issues of tourism small business co-operation and networks are becoming increasingly prominent in tourism research. In tourism, the debate about business performance can greatly benefit from network theory, both at the level of the regional destination and at the level of the individual tourism business. This project addresses these important issues in tourism research whilst also adding a longitudinal analysis of tourism development at a prominent World Heritage Site.

TRAVEL CONSULTANT PRACTICE IN THE PROVISION OF ADVICE FOR TRAVEL TO POLITICALLY SENSITIVE DESTINATIONS

BRENT LOVELOCK

The overall aim of this research project is to document, analyse and understand the role of travel consultants with respect to providing advice to travellers to politically sensitive/unstable destinations. Individual objectives for this study include determining the extent of travel consultants' knowledge about the above destinations, the extent and nature of advice given for travel there, and exploring the attitudes and practices within the travel agency sector regarding travel to such destinations.

This research was funded by an Otago Research Grant for 2002.

RELEVANCE

The traditional travel agency faces an increasingly competitive sector, with challenges from the relentless expansion of e-commerce, along with rationalisation and globalisation of the industry. Furthermore, travel consultants are now operating in an increasingly complex legal environment where there are very real legal implications of providing inappropriate or incomplete travel advice regarding health and safety issues. This research seeks to explore current practice of travel consultants in New Zealand with the aim of providing insights that may be of assistance in enhancing the service provided by travel agencies. It also seeks to explore and reveal best practice within the sector and seeks to clarify through dissemination of findings to the travel industry and academia, the legal and ethical issues surrounding the provision of travel advice to the above destinations.

RESEARCH OUTPUTS

Lovelock, B.A. 2003, New Zealand travel agent practice in the provision of advice for travel to risky destinations. In Hall, C.M., Timothy, D.J., and Duval, D.T. (eds) *Safety and Security in Tourism: Relationships, Management and Marketing*. The Haworth Hospitality Press, Binghamton, New York.

Lovelock, B.A. 2003, New Zealand travel agent practice in the provision of advice for travel to risky destinations. *Journal of Travel and Tourism Marketing* 15[2,3,4], 259-279.

TRENDS AND ISSUES IN THE PACIFIC REGION AVIATION INDUSTRY

DAVID TIMOTHY DUVAL

With the demise of Ansett Australia and the financial and logistical restructuring of Air New Zealand, a significant amount of political and media attention has been given to the importance of aviation to tourism in New Zealand specifically, but Australasia more generally. Particular research interests include government policy towards managing aviation industries and the formation of operational alliances.

RESEARCH OUTPUTS

Duval, D.T. 2003, 'Space tourism', in C.M. Hall *Introduction to Tourism: Dimensions and Issues* (4th Edition) (p. 423) French Forest: Pearson Education Australia.

Duval, D.T. 'Tourism and air transport in Oceania: turbulence and paradigmatic shifts', in Hall, C.M. and Cooper, C. (eds) *Tourism in Oceania* (in press).

Duval, D.T. 2003, Tourism and Air Transport in Oceania: Turbulence and Paradigmatic Shifts, paper presented at the *Annual ANZIBA (Australia-New Zealand International Business Academy) Conference*, 7-8 November, 2003, Dunedin, New Zealand.

"Space tourism," 2002, Dunedin Community Access Radio interview, 6 March 2002.

GRADUATE RESEARCH

Shlaefke, Jan (2002 – present), "The role of Low Cost Carriers in New Zealand," Diploma in Tourism Dissertation (in progress).

NEIL CARR

Analysis of the tourism experiences of international university students during their study abroad experiences. 2004.

This project provides a detailed temporal analysis of study abroad students travel behaviour encompassing students actual travel behaviour during their study abroad experience, their motivations for studying internationally, their spending on travel, their travel desires upon arrival at their study abroad university and the extent to which these desires are met. The project also looks at barriers to meeting international students' desires and their satisfaction with their travel experiences whilst studying abroad. The project also assesses the contribution of the travel experiences of international students to their education, both generally and with specific reference to the destination of their study abroad experience.

An international and cross-cultural assessment of the holiday behaviour and motivations of university students. 1999 - present.

This project assesses the holiday behaviour and motivations of university students. In addition, it examines whether in an age of increasing globalisation there is now a universal tourist culture or if multiple tourist cultures exist which are a function of socio-cultural norms and values that are specific to the place of origin of the tourist. The need to determine whether one or multiple tourist cultures exist, in relation to nationality, is also related to the construction of models that accurately map the influences that determine the holiday behaviour of people. To date the research for this project has gathered information from university students studying in 18 different countries around the world. Funding for this project has previously been provided by the University of Hertfordshire. This was a competitive award open to all staff at the University of Hertfordshire.

