SEMINAR

Department of Public Health

UNIVERSITY of OTAGO
Te Whare Wānanga o Otāgo
NEW ZEALAND
WELLINGTON

University of Otago, Wellington | 23A Mein Street | Newtown | Wellington

The navigational role research has in health promotion

Darren Walton, Health Promotion Agency

Darren will use Gerard Hastings' (2007) metaphor of "research as a navigator" to describe the role of research at the Health Promotion Agency (HPA). Darren will draw on examples of recent work to describe the range of research activities developed at the HPA and discuss the value of the metaphor from the perspective of social marketing practice undertaken in a government agency.

Dr Darren Walton is the Manager of Research and Evaluation at the Health Promotion Agency. Darren is a Senior Adjunct Fellow at the University of Canterbury and Partner Investigator in an Australian Research Council Discovery project.

Friday 14 November 2014

12.30 to 1.30

Small Lecture Theatre

ALL WELCOME!

hpa health promotion agency