



# SEMINAR

## Department of Public Health



University of Otago, Wellington | 23A Mein Street | Newtown | Wellington

## Endgames for smoking: What is happening internationally, and how does Smokefree Aotearoa 2025 compare?

**Louise Thornley and Richard Edwards, University of Otago, Wellington**

Aotearoa New Zealand is among several countries with a government-endorsed national ‘endgame’ goal – aiming for near-elimination of smoking by 2025. We are part of a new international collaboration between six countries with endgame goals. In this seminar, we’ll explore endgame approaches, and present early thoughts on what we can learn from other countries.



Louise Thornley is a Research Fellow, and Richard Edwards is a Professor, in the Department of Public Health, University of Otago, Wellington.

Louise’s work for ASPIRE2025 includes international endgame learning, public support for endgame measures, e-cigarettes and tobacco waste.

Richard is a public health physician with over 20 years experience in tobacco control practice and research in the UK and New Zealand. He is co-director of ASPIRE 2025.

**Friday, 13 April 2018, 12.30pm – 1.15pm**

**Small Lecture Theatre, Level D, University of Otago Wellington**

To join by web-conference go to: [https://otago.ac.nz/zoom/ph\\_seminars](https://otago.ac.nz/zoom/ph_seminars)

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**ALL WELCOME!**