SELECTED RESEARCH OUTPUTS

- Carr, N. 2005. Poverty, Debt, and Conspicuous Consumption: University Students Tourism Experiences. *Tourism Management*. 26 (5): 797-806
- Carr, N. & Axelsen, M. 2005. Sightseeing: An Integral Component of the Study Abroad Experience? *Tourism: An International Interdisciplinary Journal*. 53 (1)
- Carr, N. 2003. University Student's Holiday Behaviour: A Case Study from New Zealand. C. Michael Hall (ed). *Introduction to tourism: Dimensions and Issues* (4th ed). South Melbourne: Pearson Education.
- Carr, N. 2003. Use and Trust of Tourism Information Sources Amongst University Students. B. Ritchie with N. Carr & C. Cooper. *Managing Educational Tourism*. Clevedon: Channel View Publications.
- Carr, N. 2003. University and College Students' Tourism. B. Ritchie. with N. Carr & C. Cooper. *Managing Educational Tourism*. Clevedon: Channel View Publications. Chapter 5.
- Carr, N. 2003. A Cross-cultural Study of University Students Alcohol Consumption in the Holiday Environment. *Australian and New Zealand Association of Leisure Studies (ANZALS) 6th biennial conference*, Sydney: Australia.
- Carr, N. 2002. Different spaces different leisure: An assessment of the influence of space on hedonistic leisure behaviour. *International Geographical Congress*, Durban: South Africa.
- Carr, N. 2002. Poverty and university students' leisure: a passing relationship? *International Sociological Association's 15th World Congress*, Brisbane: Australia.
- Carr, N. 2001. 'Tourist culture' or 'tourist cultures' in an age of globalization. *New Zealand Geographical Society and the Institute of Australian Geographers Joint Conference*, Dunedin: New Zealand.
- Carr, N. 2001. An assessment of the use and trust of different tourism information sources amongst university students. *Council for Australian University Tourism and Hospitality and Education (CAUTHE) annual conference*, Canberra: Australia.
- Carr, N. 2001. An assessment of the influence of the university experience on holiday behaviour. *Australian and New Zealand Association of Leisure Studies (ANZALS) 5th biennial conference*, Perth: Australia.
- Carr, N. 2001. Gendered holiday behaviour: a case study of university students. *The 3rd Women and Leisure International conference*, Perth: Australia.

VISITOR SAFETY AND PERCEPTION OF RISK

NEIL CARR

This research is interested in examining the extent to which people in the leisure and tourism environments engage in behaviour, either consciously or unconsciously, that may cause themselves harm and why this is the case. The research examines how visitor safety can be effectively promoted and acted upon by people in the leisure and tourism environments.

SELECTED FUNDED RESEARCH PROJECTS

Analysis of Knowledge of Beach Safety in Australia and development of strategies to raise community awareness of beach safety issues. 2001 - 2002. (Associate Professor Roy Ballantyne, Queensland University of Technology, Dr Neil Carr, Karen Hughes, Queensland University of Technology).

This project was designed to examine issues relating to safety education and to suggest 'best practice' approaches to educating three 'at risk' groups. In particular, it assessed the influence of nationality, culture, age, gender and other personal characteristics on knowledge of safe practices, adherence to these practices and attention to current advertising campaigns. In addition, it compared beach/ocean users' knowledge of safe practices with published guidelines. Funding for this project was awarded by Queensland University of Technology.

SELECTED RESEARCH OUTPUTS

Ballantyne, R., Carr, N. & Hughes, K. 2005. Between the Flags: An Assessment of Domestic and International University Students' Knowledge of Beach Safety in Australia. *Tourism Management*. 26 (4): 617 - 622

Ballantyne, R., Carr, N. & Hughes, K. 2003. Between The Flags: Exploring Australian and International Students' Knowledge of Beach Safety. Report for Surf Life Saving Queensland.

Carr, N. 2001. An Exploratory Study of Gendered Differences in Young Tourists Perception of Danger within London. *Tourism Management*. 22: 565 - 570

WILDERNESS MANAGEMENT IN NEW ZEALAND

JAMES HIGHAM & MICHAEL HALL

RESEARCH PROJECTS

New Zealand is famous for its national parks and wilderness areas, which play an integral role in promoting the country overseas and maintaining New Zealand's 'clean, green' image. However, despite the image promoted overseas as an environmentally conscious nation, the country's Conservation Estate, and wilderness areas in particular are coming under increased pressure. Unlike the United States and various provinces and states of Canada and Australia, New Zealand has no separate wilderness legislation and instead relies on the provisions of management plans to protect its wilderness areas. Moreover, in recent years, increased pressure has been placed on wilderness areas through the growth of international tourism and the displacement of domestic wilderness users into areas which had previously not been so heavily utilised by backcountry users. This ongoing research project examines the changing nature of national parks and wilderness in New Zealand with respect to the role of tourism, the character of the national park ideal, and institutional arrangements for park and wilderness management, and their relationship to notions of ideas of 'wise use' and sustainability.

RELEVANCE

The Department of Conservation has been a key player in the New Zealand tourism industry. This research project is designed to assist in the sustainable management of New Zealand national parks and wilderness areas by providing timely and relevant research.

