

Sharing your ideas

# Let's just think about masters study



If you do not publish from your thesis it will probably  
have a very, very small readership

You x 1

Your supervisors x 2

Your examiners x 2 (maybe 3)

Your partner and a good friend (a really good friend) x 2

Grand Total = 8



All that work, so it's a bit disappointing eh?

No wonder a thesis is sometimes called a shelf bender.



# What do I mean by made public?

- An in-house newsletter
- An in-house seminar
- A journal article
- A conference oral paper
- A conference poster

Determine who is likely to read what you write. This influences:

- The format
- The type of publication
- The conference
- The timeframe



# Tips for a 10 minute conference presentation



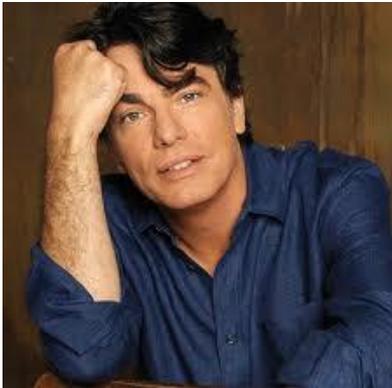
# A basic **four**-section structure for your 10-minute presentation



# 1. Introduction.



Tell the audience a little about yourself, briefly, and perhaps include a slide with your name and job title on as you do so.



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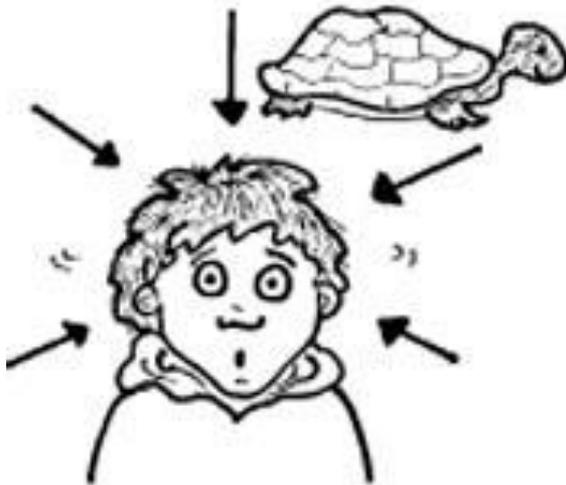
**2. Cover a few main points well** and thoroughly explain anything that might be hard to understand.



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**Please slow down.**



**You're  
telling me  
too many  
things at  
once.**



**3. Use the 'rule of three'** to explain your points. This is a memorable structure for delivering information in blocks of three items.



### 3. Use the 'rule of three' to explain your points. This is a memorable structure for delivering information in blocks of three items.



past, present, and future  
red, white, and blue  
the Good, the Bad, and the Ugly  
I came, I saw, I conquered  
blood, sweat, and tears  
Tom, Dick, and Harry  
hear no evil, see no evil, speak no evil  
healthy, wealthy, and wise  
life, liberty and the pursuit of happiness  
It's a bird, it's a plane, it's Superman!  
faith, hope, and love  
baseball, hot dogs and apple pie  
body, mind, and spirit  
ready, set, go

Larry, Mo, and Curly  
me, myself, and I  
hook, line, and sinker  
bacon, lettuce and tomato  
morning, noon, and night  
ready, willing, and able  
tall, dark, and handsome  
this, that, and the other  
friends, Romans, countrymen  
stop, look, and listen  
snap, crackle, and pop  
signed, sealed, delivered  
punt, pass, and kick  
breakfast, lunch, and dinner



# The 'Rule of Three': 1 Presenting



# The 'Rule of Three': Presenting

**1. Don't try to learn your presentation word-for-word**

Instead, aim to learn the outline and key facts of each point.



## The 'Rule of Three': 2 Cue cards

2. Write out reminders on cue cards to prompt your memory.



# Cue cards

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Rule of 'Three": tell a story

what's your  
story?



# what's your

## 3. Tell a story

All stories have a beginning, middle and end, and this can be used to keep your presentation coherent and focused.

# Story?



**4. Finish with something that suitably rounds off your presentation.**



## 4. Finish with something that suitably rounds off your presentation.



The end of your presentation is likely to be one of the most memorable parts for most people



*That's all Folks!*

