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PALMERSTON NORTH CITY COUNCIL
SMOKEFREE OUTDOOR DINING PERMIT
CONDITION EVALUATION
2016-17

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TABLE OF CONTENTS

	Page
SUMMARY	1
INTRODUCTION	3
RESEARCH METHODOLOGY	3
MANAGERS' SURVEY RESULTS	3
Sample Characteristics	3
Smokefree Areas	4
Awareness of Bylaw Permit Condition	6
Permit Condition Impact on Businesses	7
Ease of Implementation	10
CONCLUSIONS AND RECOMMENDATIONS	11
APPENDICES	
A. OPEN-ENDED RESPONSES	13
B. MANAGERS' SURVEY QUESTIONNAIRE	22

PALMERSTON NORTH CITY COUNCIL SMOKEFREE OUTDOOR DINING PERMIT CONDITION EVALUATION

SUMMARY

In May 2016, the Palmerston North City Council changed the permit conditions in the Signs & Public Place Bylaw 2015, requiring all premises with outdoor eating and drinking areas on footpaths and other council-owned land to display smokefree signs and not to provide ashtrays. In April 2017, managers of 59 Palmerston North cafes, bars, restaurants and bakeries (52 of which were required to comply with the new condition) were interviewed as part of an evaluation of the impact of this change to the permit conditions.

Ninety percent of the businesses surveyed have outdoor seating on Council-owned land, and, apart from cafes, most businesses allow smoking outdoors on all or part of Council-owned land. The pattern is similar for the 20% of businesses that allow smoking outdoors on private land (some businesses have outdoor seating on both private and council-owned land). Most of the 25 businesses that do not allow smoking on footpaths or other Council-owned land had made this decision before the introduction of the new bylaw permit condition; however, seven made the decision after the permit condition was introduced.

Eighty percent of the 52 owners or managers of businesses subject to the City Council bylaw permit condition were aware of the condition; most of the 11 unaware of the permit condition were café or restaurant/bistro managers.

Overall, 70% of managers of the 41 businesses that have complied with the new permit condition perceived the impact on their business as neutral (28 businesses), but five rated the impact as positive and eight as negative. The main positive impact of the permit condition is that smoke does not drift into premises from outside so the air inside is clean. The main negative impact is that some smokers ignore the non-smoking signs and absence of ashtrays and smoke anyway. Managers of cafes tended to be more positive than owners of bistros or restaurants about the impact of the permit condition.

If all outdoor dining and drinking areas in Palmerston North were required to display smokefree signage and not supply ashtrays, the impact was judged to be neutral by two-thirds of managers, though 15 respondents believe it would be negative compared to five who believed it would be positive.

Among the 41 respondents who were aware of the bylaw permit condition and who had outdoor seating on Council-owned land, only six reported difficulties in implementing the condition. The few problems reported with implementation were vandalising and stealing of signs, and an increase in butt litter where bar/tavern/hotel patrons ignored the smokefree signage.

Introduction of the permit condition appears to have increased the number of businesses that do not allow smoking on council-owned land (though the actual number of businesses involved is small), and had some effect on smoking outside cafes in particular. The permit condition has also helped to reinforce the Council's smokefree policy, which is widely supported by hospitality managers.

Around twenty-five percent of respondents reported that the smokefree signage provided by the City Council was inadequate. The main problem identified was that the smokefree table signs provided were too small and too light, so they blow away in the wind. The Council could improve the signage it provides and should ensure that all businesses covered by the permit condition are supplied with smokefree signage. The Council should also attempt to ensure all relevant businesses are informed of the bylaw permit condition and that the general public of Palmerston North is made aware of the permit condition.

INTRODUCTION

In May 2016, the Palmerston North City Council changed the permit conditions in the Signs & Public Place Bylaw 2015, requiring all premises with outdoor eating and drinking areas on footpaths and other council-owned land to display smokefree signs and not to provide ashtrays.

This report outlines a survey of Palmerston North cafe, bar and restaurants managers, commissioned by a group from the Cancer Society, the Heart Foundation and MidCentral DHB Public Health Services, and designed to evaluate the impact of this change to the permit conditions.