RESEARCH OUTPUTS

- Hall, C.M. & Higham, J.E.S., 2001, Sustainable tourism in New Zealand National Parks. In *Sustainable Tourism: A Global Perspective*. R. Harris, E. Heath, P. Williams and A. Griffin (Eds), Butterworth Heinemann, Oxford.
- Higham, J.E.S. 2001, Perceptions of International Visitors to New Zealand Wilderness. In *The State of Wilderness in New Zealand*. Special Issue edited by G. Cessford. Science Publications, Science and Research Unit. Department of Conservation. Wellington, New Zealand, 75-79.
- Higham, J.E.S., Kearsley, G.W. and Kliskey, A.D. 2001, Multiple Wilderness Recreation Management: Sustaining Wilderness Values-Maximising Wilderness Experiences. In *The State of Wilderness in New Zealand*. Special Issue edited by G. Cessford. Science Publications, Science and Research Unit. Department of Conservation. Wellington, New Zealand. Pp. 81-93.
- Hall, C.M. and Higham, J.E.S. 2000, 'Wilderness In New Zealand's Conservation Estate: past, present and future', *Journal of Australian Canadian Studies*, 18, (1/2):151-170.
- Hall, C. M. and Higham, J.E.S. 2000, Wilderness Management in the Forests of New Zealand: Historical Development and Contemporary Issues in Environmental Management. In Font, X. and Tribe, J. (Eds). *Forest tourism and recreation: Case studies in environmental management*. Wallingford England. CABI Publishing. 143-160.
- Higham, J.E.S. 1997, International tourism and wilderness management in New Zealand: Managing increasing tourist demands being placed upon New Zealand's conservation estate. *International Journal of Wilderness*. 3(2):27-29,45.
- Higham, J.E.S. 1997, Sustainable wilderness tourism: Motivations and wilderness perceptions held by international visitors to New Zealand's backcountry conservation estate. In *Tourism Planning and Policy in Australia and New Zealand. Cases, Issues and Practice*. C.M. Hall, G.W. Kearsley and J. Jenkins (eds). Irwin Publishers, Sydney. 75-86.
- Higham, J.E.S. 1997, Sustainable wilderness tourism: The perceptual approach to wilderness management in New Zealand. *Journal of Sustainable Tourism*. 6(1):26-51.
- Higham, J.E.S. 1997, Wilderness recreation motivations held by international visitors to New Zealand: The role of heritage marketing in the management of natural heritage resources for tourism. In *Tourism and Heritage Management*. Edited by W. Nuryamti. Gadjah Mada University Press. Indonesia. 327-339.
- Kearsley, G.W. and Higham, J.E.S. 1997, Wilderness and backcountry motivations and satisfaction in New Zealand's Natural Areas and Conservation Estate. *Australian Leisure*. 30-34.
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GRADUATE RESEARCH

- A. Fennessy. Wilderness recreation in New Zealand: Twenty years on from the FMC Conference (Dip Tour 2001)
- Walrond, C. Managing New Zealand's wilderness fisheries (PhD 2001)

WINE AND FOOD TOURISM

MICHAEL HALL & RICHARD MITCHELL

This project examines wine and food tourism development in Australia and New Zealand as well as in the broader international context (particularly Canada, Scandinavia, Spain and the UK). The project also examines mechanisms for encouraging wine and food tourism development including 'buy local' policies, farmers markets, network development and influencing consumer behaviour. Current collaborators include David Telfer and Atsuko Hashimoto (Brock University, Canada), Graeme Galloway, Professor Geoffrey Crouch and Ben Ong (La Trobe University, Australia), Brock Cambourne and Niki Macionis (University of Canberra, Australia) and Liz Sharples (Sheffield Hallam University, UK) and Professor Don Getz (University of Calgary, Canada). The first book on wine tourism was developed from this project while a book on food tourism has also been published and wine marketing book will be published in 2004. In 2004 the project will include, amongst other things, the development of a personality-based segmentation tool that will be tested in New Zealand and Australia (supported by two research grants), completion of work on Generation Y winery visitors and the consumer behaviour of wine club members, and the commencement of projects on Halal food in New Zealand restaurants, an examination of the food experiences of international visitors to New Zealand and the development of hospitality and tourism facilities in New Zealand wineries.

RELEVANCE

The wine and food industries have significant economic linkages to the tourism industry and may be attractions in their own right. This research has provided a number of groundbreaking surveys of wine tourist behaviour as well as identifying key elements in food and wine tourism development. Research arising from this project was a major component in the development of the New Zealand wine and food tourism strategy and has been presented at various wine tourism conferences and workshops. New Zealand Winegrowers and several wineries have also provided support for this project.

