



Smokefree Outdoor Areas- 'A Snapshot'

Skye Kimura, Cancer Society of New Zealand

Why Smokefree Outdoor Policies?

- Increase smokefree role modelling
- Reduce the smoking seen - 'de-normalises'
- Assist quitting
- Reduce littering and environmental impact
- Empower non-smokers to speak up and be more vocal

What are the benefits?

Smokefree policies:

- Give councils an opportunity to promote a healthier community and a clean green image
- Create a healthy environment

Less smoking:

- Improves productivity
- Increases health equality
- Prevents cultural losses from premature death
- Protects youth from starting smoking

So, how should it work?

- Policies should inform public
- Sign focus on:
 - a clean, healthy environment
 - the benefit for young people
- Iwi, Marae - communicated through 'kawa' and use of appropriate signage
- Not about punishing smokers.
- It is about role-modelling and protecting the young.

"Hey Big People"

we copy what we see...

so keep our
parks

smokefree



Ngāti Kahungunu Iwi
INCORPORATED



WE COPY WHAT WE SEE



THANKS FOR KEEPING OUR PARK



If you have any comments on our playgrounds please contact Council on 237 5089



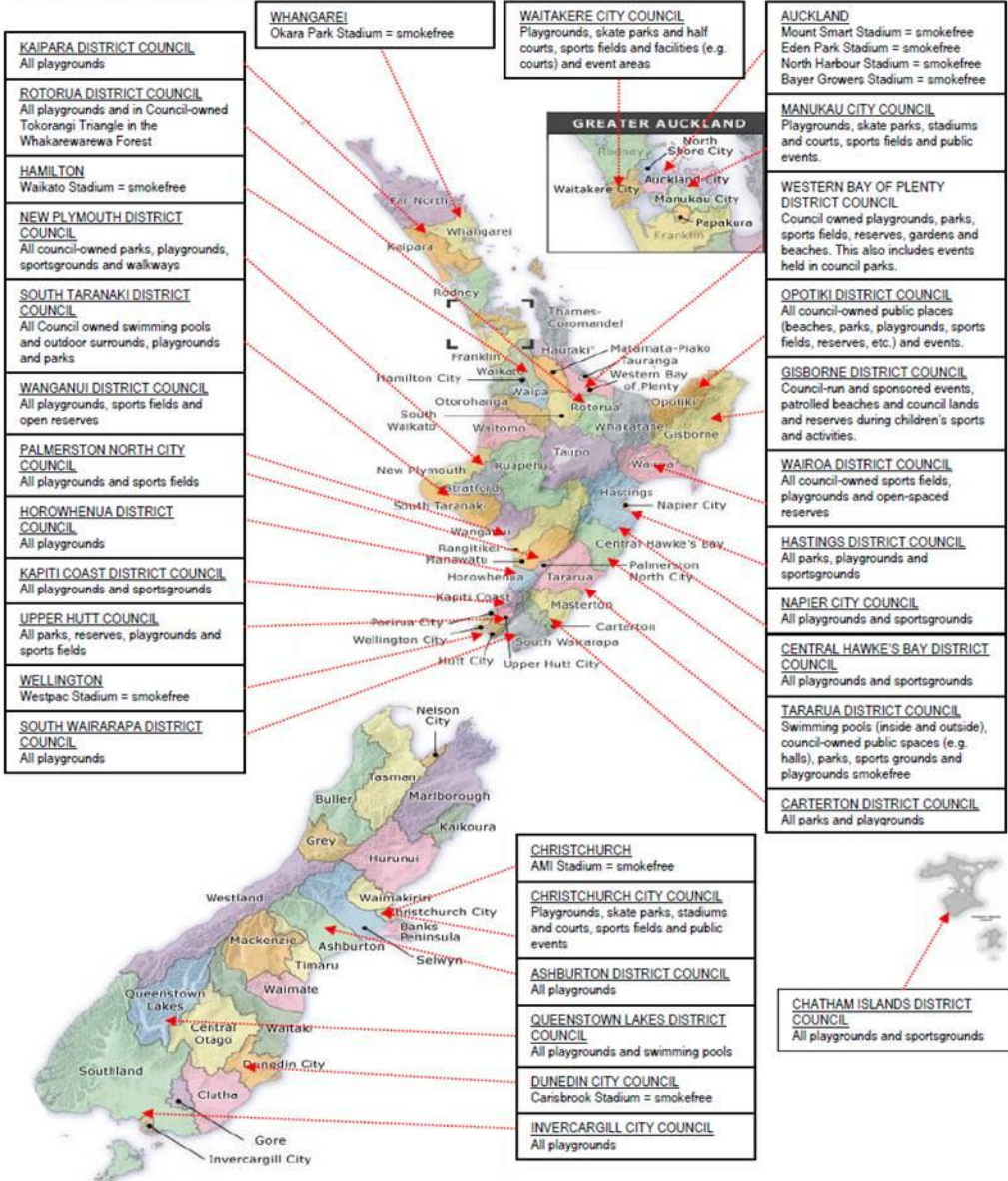
Porirua Parks are smoke free

www.pcc.govt.nz

Success?....Yes!

- Over 30 local authorities in New Zealand have smokefree policies in public places
- South Taranaki District Council first in 2005
- All Auckland Regional parks
- Recent developments :
 - Marae Auahi Kore
 - Iwi- Tupeka kore- Ngāti Kahungunu, Ngai Tahu, Tainui

New Zealand Councils with Smokefree Outdoor Public Places Policies



Overseas

- State smokefree laws on outdoor dining in Qld, WA, Tasmania; over 30 NSW local clls
- Smokefree beaches – Qld, many in NSW, California, New York




Next Steps?



SMOKEFREE OUTDOOR AREAS

More the better, all public spaces!



“Our natural environment is continually enhanced through programmes that reflect our communities sense of kaitiakitanga (caring and protection)” - South Taranaki District

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