RESEARCH METHODOLOGY

Between 6 and 18 April 2017, interviews were conducted with managers of 59 Palmerston North cafes, bars, restaurants and bakeries with outdoor eating and drinking areas on footpaths and other council-owned land and private land. Fifty-two of the premises had seating on Council-owned footpaths or land and were thus required to comply with the new permit condition. All but one of the premises was located within approximately three kilometres of the Palmerston North CBD and the other within four kilometres. The interviews were conducted by the research company TNS; one interview was conducted by telephone, the remainder were conducted in person. A copy of the questionnaire is reproduced in Appendix B.

MANAGERS' SURVEY RESULTS

SAMPLE CHARACTERISTICS

Most of the respondents surveyed were business owners (68%) and most of the premises were independently owned (90%). The premises were dominated by cafes (53%) and restaurants or bistros (32%), and approximately half had a liquor licence (48%). See Table 1.

Table 1: Characteristics of Premises Surveyed

Characteristic	Number	%	Characteristic	Number	%
Type of Business			Alcohol Licence		
Cafe	31	53	Yes	28	48
Restaurant/Bistro	19	32	No	31	52
Bar/Tavern/Hotel	6	10	Interviewee Status		
Bakery	3	5	Owner	40	68
Business Ownership			Manager	18	31
Independently-owned	53	90	Other	1	2
Locally-owned franchise	6	10			

SMOKEFREE AREAS

Most premises (88%) have outdoor seating on footpaths or other council-owned land (see Table 2) and just over half (52%) allow smoking in all or part of this area (see Table 3). All of the five bars/taverns/hotels with outdoor seating on council-owned land allow smoking in this area, as do nine of the 15 restaurants/bistros and two of the three bakeries. Only for the cafes did most premises (18 out of 29) not allow smoking in outdoor areas on council-owned land. In other words, apart from cafes, most businesses allow smoking outdoors on Council-owned land.

Table 2: Do you have any outdoor seating that is on footpaths or other Council-owned land?

Outdoor Seating On Council land	Number	%
Yes	52	88
No	7	12
Total	59	100

Table 3: Do you currently allow smoking in this area?

Allow Smoking	Number	%
Yes	17	33
Allow in part of area	10	19
No	25	48
Total¹	52	100

1. Those with outdoor seating on Council-owned land

Most of those who do not allow smoking on footpaths or other Council-owned land had made this decision before the introduction of the new bylaw permit condition (see Table 4). However, seven made the decision after the bylaw permit condition was introduced.

Table 4: When did you stop allowing smoking in this area?

Smoking stopped when ...	Number	%
Council introduced Smokefree policy	11	44
Council introduced permit condition	7	28
Before introduction of both	7	28
Total¹	25	100

1. Those who do not allow smoking on Council-owned land

Approximately 20% of premises have outdoor seating on private land (some businesses have outdoor seating on both private and council-owned land), and around 80% of these premises allow smoking in this area (see Tables 5 and 6). Six of those with outdoor seating on private land are cafes, four are restaurants or bistros, and three are bars, pubs or hotels. All of the restaurants/bistros, bars/pubs/hotels concerned allow smoking on this land, but only half of the cafes concerned allow smoking in this area.

Table 5: Do you have any outdoor seating that is on private land?

Outdoor Seating on Private Land	Number	%
Yes	13	22
No	46	78
Total	59	100

Table 6: Do you currently allow smoking in this (private) area?

Allow Smoking	Number	%
Yes	8	62
Allow in part of area	2	15
No	3	23
Total¹	13	100

1. Those who have outdoor seating on private land

AWARENESS OF BYLAW PERMIT CONDITION

Most respondents subject to the bylaw permit condition (79%) were aware of the condition (see Table 7). All of the five bar/tavern/hotel owners or managers concerned were aware of the permit condition, but six of the 29 café managers, three of the 15 restaurant/bistro managers, and two of the three bakery owners or managers were unaware. (Among all 59 respondents, only 75% were aware of the bylaw permit condition, but seven of the premises involved do not have outdoor seating on Council-owned land so are not subject to the permit condition.)