SELECT RESEARCH OUTPUTS

- Hall, C. M and Mitchell, R. D 2005, 'Wine Marlborough: A Profile of Visitors to New Zealand's Oldest Wine Festival.' *Journal of Hospitality and Tourism* 3(1) 2005 p. 77-90
- Hall, C.M. and Mitchell, R. 2005, 'Gastronomy, food and wine tourism', in Buhalis, D. and Costa, C. (eds.) *Tourism Management Dynamics: trends, management, tools*, Butterworth-Heinemann, Oxford, in press.
- Hall, C.M. and Mitchell, R. 2005, 'Food tourism: comparing food and wine tourism experiences', in Novelli, M. (ed.) *Niche Tourism: Contemporary Issues, Trends and Cases*, Butterworth Heinemann, Oxford, p. 73-88
- Treloar, P., Hall, C.M. & Mitchell, R. 2004, 'Wine tourism and the generation Y market: Any possibilities?' in *Creating Tourism Knowledge, 14th International Research Conference of the Council for Australian University Tourism and Hospitality Education*, 10-13 February, eds C. Cooper, C. Arcodia, D. Soinet and M. Whitford, School of Tourism and Leisure Management, University of Queensland. (CD)
- Mitchell, R., Hall, C.M. & Christensen, D. 2004, 'Seasonality in New Zealand winery visitation', pp.292-6 in *Creating Tourism Knowledge, 14th International Research Conference of the Council for Australian University Tourism and Hospitality Education*, Book of Abstracts, 10-13 February, School of Tourism and Leisure Management, University of Queensland.
- Christensen, D., Hall, C.M. & Mitchell, R. 2004, 'The 2003 New Zealand wineries survey', pp.144-9 in *Creating Tourism Knowledge, 14th International Research Conference of the Council for Australian University Tourism and Hospitality Education*, Book of Abstracts, 10-13 February, School of Tourism and Leisure Management, University of Queensland
- Mitchell, R. D. and Hall C .M. 2004, The Post-Visit Consumer Behaviour of New Zealand Winery Visitors. *Journal of Wine Research* 15(1) p.37-47
- Hall, C. M. and Mitchell, R. D. 2004, 'BMW Wine Marlborough 2003: A profile of visitors to New Zealand's oldest wine festival.' In Cooper, C., Arcodia, C., Soinet, D. and Whitford, M. (eds.) *Creating Tourism Knowledge, 14th International Research Conference of the Council for Australian University Tourism and Hospitality Education*, 10-13 February. School of Tourism and Leisure Management, University of Queensland Brisbane. (CDROM)

