

Sharing your ideas

Let's just think about masters study



If you do not publish from your thesis it will probably
have a very, very small readership

You x 1

Your supervisors x 2

Your examiners x 2 (maybe 3)

Your partner and a good friend (a really good friend) x 2

Grand Total = 8



All that work, so it's a bit disappointing eh?

No wonder a thesis is sometimes called a shelf bender.



What do I mean by made public?

- An in-house newsletter
- An in-house seminar
- A journal article
- A conference oral paper
- A conference poster

Determine who is likely to read what you write. This influences:

- The format
- The type of publication
- The conference
- The timeframe



Tips for a 10 minute conference presentation



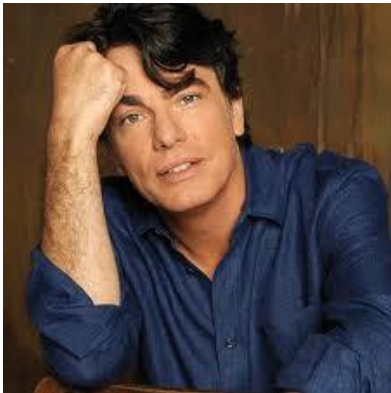
A basic **four**-section structure for your 10-minute presentation



1. Introduction.



Tell the audience a little about yourself, briefly, and perhaps include a slide with your name and job title on as you do so.



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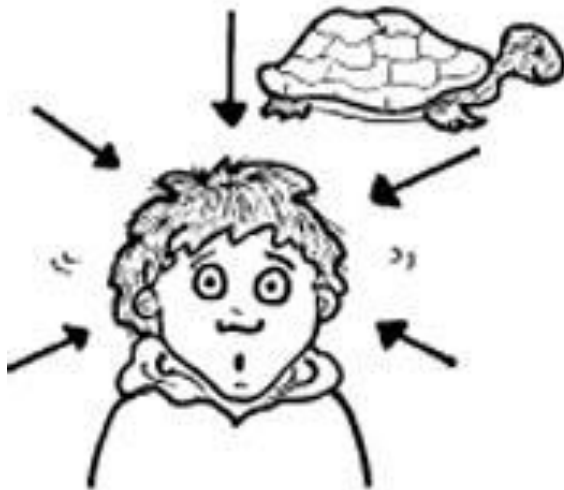
2. Cover a few main points well and thoroughly explain anything that might be hard to understand.



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Please slow down.



**You're
telling me
too many
things at
once.**



3. Use the 'rule of three' to explain your points. This is a memorable structure for delivering information in blocks of three items.



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past, present, and future
red, white, and blue
the Good, the Bad, and the Ugly
I came, I saw, I conquered
blood, sweat, and tears
Tom, Dick, and Harry
hear no evil, see no evil, speak no evil
healthy, wealthy, and wise
life, liberty and the pursuit of happiness
It's a bird, it's a plane, it's Superman!
faith, hope, and love
baseball, hot dogs and apple pie
body, mind, and spirit
ready, set, go

Larry, Mo, and Curly
me, myself, and I
hook, line, and sinker
bacon, lettuce and tomato
morning, noon, and night
ready, willing, and able
tall, dark, and handsome
this, that, and the other
friends, Romans, countrymen
stop, look, and listen
snap, crackle, and pop
signed, sealed, delivered
punt, pass, and kick
breakfast, lunch, and dinner



The 'Rule of Three': 1 Presenting



The 'Rule of Three': Presenting

1. Don't try to learn your presentation word-for-word

Instead, aim to learn the outline and key facts of each point.



The 'Rule of Three': 2 Cue cards

2. Write out reminders on cue cards to prompt your memory.



Cue cards

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Rule of 'Three": tell a story

what's your
story?



what's your

3. Tell a story

All stories have a beginning, middle and end, and this can be used to keep your presentation coherent and focused.

Story?



4. Finish with something that suitably rounds off your presentation.



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The end of your presentation is likely to be one of the most memorable parts for most people



That's all Folks!