Table 7: Did you know there was a new bylaw permit condition introduced in Palmerston North in 2016 that requires outdoor dining and drinking areas, which are on Council owned land, to display smokefree signage and not provide ashtrays?

Awareness	Number	%
Yes, aware of permit condition	41	79
No, not aware	11	21
Total¹	52	100

1. Those who have outdoor seating on Council-owned land

PERMIT CONDITION IMPACT ON BUSINESSES

Overall, the perceived impact on the 41 businesses that have complied with the new permit condition has been neutral (68%), but 12% of respondents concerned (five premises) rated the impact as positive and 20% (eight premises) as negative (see Table 8). The impact of the bylaw permit condition was judged more positive for cafes than for restaurants/bistros or bars/taverns/hotels; however, the number of premises in the latter two categories means that such conclusions are inevitably tentative (see Table 9).

The main positive impact of the permit condition is that smoke does not drift into premises from outside so the air inside is clean. The main negative impact is that some smokers ignore the non-smoking signs and absence of ashtrays and smoke anyway (see open-ended comments in Appendix A).

Table 8: Now that all outdoor dining and drinking areas on Council land in Palmerston North are required to display smokefree signage and not provide ashtrays, what has been the impact on this business at this location?

Impact on Business	Number	%
Positive	5	12
Neither positive nor negative	28	68
Negative	8	20
Total	41	100

1. Those aware of permit condition and have outdoor seating on Council-owned land

Table 9: Impact on business by business type

Impact on Business		Cafe	Restaurant/ Bistro	Bar/Tavern/ Hotel	Total
Positive	Count	2	0	1	3
	%	67%	0%	33%	100%
Neither positive nor negative	Count	19	10	0	29
	%	66%	35%	0%	100%
Negative	Count	2	2	4	8
	%	25%	25%	50%	100%
Total ¹	Count	23	12	5	40
	%	58%	30%	13%	100%

1. Those aware of permit condition and have outdoor seating on Council-owned land. Does not include bakeries.

Impact of Permit Condition if it Applied to All Businesses

The perceived impact on businesses if all outdoor dining and drinking areas in Palmerston North were required to display smokefree signage and not supply ashtrays was generally judged to be neutral (64%), though 15 of the 59 respondents believed it would be negative compared to five who believed it would be positive (see Table 10).

The impact was judged more negative for restaurants/bistros and bars/taverns/hotels than for cafes, but again the small numbers involved mean that this comparison is tentative (see Table 11).

Table 10: If all outdoor dining and drinking areas in Palmerston North were required to display smokefree signage and not supply ashtrays, both council owned and private, what would be the impact on this business at this location?

Impact on Business	Number	%
Positive	5	9
Neither positive nor negative	38	64
Negative	15	26
Don't know	1	2
Total	59	100

Table 11: Wider impact by business type

Wider Impact		Cafe	Restaurant/ Bistro	Bar/Tavern/ Hotel	Total
Positive	Count	3	0	1	4
	%	75%	0%	25%	100%
Neither positive nor negative	Count	23	14	0	37
	%	62%	38%	0.0%	100%
Negative	Count	4	5	5	14
	%	29%	36%	36%	100%
Total¹	Count	30	19	6	55
	%	55%	35%	11%	100%

1. Does not include bakeries

EASE OF IMPLEMENTATION

Only six of the 41 respondents who were aware of the bylaw permit condition and who had outdoor dining on Council-owned land reported any difficulty in implementing the permit condition, and there was no difference in ease of implementation by business type (see Tables 12 and 13).

The few problems reported with implementation were vandalising and stealing of signs, and an increase in butt litter where bar/tavern/hotel patrons ignored the smokefree signage (see open-ended comments in Appendix A).

Table 12: How easy or difficult has it been to implement the permit conditions for having tables and chairs on the footpath or other Council land that required you to display smokefree signage and not supply ashtrays?