- Mitchell R. D. and Hall, C. M. 2003, 'Seasonality in New Zealand winery visitation: an issue of demand and supply' *Journal of Travel & Tourism Marketing* 14(3/4) p.155-173 Simultaneously published as Hall, C.M. (ed) (2004) *Wine, Food, and Tourism Marketing*.
- Hall C.M., Sharples, L., Mitchell, R., Cambourne, B. and Macionis, N. (eds.) 2003, *Food Tourism Around The World: Development, Management And Markets* Butterworth Heinemann, Oxford.
- Mitchell, R. D. and Hall, C. M. 2003, Consuming tourists: food tourism consumer behaviour, in *Food Tourism Around the World: development, management and markets* Hall, C.M., Sharples, L., Mitchell, R.D., Macionis, N., and Cambourne, B. (eds.) Butterworth-Heinemann, Oxford p. 60-80
- Hall, C. M., Mitchell, R. D. and Sharples, L. 2003, Consuming places: the role of food, wine and tourism in regional development. in *Food tourism around the world: development, management and markets* Hall, C. M., Sharples, L., Mitchell, R., Macionis, N., and Cambourne, B. (eds.) Oxford, Butterworth-Heinemann. p. 25-59
- Mitchell, R.D. and Mitchell, C. J. 2003, 'Learning and discovery: cornerstones of the marketing of the Sydney Wine Region' in Ritchie, B.W. *Managing Educational Tourism* Channel View Publications p.120-126.
- Mitchell, R. and Hall, C. M. 2003, 'Beyond the limit of the cellar door: an exploration of the post-visit behaviour of New Zealand winery visitors.' in *Proceedings of Taking Tourism to the Limit*. December 8-11 Waikato University. (CD-ROM)
- Hall, C.M. & Mitchell, R. 2002, 'The changing nature of the relationship between cuisine and tourism in Australia and New Zealand: from fusion cuisine to food networks', in *Tourism and Gastronomy*, ed. A. Hjalager & G. Richards, Routledge, London.
- Hall, C.M. & Mitchell, R. 2002, 'Tourism as a force for gastronomic globalisation and localisation', in *Tourism and Gastronomy*, ed. A. Hjalager & G. Richards, Routledge, London.
- Mitchell, R. D. 2002, 'The Generation Game: Generation X and Baby Boomer Wine Tourism' In *Proceedings of New Zealand Tourism and Hospitality Research Conference*, Rotorua, 3-5 December 2002. Croy, G. (ed.) Waiariki Institute of Technology, Rotorua. p.115-127
- Hall, C.M. 2001, The development of rural wine and food tourism networks: factors and issues. In *New Directions in Managing Rural Tourism and Leisure: Local Impacts, Global Trends*, Scottish Agricultural College, Auchenvyre (CD).
- Mitchell, R. & Hall, C.M. 2001, Case Study 5.3: New Zealand café society and fusion cuisine. In *Tourism in New Zealand: An Introduction*, C.M. Hall & G.W. Kearsley, Oxford University Press, Sydney, 120-121.
- Mitchell, R. & Hall, C.M. 2001, Case Study 7.3: Taking advantage of the relationship between wine, food and tourism: Joint marketing activities. In *Tourism in New Zealand: An Introduction*, C.M. Hall & G.W. Kearsley, Oxford University Press, Sydney, 193-194.
- Mitchell, R. and Hall, C.M. 2001, The winery consumer: A New Zealand perspective. *Tourism Recreation Research*, 26(2), 63-75.
- Mitchell, R. & Hall, C.M. 2001, 'Wine at home: self-ascribed wine knowledge and the wine behaviour of New Zealand winery visitors', *Australian and New Zealand Wine Industry Journal*, 16(6):115-122.
- Mitchell, R.D. and Hall, C.M. 2000, Tourist terroir: The importance of region in the wine tourism experience. In *1st World Forum on Agritourism and Rural Tourism*. International Association of Experts in Rural Tourism, Perugia.
- Mitchell, R.D., Hall, C.M. and McIntosh, A.J. 2000, Wine tourism and consumer behaviour. In *Wine Tourism Around the World: Development, Management and Markets*. C.M. Hall, E. Sharples, B. Cambourne and N. Macionis (eds). Butterworth-Heinemann, Oxford, 115-135
- Hall, C.M., Johnson, G., Cambourne, B., Macionis, N., Mitchell, R.D. and Sharples, L. 2000, Wine tourism: An introduction. In *Wine Tourism Around the World: Development, Management and Markets*. C.M. Hall, E. Sharples, B. Cambourne and N. Macionis (eds). Butterworth-Heinemann, Oxford, 1-23
- Hall, C.M., Johnson, G. and Mitchell, R.D. 2000, Wine tourism and regional development. In *Wine Tourism Around the World: Development, Management and Markets*. C.M. Hall, E. Sharples, B. Cambourne and N. Macionis (eds). Butterworth-Heinemann, Oxford, 196-225
- Hall, C.M., Longo, A.M., Mitchell, R.D. and Johnson, G. 2000, Wine tourism in New Zealand. In *Wine Tourism Around the World: Development, Management and Markets*. C.M. Hall, E. Sharples, B. Cambourne and N. Macionis (eds). Butterworth-Heinemann, Oxford, 150-174
- Hall, C.M. and Mitchell, R.D. 2000, We are, what we eat: Food, tourism and globalisation. *Tourism, Culture and Communication* 2(1):29-37.
- Hall, C.M. and Mitchell, R.D. 2000, Wine tourism in the Mediterranean: A tool for restructuring and development. *Thunderbird International Business Review* 42(4):445-465.
- Hall, C.M., Sharples, E., Cambourne, B. and Macionis, N. (eds). 2000, *Wine Tourism Around the World: Development, Management and Markets*. Butterworth-Heinemann, Oxford, 348p.

- Hall, C.M., Cambourne, B. Macionis, N. and Johnson, G.M. 1998, Wine tourism and network development in Australia and New Zealand: review, establishment and prospects. In *International Journal of Wine Marketing*. 10.
- Hall, C.M. and Johnson, G. 1998, Wine tourism: an imbalanced partnership. In *Wine Tourism-Perfect Partners, Proceedings of the first Australian Wine Tourism Conference, Margaret River, Western Australia, May 1998*. R. Dowling and J. Carlsen (ed), Bureau of Tourism Research, Canberra, Australia.
- Hall, C.M. and Macionis, N. 1998, Wine tourism in Australia and New Zealand. In *Tourism and Recreation in Rural Areas*. R. Butler, C.M. Hall & J. Jenkins (ed), John Wiley, Chichester, 197-224.

GRADUATE RESEARCH

- Gary Johnson (Dip.Tour) Wine tourism in New Zealand.
- Reuben Machin (Dip.Tour) Wine tourism in Hawkes Bay.
- Anna-Marie Longo (Dip.Tour) – Wine tourism in New Zealand.
- Egil Thorsen (Dip.Tour) – Restaurant wine policies.
- Bede Beaumont (Dip.Tour) – Social history of food in Britain.
- Angela Smith (M.Tour) Wine and food networks.
- Richard Mitchell (Ph.D.) – New Zealand wine tourism and consumer behaviour.
- Wan Melissa Wan Hassan – Halal food in New Zealand tourism and hospitality (MTour and PhD).
- Peter Treloar – Generation Y, Wine consumption and winery visitation (M.Tour).
- David Christensen – Winery visitation and wine club membership (M.Tour).
- Chrissy Schreiber (Dip.Tour) – Wine tourism clusters and networks.
- David Scott – Theory of hospitality explored through the tourist dining experience.

WORLD HERITAGE TOURISM AND HERITAGE MANAGEMENT

MICHAEL HALL

This project examines various aspects of heritage tourism including interpretation, visitor management and planning at heritage sites as well as specific issues surrounding the appropriate management and marketing of World Heritage sites as tourism attractions.

