

# Top tips for searching Google & Google Scholar

What	How	Example
<b>Phrase searching</b>	Use <b>“phrase marks”</b> to find an exact match for words in a string Phrase marks around a single word force that exact spelling (in Google only, you can also use <b>Tools -&gt; All Results -&gt; Verbatim</b> )	<b>“failure to thrive”</b> <b>“smoking cessation”</b> <b>“paediatric”</b> <b>“TGF-β”</b>
<b>OR</b>	Use <b>OR</b> , always in capital letters, or <b> </b> if your keyboard has it, to join search words you want to use as alternatives (synonyms). Using brackets to group your alternatives makes it easier for you to keep track of how you are defining each concept	<b>diarrhoea OR diarrhea</b> <b>“pressure ulcer” OR “bed sore”</b> <b>(smoking   cigarettes) (quit   cessation)</b>
<b>Title or author search</b>	Use the command <b>intitle:</b> to restrict a word to website title In Google Scholar <u>only</u> , use the command <b>author:</b> plus name in phrase marks to restrict to articles by a specific author	<b>intitle:diabetes</b> <b>author:"b gazzard" OR author:"b g gazzard"</b>
<b>Key term</b>	Use the command <b>intext:</b> for words or phrases which must appear in the results Phrase marks around a single word also ensure that word will appear in each result	<b>"kaupapa Maori" intext:research</b> <b>"kaupapa Maori" "papakainga"</b>
<b>Website or domain search</b>	Use the commands <b>site:</b> or <b>inurl:</b> to restrict search results to specific types of site, or to an individual website. The command <b>site:</b> does not work well for limiting by country: some websites use generic suffixes, e.g. <a href="http://nzshs.org/">http://nzshs.org/</a> , and not all <b>.nz</b> sites originate in New Zealand The command <b>inurl:</b> does <u>not</u> work in Google Scholar	<b>site:govt.nz</b> <b>(site:govt.nz OR site:gov.au)</b> <b>health policy site:health.govt.nz</b> <b>site:nhs.uk</b> <b>incontinence inurl:bpac</b>
<b>File format</b>	Use the command <b>filetype:</b> to restrict search returns to specific types of file, e.g. limiting to PDF can be useful for identifying grey literature in Google	<b>filetype:pdf</b> <b>filetype:ppt OR filetype:pptx</b>