Ease of Implementation	Number	%
Easy	28	60
Neither positive nor difficult	7	23
Difficult	6	13
Total¹	41	100

1. Those aware of permit condition and have outdoor seating

Table 13: Ease of implementation by business type

Ease of implementation		Cafe	Restaurant/ Bistro	Bar/Tavern/ Hotel	Total
Easy	Count	15	10	2	27
	%	56%	37%	7%	100%
Neither easy nor difficult	Count	4	2	1	7
	%	57%	29%	14%	100%
Difficult	Count	4	0	2	6
	%	67%	0%	33%	100%
Total ¹	Count	23	12	5	40
	%	58%	30%	13%	100%

1. Those aware of permit condition and have outdoor seating on Council-owned land

Adequacy of Council Signage

Just over a quarter of respondents subject to the permit condition reported that the smokefree signage provided by the Council was inadequate (see Table 14). The main problems identified were that the smokefree signs were too small and too light, so they blow away in the wind. Some respondents reported that they had not been given any signage to display, and others suggested that the Council should do more to create public awareness of the bylaw condition (see open-ended comments in Appendix A).

Table 14: Is the smokefree signage provided by the Council adequate?

Smokefree Signage Adequate?	Number	%
Yes	27	66
No	11	27
Don't know	3	7
Total¹	41	100

1. Aware of permit condition and have outdoor seating on Council-owned land

CONCLUSIONS AND RECOMMENDATIONS

Awareness of the City Council bylaw permit condition among the managers subject to the condition is high, few implementation problems have been experienced, and the perceived impact on the businesses concerned has been largely neutral. Introduction of the permit condition has increased the number of businesses that do not allow smoking on council-owned land by around 40% (though the actual number of businesses involved is small).

The permit condition has not stopped people smoking on Council-owned land, particularly outside bars/taverns/hotels, and the condition was introduced in an environment of declining smoking prevalence, with the Smokefree Environments Act already limiting smoking in cafes, restaurants, bars and other public places.

Nevertheless, the permit condition does appear to have had some effect on smoking

outside cafes in particular, and has helped to reinforce the Council's smokefree policy, which is widely supported by managers.

The smokefree table signs provided by the City Council could be improved by making them larger and heavier so they do not blow away in the wind, other types of signage, such as window or building signage, could be considered, and the Council should ensure that all businesses subject to the permit condition are supplied with smokefree signage.

The hospitality sector is characterised by a high turnover of businesses, consequently the Council should attempt to ensure all new businesses owners are aware of the bylaw permit condition, perhaps meeting with these owners to brief them on the permit condition requirements and to discuss strategies for dealing with objections from smokers. The Council should also try to ensure that the general public of Palmerston North is made aware of the permit condition.

APPENDIX A: OPEN-ENDED RESPONSES

In what ways has the permit condition had a positive or negative impact?

Cafe

Smoke isn't drifting into the shop.

There's no smoke in the café.

It has been great not having smoke coming into the café/the air is clean

It's great having no smoke coming into the café

Very little effect if any noticed

We opened after the bylaw so we just went with it

Even before the bylaw, no smoking signage was used so no difference for business.

Didn't start operating before the bylaw so we were smokefree from the beginning

No effect at all, we discouraged smoking anyhow

People don't smoke much these days so it's the same as before

People were quite accepting

It has been neutral

Has not deterred customers

No noticed change

No reaction from public

Awareness of bylaw by smokefree signage

Only one customer asked, "I can't smoke, can I?" so aware but asking to gauge staff response

It's neither nor (2).

People still like to smoke/we can't stop them

Smokers will smoke regardless

We discourage smoking but some people do so anyway, others are quite accepting

I have guys who come here 5 times a day. If they can't smoke when they come, we may lose them.

Because people want to smoke

It wasn't clear to the public about the smoking so it was hard to respond to them.

Occasionally get customers who complain about smoking in area. Most aware and many smokers ignore and choose to smoke anyway

*Occasionally disgruntled customers but no real effect
People still smoke outside which we can't do anything about
Smoking groups no longer frequent as unable to smoke*

Bar/Tavern/Hotel

It's great having clean air

Due to the price of smokes, there are less smokers so less of an issue

*Because of people throwing butts on street and negative comments to staff
My patrons think PNCC is a bunch of wankers/people are losing their right to
smoke and that the city is becoming a communist state*

People still smoke out there

People like to smoke when they drink/they will just continue smoking

Bakery

It has been neither easy nor hard.