RELEVANCE

Work by members of the department has both applied and theoretical contexts including improved education and training materials. The Department of Tourism offers a 300 level paper in Tourism and Heritage Management.

SELECTED RESEARCH OUTPUTS

- Hall, C.M. 2006, World Heritage, tourism and implementation: What happens after listing, in *Managing World Heritage Sites*, eds A. Fyall and A. Leask, Butterworth Heinemann, Oxford.
- Hall, C.M. & Piggin, R. 2003, World Heritage sites: Managing the brand, pp.203-19 in *Managing Visitor Attractions: New Directions*, eds. A. Fyall, B. Garrod & A. Leask, Butterworth Heinemann, Oxford.
- Hall, C.M. and Piggin, R. 2001, 'Tourism and World Heritage in OECD Countries', *Tourism Recreation Research*, vol.26, no.1, pp.103-105.
- Hall, C.M. Integrated heritage management. 2000, In *Heritage Economics: Challenges for Heritage Conservation and Sustainable Development in the 21st Century*. Australian Heritage Commission, Canberra, <http://www.environment.gov.au.heritage/infores/publications/generalpubs/economics/jump.html>
- Hall, C.M. 2000, Tourism, national parks and aboriginal populations. In *Tourism and National Parks*. R. Butler and S. Boyd (eds). John Wiley, Chichester, 55-71

YOUTH LEISURE AND TOURISM EXPERIENCES

NEIL CARR

Assessment of adolescents' holiday motivations and expectations: an assessment of the Schoolies week phenomenon. 2002 - 2003. (Dr Neil Carr & Dr Lee Slaughter, University of Queensland)

The aim of this research was to assess the nature of the motivations and expectations of young people taking part in a Schoolies Week holiday experience in Australia. The project will also examine how these motivations and expectations are constructed and influenced. In addition, the project assesses the influence of gender on the nature of adolescent's motivations and expectations in relation to Schoolies week. The need for this research is related to the scale of the Schoolies phenomenon and the apparent lack of previous work in this area. Funding for the project was gained from the University of Queensland Early Career Researcher Grants Scheme. This is a competitive award open to all staff at the University of Queensland who have completed their PhD within the last 5 years.

Assessment of the retention of 16 - 24 year old volunteers in Surf Life Saving Queensland. 2001 - 2002. (Dr Neil Carr & Associate Professor Chris Auld, Griffith University)

The efforts of volunteers in a wide range of activities contribute significantly to community development and social capital. With the recognition of the contribution made by volunteers to community life, has come the realisation of the need to study the behaviour of volunteers. It is important that community-based organizations better understand the nature of volunteer involvement and barriers and problems that may adversely affect their ability or willingness to volunteer. This appears to be particularly important for younger age groups. Anecdotal evidence suggests this is a specific problem for Surf Life Saving Queensland (SLSQ) and therefore, this study was designed to improve the retention rate of its members in the 16-24 year age group. Funding for this project was awarded by the International Year of Volunteers Community Grants Program, Queensland government.

SELECTED RESEARCH OUTPUTS

- Carr, N. 2004. Globalising Media Representations and Social Commentaries of Hedonism in the Holiday Environment. *IGU Main Congress*, Glasgow: UK.
- Oxley, L., Slaughter, L. & Carr, N. 2004. Tourism Motives and Youth: an analysis of holiday motivations of visitors to Contiki Great Keppel Island Resort, Australia. K. Chon, C. Hsu & N. Okamoto (eds). *Globalization and Tourism Research East Meets West*. Asia Pacific Tourism Association Tenth Annual Conference.
- Auld, C. & Carr, N. 2003. Altruism and Pleasure: Re-branding of Surf Lifesaving. *Australian and New Zealand Association of Leisure Studies (ANZALS) 6th biennial conference*, Sydney: Australia.
- Carr, N. 2003. Youth. J. Jenkins & J. Pigram (eds). *The Encyclopaedia of Leisure and Outdoor Recreation*. London: Routledge.
- Carr, N. 2002. Defining young tourists visiting beach-oriented resorts: a behavioural analysis. *Anatolia: An International Journal of Tourism and Hospitality Research*. 13 (1): 49 – 62.
- Auld, C., Carr, N. & Condon, S. 2002. Retention of 16 - 24 year old volunteers in Surf Life Saving Queensland. Progress Report for Surf Life Saving Queensland.

