

Tackling Diet-related Disease in New Zealand - *the need, the evidence, the priorities*

Tuesday 4th September 2018

Nordmeyer Lecture Theatre, University of Otago Wellington, 23a Mein St, Newtown
University of Auckland, University of Otago Wellington, Healthier Lives National Science Challenge

Chair: Prof Richard Edwards

8.45	REGISTRATION Tea & coffee available	<i>Outside Nordmeyer</i>
9.15	WELCOME / MIHI	<i>Prof Richard Edwards Chayce Glass</i>
9.30	OPENING REMARKS	<i>Hon Dr David Clark</i>
9.45	SETTING THE SCENE Diet & the burden of disease Diet & the burden of disease – a Māori perspective	<i>Prof Jim Mann Dr Lisa Te Morenga</i>
10.15	BRIEF OUTLINE OF RESEARCH METHODS AND TOPICS The Need: Monitoring the healthiness of New Zealand food environments The Evidence: Evaluating the effectiveness of dietary interventions The Priorities: BODE ³ estimation of intervention impacts on health outcomes	<i>Prof Boyd Swinburn Prof Cliona Ni Mhurchu Prof Tony Blakely</i>
10.45	HOW HEALTHY ARE NEW ZEALAND FOODS? Packaged foods in New Zealand: INFORMAS monitoring results Healthier reformulation of processed foods: policy opportunities Estimated impact of interventions to reduce salt and sugar consumption in New Zealand Questions	<i>Dr Sally Mackay Dr Helen Eyles Prof Nick Wilson & Dr Cristina Cleghorn</i>
11.30	COFFEE BREAK	
12.00	IS FOOD LABELLING THE ANSWER? Food labelling in New Zealand: Results from the INFORMAS study Effects of interpretive nutrition labels on: <ul style="list-style-type: none">• Consumer food purchases: the Starlight randomised controlled trial• Food reformulation: the HSR system Questions	<i>Prof Boyd Swinburn Prof Cliona Ni Mhurchu</i>

12.45	LUNCH	
1.30	JUNK FOOD MARKETING AND CHILDREN	
	Food marketing to children in New Zealand: Results from the INFORMAS studies	<i>Prof Boyd Swinburn</i>
	Children's everyday exposure to food marketing: a wearable camera study	<i>Prof Louise Signal</i>
	Questions	
2.00	PRICE AS A LEVER FOR CHANGE	
	Food prices in New Zealand: INFORMAS monitoring results	<i>Dr Sally Mackay</i>
	Setting the scene internationally on food price policies, mostly taxes & subsidies	<i>Prof Nick Wilson</i>
	A virtual supermarket experiment and consumer response to price changes	<i>Dr Nhung Nghiem</i>
	Changing food prices: Effects on food and nutrient purchases and QALYs	<i>Prof Tony Blakely</i>
	Questions	
3.00	SUMMING UP	
	Brief review of presentations and key messages	<i>Prof Jim Mann</i>
3.15	COFFEE BREAK	
3.45	PRIORITIES FOR ACTION – PANEL DISCUSSION	
	Academic voice, University of Auckland	<i>Chair: Kim Hill</i>
	Māori voice, Toi Tangata	<i>Prof Cliona Ni Mhurchu</i>
	Industry voice, McDonald's Restaurants (NZ) Ltd	<i>Megan Tunks</i>
		<i>Simon Kenny</i>
4.45	CLOSE	<i>Prof Richard Edwards</i>

 Wifi Network: **UO_Guest**
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