What has made implementation of the permit condition easy or difficult?

Cafe

Discouraged smoking anyway and just a matter of displaying signs
Good signs to use and little pressure from council - gradual process
I put the signs out and took away the ashtrays
Just put the signs out and took away the ashtrays
Just did it and people complied
Just had to put the signs out on the tables
Just informed people that it's a smokefree area
Just put signage out, took away ashtrays at bylaw implementation
*Not many smoking customers and only required minimal times of telling people
and pointing out signage*
Public understanding of why and acceptance as positive
Put signs out and that was it.
Smokefree from the outset
They gave us the signage and we displayed it.
We put the signs out
We were given the signage and we displayed it.

It's neither nor.

Signage is self-explanatory - difficulty in smokefree /liquor ban area
Smokers are part of our regular clients and we don't want to lose them
*The PNCC doesn't enforce the bylaw/ we can't, so people can keep on smoking/
they should completely ban smoking*
We have Maori kids who vandalise the signage/ we can't check all the time.
Customers are used to being able to smoke and resisted change

Restaurant/Bistro

All it required was signage
Already smoke free
Just put out signs
Just put signs out and brought in the ashtrays

*Never had ashtrays - table and chairs mainly for presentation
No ashtrays offered before - we actively discouraged smoking
We just took the ashtrays away and put out the signs/although the signage does
still disappear and people still smoke
We put signs out and that was it
We put the signs out and withdrew the ashtrays
No challenge
Reduces the cleaning of ashtrays
It was neither nor.*

Bar/Tavern/Hotel

*Just put the signs up
Took the ashtrays up and put signs out. However then patrons had nowhere to
put their butts so put them in the rubbish bin and it caught on fire.

We can't stop people smoking/the bylaw is a waste of time
80% of our customers are smokers and are used to being able to smoke there
Has impacted on cleaning due to people smoking and not using ashtrays, flicking
butts etc.*

Bakery

I put the sign out/ nothing else.

How could the signage provided by the Council be improved?

It's too small the signs need to be bigger/ much bigger.

Better quality signage/ they are too lightweight and blow away

Heavier signs please so they don't blow away.

Movable or permanent fitting to table available now. Tent type signs tend to blow away or be moved by patrons and unhappy at fixing to their furniture

Signs blew away in the wind. Need to be signs that can be placed on the facing window. Table signs take up too much room.

It's too lightweight and flies away. Make it heavier

People nick the signs/have gone through heaps/give out more

Triangle signs snapped off and blew away. Maybe fixed but not able to be vandalised.

It is quite small and blows away. Needs to be able to fix to the building or footpath so can't be removed - sprayed on footpath an option?

Provide wall signage

Provide signage/we have got none.

Isn't any/ I didn't get any and I'd like some.

Provide some, none was provided. We are a new business since January 2017

We did our own/ so we would like some as got none

Don't have any of it

Don't have any so having some would be a start

Give me some signage

Have more of it. We didn't get enough of them

The PNCC guy gave me some but it's gone now/ so not enough signs

More signage please/ don't have any

Provide some as none provided (2)

Is there anything the Council could do to assist you further in implementing the Smokefree Permit Requirement for outdoor dining and drinking areas?

Maybe provide signage that can be put in the window or attached to the building

Inside signage to face out of window. Maybe to avoid removal

Better signage/ street signs about not being allowed to smoke. Designated smoking areas would be great.

Provide fixed signs that people can't move. Put on the building maybe. Provide educational flyer to homeowners educating public on smokefree CBD

Provide different signage - maybe sticker type so can't be removed from outside area

Better signage and more public awareness

Would like to see all of Broadway displaying smokefree signage especially around the cluster of eateries

Display more signage in public areas to discourage smoking

Make signs available - normalising it by everyone having signage

More signs please/ we haven't got any

Give me signage

More signage needs to be given.