2005 AND IN-PRESS

Books - Edited

- Gössling, S. & Hall, C.M. (eds) 2006, *Tourism and Global Environmental Change*, Routledge, London (in press).
- Hall, C.M. and Härkönen, T. (eds) 2006, *Lake Tourism: An Integrated Approach to Lacustrine Tourism Systems*, Channelview Press, Clevedon (in press).
- Hall, C.M. & Boyd, S. (eds.) 2005, *Nature-based Tourism in Peripheral Areas: Development or Disaster*, Channelview Publications, Clevedon.
- Hall, C.M. & Higham, J.E.S. (eds.) 2005, *Tourism, Recreation and Climate Change*, Channelview Publications, Clevedon.
- Hall, C.M. 2005, *Rethinking the Social Science of Mobility*, Prentice-Hall, Harlow.
- Hall, C.M. & Boyd, S. (eds) 2005, *Tourism and Nature-based Tourism in Peripheral Areas: Development or Disaster*, Channelview Publications, Clevedon.
- Hall, C.M. & Higham, J. (eds) 2005, *Tourism, Recreation and Climate Change*, Channelview Publications, Clevedon.
- Higham, J.E.S. (ed) 2005. *Sport Tourism Destinations: Issues, opportunities and analysis*. Oxford: Elsevier Butterworth-Heinemann. 304pp.

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DEPARTMENTAL CONSULTANCY ACTIVITIES

CONSULTANCY ACTIVITY – 2005

Best Practice Case Studies in Food and Wine Tourism (for New Zealand Food and Wine Tourism Network/New Zealand Trade and Enterprise), 2005 (Dr Richard Mitchell, Mr David Scott, Ms Maria Amo)

Dunedin City Council public consultation programme for the 2006/07 Community Plan (Dr Neil Carr)

Matariki Wines Cellar Door Development Report, 2005 (Dr Richard Mitchell, Mr David Scott, Mr Eric Shelton)

Social Impacts Monitoring for Department of Conservation (with Tourism Research Consultants and Dr Stephen Espiner, Lincoln University), 2005. (Associate Professor James Higham and Dr Anna Carr).

CONSULTANCY ACTIVITY – 2004

Central South Island Tourism, Image Survey, 2004 (Mr Richard Mitchell and Dr David T. Duval, Project Directors).

Tourism Dunedin, Summer Visitors Survey and VFR Monitor, 2004 (Dr David T. Duval, Project Director; Mr Eric Shelton, Manager).

CONSULTANCY ACTIVITY – 2003

In 2003 the Department was selected to undertake research for the development of strategic tourism plan for the Catlins region. The Catlins is an emerging tourist destination located on the coast of south Otago and eastern Southland. The region is attracting rapidly growing numbers of visitors due to its outstanding natural landscapes, coastline and marine wildlife.

The Department was funded through Venture Southland and the Clutha District Council to develop a research programme with the following objectives:

- to profile visitors to the Catlins and the Southern Scenic Route
- to profile visitor attractions and services in the region
- to analyse visitor impacts on natural resources and the communities of the Catlins
- to assess host community attitudes towards tourism
- to develop future scenarios for sustainable tourism development in the region

This research was undertaken over 2003 by staff and post-graduate students from the Department, involving extensive fieldwork in the region along with a programme of community consultation. The findings from this research have been reported on (Catlins Tourism Strategy 2003 Supporting Research) and are incorporated into the Catlins Tourism Strategy which will become operational this year.

Tourism Dunedin, Summer Visitors Survey and VFR Monitor, 2003 (Dr D.T. Duval, Project Director; Mr Eric Shelton, Manager).

INTERNATIONAL COLLABORATIONS

DR ANNA CARR

Dr Rhodri Thomas (Leeds Metropolitan University, UK) - ATLAS Tourism SME bibliography
Dr Alison Morrison and Dr Paul Lynch (University of Strathclyde, UK) – SMEs in Tourism.

DR DAVID TIMOTHY DUVAL

Dr Tim Coles (School of Business, Exeter University, UK) - Corporate manifestations of international mobilities
Dr Tim Coles (School of Business, Exeter University, UK) with Professor C. Michael Hall - Tourism, mobility and citizenship
Prof Dallan Timothy (Arizona State University, USA) - Safety and Security in Tourism
Prof Paul Wilkinson (York University, Canada) - Tourism development in the Caribbean

PROFESSOR C. MICHAEL HALL

2000-2008 International Geographical Union Commission on Tourism, Leisure and Global Change, research programme on Agenda 21 and environmental, social and economic change.
<http://www.geog.nau.edu/igust/>

Ongoing - The Association for Tourism and Leisure Education (ATLAS): Policy, Gastronomy and SME Study Groups <http://www.atlas-euro.org/>

Dr Tim Coles (University of Exeter, UK) with Dr David Duval (University of Otago) - tourism and mobility, regulatory and governance structures surrounding mobility, security and citizenship
Prof Chris Cooper (University of Queensland, Australia) - international tourism
Prof Thor Flognfeldt (Lillehammer University College, Norway) - tourist route systems
Prof Stefan Gössling (Lund University, Sweden) with Prof Daniel Scott (University of Waterloo, Canada) - tourism and global environmental change, tourism and climate change
Prof Alan Lew (Northern Arizona University, USA) - impacts of tourism
Prof Alan Lew (Northern Arizona University, USA) and Prof Dallen Timothy (Arizona State University, USA) - geography of tourism
Prof Dieter Müller (Umea University, Sweden) - second home tourism, tourism in peripheral areas, tourism and regional development
Prof Dieter Müller (Umea University, Sweden) and Prof Jarkko Saarinen (University of Oulu, Finland) - Nordic tourism
Prof Stephen Page (Stirling University, Scotland) - geography of tourism and recreation; tourism in South and South East Asia
Liz Sharples (Sheffield Hallam University, UK), Prof. Dave Telfer & Prof Atsuko Hashimoto (Brock University, Canada), and Kevin Fields (Birmingham College of Food, Tourism and Creative Studies, UK); with Dr Richard Mitchell (University of Otago) - wine and food tourism
Prof Allan Williams (University of Exeter, UK) - mobility, innovation and regional development