More signage please

Provide signs

More information to Café owners and the public as was not aware or provided with signage

Inform of bylaw, otherwise unsure

Ensure that café owners are aware of the bylaw

Provide information so we know what our responsibilities are

Businesses did not make the decision to be a smokefree area so consultation at the outset would have been good. Poorly thought through. PC but not considered as to implementation.

Education of the public/ explaining the bylaw to them.

Inform public of status

Signage - education - most people accepting of condition

*Can't stop people from smoking so PNCC needs to do something about that
Policing the area or fine people smoking in the area. Consequences will reduce
action*

Pass law and provide enforcement to even playing fields

Ban smoking altogether

Police it themselves

*Recycling bin please/ there's a lot of rubbish out the front from those who smoke
outside*

*No/ but we can't put ashtray out so the homeless come around and pick up all
butts off the ground.*

Ban cigarette sales

No/Nothing (27)

Do you have any other comments you would like to make?

Good to have a law and reduce smoking around restaurants and bars

Glad to see the bylaw and would like it kept that way

This bylaw is fully supported by me

Personal preference for non-smoking everywhere

Making all street smokefree and policing them. Would mean no smoke coming from passers-by.

Better for the environment

Second hand smoke is not desirable

Ban smoking

Think it is good going smokefree but concerned about negative impact of business

We allow smoking as our premise is on private land and it would make a difference if smoking was banned as it is part and parcel of our business and our patrons like to drink and smoke

It would be good if the public were informed about policing of bylaw - often staff asked to tell people not to smoke by other customers - can be very confrontational especially for young staff. It has deterred smokers slightly but only minimally.

Would prefer that smokers complied by them making the decision and not imposing rules. I see it as a positive thing to enhance people's enjoyment

Council needs to step up and do more to police and make all or nothing as there is nothing to stop smoke ingress into area. They are just moving the responsibility to make it someone else's problem.

If there was a penalty then might make a difference as people would think twice if they might be fined for smoking

Customers see others smoking in areas with signs and look to café staff to enforce Bylaw in place but nobody administering. Waste of time and money

Consultation before the bylaw would have been beneficial to business owners

Homeless people are a nuisance as they pick up the butts.

Ensure enough smoking areas in the city/ homeless come and pick up the butts.

*The number of butts on footpath indicates how many people are smoking in the
area*

What are they doing about e-cigarettes? They have nicotine in them

APPENDIX B: MANAGERS' SURVEY QUESTIONNAIRE

Manager survey for businesses with outdoor café/pub areas on Palmerston North streets, 2017

Interview details (section to be completed by interviewer prior to interview)

Q1a. Name of business:

Q1b. Location:

Section to be completed by interviewer during interview

Q1c. Alcohol license status:

1. Business has an alcohol licence
2. Business does not have an alcohol licence

Q2. Type of business (please circle as many as apply):

1. Café
2. Restaurant/Bistro
3. Bar/Tavern/Club
4. Hotel
5. Other (specify)

Section to be completed by interviewer prior to interview

Q3. Interview completed (please circle):

1. In person
2. On the telephone

Introduction

Ask to speak with the manager (introduce yourself if appropriate)

Could I please speak with the person who is responsible for day to day management?

Good morning/afternoon/evening, I'm and I am from[research company].

We are conducting research on managers' views on smokefree outdoor café, restaurant and bar areas in the Palmerston North City Council area.

When manager available ask:

Would you mind answering a few questions for us? Your responses and the identity of your organisation will remain confidential to [name of research company] and the researchers doing the analysis and reporting; they will just be combined with all the others for reporting. It will probably take about 10 minutes.

If at any time asked who the survey is for: The survey is being undertaken by a group from the Cancer Society, Heart Foundation and MidCentral DHB Public Health Services.

Section 1: About your business

Q4a. Are you the owner of this business?

1. Yes, Owner
2. No, Manager
3. Other (*please specify*) _____

Q4b. Is this business...?

Read:

1. Independently owned
2. A locally owned franchise
3. A regional or national chain
4. Don't know
5. Refused

Section 2: Awareness of bylaw

Q5. Did you know that there was a new bylaw permit condition introduced in Palmerston North in 2016 that requires outdoor dining and drinking areas, which are on Council owned land, to display smokefree signage and not provide ashtrays?

1. Yes, aware of bylaw
2. No, not aware
3. Other (*specify*)
4. Don't know
5. Refused

Section 3: Smokefree areas

Q6a. Do you have any outdoor seating area that is on footpaths or other council owned land?

1. Yes
2. No (*Go to Q7a*)
3. Don't know
4. Refused

Q6b. Do you currently allow smoking in this area?

1. Yes (*Go to Q7a*)
2. Allow smoking in part of this area (*Go to Q7a*)
3. No (*Go to Q6c*)
4. Don't know (*Go to Q7a*)
5. Refused (*Go to Q7a*)

Q6c. At what point did you stop allowing smoking in this area? Was it ...

Read

1. At the time the Council introduced the smokefree policy for these areas, or was it
2. At the time the Council introduced the by-law requiring smokefree signs and no ashtrays, or was it
3. prior to both of these, or do you
4. still allow smoking in this area?
5. Don't know
6. Refused

Q7a. Do you have any outdoor seating area that is on private land?

1. Yes (*Go to Q7b*)
2. No (*Go to Q8*)
3. Don't know (*Go to Q8*)
4. Refused (*Go to Q8*)

Q7b. Do you currently allow smoking in this area?

1. Yes
2. Allow smoking in part of this area
3. No
4. Refused

Section 4: Impact on business

Ask if have outdoor dining on Council land (1 coded in Q6a)

Q11a. Now that all outdoor dining and drinking areas on council land in Palmerston North are required to display smokefree signage and not provide ashtrays, what has been the impact on this business at this location? Has it been ...

Read

1. Very positive
2. Somewhat positive
3. A little positive
4. Neither positive nor negative
5. A little negative
6. Somewhat negative
7. Very Negative
8. Don't know
9. Refused

Q11b. In what ways has it had a positive/negative impact? Probe fully

12. If ALL outdoor dining and drinking areas in Palmerston North were required to display smokefree signage and not supply ashtrays, both council owned and private, what would be the impact on this business at this location? Would it be...

Read

1. Very positive
2. Somewhat positive
3. A little positive
4. Neither positive nor negative
5. A little negative
6. Somewhat negative
7. Very Negative
8. Don't know
9. Refused

Section 5: Ease of implementation

Ask if have outdoor dining on Council land (1 coded in Q6a)

Q13a. How easy or difficult has it been to implement the permit condition for having tables and chairs on the footpath or other council land that required you to display smokefree signage and not supply ashtrays?

Read

1. Very easy
2. Somewhat easy
3. Neither easy nor difficult
4. Somewhat difficult
5. Very difficult
6. Don't know
7. Refused

Q13b. What made it easy/difficult? Probe fully

Q14a. Is the Smokefree signage provided by the council adequate?

1. Yes (*go to Q15*)
2. No (*go to Q14b*)
3. Don't know (*go to Q15*)
4. Refused (*go to Q15*)

Q14b. How could it be improved?

Q15. Is there anything the Council could do to assist you further in implementing the Smokefree Permit Requirement for outdoor dining and drinking areas?

Section 6: Other

Q16. Do you have any other comments you would like to make?

Section 7: Further information

Q17a. Would you like to receive the results of this survey once completed *(Please circle)*

1. Yes *(Go to Q18)*
2. No *(Go to end)*
3. Don't know *(Go to end)*
4. Refused *(Go to end)*

Ask if yes

Q17b. What are your preferred contact details?

Name Business name and address

Email address

Thank you for taking the time to participate in our survey.

If asked: The survey is being undertaken by a group from the Cancer Society, Heart Foundation and MidCentral DHB Public Health Services.

If they want to speak to someone about the survey and it requires a response from the client, then alert your supervisor. Supervisor to give the following details:

Kerry Hocquard

Cancer Society of New Zealand

Central Districts

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Sally Darragh

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