ASSOCIATE PROFESSOR JAMES HIGHAM

Professor Tom Hinch, University of Alberta (Edmonton, Canada). The development of theoretical and applied research investigating the sport and tourism sectors.
Dr David Lusseau, Aberdeen University (Lighthouse Field Station, Cromarty, Scotland). Impacts and management of cetacean-based tourism.
Dr Michael Luck, Auckland University of Technology (Auckland, New Zealand). Ecotourism development, tourism in marine environments.
Dr Ghazali Musa, University of Malaysia (Kuala Lumpur, Malaysia). Tourism and public health

DR BRENT LOVELOCK

Assoc Prof Oystein Normann: (Hartsad University College, Norway): Fishing, societies and tourism.

DR RICHARD MITCHELL

Dr Graeme Galloway and Dr Ben Ong of Latrobe University on a psychographic profile of Australian winery visitors. The project is a nationwide survey, exploring sensation-seeking personality traits and motivational pull factors. The research is being carried out with the support of the Winemakers Federation of Australia.

DR HAZEL TUCKER

Dr Paul Lynch (University of Strathclyde, United Kingdom), Research on quality assurance and customer experience.

Dr Zeine Mottiar, Dublin Institute of Technology.

APPENDIX - PERFORMANCE BASED RESEARCH FUND (PBRF) RESULTS

P
B
R
F

In 2003 the New Zealand government launched the first round of its Performance Based Research Fund (PBRF) results. The principal aim of the PBRF is to improve the quality of New Zealand's academic research. Academic staff at all New Zealand tertiary institutions who wished to be nominated were independently assessed in terms of their research performance which was based upon research outputs, peer esteem and contribution to the research environment.

Unfortunately, rather than being dealt with as a subject area in its own right Tourism was evaluated within the subject area of Tourism and Marketing which itself was part of the Business and Economics panel. Nationwide the average score for the panel was 2.16, while the average for the Marketing and Tourism subject area was 2.14.

The Department had an overall quality score of 3.6 which when converted to full-time equivalent (FTE) staff became 3.8. We had one staff member rated A, two Bs, five Cs and one early career staff member rated R. This is a great result given that 6 of the 9 eligible staff members who were put forward are also in the category of early career academic staff members. In comparative terms tourism had the second highest score for a Programme in the Otago in School of Business.

TABLE 1: PBRF PROGRAMME SCORES (FTE) IN OTAGO SCHOOL OF BUSINESS

Accountancy & Business Law	1.5
Finance	2.2
Info. Science	2.4
Economics	4.1
Management	1.9
Marketing	2.5
Tourism	3.8
School of Business mean	2.6
University of Otago average	3.23

In terms of subject area Auckland University rated 3.8. However, it is important to note that Auckland does not have a tourism programme and the Otago Department of Tourism's score was combined with that of members of the Department of Marketing

TABLE 2: PBRF RESULTS (FTE) BY SUBJECT AREA - MARKETING & TOURISM

Average	2.1
Auckland	3.8
Otago Department of Tourism	3.8
Otago	2.9
Lincoln	2.7
Victoria	2.3
Waikato	2.2
Canterbury	2.0
Massey	1.9
AUT	0.8
Unitec	0.3
3 others	0.0

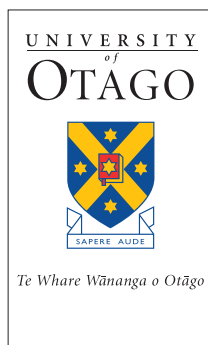
In terms of comparisons of PBRF scores by nominated programme in which tourism is taught the Department of Tourism clearly performed at a high level.

TABLE 3: COMPARISON OF PBRF SCORES (FTE) BY NOMINATED PROGRAMME IN WHICH EITHER TOURISM OR HOSPITALITY IS TAUGHT*

Otago Department of Tourism	3.8
Victoria Management School	3.2
Waikato Management School	3.1
Lincoln (Environmental & Natural Resources)	2.9
Lincoln (Social sciences)	2.1
Massey (CoB Management & International Business)	1.6
Massey (CoB Management)	1.5
Unitec Management & Entrepreneurship	0.9
Lincoln (Marketing & Management)	0.8
AUT (Hospitality)	0.7
AUT (Business)	0.7
Waikato Institute of Technology	0.0

note that more than tourism will be taught in nominated programmes

The next round of the PBRF will be conducted in 2006 with the results becoming available in 2007.



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